

2015 Customer Satisfaction Benchmarking Survey

Report prepared exclusively for:

Florida State University

PURPOSE OF THIS REPORT

This NACUFS *Customer Satisfaction*Benchmarking Survey report is designed to assist your institution's decision-makers in measuring, evaluating and benchmarking the characteristics, needs and opinions of your customers with regard to the food services they receive from your institution. In addition to providing an overall picture of your institution's performance in terms of customer satisfaction, this report is also designed to provide a detailed look at the satisfaction ratings of your individual all you care to eat (dining hall) and retail establishments, as well as the overall aggregated results of the other NACUFS institutions that conducted this survey.

The ultimate goal of the report is to assist you and your institution in providing the best possible service to your customers.

The survey and this subsequent report focus on such key issues as:

- Demographics of the customers, including respondent type (student, faculty, administration/staff and other); student class status (first year, sophomore, junior, senior, graduate or other); gender; and housing arrangements (on campus/university-owned housing or off campus)
- Demographics of the institution, including NACUFS region, institution type (public/private, two-year/four-year), number of students enrolled, and type of operation (self-operated/contracted/both)
- General satisfaction with the overall dining services provided
- Importance of various food service factors, such as food, menu, service, cleanliness, dining environment and environmental stewardship/sustainability
- Satisfaction with these food service factors.

SURVEY METHODOLOGY

For the 16th consecutive year, this study was conducted by Industry Insights, Inc., an independent research firm headquartered in Columbus, Ohio. Although NACUFS was deeply involved in the set-up and design of the questionnaire and study, it is important to note that

no one at NACUFS will ever see your institution's survey results unless you decide to show them.

The confidentiality of your data is 100% guaranteed.

The research instrument used for this survey was designed based on the extensive input of representatives from various NACUFS member institutions to ensure the information gathered would be relevant and useful (a copy of the survey form can be found in this report's Appendix).

Since 2004, members have had the option of choosing to administer their survey online. Of the 99 schools that used the survey in 2015, 79 chose this option, thus avoiding significant printing and shipping costs, as well as "going green."

These online schools distributed unique identifiers (usually via e-mail) to their students, staff and faculty, allowing respondents to access a central survey website. This online system permitted respondents to rate as many locations as they wished and was customized for each participating institution, showing only their school's dining establishments.

This online option provided several advantages, including considerable cost savings over the traditional printed methodology, as well as increased convenience on the part of the respondent. In addition, the open-ended comments provided by online respondents are sent to the schools in an electronic format for easier analysis.

E-mails with a link to the website or paper forms, as appropriate, were distributed by the participating institutions in late October and into November. Completed paper forms were shipped by the schools directly to Industry Insights, where the data from the questionnaires were scanned electronically for processing and checks were run to ensure data validity. Online responses went directly to an Industry Insights server.

The survey asked respondents to rate the importance of, and their satisfaction with, 25 operating characteristics as they applied to that particular dining facility in general, without regard to any specific meal.

The 25 operating characteristics measured were:

Food:

Overall

Taste

Eve appeal

Freshness

Nutritional content

Value

Menu:

Availability of posted menu items

Variety of menu choices

Variety of healthy menu choices

Variety of vegetarian menu choices

Service:

Overall

Speed of service

Hours of operation

Helpfulness of staff

Friendliness of staff

Cleanliness:

Overall

Serving areas

Eating areas (tables, chairs, etc.)

Dining Environment:

Location

Layout of facility

Appearance

Availability of seating

Comfort (seats, temperature, lighting, sound level, etc.)

Environmental Stewardship/Sustainability:

Environmentally friendly practices related to food Social/ethical practices related to food

All told, 99 institutions took part in this year's survey, and 125,562 useable questionnaires were submitted to Industry Insights for processing. Forms that had less than a minimal number of response fields completed were removed from the sample. Also, unless otherwise noted, responses of "Not Applicable" have been removed from the survey data.

The results displayed in this report for your institution include all reasonably complete and usable forms that were returned, regardless of whether required minimum quantities for a particular location(s) were met.

HOW TO USE THIS DATA

Definition of Rating Scales

Unless otherwise noted, "mean rating" figures throughout this report are based on a 1 to 5 scale, where 1=very dissatisfied/not at all important, 2=somewhat dissatisfied/not very important, 3=mixed, 4=somewhat satisfied/somewhat important, and 5=very satisfied/very important.

Sampling Error

To assist in analysis of the survey results, the "Sampling Error" (also known as the "Standard Error of the Mean") is shown for each mean rating score in the Detailed Survey Results tables.

The Sampling Error is important in that it shows the extent to which the *sample* mean rating (based on those who responded to the survey) is a statistically accurate predictor of the *population* mean rating (that is, all people who use the institution's dining halls and retail units).

About two-thirds (68.2%) of all sample means will be within one Sampling Error (or Standard Error) of the population mean, while 95.4% of all sample means will be within two Sampling Errors of the population mean, and 99.7% of all sample means will be within three Sampling Errors of the population mean.

In other words, if your institution were to repeat this survey 100 times on the same population, 68 of those times, the sample mean would be within one Sampling Error of the population mean, 95 times it would be within two Sampling Errors, and it would almost always be within three Sampling Errors of the population mean.

In the example below, XYZ University had a mean satisfaction rating of 3.99 with regard to "Food: Overall" and a Sampling Error of .09. This means that XYZ can be 95% confident that the population mean satisfaction is between 3.81 and 4.17.

Food: Overall

	100	a. Overall	
XYZ	Sampling	95%	Range
Sample	Error	Confidence	
Mean		(2 x Sampling Error)	
3.99	.09	.18	3.81 to 4.17

An important, and intuitive, implication is that the more surveys received, the lower the Sampling Error, and thus the more accurate the prediction of the overall population mean.

REPORT ORGANIZATION

To make this report meaningful and informative, yet easy to use, it has been divided into three main sections: "Industry Overview," "Executive Summary," and "Detailed Survey Results."

The "Industry Overview" presents a user-friendly summary of the survey's overall findings, based on the aggregated data from all participating institutions ("Entire Sample"). This section shows the demographic make-up of the institutions that participated in the study and provides a look at how these institutions fared overall in terms of customer satisfaction.

Members asked for survey improvements, and NACUFS listened...

The "Executive Summary" is an important enhancement to the report that was added based on extensive feedback from NACUFS members. This section includes...

- Predictors of Overall Satisfaction
- Priority Matrixes
- Comparative Tables
- Three Year Trend Data
- Location-specific Results

These additions to the report will be described in further detail at the beginning of the Executive Summary.

NACUFS is continually striving to provide its members with the information they need to successfully run their operations, and the Executive Summary is a result of this commitment to member satisfaction.

The "Detailed Survey Results" section, as the name suggests, presents the survey data in greater detail, showing both the frequency distributions and mean results for your institution and the entire sample broken down by various respondent and institutional characteristics.

ABOUT THE STUDY

It is believed the data presented in this report represent a valid cross-section of your customers and is representative of the customers in total, within the statistical limits discussed above. However, the statistical validity of responses for any given question varies somewhat depending on sample sizes and the demographics of response. Industry Insights, therefore, makes no representations or warranties with respect to the results of this study and shall not be liable to NACUFS, your institution or anyone else for any informational inaccuracies, errors, or omissions in content.

At the completion of this project, all paper questionnaires received by Industry Insights will be returned to their institutions so the open-ended comments that respondents gave can be examined. Institutions utilizing the online form will receive their comments electronically.

CONTACT INFORMATION

Participating institutions that wish to have Industry Insights run **special customized reports** based on the survey data should please contact:

Steve Kretzer
e-mail: skretzer@industryinsights.com
(614) 389-2100 ext 106
Industry Insights, Inc.
6235 Emerald Parkway
Dublin, OH 43016

Please address any questions you may have regarding the report or data compilation to either Steve Kretzer or Gretchen Couraud of NACUFS (517) 332-2494 email: gcouraud@nacufs.org.

NACUFS and Industry Insights, Inc., are pleased to provide you with this report and hope you will find it most useful.

The table below shows the names of the dining halls and retail establishments that your institution surveyed. Throughout the Executive Summary and Detailed Survey Results sections of this report, the dining halls and retail establishments are referred to by their corresponding number from this table.

	Dining Halls		Retail Establishments
1	Suwannee Room	1	Chilis
2	Fresh Food Company	2	Chick Fil A
3		3	Union Food Court (Pollo Tropical, Freshens, Miso, Papa Johns)
4		4	Salad Creations
5		5	Subway
6		6	Garnet N Go (Bus Stop)
7		7	P.O.D Honors Building
8		8	Trading Post
9		9	Rising Roll
10		10	Einsteins Brothers Bagels
11		11	The Den (Dennys)
12		12	Starbucks - Main
13		13	Starbucks - Dirac
14		14	Starbucks - Strozier
15		15	
16		16	
17		17	
18		18	
19		19	
20		20	

NACUFS Regions:

Continental

Alberta, Colorado, Idaho, Manitoba, Minnesota, Montana, North Dakota, Saskatchewan, South Dakota, Utah, Wyoming

Mid-Atlantic

Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia

Midwest

Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, Wisconsin

Northeast

Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, Nova Scotia, Ontario, Quebec

Pacific

Alaska, Arizona, California, Hawaii, Nevada, Oregon, Washington, British Columbia, Australia, China, Fiji, Mexico, New Zealand

Southern

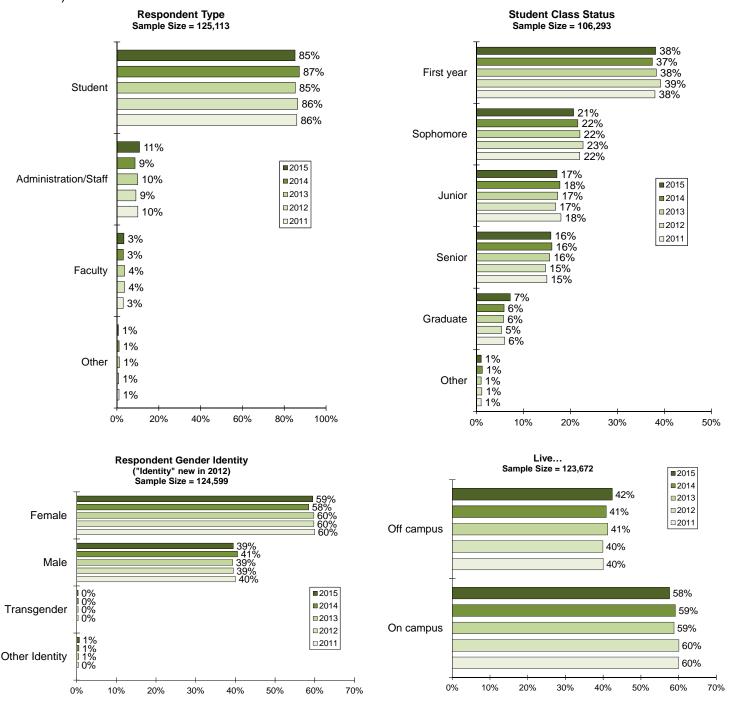
Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Puerto Rico, Virgin Islands



The overall results of the 2015 NACUFS *Customer Satisfaction Benchmarking Survey* are outlined below. Users of this information should bear in mind that because studies of this type measure perceptions and attitudes in addition to concrete facts, a certain amount of bias may have been introduced based on how individual respondents might have interpreted specific questions. The questions asked in this study were designed and phrased to be as clear and unambiguous as possible; it is therefore believed any such biases are minimal and the data reported are representative of the overall universe.

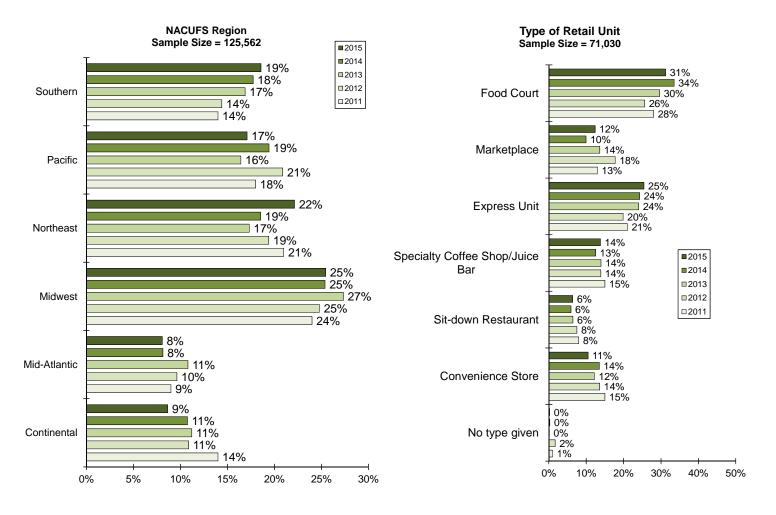
Respondent Demographics - All Schools

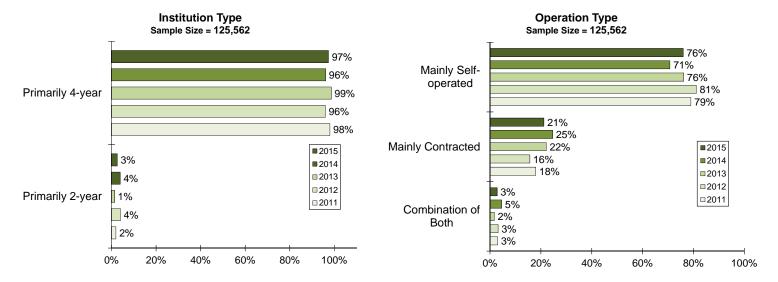
The demographic makeup of the entire survey's respondents for 2011 through 2015 can be seen in the graphs below. As shown, the demographic characteristics of the individual respondents have remained consistent across the past five survey years. (All sample sizes shown are based on the 2015 survey results.)

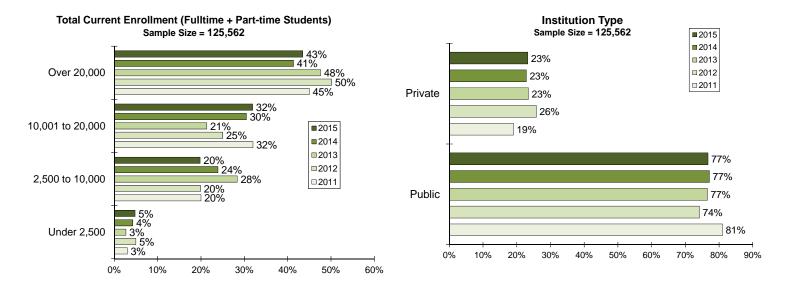


Institutional Demographics – All Schools (based on total responses received)

Demographic characteristics of the participating institutions are displayed below. The figures shown are based on the percentage of total responses that came from institutions of that type. For example, 22% of all questionnaires received in 2015 came from institutions in the Northeast Region, while 76% came from mainly self-operated institutions and 97% came from primarily four-year colleges.

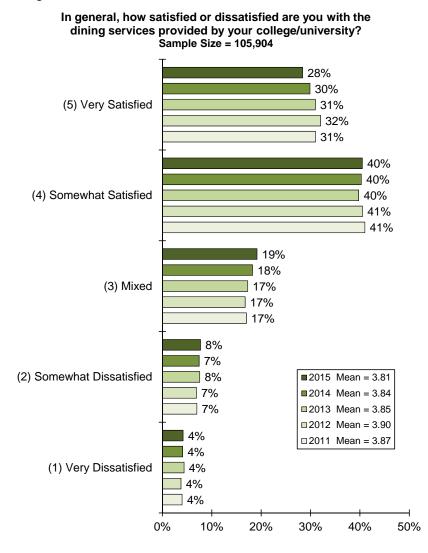






Satisfaction Ratings

As shown below, the mean (average) level of satisfaction with the participating institutions' dining services was down slightly in 2015 (3.81 on the five-point scale, where 1 = low and 5 = high satisfaction, versus 3.84 in 2014). Overall, approximately two-thirds of the valid respondents (68%) were very or somewhat satisfied with their institution's dining services in 2015.



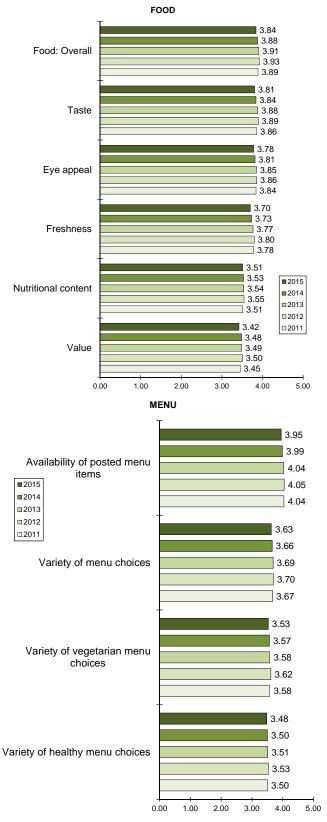
In addition to rating their **overall** satisfaction with their institutions' dining services, the respondents were also asked to rate the importance of **specific dining attributes** and their satisfaction with each attribute. The results are summarized beginning below.

Importance	of Various Ite	ems as They A		•	cility in Gene	eral	
	(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean Importance	Number of Responses
FOOD							
Overall	0%	1%	8%	27%	64%	4.53	102,663
Taste	0%	1%	5%	20%	74%	4.67	102,874
Eye appeal	3%	11%	20%	34%	33%	3.83	102,510
Freshness	0%	1%	7%	24%	68%	4.59	102,296
Nutritional content	1%	3%	11%	28%	56%	4.35	102,014
Value	1%	2%	11%	28%	57%	4.40	100,745
MENU							
Availability of posted menu items	1%	4%	13%	35%	48%	4.25	99,696
Variety of menu choices	1%	2%	10%	34%	54%	4.39	100,466
Variety of healthy menu choices	2%	3%	12%	29%	53%	4.29	99,758
Variety of vegetarian menu choices	18%	11%	15%	21%	34%	3.42	85,325
SERVICE							
Overall	0%	1%	9%	31%	59%	4.47	101,047
Speed of service	0%	1%	9%	32%	57%	4.44	101,168
Hours of operation	1%	2%	10%	31%	57%	4.41	100,916
Helpfulness of staff	1%	3%	11%	32%	54%	4.36	100,548
Friendliness of staff	1%	2%	10%	30%	57%	4.41	100,649
CLEANLINESS							
Overall	0%	1%	6%	24%	68%	4.59	100,738
Serving areas	0%	1%	8%	26%	65%	4.53	100,010
Eating areas (tables, chairs, etc.)	1%	2%	8%	27%	63%	4.50	98,386
DINING ENVIRONMENT							
Location	1%	4%	12%	33%	50%	4.27	100,638
Layout of facility	2%	7%	17%	37%	36%	3.98	100,119
Appearance	2%	7%	18%	36%	36%	3.98	99,948
Availability of seating	1%	3%	11%	33%	51%	4.29	98,103
Comfort (seats, temperature, lighting, sound level, etc.)	1%	4%	14%	37%	44%	4.19	97,753
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	5%	6%	17%	29%	44%	4.02	91,020
Social/ethical practices related to food	5%	6%	18%	27%	43%	3.96	89,016

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)							
	(1) Very Dissatisfied	(2) Somewhat Dissatisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean Satisfaction	Number of Responses
FOOD							
Overall	3%	7%	19%	42%	28%	3.84	122,902
Taste	4%	9%	20%	39%	29%	3.81	122,786
Eye appeal	3%	9%	23%	36%	29%	3.78	122,393
Freshness	5%	11%	23%	33%	28%	3.70	122,323
Nutritional content	7%	13%	27%	31%	23%	3.51	121,111
Value	9%	14%	26%	29%	22%	3.42	120,150
MENU							
Availability of posted menu items	4%	8%	17%	33%	38%	3.95	120,030
Variety of menu choices	6%	13%	21%	32%	28%	3.63	121,472
Variety of healthy menu choices	8%	14%	24%	30%	24%	3.48	119,845
Variety of vegetarian menu choices	8%	11%	26%	27%	27%	3.53	92,719
SERVICE							
Overall	3%	4%	13%	35%	45%	4.16	122,009
Speed of service	4%	7%	15%	33%	41%	4.00	121,957
Hours of operation	6%	10%	16%	30%	38%	3.84	121,496
Helpfulness of staff	3%	4%	13%	30%	50%	4.20	121,115
Friendliness of staff	3%	4%	12%	28%	53%	4.24	121,474
CLEANLINESS							
Overall	2%	4%	12%	36%	46%	4.20	121,901
Serving areas	2%	4%	11%	35%	48%	4.24	120,886
Eating areas (tables, chairs, etc.)	3%	7%	17%	35%	38%	3.98	118,648
DINING ENVIRONMENT							
Location	2%	2%	9%	29%	58%	4.39	121,670
Layout of facility	2%	4%	12%	35%	48%	4.23	121,227
Appearance	2%	3%	12%	35%	49%	4.27	121,058
Availability of seating	4%	8%	16%	31%	40%	3.96	118,473
Comfort (seats, temperature, lighting, sound level, etc.)	2%	5%	15%	35%	42%	4.09	118,707
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	3%	5%	20%	35%	37%	3.98	108,539
Social/ethical practices related to food	3%	4%	21%	34%	38%	4.00	105,676

The following series of graphs shows the mean satisfaction ratings for the various dining service attributes over the past five years on the one to five scale. As shown, the mean satisfaction ratings for many of the items decreased slightly in 2015 on top of a slight decrease in 2014.

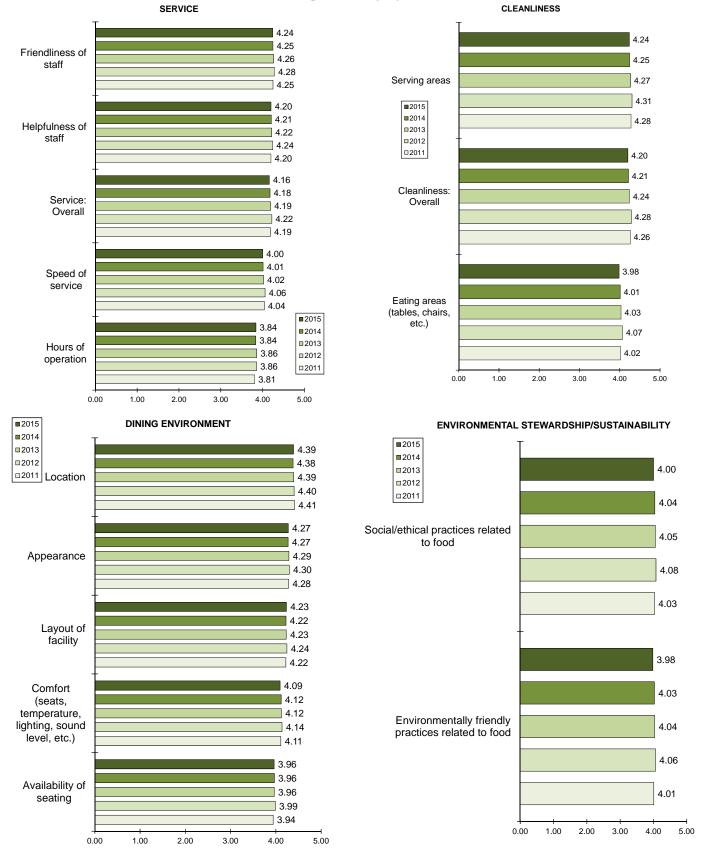
Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal



^{* 1} to 5 Scale, Where Higher Mean = Higher Satisfaction

^{(&}quot;Not Applicable" Responses Removed)

Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal

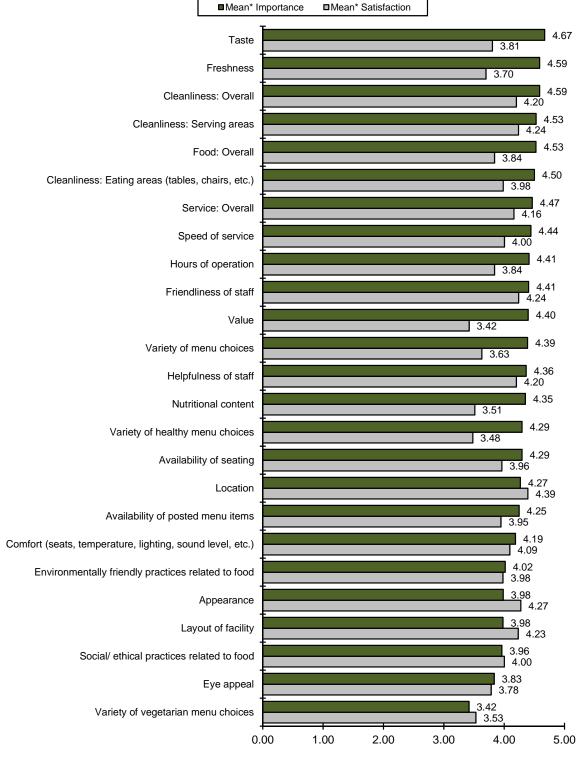


^{* 1} to 5 Scale, Where Higher Mean = Higher Satisfaction

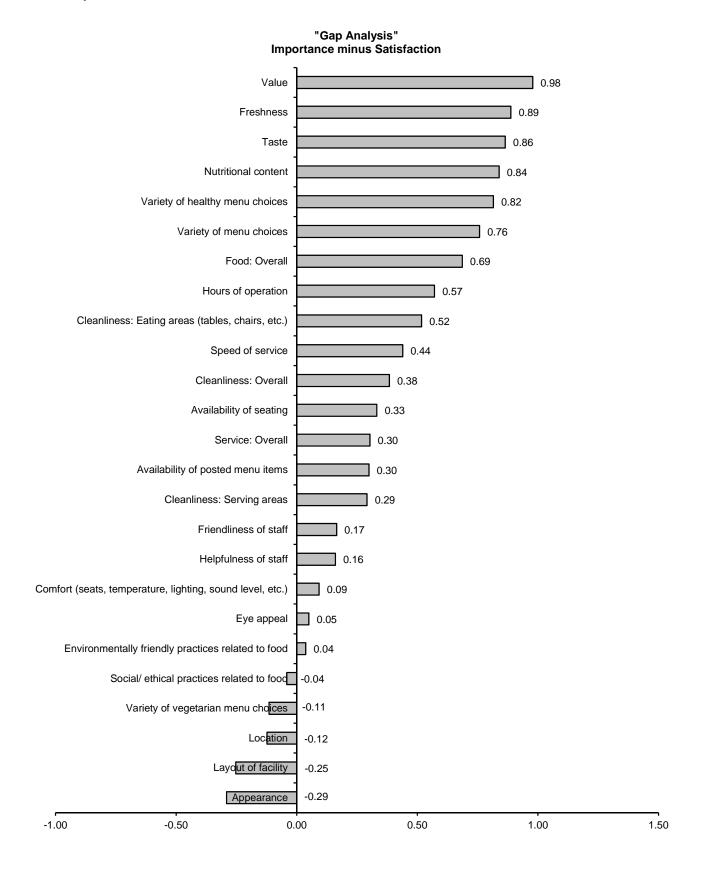
("Not Applicable" Responses Removed)

Examining the difference between an item's mean importance and mean satisfaction ratings can yield significant insights. Using this "gap analysis," areas where importance significantly outscored satisfaction should be looked at as possible opportunities for improvement. The graphs below and on the following page illustrate the areas where this gap was the largest for the overall survey sample. This report also includes the gap analysis for your specific institution in the "Executive Summary" section.

Mean* Importance of, and Satisfaction with, Various Items as They Apply to the Surveyed Facility in General



As shown below, value, freshness, taste, nutritional content and variety of healthy menu options were the areas where importance outscored satisfaction by the largest margins. This has also been the case over the last several years.





As part of its ongoing efforts to make this survey as useful and beneficial as possible for the membership, a committee of NACUFS members met at Industry Insights in Columbus, OH, to discuss how the survey could be improved. The result of this meeting and several subsequent conference calls was this Executive Summary. This important enhancement to the report contains data specific to your institution and includes...

Predictors of Overall Satisfaction

Multiple regression analysis was used to determine the "Key Drivers" of overall satisfaction for your institution. These Key Drivers are shown alongside the mean satisfaction and gap¹ ratings for both your institution and the overall survey sample benchmarks. This section is described in more detail below.

Priority Matrixes

These graphs illustrate your institution's mean importance and satisfaction ratings for each of the survey's operating characteristics over the past three surveyed years, as well as highlighting the Key Drivers as determined by the regression analysis. This section is described in more detail below.

Comparative Tables

These tables present the mean satisfaction and gap ratings for your institution displayed by respondent characteristics and shown alongside the appropriate benchmark comparison groups. The data is also summarized by all you care to eat facilities (dining halls) versus retail units.

Three Year Trend Data

This section shows your institution's mean satisfaction and gap ratings for each of the past three years in both tabular and graphic form (based on your institution's past participation in this survey) so that performance trends can be examined over time. The trend graphs also show how the overall industry has performed over the past three years. This section is described in more detail below.

• Location-specific Results

These tables show the mean satisfaction and gap ratings for each of your surveyed locations.

PREDICTORS OF OVERALL SATISFACTION

Multiple regression analysis is the most popular statistical method for examining the relationship between an outcome variable (also known as the dependent variable) and several predictor (independent) variables. This "Key Driver" analysis is extremely useful when examining customer satisfaction survey data because it allows one to combine many independent variables into one predictive equation and also determine the unique role each variable plays in influencing the outcome. Multiple regression analysis provides a measure of the total explanatory power of the model and also provides an estimate of whether a given variable is a statistically significant outcome predictor.

In other words, multiple regression analysis is used to determine the relative weight each performance attribute's ratings have on overall satisfaction. The attributes with the largest regression coefficients can be considered the most important drivers of overall satisfaction.

¹ As discussed in the Industry Overview, gap analysis involves comparing the mean importance rating for an item versus the item's mean satisfaction rating. Items where the importance is significantly higher than the satisfaction are potential areas for improvement. As an enhancement to the report this year, this gap analysis has been included in many of the tables found in this Executive Summary section.

For purposes of this report, stepwise multiple regression was used. This is among the most commonly used methods of regression analysis for customer satisfaction survey data, as it helps lessen the impact of multi-collinearity², which commonly occurs in these types of surveys.

For this report, the survey question "In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?" was used as the dependent variable that represents overall satisfaction, while each of the 25 performance attributes listed on page ii were the independent variables. Thus, our regression analysis examines the role each of the 25 performance attributes played in determining overall satisfaction.

When analyzing regression data, the following items need to be examined:

- The coefficient of determination ("Adjusted R2")
- Significance of model test ("Sig." of the model)
- Significance of variable ("Sig.")
- Regression coefficients for each variable ("Unstandardized Coefficient B")

The **coefficient of determination** (Adjusted R^2) shows the proportion of the variance in overall satisfaction that is explained by the 25 attributes. Put another way, Adjusted R^2 shows how well our model (overall satisfaction as a function of the 25 performance attributes) works. An Adjusted R^2 of .456, for example, means that 45.6% of the variance in overall satisfaction responses is explained by the 25 attributes. (For comparison, historically, the Adjusted R^2 generally ranges from around .3 to .5 for the schools in this survey.)

It is also important to consider if the set of independent variables is statistically significant at predicting overall customer satisfaction, and this is illustrated by "**Sig.**" **shown in "Model Summary**" in Figure 1. Figures less than .05 indicate that the model was significant at the five percent level. This means that there is less than a 5% likelihood that our regression results occurred by chance.

To determine which specific attributes were significant predictors in our model, we check the **significance of each variable ("Sig.")**. The regression model was set to allow significance of .05 or less, and only those attributes that met this criterion are shown.

Finally, we examine the **regression coefficients** ("Unstandardized Coefficient B") to assess the effect of each predictor - the higher the number, the greater the effect of the predictor on overall satisfaction. For example, a B of .327 means that for every one unit increase in the response to this question, we could expect overall satisfaction to increase by .327 units on our five point satisfaction scale. In other words, if "Nutritional Content" had a B of .327 and we compared respondents who rated nutritional content a 4 (somewhat satisfied) versus those who rated nutritional content a 5 (very satisfied), according to our model, we would expect that the latter group would have an overall satisfaction rating .327 units higher.

Figures 1 and 2 on the following pages are based on fictitious data and are intended as examples to illustrate how to interpret the tables beginning on page 16 that have been customized for your institution.

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² Multi-collinearity arises in customer satisfaction survey data when respondent ratings for different performance attributes are correlated. For example, a respondent's opinion regarding dining environment layout and dining environment appearance may be closely related.

Summary of Figure 1

- In "Model Summary," the coefficient of determination ("Adjusted R²") of .39 means our model explains 39% of the variance in overall satisfaction
- In "Model Summary," the "Sig." of 0.00 means it is highly unlikely that our model's findings are based on random chance
- The significance of the variables ("Sig." under "Your Institution") shows that each of the five predictor variables is a significant predictor of overall satisfaction at a 95% confidence level, since all the values are less than .05
- The regression coefficients for each variable ("Unstandardized Coefficient B" under "Your Institution") show the extent to which that variable predicts overall satisfaction.

Figure 1

Exten	t to Which Varioւ	us Factors Predic	ct Overall Satisf	action*			
		You	r Institution			All Resp	ondents
		Unstandardized					
		Coefficient					
		В	Sig.				
		(Extent to which	(Likelihood that this				
	Predictor	item predicts	item's predictor	Mean	Mean	Mean	Mean
	Status**	Overall Satisfaction)	status was due to random chance)	Satisfaction	Gap***	Satisfaction	Gap***
Variety of vegetarian menu choices	Top Predictor	0.29	,	3.87	0.51	3.52	-0.14
Eye appeal	2nd Predictor	0.19			0.31	3.80	0.09
Social/ethical practices related to food	3rd Predictor	0.15			0.83		-0.02
Layout of facility	4th Predictor	0.13		3.83	0.75		-0.19
Appearance	5th Predictor	0.08	0.01	4.10	-0.07	4.26	-0.23
Environmentally friendly practices related to food	otti i rodiotor	0.00	0.01	3.66	0.37	_	0.07
Availability of posted menu items				3.58	0.98		0.20
Comfort (seats, temperature, lighting, sound level, etc.)				3.51	0.77	4.08	0.18
Location				3.93	0.22	4.40	-0.10
Variety of healthy menu choices				3.52	0.68	3.44	0.90
Helpfulness of staff				3.49	-0.20	4.18	0.17
Availability of seating				4.14	0.20	3.95	0.40
Nutritional content				4.06	0.26	3.46	0.93
Friendliness of staff				3.77	0.53	4.22	0.18
Value				4.12	0.12	3.40	1.03
Variety of menu choices				4.22	0.09	3.61	0.82
Hours of operation				4.11	0.42	3.79	0.64
Speed of service				4.11	0.36	4.00	0.45
Service: Overall				4.03	0.46	_	0.31
Food: Overall				4.33	-0.09		0.69
Cleanliness: Eating areas (tables, chairs, etc.)				3.97	0.13	_	0.54
Cleanliness: Serving areas				4.11	0.15	_	0.31
Cleanliness: Overall				4.00	0.24		0.38
Freshness				4.11	0.15		0.89
Taste				4.00	0.24	3.83	0.86

^{*} Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

^{***} Gap = Mean Importance minus Mean Satisfaction.

Model Summary				
Adjusted R Square	Sig.			
Adjusted $R^2 = 0.39$	0.000			

^{**} If cell is blank, that item was not a predictor of overall satisfaction.

PRIORITY MATRIXES

Another important component of this report is comprised of the three Priority Matrix graphs (one for each of the past three survey years). These graphs are intended to help decision makers prioritize their efforts and hone in on the areas where the greatest impact on overall customer satisfaction can be achieved.

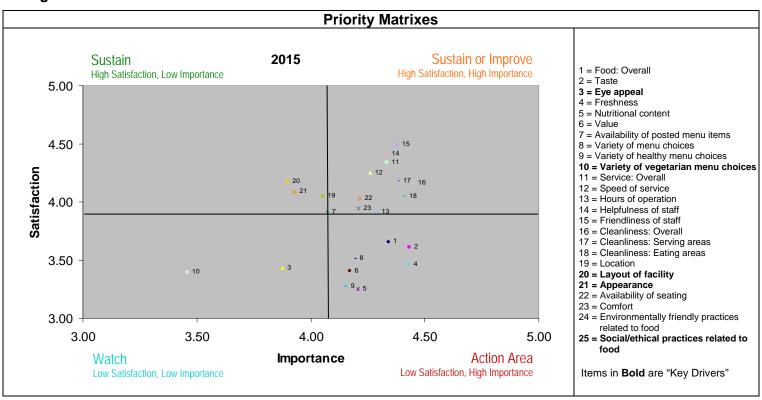
In the example below (Figure 2), again based on fictitious data, satisfaction ratings are plotted on the vertical axis, with importance ratings on the horizontal axis. Each of the 25 attributes has been graphed based on the mean satisfaction and mean importance ratings they were given by this institution's respondents. The vertical line in the graph represents the overall mean importance for all of the attributes combined, as rated by your respondents, and similarly, the horizontal line represents the overall mean satisfaction for all of the attributes combined. The lines divide the graph into four priority quadrants.

Summary of Figure 2

- Sustain = High Satisfaction, Low Importance (Institution may be "overachieving" here.)
- Sustain or Improve = High Satisfaction, High Importance (In general, institution is doing well here. Monitor to make sure there are no drops in satisfaction for these important items.)
- Action Area = Low Satisfaction, High Importance (May want to concentrate efforts here first.)
- Watch = Low Satisfaction, Low Importance (In general, no action needed, although monitor to
 ensure that none of these low satisfaction areas move into the "important" quadrant, where they
 would become an Action Area.)

Items in **bold** were the "Key Drivers" as determined by the regression analysis.

Figure 2



In the example above, decision-makers might want to concentrate their efforts on improving nutritional content and variety of healthy menu choices, since these two items were key drivers and were in the lower right quadrant, meaning their importance was high but their satisfaction levels were not.

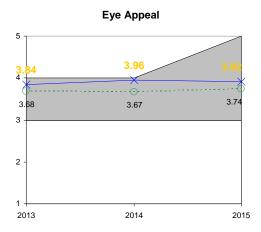
THREE YEAR TREND DATA

This section displays historical data in both tabular and graphic format for the past two survey years alongside this year's results to allow those institutions that have used the NACUFS Customer Satisfaction Survey package in the past to analyze trends. The trend tables are self-explanatory, and the trend graphs are described below.

Trend Graphs

These graphs show your institution's satisfaction ratings for each of the past three survey years, to the extent possible based on your institution's past participation. The graphs also show how the overall survey sample has trended over this period.

Each of the 25 graphs represents one surveyed attribute. For each graph, the X and solid blue line represent your institution's mean satisfaction figure for that attribute, while the ○ and dashed green line show the mean satisfaction for the overall sample (all institutions). The shaded area shows the "middle range" (the area between the 25th and 75th percentile, or the middle 50% of the respondents) for the overall sample.



The remainder of the tables and graphs in this Executive Summary (Comparative Tables, Three Year Trends and Location-specific Results) are self-explanatory.

Extent to Which Various Factors Predict Overall Satisfaction*

	Your Institution				All Respondents		
	Predictor Status**	Unstandardized Coefficient B (Extent to which item predicts Overall Satisfaction)	Sig. (Likelihood that this item's predictor status was due to random chance)	Mean Satisfaction	Mean Gap***	Mean Satisfaction	Mean Gap***
Food: Overall	Top Predictor	0.31	0.00	4.10	0.49		0.69
Taste	2nd Predictor	0.14	0.00	4.13	0.62	3.81	0.86
Variety of healthy menu choices	3rd Predictor	0.11	0.00	3.69	0.56		0.82
Speed of service	4th Predictor	0.11	0.00	3.94	0.65		0.44
Value	5th Predictor	0.09	0.01	3.68	0.85	3.42	0.98
Nutritional content	6th Predictor	-0.08	0.04	3.68	0.60	3.51	0.84
Eye appeal				4.05	-0.10	3.78	0.05
Freshness		1		3.99	0.65	3.70	0.89
Availability of posted menu items				4.06	0.34	3.95	0.30
Variety of menu choices		1		3.92	0.46	3.63	0.76
Variety of vegetarian menu choices				3.64	-0.36	3.53	-0.11
Service: Overall				4.16	0.45	4.16	0.30
Hours of operation				3.95	0.51	3.84	0.57
Helpfulness of staff				4.21	0.30	4.20	0.16
Friendliness of staff				4.29	0.29	4.24	0.17
Cleanliness: Overall		1		4.21	0.46		0.38
Cleanliness: Serving areas				4.23	0.37	4.24	0.29
Cleanliness: Eating areas (tables, chairs, etc.)				4.01	0.53	3.98	0.52
Location				4.44	-0.04	4.39	-0.12
Layout of facility				4.30	-0.30		-0.25
Appearance				4.35	-0.26		-0.29
Availability of seating				4.00	0.29	3.96	0.33
Comfort (seats, temperature, lighting, sound level, etc.)				4.10	0.10		0.09
Environmentally friendly practices related to food				4.03	0.01	3.98	0.04
Social/ethical practices related to food				4.08	-0.09	4.00	-0.04

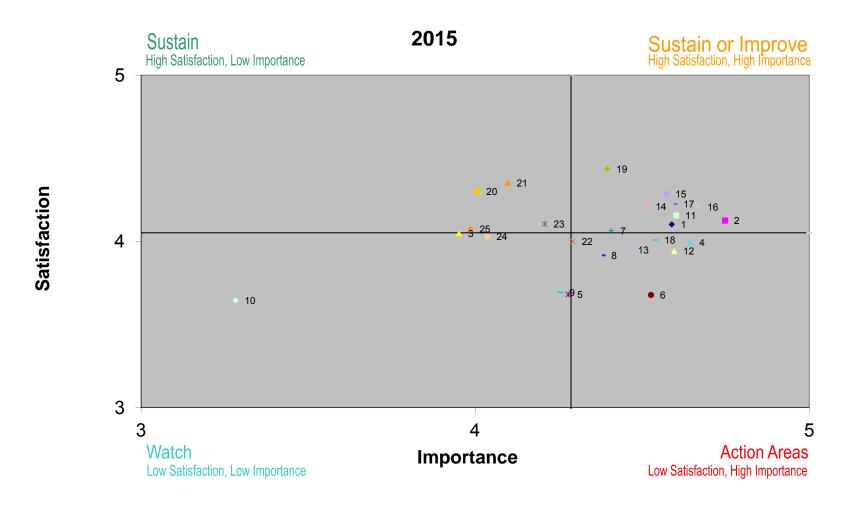
^{*} Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

^{***} Gap = Mean Importance minus Mean Satisfaction.

Model Summary				
Adjusted R Square	Sig.			
(Amount of variance in Overall Satisfaction	(Likelihood that our model's findings			
explained by our model)	were due to random chance)			
Adjusted R ² = 0.347	0.000			

^{**} If cell is blank, that item was not a predictor of overall satisfaction.

2015 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes

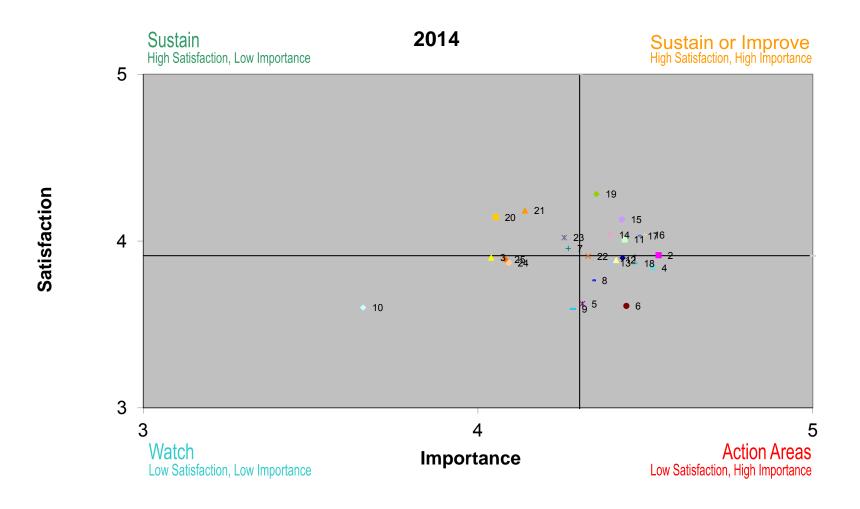


- 1 = Food: Overall
- 2 = Taste
- 3 = Eye appeal
- 4 = Freshness
- 5 = Nutritional content
- 6 = Value
- 7 = Availability of posted menu items
- 8 = Variety of menu choices

- 9 = Variety of healthy menu choices
- 10 = Variety of vegetarian menu choices
- 11 = Service: Overall
- 12 = Speed of service
- 13 = Hours of operation
- 14 = Helpfulness of staff
- 15 = Friendliness of staff
- 16 = Cleanliness: Overall

- 17 = Cleanliness: Serving areas
- 18 = Cleanliness: Eating areas (tables, chairs, etc.)
- 19 = Location
- 20 = Layout of facility
- 21 = Appearance
- 22 = Availability of seating
- 23 = Comfort (seats, temperature, lighting, sound level, etc.)
- 24 = Environmentally friendly practices related to food
- 25 = Social/ethical practices related to food

2015 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes

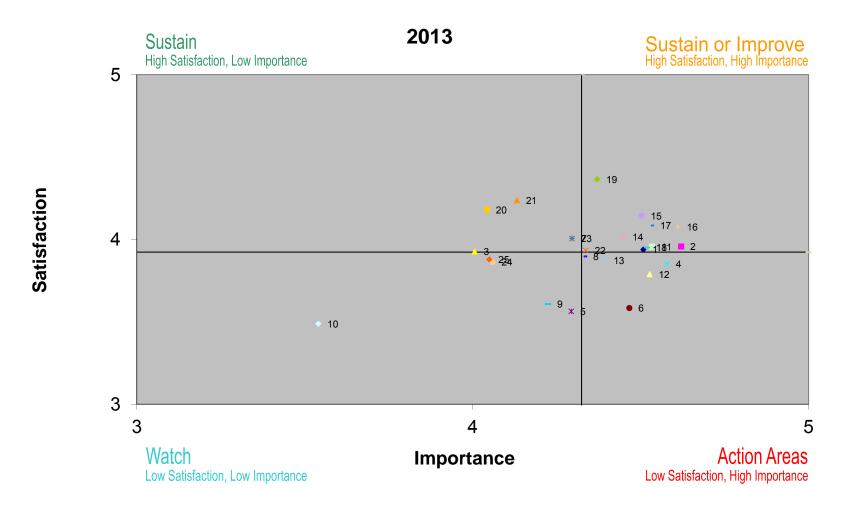


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All Survey Respondents By Respondent Demographics

	YOUR INSTITUTION																																	
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	All V	alid			R	espona	ent Type	Э							Stud	ent Cla	iss Stat	ius	T T				Gender			ender	identity					Live		
	Respor		Stud	ent	Fac	ultv	Admin	/Staff	Oth	er	First	vear	Sopho	more	Juni	or	Sen	ior	Gradu	uate	Oth	er	Fema	ale	Ma	ale	Transq	ender	Oth	er	On ca	mpus	Off car	mpus
	Satis		Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis				Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis				Satis		Satis		Satis	Gap
Food: Overall	4.10	0.49	4.08	0.50	4.13	0.36	4.18	0.46	4.22	0.61	3.96	0.66	4.23	0.32	4.29	0.32	4.24	0.36	4.06	0.37	3.92	0.38	4.13	0.50	4.05	0.47	3.78	0.51	3.94	-0.01	3.92	0.70	4.20	0.37
Taste	4.13	0.62	4.10	0.64	4.11	0.61	4.21	0.56	4.33	0.50	3.96	0.81	4.31	0.49	4.28	0.53	4.26	0.43	4.16	0.40	4.08	0.62	4.15	0.65	4.08	0.57	3.78	0.79	3.94	0.33	3.92	0.87	4.24	0.49
Eye appeal	4.05	-0.10	4.03	-0.15	3.97	-0.02	4.13	0.11	4.11	0.06	3.92	-0.07	4.17	-0.27	4.25	-0.13	4.11	-0.34	4.02	-0.29	4.08	-0.08	4.09	-0.04	3.97	-0.18	3.67	-1.10	3.88	-1.42	3.89	-0.03	4.14	-0.13
Freshness	3.99	0.65	3.93	0.68	4.12	0.55	4.18	0.59	4.33	0.50	3.77	0.86	4.06	0.61	4.18	0.46	4.07	0.45	4.05	0.48	3.92	0.58	4.00	0.72	3.99	0.51	3.22	1.21	3.56	0.29	3.72	0.92	4.14	0.51
Nutritional content	3.68	0.60	3.59	0.68	3.99	0.36	3.97	0.33	4.00	0.33	3.49	0.79	3.61	0.79	3.81	0.40	3.65	0.58	3.63	0.61	3.00	1.50	3.68	0.67	3.69	0.45	2.89	1.25	3.56	0.08	3.45	0.85	3.80	0.46
Value	3.68	0.85	3.58	0.92	3.85	0.72	4.00	0.61	3.67	1.17	3.49	0.98	3.70	0.86	3.79	0.75	3.62	0.94	3.57	0.94	3.45	0.77	3.69	0.90	3.68	0.75	3.44	0.89	3.06	0.81	3.44	1.02	3.80	0.76
Availability of posted menu items	4.06	0.34	4.02	0.38	4.06	0.05	4.24	0.25	4.44	0.22	3.89	0.52	4.00	0.38	4.25	0.23	4.13	0.28	4.08	0.22	4.42	-0.42	4.05	0.40	4.09	0.23	4.22	-0.37	3.81	0.26	3.86	0.53	4.17	0.24
Variety of menu choices	3.92	0.46	3.86	0.50	4.09	0.08	4.08	0.42	4.22	0.44	3.72	0.71	3.97	0.39	4.13	0.25	4.04	0.22	3.85	0.34	3.83	0.17	3.93	0.53	3.89	0.36	3.44	0.56	4.06	-0.21	3.68	0.77	4.04	0.30
Variety of healthy menu choices	3.69	0.56	3.60	0.63	3.95	0.34	3.98	0.38	3.88	-0.21	3.49	0.78	3.62	0.55	3.89	0.37	3.74	0.27	3.58	0.67	3.58	0.72	3.69	0.66	3.71	0.38	3.11	1.46	3.93	-0.67	3.44	0.82	3.83	0.42
Variety of vegetarian menu choices	3.64	-0.36	3.56	-0.33	3.87	-0.58	3.93	-0.42	3.38	-0.71	3.44	-0.31	3.55	-0.57	3.78	-0.34	3.70	-0.52	3.62	-0.14	3.88	-0.30	3.62	-0.26	3.70	-0.58	3.38	0.13	3.86	-0.86	3.42	-0.26	3.77	-0.41
Service: Overall	4.16	0.45	4.15	0.45	4.17	0.30	4.18	0.49	4.56	0.24	4.04	0.55	4.31	0.34	4.35	0.34	4.26	0.39	4.11	0.27	4.00	0.67	4.16	0.51	4.15	0.33	3.89	0.25	3.88	0.26	4.02	0.56	4.23	0.38
Speed of service	3.94	0.65	3.91	0.68	3.97	0.50	4.04	0.60	4.56	-0.16	3.79	0.79	4.04	0.66	4.11	0.52	4.03	0.59	3.93	0.56	3.67	1.00	3.92	0.74	4.00	0.49	3.89	0.11	3.53	0.54	3.78	0.79	4.03	0.58
Hours of operation	3.95	0.51	3.87	0.61	4.12	0.01	4.22	0.23	4.22	0.38	3.71	0.82	4.01	0.65	4.17	0.28	3.94	0.40	3.92	0.41	4.08	0.14	3.95	0.56	3.94	0.42	3.50	0.50	3.88	0.05	3.65	0.87	4.11	0.32
Helpfulness of staff	4.21	0.30	4.19	0.31	4.40	-0.04	4.26	0.36	4.56	-0.16	4.09	0.41	4.36	0.21	4.36	0.25	4.31	0.13	4.13	0.20	4.36	0.14	4.24	0.35	4.16	0.21	3.78	0.08	3.94	0.06	4.07	0.42	4.29	0.24
Friendliness of staff	4.29	0.29	4.26	0.30	4.46	-0.13	4.33	0.32	4.78	-0.18	4.18	0.42	4.42	0.17	4.45	0.24	4.35	0.09	4.18	0.19	4.17	0.33	4.32	0.33	4.23	0.22	3.89	-0.46	4.24	-0.24	4.16	0.42	4.36	0.21
Cleanliness: Overall	4.21	0.46	4.21	0.44	4.22	0.37	4.19	0.58	4.56	0.28	4.17	0.48	4.27	0.39	4.39	0.34	4.25	0.37	4.11	0.44	3.58	1.12	4.22	0.50	4.19	0.38	4.38	-0.04	4.12	0.15	4.15	0.51	4.24	0.44
Cleanliness: Serving areas	4.23	0.37	4.23	0.35	4.25	0.25	4.21	0.50	4.44	-0.28	4.24	0.35	4.31	0.27	4.40	0.28	4.17	0.33	3.98	0.46	3.92	0.78	4.24	0.43	4.20	0.26	4.38	-0.21	4.12	0.02	4.23	0.35	4.23	0.38
Cleanliness: Eating areas (tables, chairs, etc.)	4.01	0.53	4.00	0.53	3.98	0.42	4.05	0.56	4.33	-0.17	3.99	0.56	4.03	0.43	4.13	0.50	4.07	0.45	3.82	0.57	3.75	0.95	4.01	0.59	4.01	0.42	4.00	0.00	4.25	-0.04	3.97	0.56	4.03	0.51
Location	4.44	-0.04	4.44	-0.07	4.54	-0.19	4.39	0.12	4.56	-0.22	4.43	-0.07	4.56	-0.22	4.51	-0.07	4.47	-0.08	4.31	0.03	4.50	-0.30	4.49	-0.04	4.32	-0.04	4.56	-0.13	4.47	-0.47	4.42	-0.06	4.45	-0.03
Layout of facility	4.30	-0.30	4.32	-0.34	4.26	-0.41	4.25	-0.09	4.56	-0.89	4.40	-0.44	4.37	-0.28	4.35	-0.25	4.14	-0.25	4.09	-0.17	4.42	-0.72	4.34	-0.27	4.24	-0.35	4.00	-0.43	3.94	-0.27	4.38	-0.43	4.26	-0.22
Appearance	4.35	-0.26	4.38	-0.32	4.18	-0.21	4.29	0.02	4.44	-0.78	4.43	-0.40	4.39	-0.37	4.45	-0.21	4.28	-0.28	4.18	-0.19	4.25	-0.45	4.40	-0.24	4.25	-0.26	3.67	-0.52	4.29	-1.36	4.41	-0.38	4.32	-0.18
Availability of seating	4.00	0.29	3.99	0.32	4.11	0.03	4.02	0.24	4.22	-0.56	4.09	0.25	3.87	0.44	3.98	0.43	3.80	0.39	3.82	0.35	4.33	-0.13	3.98	0.39	4.06	0.09	3.44	0.70	3.86	0.23	4.09	0.22	3.95	0.33
Comfort (seats, temperature, lighting, sound level, etc.)	4.10	0.10	4.12	0.09	3.96	0.16	4.06	0.17	4.22	-0.56	4.21	0.02	4.17	0.05	4.10	0.21	4.07	0.00	3.87	0.22	4.08	0.12	4.11	0.16	4.11	-0.01	2.78	1.08	3.87	-0.41	4.20	0.05	4.05	0.13
Environmentally friendly practices related to food	4.03	0.01	4.01	0.02	4.01	0.07	4.09	-0.05	4.22	0.11	4.03	-0.02	4.04	0.03	4.13	-0.02	3.98	-0.03	3.83	0.19	3.80	0.70	4.06	0.11	3.99	-0.20	3.25	0.58	3.71	-0.05	4.01	0.00	4.04	0.01
Social/ethical practices related to food	4.08	-0.09	4.07	-0.08	3.97	0.04	4.10	-0.15	4.44	-0.11	4.06	-0.08	4.16	-0.22	4.22	-0.11	4.08	-0.21	3.89	0.07	3.82	0.85	4.10	0.03	4.05	-0.34	3.25	0.42	3.64	0.02	4.02	-0.06	4.11	-0.11

											OVERALL SAMPLE																								
					R	espond	ent Typ	ne.							Stud	lent Cla	ass Sta	us					Gender Identity							Live					
	All V	alid						T toopendont 1 ype																											
	Respor		Stuc		Fac	,	Admir		Oth		First	,	Sopho		Jun		Sen		Grad		Oth		Fem		Ma		Transg		Oth		On ca		Off car		
			Satis				Satis		Satis	Gap	Satis			Gap										Gap					Satis					Gap	
Food: Overall	3.84	0.69		0.71	3.93	0.63			4.16		3.77	0.74	3.72	0.80	3.83	0.69	3.90	0.62	3.91	0.56	3.92	0.58	3.85	0.71	3.83	0.66	3.63	0.73	3.56	0.80	3.71	0.81		0.51	
Taste	3.81	0.86	3.76	0.90	3.97	0.74	4.11		4.15	0.49	3.69	0.97	3.68	0.97	3.81	0.84	3.88	0.77	3.91	0.71	3.85	0.82	3.82	0.91	3.79	0.81	3.63	0.83	3.58	0.98	3.65	1.02	4.03	0.66	
Eye appeal	3.78	0.05	3.74	0.05	3.95	0.03			4.13	0.01	3.71	0.05	3.65	0.11	3.75	0.07	3.81	0.04	3.91	-0.12	3.90	0.06	3.81	0.11	3.75	-0.04	3.59	0.11	3.53	0.05	3.65		3.97	-0.02	
Freshness	3.70	0.89	3.63	0.93	4.01	0.68	4.13	0.63	4.13	0.46	3.56	1.01	3.53	1.02	3.66	0.88	3.75	0.82	3.91	0.68	3.82	0.78	3.69	0.99	3.71	0.75	3.52	0.78	3.48	0.91	3.51	1.06	3.96	0.66	
Nutritional content	3.51	0.84	3.45	0.89	3.75	0.68	3.89	0.49	3.91	0.44	3.40	0.94	3.39	0.96	3.48	0.85	3.53	0.81	3.67	0.70	3.55	0.83	3.47	0.99	3.58	0.62	3.35	0.84	3.33	0.86	3.36	1.00	3.72	0.62	
Value	3.42	0.98	3.38	0.99	3.59	0.90	3.61	0.99	3.87	0.59	3.45	0.83	3.30	1.06	3.34	1.09	3.35	1.11	3.45	1.07	3.50	0.90	3.42	1.02	3.41	0.92	3.20	1.05	3.15	1.15	3.36	0.95	3.50	1.03	
Availability of posted menu items	3.95	0.30	3.91	0.32	4.12	0.10	4.20	0.18	4.20	0.12	3.85	0.35	3.86	0.36	3.93	0.33	4.01	0.28	4.06	0.19	3.99	0.26	3.96	0.33	3.94	0.25	3.73	0.49	3.73	0.37	3.83	0.38	4.12	0.19	
Variety of menu choices	3.63	0.76	3.59	0.79	3.73	0.63	3.89	0.56	4.04	0.31	3.55	0.86	3.51	0.87	3.62	0.74	3.72	0.66	3.68	0.63	3.71	0.66	3.62	0.83	3.65	0.65	3.41	0.88	3.39	0.83	3.48	0.92	3.84	0.53	
Variety of healthy menu choices	3.48	0.82	3.43	0.85	3.63	0.75	3.80	0.56	3.84	0.46	3.39	0.90	3.36	0.92	3.46	0.81	3.52	0.77	3.59	0.71	3.53	0.79	3.43	1.00	3.56	0.54	3.33	0.92	3.28	0.88	3.33	0.96	3.68	0.61	
Variety of vegetarian menu choices	3.53	-0.11	3.50	-0.08	3.58	-0.12	3.79	-0.39	3.78	-0.06	3.50	-0.17	3.44	-0.01	3.49	-0.04	3.55	-0.08	3.55	0.02	3.60	-0.11	3.48	0.11	3.61	-0.47	3.18	0.67	3.18	0.53	3.44	-0.05	3.67	-0.22	
Service: Overall	4.16	0.30	4.14	0.31	4.25	0.30	4.32	0.31	4.36	0.17	4.16	0.27	4.09	0.33	4.11	0.35	4.15	0.33	4.19	0.25	4.21	0.29	4.19	0.33	4.13	0.27	4.01	0.28	4.01	0.25	4.10	0.32	4.25	0.29	
Speed of service	4.00	0.44	3.98	0.44	4.10	0.44	4.16	0.45	4.29	0.20	4.00	0.39	3.93	0.48	3.95	0.50	3.98	0.48	4.06	0.41	4.10	0.39	4.02	0.47	3.98	0.40	3.89	0.38	3.85	0.41	3.95	0.44	4.08	0.44	
Hours of operation	3.84	0.57	3.78	0.64	4.08	0.30	4.24	0.16	4.24	0.16	3.67	0.77	3.79	0.61	3.84	0.56	3.91	0.50	3.90	0.49	3.85	0.61	3.86	0.60	3.82	0.53	3.61	0.72	3.65	0.64	3.69	0.74	4.05	0.34	
Helpfulness of staff	4.20	0.16	4.17	0.16	4.40	0.11	4.40	0.21	4.41	0.08	4.17	0.14	4.14	0.17	4.15	0.19	4.20	0.18	4.26	0.09	4.22	0.23	4.23	0.21	4.17	0.09	4.06	0.15	4.05	0.20	4.14	0.17	4.30	0.15	
Friendliness of staff	4.24	0.17	4.21	0.17	4.45	0.06	4.43	0.20	4.42	0.09	4.20	0.16	4.18	0.17	4.19	0.20	4.23	0.18	4.28	0.09	4.26	0.20	4.25	0.22	4.23	0.08	4.08	0.11	4.09	0.12	4.17	0.18	4.33	0.15	
Cleanliness: Overall	4.20	0.38	4.17	0.39	4.34	0.34	4.39	0.38	4.34	0.23	4.15	0.41	4.12	0.41	4.17	0.40	4.22	0.35	4.30	0.28	4.26	0.38	4.21	0.44	4.19	0.30	4.01	0.37	4.03	0.36	4.11	0.44	4.32	0.32	
Cleanliness: Serving areas	4.24	0.29	4.21	0.29	4.33	0.29	4.38	0.32	4.36	0.18	4.23	0.28	4.18	0.31	4.19	0.32	4.22	0.28	4.29	0.22	4.26	0.31	4.25	0.35	4.22	0.20	4.05	0.31	4.04	0.31	4.18	0.32	4.32	0.26	
Cleanliness: Eating areas (tables, chairs, etc.)	3.98	0.52	3.96	0.53	4.10	0.41	4.15	0.44	4.23	0.26	3.96	0.55	3.91	0.57	3.94	0.56	3.98	0.51	4.08	0.38	4.10	0.46	3.97	0.59	4.01	0.41	3.76	0.56	3.79	0.53	3.92	0.57	4.07	0.45	
Location	4.39	-0.12	4.38	-0.13	4.44	-0.07	4.50	-0.10	4.42	-0.13	4.42	-0.17	4.36	-0.14	4.33	-0.09	4.35	-0.10	4.34	-0.02	4.35	-0.08	4.43	-0.09	4.34	-0.18	4.13	0.04	4.12	-0.05	4.39	-0.15	4.40	-0.09	
Layout of facility	4.23	-0.25	4.24	-0.28	4.15	-0.10	4.24	-0.11	4.32	-0.19	4.32	-0.38	4.21	-0.26	4.17	-0.19	4.17	-0.18	4.16	-0.18	4.25	-0.22	4.27	-0.23	4.19	-0.30	3.97	-0.06	3.92	-0.11	4.25	-0.31	4.21	-0.17	
Appearance	4.27	-0.29	4.27	-0.32	4.21	-0.11	4.32	-0.09	4.34	-0.15	4.32	-0.38	4.24	-0.32	4.23	-0.27	4.25	-0.26	4.23	-0.28	4.28	-0.27	4.31	-0.26	4.22	-0.34	4.05	-0.19	3.96	-0.25	4.28	-0.36	4.28	-0.20	
Availability of seating	3.96	0.33	3.94	0.36	4.03	0.18	4.10	0.18	4.22	0.06	4.07	0.23	3.87	0.43	3.84	0.47	3.82	0.49	3.92	0.31	4.09	0.21	3.96	0.39	3.97	0.25	3.79	0.43	3.68	0.52	3.99	0.29	3.92	0.39	
Comfort (seats, temperature, lighting, sound level, etc.)	4.09	0.09		0.08	4.01	0.16	4.07	0.15	4.25	-0.02	4.20	-0.01	4.07	0.09	4.03	0.17	4.01	0.19	3.99	0.14	4.10	0.14	4.11	0.13	4.08	0.03	3.83	0.28	3.79	0.25	4.14		4.03	0.18	
Environmentally friendly practices related to food	3.98	0.04	3.97	0.03	3.90	0.24	4.11		4.17	0.02	4.03	-0.09	3.91	0.09	3.92	0.13	3.94	0.13	3.93	0.13	3.98	0.10	3.99	0.16	3.98	-0.16	3.67	0.34	3.55	0.47	3.95	0.02	4.03	0.07	
Social/ethical practices related to food	4.00	-0.04	3.99	-0.04	3.92	0.11	4.11	-0.11	4.19	-0.04	4.05	-0.16	3.95	0.00	3.95	0.05	3.97	0.05	3.96	0.08	4.00	0.04	4.01	0.09	4.00	-0.25	3.65	0.38	3.56	0.44	3.97	-0.06	4.05	-0.02	

^{*} Gap = Mean Importance minus Mean Satisfaction.

ALL SURVEY RESPONDENTS (BOTH "ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS)" AND RETAIL UNITS) By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

			SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
													Total Current	Enrollment
					NACUFS Region		Institutio	n Type	Institutio	n Type	Operation	n Type	(Fulltime +	Part-time)
	Your Ins	titution	All Valid Re	spondents	Southern		Public		Primarily 4-year		Mainly Contracted		Over 2	0,000
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.10	0.49	3.84	0.69	3.97	0.57	3.85	0.67	3.84	0.69	3.66	0.89	3.80	0.72
Taste	4.13	0.62	3.81	0.86	3.96	0.74	3.81	0.85	3.80	0.87	3.65	1.03	3.77	0.90
Eye appeal	4.05	-0.10	3.78	0.05	3.90	-0.01	3.79	0.05	3.78	0.05	3.64	0.13	3.76	0.00
Freshness	3.99	0.65	3.70	0.89	3.84	0.78	3.71	0.88	3.70	0.89		1.04	3.66	0.92
Nutritional content	3.68	0.60	3.51	0.84	3.61	0.73	3.52	0.82	3.51	0.84		0.97	3.46	0.88
Value	3.68	0.85	3.42	0.98	3.48	1.01	3.42	0.99	3.42	0.97	3.23	1.18	3.35	1.05
Availability of posted menu items	4.06	0.34	3.95	0.30	4.07	0.24	3.95	0.31	3.94	0.30		0.46		0.31
Variety of menu choices	3.92	0.46	3.63	0.76	3.77	0.63	3.64	0.75	3.63	0.76		0.93	3.59	0.78
Variety of healthy menu choices	3.69	0.56	3.48	0.82	3.57	0.72	3.50	0.79	3.48	0.82		0.97	3.43	0.84
Variety of vegetarian menu choices	3.64	-0.36	3.53	-0.11	3.58	-0.20		-0.14	3.53	-0.12	3.35	0.08	3.50	-0.19
Service: Overall	4.16	0.45	4.16	0.30	4.21	0.32	4.15	0.31	4.16	0.30	4.00	0.45	4.13	0.31
Speed of service	3.94	0.65	4.00	0.44	4.06	0.45	4.01	0.43	4.00	0.44	3.86	0.57	3.98	0.46
Hours of operation	3.95	0.51	3.84	0.57	3.90	0.54	3.85	0.57	3.84	0.58		0.69	3.82	0.57
Helpfulness of staff	4.21	0.30	4.20	0.16	4.24	0.20	4.18	0.18	4.20	0.16		0.29	4.16	0.16
Friendliness of staff	4.29	0.29	4.24	0.17	4.28	0.21	4.22	0.19	4.24	0.17	4.10	0.30	4.19	0.17
Cleanliness: Overall	4.21	0.46	4.20	0.38	4.28	0.35	4.20	0.39	4.20	0.38	4.07	0.49	4.17	0.40
Cleanliness: Serving areas	4.23	0.37	4.24	0.29	4.30	0.28	4.23	0.30	4.24	0.29		0.39		0.30
Cleanliness: Eating areas (tables, chairs, etc.)	4.01	0.53	3.98	0.52	4.05	0.47	3.97	0.53	3.98	0.52	3.88	0.58	3.93	0.55
Location	4.44	-0.04	4.39	-0.12	4.42	-0.08		-0.10		-0.12		-0.06		-0.11
Layout of facility	4.30	-0.30	4.23	-0.25	4.27	-0.27	4.23	-0.24	4.23	-0.25		-0.25	4.21	-0.29
Appearance	4.35	-0.26	4.27	-0.29	4.34	-0.30		-0.28		-0.30		-0.27	4.25	-0.33
Availability of seating	4.00	0.29	3.96	0.33	3.91	0.38	3.96	0.33	3.96	0.33	3.83	0.41	3.88	0.40
Comfort (seats, temperature, lighting, sound level, etc.)	4.10	0.10	4.09	0.09	4.11	0.07	4.09	0.09	4.09	0.09		0.13	4.05	0.09
Environmentally friendly practices related to food	4.03	0.01	3.98	0.04	4.03	0.00	3.99	0.03	3.98	0.04	3.80	0.15	3.95	0.00
Social/ethical practices related to food	4.08	-0.09	4.00	-0.04	4.06	-0.07	4.01	-0.04	4.00	-0.04	3.82	0.08	3.97	-0.08

^{*} Gap = Mean Importance minus Mean Satisfaction.

ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS) By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

			SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
													Total Current	Enrollment
					NACUFS	Region	Institutio	n Type	Institutio	on Type	Operation	on Type	(Fulltime + F	Part-time)
	Your Ins	stitution	All Valid Re	spondents	South	nern	Pub	lic	Primaril	y 4-year	Mainly Co	ontracted	Over 20	0,000
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.65	0.93	3.65	0.88	3.67	0.89	3.66	0.86	3.65	0.88	3.48	1.08	3.59	0.94
Taste	3.55	1.21	3.54	1.12	3.55	1.15	3.55	1.11	3.54	1.12	3.38	1.31	3.48	1.20
Eye appeal	3.58	0.23	3.59	0.12	3.59	0.21	3.60	0.11	3.59	0.12	3.45	0.21	3.56	0.06
Freshness	3.51	1.14	3.47	1.10	3.53	1.08	3.49	1.08	3.47	1.10	3.34	1.24	3.41	1.17
Nutritional content	3.37	1.05	3.40	0.99	3.49	0.91	3.40	0.97	3.40	0.99		1.09		1.08
Value	3.45	0.97	3.41	0.84	3.44	0.90	3.41	0.84	3.41	0.84	3.19	1.05	3.29	0.94
Availability of posted menu items	3.78	0.42	3.78	0.36	3.83	0.39	3.79	0.38	3.78	0.37	3.62	0.52	3.75	0.39
Variety of menu choices	3.54	0.93	3.43	0.98	3.47	0.98	3.45	0.97	3.43	0.98	3.27	1.15		1.06
Variety of healthy menu choices	3.35	1.03	3.36	0.96	3.43	0.94	3.37	0.93	3.36	0.96	3.23	1.11	3.27	1.05
Variety of vegetarian menu choices	3.42	-0.09	3.47	-0.11	3.50	-0.02	3.48	-0.14	3.47	-0.12		0.07	3.40	-0.18
Service: Overall	4.09	0.39	4.13	0.26	4.15	0.34	4.11	0.27	4.13	0.26	4.02	0.38		0.28
Speed of service	4.12	0.28	4.04	0.31	4.09	0.33	4.04	0.31	4.04	0.30		0.40		0.34
Hours of operation	3.83	0.61	3.71	0.71	3.75	0.71	3.73	0.69	3.70	0.72	3.59	0.83		0.73
Helpfulness of staff	4.12	0.27	4.16	0.12	4.18	0.22	4.13	0.14	4.16	0.12	4.07	0.23	4.10	0.12
Friendliness of staff	4.12	0.38		0.14	4.21	0.26	4.15	0.17	4.19	0.14	4.11	0.26		0.16
Cleanliness: Overall	4.00	0.69	4.09	0.47	4.09	0.53	4.07	0.49	4.09	0.47	3.97	0.59	4.06	0.50
Cleanliness: Serving areas	4.16	0.46		0.33	4.22	0.38	4.18	0.34		0.33		0.42	-	0.33
Cleanliness: Eating areas (tables, chairs, etc.)	3.94	0.66	3.90	0.62	3.88	0.71	3.87	0.66	3.90	0.62	3.83	0.67	3.87	0.65
Location	4.37	-0.05	4.41	-0.18	4.39	-0.12	4.40	-0.16		-0.18		-0.16		-0.18
Layout of facility	4.41	-0.49	4.26	-0.32	4.28	-0.29	4.25	-0.31	4.26	-0.32	4.21	-0.36	_	-0.40
Appearance	4.38	-0.31	4.28	-0.38	4.34	-0.34	4.28	-0.37		-0.38		-0.39		-0.43
Availability of seating	4.36	0.02	4.00	0.35	3.77	0.70	3.97	0.39	4.00	0.36	3.86	0.48	3.97	0.39
Comfort (seats, temperature, lighting, sound level, etc.)	4.23	0.06	4.14	0.05	4.11	0.15	4.14	0.06	4.14	0.05		0.07	4.14	0.01
Environmentally friendly practices related to food	3.88	0.10	3.96	0.00	4.00	0.01	3.98	-0.01	3.96	0.00	3.83	0.07	3.95	-0.05
Social/ethical practices related to food	3.87	0.03	3.97	-0.08	4.01	-0.05	3.98	-0.09	3.97	-0.08	3.84	0.01	3.95	-0.13

^{*} Gap = Mean Importance minus Mean Satisfaction.

RETAIL UNITS

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

		İ	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
													Total Current	Enrollment
					NACUFS	Region	Institutio	n Type	Institutio	on Type	Operation	on Type	(Fulltime + F	art-time)
	Your Ins	stitution	All Valid Re	spondents	South	nern	Pub	lic	Primarily 4-year		Mainly Co	ontracted	Over 20	,000
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.24	0.35	3.98	0.54	4.09	0.44	3.99	0.53	3.99	0.54	3.78	0.75	3.98	0.54
Taste	4.31	0.44	4.01	0.66	4.12	0.58	4.02	0.65	4.01	0.66	3.84	0.84	4.01	0.65
Eye appeal	4.20	-0.20	3.94	0.00	4.02	-0.10	3.95	0.00	3.94	-0.01	3.77	0.07	3.93	-0.04
Freshness	4.14	0.50	3.87	0.72	3.96	0.66	3.89	0.71	3.88	0.72	3.69	0.90	3.87	0.71
Nutritional content	3.78	0.46	3.60	0.72	3.65	0.65	3.62	0.70	3.61	0.72	3.42	0.89	3.59	0.71
Value	3.75	0.81	3.43	1.09	3.50	1.05	3.42	1.10	3.43	1.08	3.25	1.26	3.39	1.14
Availability of posted menu items	4.15	0.32	4.08	0.25	4.16	0.19	4.09	0.25	4.07	0.25	3.89	0.42	4.09	0.24
Variety of menu choices	4.03	0.32	3.78	0.59	3.88	0.50	3.80	0.57	3.78	0.58	3.56	0.77	3.79	0.54
Variety of healthy menu choices	3.80	0.41	3.57	0.70	3.62	0.64	3.59	0.67	3.57	0.70	3.37	0.88	3.57	0.66
Variety of vegetarian menu choices	3.71	-0.45	3.58	-0.12	3.62	-0.27	3.60	-0.13		-0.12		0.09	3.58	-0.20
Service: Overall	4.18	0.46	4.18	0.34	4.24	0.31	4.18	0.35	4.18	0.34	3.98	0.50		0.34
Speed of service	3.89	0.77	3.98	0.54	4.05	0.50	3.98	0.53	3.97	0.54	3.81	0.69	3.96	0.55
Hours of operation	3.98	0.48	3.95	0.46	3.96	0.48	3.94	0.47	3.94	0.46	3.80	0.59	3.95	0.43
Helpfulness of staff	4.24	0.31	4.24	0.20	4.26	0.19	4.23	0.21	4.23	0.20	4.04	0.33	4.21	0.19
Friendliness of staff	4.34	0.25	4.28	0.19	4.30	0.20	4.27	0.20		0.19	4.09	0.32	4.26	0.17
Cleanliness: Overall	4.27	0.39	4.29	0.31	4.36	0.28	4.29	0.32	4.29	0.31	4.13	0.43	4.27	0.31
Cleanliness: Serving areas	4.25	0.34	4.27	0.26	4.33	0.23	4.27	0.27	4.27	0.26	4.13	0.37	4.23	0.27
Cleanliness: Eating areas (tables, chairs, etc.)	4.03	0.49	4.05	0.43	4.11	0.38	4.05	0.42	4.05	0.43	3.92	0.51	3.99	0.46
Location	4.46	-0.04	4.38	-0.08	4.43	-0.07	4.37	-0.06		-0.07	4.27	0.01	4.34	-0.04
Layout of facility	4.27	-0.24	4.22	-0.20	4.27	-0.26	4.21	-0.19		-0.20	4.10	-0.17	4.17	-0.20
Appearance	4.34	-0.24	4.27	-0.22	4.34	-0.29	4.27	-0.22		-0.23	4.14	-0.19	4.23	-0.24
Availability of seating	3.89	0.38	3.93	0.31	3.97	0.25	3.95	0.28	3.93	0.31	3.81	0.36	3.81	0.40
Comfort (seats, temperature, lighting, sound level, etc.)	4.06	0.12	4.05	0.13	4.11	0.04	4.05	0.12		0.13	3.92	0.17	3.97	0.15
Environmentally friendly practices related to food	4.08	-0.02	3.99	0.07	4.05	0.00	4.00	0.07	3.99	0.07	3.77	0.21	3.95	0.04
Social/ethical practices related to food	4.14	-0.13	4.03	-0.01	4.08	-0.08	4.02	-0.01	4.03	-0.01	3.81	0.13	3.99	-0.04

^{*} Gap = Mean Importance minus Mean Satisfaction.

3 Year Trend For Your Institution

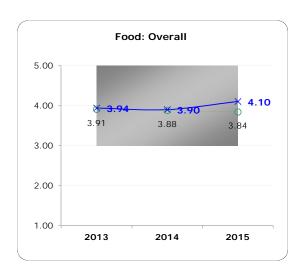
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	20	10		2017	Satisfaction		2013	Satisfaction
					Versus Prior			Versus Prior
	Satisfaction	Gap*	Satisfaction	Gap	Year	Satisfaction	Gap	Year
Food: Overall	3.94	0.57	3.90	0.53	-0.04	4.10	0.49	0.20
Taste	3.96	0.66	3.92	0.62	-0.04	4.13	0.62	0.21
Eye appeal	3.93	0.08	3.90	0.14	-0.02	4.05	-0.10	0.15
Freshness	3.85	0.73	3.84	0.68	-0.01	3.99	0.65	0.15
Nutritional content	3.56	0.73	3.62	0.69	0.06	3.68	0.60	0.06
Value	3.58	0.88	3.61	0.83	0.03	3.68	0.85	0.07
Availability of posted menu items	4.01	0.29	3.96	0.31	-0.05	4.06	0.34	0.11
Variety of menu choices	3.90	0.44	3.76	0.58	-0.13	3.92	0.46	0.15
Variety of healthy menu choices	3.61	0.62	3.59	0.69	-0.01	3.69	0.56	0.10
Variety of vegetarian menu choices	3.49	0.05	3.60	0.06	0.11	3.64	-0.36	0.04
Service: Overall	3.96	0.58	4.01	0.43	0.05	4.16	0.45	0.15
Speed of service	3.79	0.74	3.89	0.53	0.10	3.94	0.65	0.06
Hours of operation	3.87	0.52	3.87	0.53	0.00	3.95	0.51	0.08
Helpfulness of staff	4.01	0.43	4.04	0.36	0.02	4.21	0.30	0.17
Friendliness of staff	4.14	0.36	4.13	0.30	-0.01	4.29	0.29	0.16
Cleanliness: Overall	4.08	0.53	4.04	0.46	-0.04	4.21	0.46	0.17
Cleanliness: Serving areas	4.08	0.45	4.03	0.45	-0.05	4.23	0.37	0.19
Cleanliness: Eating areas (tables, chairs, etc.)	3.95	0.57	3.87	0.60	-0.08	4.01	0.53	0.14
Location	4.36	0.01	4.28	0.07	-0.08	4.44	-0.04	0.16
Layout of facility	4.18	-0.14	4.14	-0.09	-0.04	4.30	-0.30	0.16
Appearance	4.24	-0.11	4.18	-0.04	-0.05	4.35	-0.26	0.17
Availability of seating	3.93	0.40	3.91	0.42	-0.02	4.00	0.29	0.09
Comfort (seats, temperature, lighting, sound level, etc.)	4.01	0.29	4.02	0.24	0.02	4.10	0.10	0.08
Environmentally friendly practices related to food	3.86	0.20	3.87	0.22	0.01	4.03	0.01	0.16
Social/ethical practices related to food	3.88	0.17	3.89	0.19	0.01	4.08	-0.09	0.19

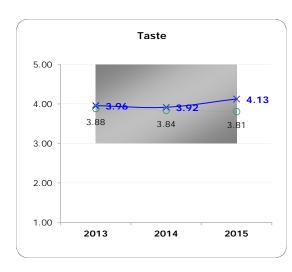
^{*} Gap = Mean Importance minus Mean Satisfaction.

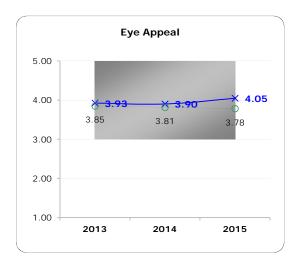
2015 NACUFS Customer Satisfaction Benchmarking Survey

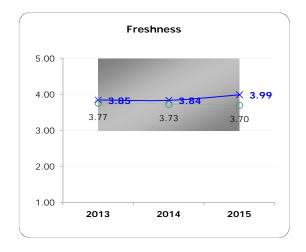
3 Year Trend For Your Institution and All Institutions - Satisfaction

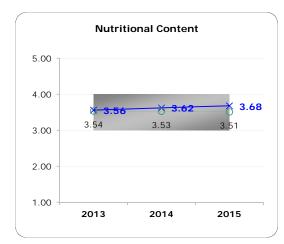
FOOD

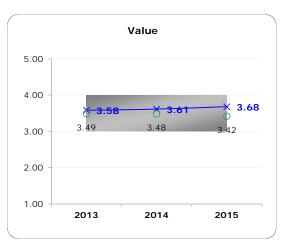








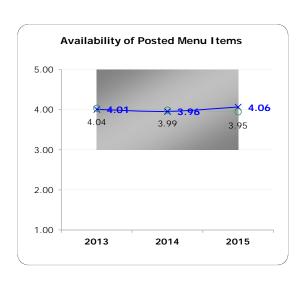


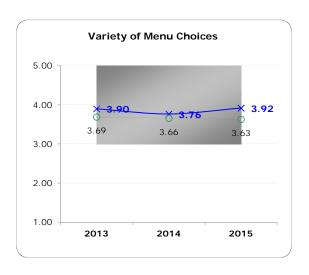


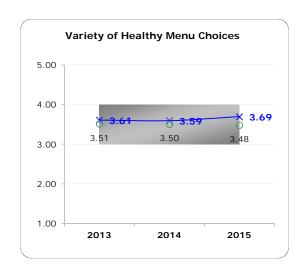
2015 NACUFS Customer Satisfaction Benchmarking Survey

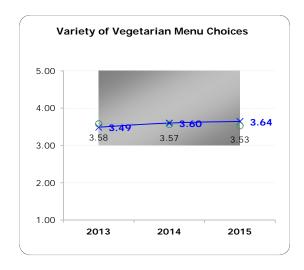
3 Year Trend For Your Institution and All Institutions - Satisfaction

MENU









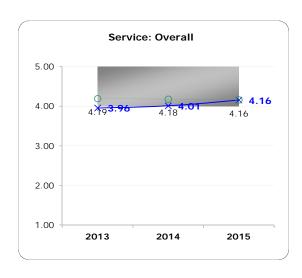
X = YOUR RESULTS O = INDUSTRY TYPICAL

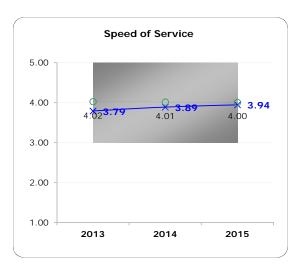
SHADED AREA = INDUSTRY MIDDLE RANGE

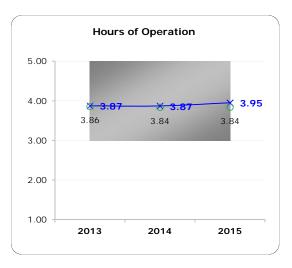
2015 NACUFS Customer Satisfaction Benchmarking Survey

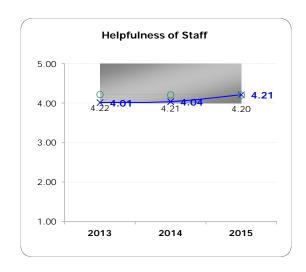
3 Year Trend For Your Institution and All Institutions - Satisfaction

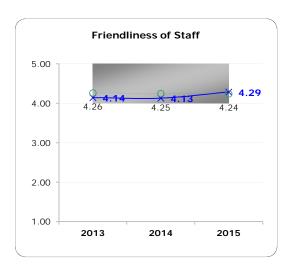
SERVICE











X = YOUR RESULTS

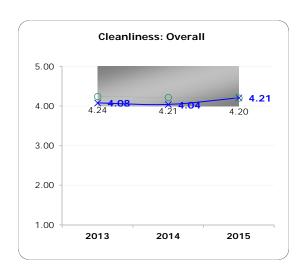
O = INDUSTRY TYPICAL

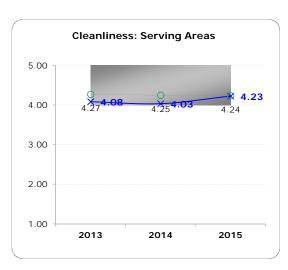
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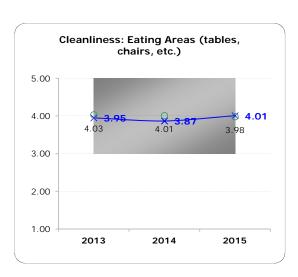
2015 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

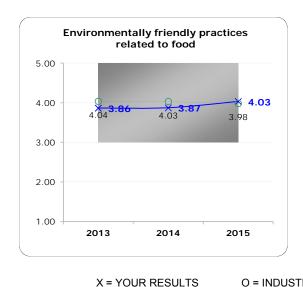
CLEANLINESS

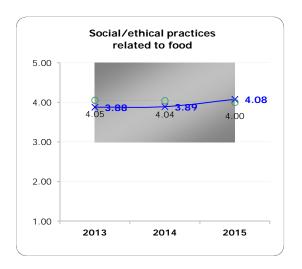






ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY





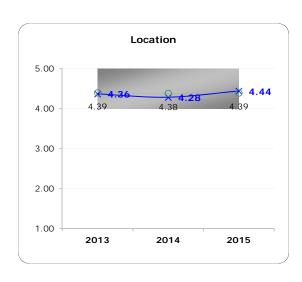
O = INDUSTRY TYPICAL

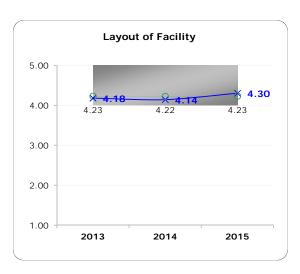
SHADED AREA = INDUSTRY MIDDLE RANGE

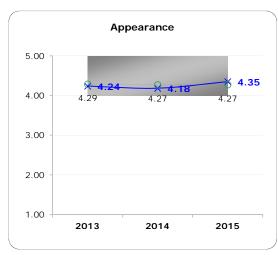
2015 NACUFS Customer Satisfaction Benchmarking Survey

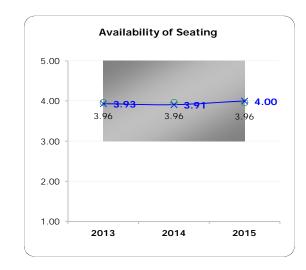
3 Year Trend For Your Institution and All Institutions - Satisfaction

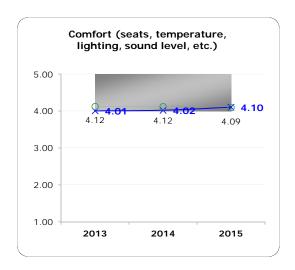
DINING ENVIRONMENT











X = YOUR RESULTS O

O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Ca	re to Eat	All You Ca	re to Eat	All You Ca	are to Eat	All You Ca	are to Eat	All You Ca	re to Eat
	Facili	ty#	Facili	ty#	Facil	ity#	Facil	ity#	Facili	ty#
	1		2		3	3	4		5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.29	1.28	4.01	0.58						
Taste	3.18	1.52	3.91	0.89						
Eye appeal	3.28	0.45	3.89	0.02						
Freshness	3.10	1.52	3.93	0.76						
Nutritional content	3.00	1.42	3.75	0.68						
Value	3.11	1.26	3.79	0.69						
Availability of posted menu items	3.65	0.51	3.91	0.32						
Variety of menu choices	3.28	1.12	3.80	0.74						
Variety of healthy menu choices	3.00	1.42	3.69	0.64						
Variety of vegetarian menu choices	3.20	0.08		-0.25						
Service: Overall	3.84	0.58		0.19						
Speed of service	3.89	0.42	4.35	0.13						
Hours of operation	3.63	0.75	-	0.47						
Helpfulness of staff	3.86	0.46	4.38	0.07						
Friendliness of staff	3.86	0.59	4.38	0.18						
Cleanliness: Overall	3.79	0.86	4.21	0.52						
Cleanliness: Serving areas	4.00	0.61	4.33	0.32						
Cleanliness: Eating areas (tables, chairs, etc.)	3.81	0.76	4.08	0.56						
Location	4.43	-0.25	4.31	0.15						
Layout of facility	4.38	-0.56	4.44	-0.42						
Appearance	4.37	-0.38	4.39	-0.25						
Availability of seating	4.32	-0.03	4.40	0.07						
Comfort (seats, temperature, lighting, sound level, etc.)	4.24	-0.02	4.22	0.14						
Environmentally friendly practices related to food	3.67	0.26	4.09	-0.06						
Social/ethical practices related to food	3.71	0.15	4.04	-0.08						

	All You Ca Facili		All You Ca Facil		All You Ca Facil		All You Ca Facil	are to Eat lity #	All You C Faci	are to Eat lity #
	6	,	7		8			9		0
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

		All You Care to Eat		re to Eat		are to Eat	All You Ca		All You Ca	
	Facil	ity#	Facil		Facil		Faci	,	Facil	
	1.	1	12	_	1	-		4	15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

	All You Ca Facil		All You Ca Facil		All You Ca Facil		All You Ca Faci	are to Eat lity #		are to Eat lity #
	1	-	1	•	1	~	1	-		0
F	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Dotoil I	Retail Unit #		Init #	Retail	Linit #	Retail	Linit #	Retail Unit #	
	Retail t	JIIIL#	Retail l	JIIIL#	3		Retail	UTIIL#	5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.87	0.76		0.15				0.51		0.21
Taste	3.97	0.87	4.50	0.24	3.84	0.95	4.33	0.47	4.37	0.32
Eye appeal	4.14	-0.19	4.32	-0.32	3.64	0.34	4.25	0.03	4.11	-0.35
Freshness	3.80	0.82	4.33	0.28	3.75	0.87	4.30	0.55	4.14	0.50
Nutritional content	3.42	0.80	3.80	0.29	3.33	1.00	4.45	0.26	4.14	0.20
Value	3.58	1.07	4.04	0.48	3.32	1.17	3.51	1.15	3.94	0.69
Availability of posted menu items	4.16	0.43	4.18	0.32	4.10	0.25	4.50	-0.08	4.43	0.10
Variety of menu choices	4.22	0.29	3.90	0.43	3.66	0.72	4.33	0.21	4.30	-0.03
Variety of healthy menu choices	3.76	0.51	3.72	0.35	3.39	1.00	4.51	0.18	4.25	0.03
Variety of vegetarian menu choices	3.63	-0.41	3.54	-0.44	3.39	-0.18	4.62	-0.68		-0.57
Service: Overall	3.35	1.32	4.48	0.18	3.98	0.62	4.33	0.31		0.37
Speed of service	2.90	1.79	4.35	0.32	3.71	0.95	3.92	0.73		1.02
Hours of operation	3.98	0.34	4.04	0.45	3.57	0.87	3.72	0.65		0.11
Helpfulness of staff	3.52	1.12	4.46	0.09	4.04	0.43	4.51	-0.03	4.27	0.12
Friendliness of staff	3.77	0.98	4.53	0.07	4.09	0.37	4.45	0.11	4.35	0.03
Cleanliness: Overall	3.95	0.78	4.34	0.30	3.75	0.88	4.58	0.12	4.40	0.19
Cleanliness: Serving areas	4.01	0.66	4.35	0.22	3.81	0.72	4.48	0.11	4.28	0.27
Cleanliness: Eating areas (tables, chairs, etc.)	4.04	0.69	4.07	0.46	3.47	1.04	4.05	0.26	4.30	0.17
Location	4.41	0.00	4.42	-0.08	4.42	0.01	4.41	-0.08		-0.04
Layout of facility	4.28	-0.32	4.32	-0.34	4.16	-0.09	4.09	-0.03		-0.27
Appearance	4.22	-0.04	4.42	-0.34	3.77	0.35	4.43	-0.37	4.47	-0.42
Availability of seating	4.13	0.37	3.91	0.40	3.98	0.48	3.30	0.74	4.37	-0.18
Comfort (seats, temperature, lighting, sound level, etc.)	4.11	0.30		0.02	3.75		3.56	0.46		-0.10
Environmentally friendly practices related to food	3.84	0.13	4.20	-0.13	3.72	0.20	4.28	-0.02		0.02
Social/ethical practices related to food	3.81	0.14	4.29	-0.24	3.78	0.08	4.34	-0.16	4.24	-0.27

	Retail	Init #	Retail	Linit #	Retail	I Init #	Potail	Unit #	Retail	Linit #
	Retail 6		7	OTIIL#	Retail 8			9		0
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.25	0.34	4.24	0.23	4.24	0.01	4.33	0.34		0.11
Taste	4.32	0.56	4.24	0.23	4.06	0.38	4.43	0.38	4.68	0.14
Eye appeal	4.15	-0.03	4.18	-0.04	4.00	-0.06	4.22	-0.35	4.39	-0.50
Freshness	4.23	0.59	4.18	0.36	4.00	0.44	4.24	0.43	4.48	0.28
Nutritional content	3.97	0.25	3.88	0.65	3.75	0.69	4.04	0.42	3.98	0.25
Value	3.69	0.99	3.82	0.64	3.25	1.44	3.69	0.88	3.98	0.75
Availability of posted menu items	4.20	0.24	4.07	0.14	4.23	0.44	4.46	0.02	4.42	0.00
Variety of menu choices	3.92	0.51	4.20	0.16	3.80	0.77	4.40	0.07	4.34	-0.09
Variety of healthy menu choices	3.82	0.34	3.93	0.64	3.86	0.68	4.21	0.31	4.11	0.03
Variety of vegetarian menu choices	3.26	0.02	4.14	-0.30	3.55	0.12	3.86	-0.74	4.15	-0.82
Service: Overall	4.62	0.16	4.29	0.11	4.41	0.15	4.08	0.59	4.32	0.31
Speed of service	4.63	0.10	4.29	0.04	4.24	0.26	3.50	1.18	3.80	0.88
Hours of operation	4.30	0.24	4.25	0.08	3.94	0.43	3.38	1.01	3.53	1.00
Helpfulness of staff	4.63	0.19	4.06	0.41	4.44	0.03	4.18	0.32	4.33	0.25
Friendliness of staff	4.70	0.12	4.18	0.29	4.59	-0.03	4.30	0.28	4.49	0.08
Cleanliness: Overall	4.66	0.20	4.29	0.24	4.38	0.23	4.33	0.38	4.53	0.12
Cleanliness: Serving areas	4.53	0.29	4.33	0.17	4.43	0.11	4.25	0.39	4.31	0.16
Cleanliness: Eating areas (tables, chairs, etc.)	4.38	0.00	4.07	0.08	4.47	0.10	3.96	0.69	4.00	0.43
Location	4.50	0.14	4.41	0.05	4.25	0.39	4.34	0.04	4.48	-0.08
Layout of facility	4.24	-0.02	4.35	-0.15	4.19	0.24	4.21	-0.29	4.08	-0.16
Appearance	4.37	-0.01	4.47	-0.27	4.44	-0.30	4.40	-0.42	4.35	-0.36
Availability of seating	4.00	-0.34	3.86	0.07	3.80	0.60	3.78	0.36	3.23	0.79
Comfort (seats, temperature, lighting, sound level, etc.)	3.94	-0.23	4.07	-0.21	4.31	-0.39	3.93	0.20		0.22
Environmentally friendly practices related to food	4.20	-0.08	4.12	-0.38	4.09	-0.59	3.91	0.22	4.17	-0.21
Social/ethical practices related to food	4.19	-0.14	4.13	-0.46	4.27	-0.61	3.96	0.11	4.20	-0.29

^{*} Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail U	Jnit #	Retail L	Jnit #	Retail	Unit#	Retail	Unit #	Retail I	Jnit#
	11		12	2	13	3	1-	4	15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.91	0.59	4.39	0.04	4.14	0.33	4.11	0.41		
Taste	3.99	0.58	4.48	0.15	4.20	0.44	4.33	0.48		
Eye appeal	3.88	0.12	4.39	-0.26	4.42	-0.31	4.25	-0.24		
Freshness	3.71	0.79	4.31	0.40	4.14	0.47	4.07	0.52		
Nutritional content	3.26	0.63	4.00	0.33	3.79	0.43	3.77	0.49		
Value	3.51	0.99		0.50	3.50	0.89	3.53	1.08		
Availability of posted menu items	4.15	0.25	4.11	0.33	3.97	0.48	3.43	1.09		
Variety of menu choices	3.51	0.83		0.04	4.12	0.13	4.04	0.29		
Variety of healthy menu choices	3.21	0.65	3.76	0.59	3.84	0.29	3.72	0.50		
Variety of vegetarian menu choices	3.28	-0.21	3.80	-0.32	3.85	-0.31	3.74	-0.56		
Service: Overall	3.69	0.74	4.35	0.26	4.28	0.39	4.10	0.65		
Speed of service	3.47	1.13	4.11	0.53	4.16	0.44	3.78	0.95		
Hours of operation	4.45	0.11	3.85	0.61	4.14	0.34	4.48	0.17		
Helpfulness of staff	3.81	0.70	4.43	0.10	4.32	0.21	4.32	0.35		
Friendliness of staff	3.88	0.78	4.57	0.04	4.38	0.17	4.47	0.27		
Cleanliness: Overall	3.96	0.63	4.53	0.12	4.44	0.19	4.26	0.47		
Cleanliness: Serving areas	4.10	0.49	4.47	0.14	4.32	0.26	4.22	0.41		
Cleanliness: Eating areas (tables, chairs, etc.)	3.75	0.87	4.32	0.22	4.23	0.22	4.02	0.44		
Location	4.44	-0.06	4.61	-0.17	4.56	-0.15	4.68	0.01		
Layout of facility	4.30	-0.22	4.31	-0.25	4.36	-0.22	4.39	-0.18		
Appearance	4.34	-0.19	4.55	-0.41	4.45	-0.30	4.49	-0.31		
Availability of seating	4.22	0.24	3.80	0.49	3.91	0.31	3.64	0.59		
Comfort (seats, temperature, lighting, sound level, etc.)	4.20	0.22	4.11	0.03	4.23	-0.02	4.13	0.13		
Environmentally friendly practices related to food	3.88	0.03	4.18	0.09	4.08	-0.05	4.19	-0.01		
Social/ethical practices related to food	4.08	-0.19	4.23	-0.07	4.08	-0.06	4.23	-0.09		

	Retail	Unit#	Retail	Unit #	Retail	Unit#	Retail	Unit #	Retail	Unit #
	1	6	1	7	1	8	1	9	2	0
	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall		·		•						·
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

Detailed Survey Results for Florida State University

This section shows the detailed survey results for both the overall industry and for your institution by various data aggregations to allow comparisons between differing respondent groups.

DEMOGRAPHICS

YOUR INSTITUTION

		Florida State University
Respondent Type	Student	75%
	Faculty	4%
	Administration/ Staff	20%
	Other	0%
	Total Resp	2,395
Student Class Status	First year	49%
	Sophomore	9%
	Junior	17%
	Senior	10%
	Graduate	14%
	Other	1%
	Total Resp	1,800
Gender Identity	Female	67%
	Male	32%
	Transgender	0%
	Other Identity	1%
	Total Resp	2,395
Live	On campus	35%
	Off campus	65%
	Total Resp	2,395

TABLE 1a

			services provide		d are you with the lege/university?				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	6%	15%	41%	34%	3.95	.02	1,939
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	8%	19%	40%	28%	3.81	.00	105,904
Aggregated Retail Units	YOUR INSTITUTION	4%	5%	13%	41%	37%	4.03	.03	1,492
Aggregated Retail Units Aggregated Dining Halls	ENTIRE SAMPLE YOUR INSTITUTION	4%	7%	17%	40%	32%	3.90	.00	59,737
Aggregated Dining Halls Aggregated Dining Halls	ENTIRE SAMPLE	4% 4%	10% 9%	22% 22%	42% 41%	23% 23%	3.69 3.70	.05	447 46,167
Respondent Type - YOUR	Student	4%	6%	15%	41%	34%	3.70	.00	1,490
INSTITUTION	Faculty	4%	9%	4%	55%	28%	3.93	.03	75
	Administration/ Staff	3%	5%	15%	41%	36%	4.02	.05	366
	Other	376	3%	25%	63%	13%	3.88	.23	8
Respondent Type - ENTIRE SAMPLE	Student	4%	8%	20%	41%	27%	3.78	.00	91,572
respondent type Ettinte stam EE	Faculty	5%	7%	16%	36%	35%	3.88	.02	3,167
	Administration/Staff	4%	6%	15%	38%	38%	4.01	.01	10,349
	Other	4%	3%	13%	32%	48%	4.16	.04	690
Student Class Status - YOUR	First year	5%	7%	18%	40%	31%	3.84	.04	729
INSTITUTION	Sophomore	2%	3%	16%	38%	40%	4.11	.08	129
	Junior	3%	4%	7%	47%	39%	4.15	.06	256
	Senior	5%	6%	16%	38%	35%	3.92	.09	146
	Graduate	3%	8%	14%	40%	34%	3.94	.07	220
	Other	1	3.0	40%	40%	20%	3.80	.25	10
Student Class Status - ENTIRE	First year	4%	8%	20%	41%	27%	3.78	.01	35,028
SAMPLE	Sophomore	5%	9%	21%	40%	24%	3.70	.01	18,877
	Junior	4%	8%	19%	41%	27%	3.79	.01	15,629
	Senior	4%	7%	18%	42%	29%	3.84	.01	14,433
	Graduate	4%	7%	17%	42%	30%	3.87	.01	6,565
	Other	3%	7%	21%	37%	31%	3.84	.04	896
Gender - YOUR INSTITUTION	Female	4%	6%	14%	42%	33%	3.93	.03	1,290
	Male	3%	5%	15%	41%	35%	4.00	.04	628
	Transgender		11%	11%	22%	56%	4.22	.36	9
	Other Identity		17%	58%	8%	17%	3.25	.28	12
Gender - ENTIRE SAMPLE	Female	4%	8%	20%	40%	28%	3.81	.00	62,764
	Male	4%	8%	18%	41%	29%	3.82	.01	41,520
	Transgender	10%	9%	21%	39%	21%	3.52	.06	383
	Other Identity	7%	10%	26%	35%	22%	3.56	.04	730
Live YOUR INSTITUTION	On campus	5%	8%	20%	38%	29%	3.77	.04	672
	Off campus	3%	5%	12%	43%	37%	4.05	.03	1,267
Live ENTIRE SAMPLE	On campus	5%	9%	22%	41%	24%	3.71	.00	61,784
	Off campus	4%	6%	16%	40%	35%	3.97	.00	42,854
NACUFS Region - YOUR	Southern	4%	6%	15%	41%	34%	3.95	.02	1,939
NACUFS Region - ENTIRE SAMPLE	Continental	3%	6%	15%	42%	33%	3.96	.01	8,984
	Mid-Atlantic	7%	13%	23%	38%	19%	3.50	.01	8,636
	Midwest	3%	7%	19%	42%	28%	3.85	.01	27,050
	Northeast	5%	8%	21%	38%	28%	3.76	.01	23,708
	Pacific	5%	8%	21%	40%	26%	3.76	.01	18,433
	Southern	3%	6%	17%	42%	32%	3.94	.01	19,093
Institution Type - YOUR INSTITUTION	Public	4%	6%	15%	41%	34%	3.95	.02	1,939
Institution Type - ENTIRE SAMPLE	Public	4%	8%	19%	40%	29%	3.81	.00	80,454
	Private	4%	8%	19%	40%	28%	3.80	.01	25,450
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	6%	15%	41%	34%	3.95	.02	1,939
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	18%	37%	34%	3.89	.02	2,564
	Primarily 4-year	4%	8%	19%	41%	28%	3.81	.00	103,340
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	6%	15%	41%	34%	3.95	.02	1,939
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	7%	18%	41%	30%	3.87	.00	80,219
	Mainly Contracted	6%	11%	22%	38%	23%	3.59	.01	22,595
Tatal Owner Frank (1901)	Combination of Both	6%	7%	17%	37%	33%	3.85	.02	3,090
Total Current Enrollment - YOUR	Over 20,000	4%	6%	15%	41%	34%	3.95	.02	1,939
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	7%	19%	42%	29%	3.87	.01	5,035
SAIVIT LE	2,500 to 10,000	4%	8%	19%	40%	29%	3.80	.01	20,909
	10,001 to 20,000	4%	7%	19%	41%	30%	3.86	.01	34,204
Time of Detail Unit VOUD	Over 20,000	5%	8%	19%	41%	27%	3.77	.01	45,756
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	6%	21%	43%	25%	3.79	.09	126
	Express Unit	4%	4%	9%	37%	46%	4.18	.04	663
	Specialty Coffee Shop/ Juice Bar	3%	5%	12%	46%	35%	4.06	.05	396
	Sit-down Restaurant	7%	9%	20%	40%	25%	3.68	.08	225
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store	1%	4%	13%	49%	33%	4.09	.09	19.765
Type OF RELATE UTILL - ENTIRE SAMPLE	Food Court	5%	8%	19%	38%	29%	3.77	.01	18,765
	Marketplace	4%	8%	21%	42%	25%	3.75	.01	7,386
	Express Unit	3%	5%	15%	39%	38%	4.02	.01	15,189
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3%	6%	16%	40%	35%	3.98	.01	8,278
		4%	5%	15%	41%	36%	4.00	.02	3,673
	Convenience Store	3%	5%	16%	42%	34%	3.99	.01	6,320
	No type given	3%	6%	15%	36%	40%	4.05	.09	126

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 1b Mean* Importance of Various Items and Satisfaction with Each Item

(as They Apply to the Surveyed Facility in General without regard to any specific meal)

Aggregated Dining Halls & Retail Units

	Florida State University
Food: Overall - IMPORTANCE	4.59
Food: Overall - SATISFACTION	4.10
Taste - IMPORTANCE	4.75
Taste - SATISFACTION	4.13
Eye appeal - IMPORTANCE	3.95
Eye appeal - SATISFACTION	4.05
Freshness - IMPORTANCE	4.64
Freshness - SATISFACTION	3.99
Nutritional content - IMPORTANCE	4.28
Nutritional content - SATISFACTION	3.68
Value - IMPORTANCE	4.53
Value - SATISFACTION	3.68
Availability of posted menu items - IMPORTANCE	4.41
Availability of posted menu items - SATISFACTION	4.06
Variety of menu choices - IMPORTANCE	4.38
Variety of menu choices - SATISFACTION	3.92
Variety of healthy menu choices - IMPORTANCE	4.25
Variety of healthy menu choices - SATISFACTION	3.69
Variety of vegetarian menu choices - IMPORTANCE	3.28
Variety of vegetarian menu choices - SATISFACTION	3.64
Service: Overall - IMPORTANCE	4.60
Service: Overall - SATISFACTION	4.16
Speed of service - IMPORTANCE	4.60
Speed of service - SATISFACTION	3.94
Hours of operation - IMPORTANCE	4.46
Hours of operation - SATISFACTION	3.95
Helpfulness of staff - IMPORTANCE	4.51
Helpfulness of staff - SATISFACTION	4.21
Friendliness of staff - IMPORTANCE	4.57
Friendliness of staff - SATISFACTION	4.29
Cleanliness: Overall - IMPORTANCE	4.67
Cleanliness: Overall - SATISFACTION	4.21
Cleanliness: Serving areas - IMPORTANCE	4.60
Cleanliness: Serving areas - SATISFACTION	4.23
Cleanliness: Eating areas (tables, chairs, etc.) - IMPORTANCE	4.54
Cleanliness: Eating areas (tables, chairs, etc.) - SATISFACTION	4.01
Location - IMPORTANCE	4.40
Location - SATISFACTION	4.44
Layout of facility - IMPORTANCE	4.01
Layout of facility - SATISFACTION	4.30
Appearance - IMPORTANCE	4.10
Appearance - SATISFACTION	4.35
Availability of seating - IMPORTANCE	4.35
Availability of seating - INFORTANCE Availability of seating - SATISFACTION	4.29
Comfort (seats, temperature, lighting, sound level, etc.) - IMPORTANCE	
Comfort (seats, temperature, lighting, sound level, etc.) - IMPORTANCE Comfort (seats, temperature, lighting, sound level, etc.) - SATISFACTION	4.21
Environmentally friendly practices related to food - IMPORTANCE	4.10
Environmentally friendly practices related to food - IMPORTANCE Environmentally friendly practices related to food - SATISFACTION	4.04
	4.03
Social/ ethical practices related to food - IMPORTANCE	3.99
Social/ ethical practices related to food - SATISFACTION	4.08

^{*1} to 5 Scale, Where Higher Mean = Higher Importance/Satisfaction

TABLE 2a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

		1		FI-0I					
		(4) Not of	(2) N=4	Food: Overall	1		1	1	
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	6%	25%	68%	4.59	.02	1,885
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.53	.00	102.663
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	26%	67%	4.59	.02	1,440
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.52	.00	57,560
Aggregated Dining Halls	YOUR INSTITUTION		1%	7%	23%	68%	4.59	.03	445
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.53	.00	45,103
Respondent Type - YOUR	Student	0%	1%	6%	24%	68%	4.58	.02	1,452
INSTITUTION	Faculty		.,,	8%	35%	57%	4.49	.08	74
	Administration/ Staff		1%	5%	26%	69%	4.63	.03	353
	Other		.,,	0,0	17%	83%	4.83	.17	6
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	9%	27%	63%	4.51	.00	88,259
respondent type Ettinte stam EE	Faculty	0%	1%	6%	28%	65%	4.56	.01	3,177
	Administration/Staff	0%	0%	5%	27%	68%	4.62	.01	10,271
	Other	1%	2%	7%	23%	67%	4.53	.03	664
Student Class Status - YOUR	First year	0%	1%	6%	23%	70%	4.62	.03	729
INSTITUTION		0%		1					
	Sophomore	00/	2%	10%	18%	70%	4.56	.07	124
	Junior	0%	2%	5%	23%	70%	4.61	.04	251
	Senior			6%	29%	65%	4.60	.05	139
	Graduate	1%	2%	10%	32%	56%	4.42	.05	199
	Other	10%			30%	60%	4.30	.40	10
Student Class Status - ENTIRE	First year	0%	1%	9%	27%	63%	4.51	.00	34,010
SAMPLE	Sophomore	0%	1%	9%	27%	63%	4.52	.01	18,077
	Junior	0%	1%	8%	26%	64%	4.52	.01	15,043
	Senior	0%	1%	8%	26%	64%	4.52	.01	14,002
	Graduate	0%	1%	9%	32%	59%	4.47	.01	6,155
	Other	1%	1%	9%	28%	61%	4.49	.03	836
Gender - YOUR INSTITUTION	Female	0%	1%	6%	23%	70%	4.63	.02	1,249
	Male	0%	1%	7%	28%	63%	4.53	.03	614
	Transgender	0 70	170	14%	43%	43%	4.29	.29	7
	Other Identity	7%		13%	53%	27%	3.93	.27	15
Gondor ENTIPE SAMPLE	Female		40/						
Gender - ENTIRE SAMPLE		0%	1%	7%	26%	65%	4.56	.00	59,611
	Male	0%	1%	9%	28%	61%	4.48	.00	41,269
	Transgender	1%	3%	13%	26%	57%	4.37	.04	374
	Other Identity	2%	2%	13%	25%	58%	4.36	.03	719
Live YOUR INSTITUTION	On campus	0%	1%	6%	23%	70%	4.62	.03	673
	Off campus	0%	1%	6%	26%	67%	4.57	.02	1,212
Live ENTIRE SAMPLE	On campus	0%	1%	9%	27%	64%	4.52	.00	59,592
	Off campus	0%	1%	8%	27%	64%	4.54	.00	41,610
NACUFS Region - YOUR	Southern	0%	1%	6%	25%	68%	4.59	.02	1,885
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	29%	62%	4.51	.01	9,090
	Mid-Atlantic	0%	1%	8%	29%	62%	4.53	.01	8,255
	Midwest	0%	1%	8%	28%	62%	4.50	.00	26,668
	Northeast	0%	1%	8%	25%	66%	4.55	.00	23,063
	Pacific	0%	1%	9%	26%	64%	4.52	.01	17,225
	Southern	0%	1%	8%	27%	65%	4.54	.01	18,362
Institution Type - YOUR INSTITUTION	Public	0%	1%	6%	25%	68%	4.59	.02	1,885
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	27%	63%	4.52	.02	78,260
	Private	0%	1%	7%	26%	65%	4.52	.00	24,403
Institution Type - YOUR INSTITUTION		0%	1%	6%	25%	68%	4.55	.00	
71	Primarily 2 year	1							1,885
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	7%	28%	63%	4.52	.01	2,529
Occasion Town WOULD MICTIFICATION	Primarily 4-year	0%	1%	8%	27%	64%	4.53	.00	100,134
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	6%	25%	68%	4.59	.02	1,885
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	27%	63%	4.52	.00	78,501
	Mainly Contracted	0%	1%	7%	27%	65%	4.54	.00	21,258
	Combination of Both	1%	1%	8%	25%	65%	4.52	.01	2,904
Total Current Enrollment - YOUR	Over 20,000	0%	1%	6%	25%	68%	4.59	.02	1,885
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	7%	27%	66%	4.58	.01	4,996
SAMPLE	2,500 to 10,000	0%	1%	8%	26%	65%	4.54	.01	20,220
	10,001 to 20,000	0%	1%	9%	27%	63%	4.51	.00	32,597
	Over 20,000	0%	1%	8%	27%	63%	4.52	.00	44,850
Type of Retail Unit - YOUR	Food Court	1%	.,,	5%	29%	65%	4.58	.06	137
INSTITUTION	Express Unit	0%	1%	5%	22%	71%	4.64	.03	645
	Specialty Coffee Shop/ Juice Bar	1%	2%	6%	29%	63%	4.53	.03	376
	Sit-down Restaurant	1-70	1%	8%	29%	69%	4.53	.04	200
		-	1%						
Type of Poteil Hair ENTIPE CANADA	Convenience Store			7%	35%	57%	4.50	.07	82
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	9%	27%	62%	4.50	.01	18,288
	Marketplace	0%	1%	8%	29%	62%	4.52	.01	7,227
	Express Unit	0%	1%	7%	25%	66%	4.56	.01	14,659
	Specialty Coffee Shop/ Juice Bar	1%	1%	8%	28%	62%	4.50	.01	7,729
	Sit-down Restaurant	0%	1%	6%	24%	70%	4.62	.01	3,605
	Convenience Store	0%	1%	9%	29%	61%	4.48	.01	5,934
	No type given	1%	1%	8%	22%	69%	4.57	.07	118
	i transfer								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 2b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

			(2)	Food: Overall			ı	ı	
		(1) Very	(2) Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(2) Mixed	Somewhat	(5) Very Satisfied	Moon*	Sampling Error**	# Doon
Aggregated Dining Halls & Retail Units	Florida State University	3%	Satisfied 5%	(3) Mixed 13%	Satisfied 37%	42%	Mean* 4.10	.02	# Resp 2,329
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	19%	42%	28%	3.84	.00	122,902
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	37%	48%	4.24	.02	1,776
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	15%	41%	35%	3.98	.00	69,083
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	24%	39%	22%	3.65	.05	553
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	4%	10%	24%	43%	20%	3.65	.00	53,819
INSTITUTION	Faculty	3% 3%	6% 6%	14% 4%	36% 48%	41% 39%	4.08 4.13	.02	1,757 96
	Administration/ Staff	3%	3%	11%	39%	44%	4.18	.04	467
	Other	0,0	0,0	11%	56%	33%	4.22	.22	9
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	20%	42%	26%	3.80	.00	104,674
	Faculty	4%	8%	14%	39%	35%	3.93	.02	4,053
	Administration/Staff	3%	5%	13%	38%	40%	4.08	.01	12,992
0. 1 0	Other	3%	4%	14%	33%	47%	4.16	.03	822
Student Class Status - YOUR INSTITUTION	First year	3%	8%	17%	35%	38%	3.96	.04	874
	Sophomore Junior	1% 2%	5% 4%	10% 8%	37% 36%	47% 50%	4.23 4.29	.07	154 295
	Senior	1%	2%	15%	36%	45%	4.29	.05	174
	Graduate	4%	4%	12%	42%	38%	4.24	.00	248
	Other	1 .,,	1.70	42%	25%	33%	3.92	.26	12
Student Class Status - ENTIRE	First year	3%	8%	22%	42%	25%	3.77	.01	40,009
SAMPLE	Sophomore	4%	9%	22%	41%	24%	3.72	.01	21,665
	Junior	4%	8%	19%	42%	28%	3.83	.01	17,864
	Senior	3%	7%	17%	43%	30%	3.90	.01	16,466
	Graduate	3%	6%	16%	44%	30%	3.91	.01	7,438
Gender - YOUR INSTITUTION	Other Female	3% 3%	6% 5%	21% 13%	36% 35%	34% 44%	3.92 4.13	.03	1,050 1,555
Gender - FOOR INSTITUTION	Male	3%	5%	13%	43%	37%	4.13	.03	748
	Transgender	370	11%	33%	22%	33%	3.78	.36	9
	Other Identity		6%	18%	53%	24%	3.94	.20	17
Gender - ENTIRE SAMPLE	Female	3%	8%	19%	41%	29%	3.85	.00	72,533
	Male	4%	7%	19%	43%	27%	3.83	.00	48,254
	Transgender	8%	9%	20%	39%	25%	3.63	.06	438
	Other Identity	7%	10%	26%	35%	22%	3.56	.04	843
Live YOUR INSTITUTION	On campus	3%	8%	18%	35%	36%	3.92	.04	814
Live ENTIRE SAMPLE	Off campus On campus	3% 4%	3% 9%	10% 23%	39% 42%	45% 23%	4.20 3.71	.02	1,515 70,299
LIVE LIVITICE GAIVII LE	Off campus	3%	5%	14%	42%	36%	4.02	.00	50,876
NACUFS Region - YOUR	Southern	3%	5%	13%	37%	42%	4.10	.02	2,329
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	16%	44%	32%	3.98	.01	10,551
, and the second	Mid-Atlantic	5%	12%	23%	40%	20%	3.56	.01	9,993
	Midwest	3%	7%	19%	45%	27%	3.86	.01	31,271
	Northeast	4%	8%	21%	39%	28%	3.79	.01	27,286
	Pacific	4%	8%	21%	41%	27%	3.79	.01	21,021
Lastitution Tune VOLID INICTITUTION	Southern	3%	6%	16%	42%	33%	3.97	.01	22,780
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public Public	3% 3%	5% 7%	13% 19%	37% 42%	42% 29%	4.10 3.85	.02	2,329 94,282
Institution Type - ENTINE SAMPLE	Private	3%	8%	20%	42%	27%	3.81	.00	28,620
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	5%	13%	37%	42%	4.10	.02	2,329
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	17%	39%	33%	3.91	.02	3,157
	Primarily 4-year	3%	8%	19%	42%	28%	3.84	.00	119,745
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	5%	13%	37%	42%	4.10	.02	2,329
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	19%	43%	29%	3.89	.00	93,449
	Mainly Contracted	5%	10%	21%	39%	24%	3.66	.01	26,019
			7%	16%	38%	34%	3.91	.02	3,434
Total Current Enrelles and MOUD	Combination of Both	4%						20	0.000
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000	3%	5%	13%	37%	42%	4.10	.02	2,329
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE	Over 20,000 Under 2,500	3% 2%	5% 6%	13% 20%	37% 44%	42% 28%	4.10 3.90	.01	5,908
Total Current Enrollment - ENTIRE	Over 20,000	3% 2% 4%	5% 6% 7%	13% 20% 19%	37% 44% 41%	42% 28% 30%	4.10 3.90 3.85	.01 .01	5,908 24,335
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500 2,500 to 10,000	3% 2%	5% 6%	13% 20%	37% 44%	42% 28%	4.10 3.90	.01	5,908
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000	3% 2% 4% 3%	5% 6% 7% 7%	13% 20% 19% 20%	37% 44% 41% 42%	42% 28% 30% 29%	4.10 3.90 3.85 3.87	.01 .01 .01	5,908 24,335 39,204
Total Current Enrollment - ENTIRE SAMPLE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	3% 2% 4% 3% 4% 4% 2%	5% 6% 7% 7% 8% 5% 2%	13% 20% 19% 20% 19% 20% 4%	37% 44% 41% 42% 42%	42% 28% 30% 29% 27% 20% 59%	4.10 3.90 3.85 3.87 3.80 3.79 4.43	.01 .01 .01 .00 .00	5,908 24,335 39,204 53,455 162 803
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	3% 2% 4% 3% 4% 4% 2% 1%	5% 6% 7% 7% 8% 5% 2% 3%	13% 20% 19% 20% 19% 20% 4% 9%	37% 44% 41% 42% 42% 51% 32% 40%	42% 28% 30% 29% 27% 20% 59% 46%	4.10 3.90 3.85 3.87 3.80 3.79 4.43 4.28	.01 .01 .01 .00 .07 .03	5,908 24,335 39,204 53,455 162 803 450
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 2% 4% 3% 4% 4% 2% 1%	5% 6% 7% 7% 8% 5% 2% 3% 8%	13% 20% 19% 20% 199% 20% 44% 9% 20%	37% 44% 41% 42% 42% 51% 32% 40% 35%	42% 28% 30% 29% 27% 20% 59% 46% 34%	4.10 3.90 3.85 3.87 3.80 3.79 4.43 4.28 3.88	.01 .01 .01 .00 .07 .03 .04	5,908 24,335 39,204 53,455 162 803 450 266
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	3% 2% 4% 3% 4% 4% 2% 1% 4% 2%	5% 6% 7% 7% 8% 5% 2% 3% 8%	13% 20% 19% 20% 19% 20% 4% 9% 20% 11%	37% 44% 41% 42% 42% 51% 32% 40% 35% 43%	42% 28% 30% 29% 27% 20% 59% 46% 34% 43%	4.10 3.90 3.85 3.87 3.80 3.79 4.43 4.28 3.88 4.24	.01 .01 .01 .00 .07 .03 .04 .07	5,908 24,335 39,204 53,455 162 803 450 266 95
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	3% 2% 4% 3% 4% 2% 1% 4% 2% 4%	5% 6% 7% 7% 8% 5% 2% 3% 8% 1% 8%	13% 20% 19% 20% 19% 20% 4% 9% 20% 11% 18%	37% 44% 41% 42% 42% 51% 32% 40% 35% 43% 41%	42% 28% 30% 29% 27% 20% 59% 46% 34% 43% 29%	4.10 3.90 3.85 3.87 3.80 3.79 4.43 4.28 3.88 4.24 3.83	.01 .01 .01 .00 .07 .03 .04 .07	5,908 24,335 39,204 53,455 162 803 450 266 95 21,652
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	3% 2% 4% 3% 4% 2% 1% 4% 2% 4% 4%	5% 6% 7% 7% 8% 5% 2% 3% 8% 1% 8% 7%	13% 20% 19% 20% 19% 20% 4% 9% 20% 11% 18%	37% 44% 41% 42% 42% 51% 32% 40% 35% 43% 41%	42% 28% 30% 29% 27% 20% 59% 46% 34% 43% 29% 27%	4.10 3.90 3.85 3.87 3.80 3.79 4.43 4.28 3.88 4.24 3.83	.01 .01 .01 .00 .07 .03 .04 .07 .09	5,908 24,335 39,204 53,455 162 803 450 266 95 21,652 8,644
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	3% 2% 4% 3% 4% 4% 2% 1% 4% 4% 4% 3% 3%	5% 6% 7% 7% 8% 5% 2% 3% 8% 1% 8% 7%	13% 20% 19% 20% 19% 20% 4% 9% 20% 11% 18% 19%	37% 44% 41% 42% 42% 51% 32% 40% 35% 43% 41% 44% 39%	42% 28% 30% 29% 27% 20% 59% 46% 34% 43% 29% 27% 42%	4.10 3.90 3.85 3.87 3.80 3.79 4.43 4.28 3.88 4.24 3.83 3.85 4.13	.01 .01 .01 .00 .07 .03 .04 .07 .09	5,908 24,335 39,204 53,455 162 803 450 266 95 21,652 8,644 17,639
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	3% 2% 4% 3% 4% 4% 2% 1% 4% 3% 3% 2%	5% 6% 7% 8% 5% 2% 3% 8% 1% 8% 7% 4%	13% 20% 19% 20% 4% 9% 20% 11% 18% 12% 14%	37% 44% 41% 42% 51% 32% 40% 35% 43% 41% 44% 44%	42% 28% 30% 29% 27% 20% 59% 46% 34% 43% 29% 27%	4.10 3.90 3.85 3.87 3.80 3.79 4.43 4.28 3.88 4.24 3.83 3.85 4.13	.01 .01 .01 .00 .07 .03 .04 .07 .09 .01	5,908 24,335 39,204 53,455 162 803 450 266 95 21,652 8,644 17,639 9,314
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 2% 4% 3% 4% 4% 2% 1% 4% 4% 4% 3% 3%	5% 6% 7% 7% 8% 5% 2% 3% 8% 1% 8% 7%	13% 20% 19% 20% 19% 20% 4% 9% 20% 11% 18% 19%	37% 44% 41% 42% 42% 51% 32% 40% 35% 43% 41% 44% 39%	42% 28% 30% 29% 27% 20% 59% 46% 34% 43% 29% 27% 42% 39%	4.10 3.90 3.85 3.87 3.80 3.79 4.43 4.28 3.88 4.24 3.83 3.85 4.13	.01 .01 .01 .00 .07 .03 .04 .07 .09	5,908 24,335 39,204 53,455 162 803 450 266 95 21,652 8,644 17,639

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

		1		Taste					
		(1) Not at	(2) Not		(4)			1	
		`´ All	Very		Somewhat	(5) Very		Sampling	
Assessment of Discission Halls O. Data illiants	Florida Otata Habanaila	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	0%	4%	16%	80%	4.75	.01	1,880
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	74%	4.67	.00	102,874
Aggregated Retail Units	YOUR INSTITUTION	0%	0%	4%	16%	80%	4.75	.01	1,437
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	5%	19%	75%	4.67	.00	57,685
Aggregated Dining Halls	YOUR INSTITUTION		0%	3%	16%	80%	4.75	.03	443
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	5%	20%	74%	4.67	.00	45,189
Respondent Type - YOUR INSTITUTION	Student	0%	1%	4%	15%	80%	4.74	.02	1,449
INOTITION IN	Faculty Administration/ Staff			4%	19%	76%	4.72	.06	72
			0%	2%	17%	80%	4.77	.03	353
Decree dest Torre ENTIRE CAMPLE	Other		40/		17%	83%	4.83	.17	6
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	6%	20%	73%	4.66	.00	88,376
	Faculty	0%	0%	3%	20%	76%	4.71	.01	3,220
	Administration/Staff Other	0%	0%	2%	15%	82%	4.79	.00	10,305
Obstant Olera Otatua VOLID		1%	1%	6%	18%	74%	4.64	.03	665
Student Class Status - YOUR INSTITUTION	First year	0%	1%	4%	14%	82%	4.77	.02	725
INOTITION IN	Sophomore			2%	15%	82%	4.80	.04	123
	Junior		0%	3%	12%	84%	4.81	.03	251
	Senior	1%	1%	2%	19%	76%	4.69	.06	136
	Graduate	0%	0%	9%	23%	68%	4.56	.05	204
	Other				30%	70%	4.70	.15	10
Student Class Status - ENTIRE SAMPLE	First year	0%	1%	5%	19%	74%	4.67	.00	34,082
SAIVIFLE	Sophomore	0%	1%	6%	20%	73%	4.65	.00	18,102
	Junior	0%	1%	5%	20%	73%	4.65	.01	15,057
	Senior	0%	1%	5%	20%	74%	4.66	.01	14,000
	Graduate	0%	1%	6%	23%	70%	4.62	.01	6,161
	Other		0%	5%	21%	74%	4.67	.02	838
Gender - YOUR INSTITUTION	Female		0%	3%	13%	84%	4.80	.01	1,248
	Male	0%	1%	5%	22%	72%	4.65	.03	610
	Transgender			14%	14%	71%	4.57	.30	7
	Other Identity		7%	7%	40%	47%	4.27	.23	15
Gender - ENTIRE SAMPLE	Female	0%	0%	4%	18%	78%	4.72	.00	59,761
	Male	0%	1%	6%	23%	70%	4.60	.00	41,294
	Transgender	2%	2%	12%	20%	66%	4.46	.04	386
	Other Identity	1%	1%	9%	19%	70%	4.56	.03	723
Live YOUR INSTITUTION	On campus		0%	3%	14%	83%	4.79	.02	669
	Off campus	0%	0%	4%	17%	78%	4.73	.02	1,211
Live ENTIRE SAMPLE	On campus	0%	1%	5%	20%	74%	4.66	.00	59,720
	Off campus	0%	1%	5%	19%	76%	4.69	.00	41,671
NACUFS Region - YOUR	Southern	0%	0%	4%	16%	80%	4.75	.01	1,880
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	5%	20%	74%	4.67	.01	9,138
	Mid-Atlantic	0%	1%	5%	22%	73%	4.66	.01	8,265
	Midwest	0%	1%	5%	21%	73%	4.66	.00	26,729
	Northeast	0%	1%	5%	19%	75%	4.67	.00	23,108
	Pacific	0%	1%	5%	20%	74%	4.66	.00	17,261
	Southern	0%	1%	5%	18%	76%	4.70	.00	18,373
Institution Type - YOUR INSTITUTION	Public	0%	0%	4%	16%	80%	4.75	.01	1,880
Institution Type - ENTIRE SAMPLE	Public	0%	1%	5%	20%	74%	4.67	.00	78,362
••	Private	0%	1%	5%	19%	75%	4.68	.00	24,512
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	0%	4%	16%	80%	4.75	.01	1,880
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	5%	18%	76%	4.69	.01	2,538
- -	Primarily 4-year	0%	1%	5%	20%	74%	4.67	.00	100,336
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	0%	4%	16%	80%	4.75	.01	1,880
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	5%	20%	74%	4.67	.00	78,642
, ,	Mainly Contracted	0%	1%	5%	19%	75%	4.68	.00	21,331
	Combination of Both	0%	1%	4%	15%	80%	4.73	.00	2,901
Total Current Enrollment - YOUR	Over 20,000	0%	0%	4%	16%	80%	4.75	.01	1,880
Total Current Enrollment - ENTIRE	Under 2,500	0%	0%	4%	19%	76%	4.71	.01	5,033
SAMPLE	2,500 to 10,000	0%	1%	5%	19%	74%	4.71	.00	20,265
	10,001 to 20,000	0%	1%	5%	20%	74%	4.66	.00	32,688
	Over 20,000	0%	1%	5%	20%	74%	4.67	.00	44,888
Type of Retail Unit - YOUR	Food Court	0%	1%	1%	16%	82%	4.67	.00	138
INSTITUTION	Express Unit	0%	1%	4%	14%	81%	4.79	.02	639
	Specialty Coffee Shop/ Juice Bar			-		79%	4.75		
	Sit-down Restaurant	0% 1%	0% 1%	4% 4%	17% 15%	79% 80%	4.74	.03	382 198
	Convenience Store	1%	1%						
Type of Retail Unit - ENTIRE SAMPLE	Food Court	00/	407	3%	24%	74%	4.71	.06	19 401
Type of Retail Offic - ENTIRE SAMPLE		0%	1%	6%	20%	73%	4.65	.00	18,401
	Marketplace	0%	1%	5%	21%	74%	4.67	.01	7,254
	Express Unit	0%	1%	4%	18%	77%	4.70	.01	14,640
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	20%	75%	4.67	.01	7,748
	Sit-down Restaurant	0%	0%	3%	15%	81%	4.76	.01	3,612
	Convenience Store	0% 1%	1% 1%	6% 5%	23% 14%	70% 79%	4.61 4.70	.01	5,911 119
	No type given								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

				Taste					
			(2)	rasie			1		
		(1) Very	Somewhat		(4)	(5)) (0	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	6%	12%	33%	46%	4.13	.02	2,333
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	9%	20%	39%	29%	3.81	.00	122,786
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	2% 3%	4% 6%	8% 15%	32% 39%	53% 37%	4.31 4.01	.02	1,777 69,005
Aggregated Dining Halls	YOUR INSTITUTION	6%	13%	24%	35%	22%	3.55	.05	556
Aggregated Dining Halls	ENTIRE SAMPLE	4%	12%	27%	39%	18%	3.54	.00	53,781
Respondent Type - YOUR	Student	3%	7%	12%	31%	46%	4.10	.03	1,759
INSTITUTION	Faculty	2%	1%	18%	41%	37%	4.11	.09	99
	Administration/ Staff	2%	3%	11%	38%	45%	4.21	.04	466
Respondent Type - ENTIRE SAMPLE	Other Student	40/	9%	11% 22%	44% 39%	44% 27%	4.33 3.76	.24	9
Respondent Type - ENTIRE SAMPLE	Faculty	4% 4%	9% 6%	15%	39%	36%	3.76	.00	104,569 4,059
	Administration/Staff	3%	5%	13%	38%	42%	4.11	.01	12,966
	Other	3%	4%	14%	32%	46%	4.15	.04	823
Student Class Status - YOUR	First year	4%	10%	15%	29%	43%	3.96	.04	873
INSTITUTION	Sophomore	1%	5%	8%	32%	53%	4.31	.07	157
	Junior	2%	5%	7%	36%	51%	4.28	.05	292
	Senior Graduate	1%	3%	14%	30%	51%	4.26	.07	174
	Other	4%	5%	10% 25%	35% 42%	47% 33%	4.16 4.08	.07	251 12
Student Class Status - ENTIRE	First year	4%	10%	23%	38%	24%	3.69	.23	39,992
SAMPLE	Sophomore	4%	10%	23%	38%	25%	3.68	.01	21,631
	Junior	4%	8%	20%	40%	28%	3.81	.01	17,849
	Senior	3%	7%	19%	40%	31%	3.88	.01	16,438
	Graduate	3%	7%	17%	41%	31%	3.91	.01	7,428
Gender - YOUR INSTITUTION	Other Female	3% 4%	8% 6%	20% 11%	35% 32%	33% 48%	3.85 4.15	.03	1,049 1,560
Gender - TOOK INSTITUTION	Male	2%	7%	14%	36%	41%	4.13	.03	747
	Transgender	2,0	22%	22%	11%	44%	3.78	.43	9
	Other Identity		6%	29%	29%	35%	3.94	.23	17
Gender - ENTIRE SAMPLE	Female	3%	9%	20%	38%	29%	3.82	.00	72,469
	Male	4%	8%	21%	40%	28%	3.79	.00	48,190
	Transgender	7%	10%	22%	34%	27%	3.63	.06	441
Live YOUR INSTITUTION	Other Identity On campus	8% 4%	9% 10%	26% 15%	33% 30%	25% 41%	3.58 3.92	.04	841 812
Elve Pook in orner	Off campus	2%	4%	11%	35%	49%	4.24	.02	1,521
Live ENTIRE SAMPLE	On campus	4%	11%	24%	39%	23%	3.65	.00	70,250
	Off campus	3%	6%	15%	39%	37%	4.03	.00	50,786
NACUFS Region - YOUR	Southern	3%	6%	12%	33%	46%	4.13	.02	2,333
NACUFS Region - ENTIRE SAMPLE	Continental	2%	7%	18%	41%	33%	3.95	.01	10,546
	Mid-Atlantic Midwest	6% 3%	13% 8%	24% 20%	38% 42%	20% 28%	3.54 3.83	.01	9,990 31,226
	Northeast	4%	9%	21%	37%	28%	3.75	.01	27,261
	Pacific	4%	10%	23%	37%	27%	3.72	.01	21,037
	Southern	3%	7%	17%	39%	35%	3.96	.01	22,726
Institution Type - YOUR INSTITUTION	Public	3%	6%	12%	33%	46%	4.13	.02	2,333
Institution Type - ENTIRE SAMPLE	Public	4%	9%	20%	39%	29%	3.81	.00	94,199
Institution Time VOLID INSTITUTION	Private	4%	9%	21%	39%	27%	3.78	.01	28,587
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	3% 3%	6% 8%	12% 17%	33% 38%	46% 34%	4.13 3.91	.02	2,333 3,158
	Primarily 4-year	4%	9%	20%	39%	29%	3.80	.02	119,628
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	6%	12%	33%	46%	4.13	.02	2,333
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	8%	20%	40%	29%	3.85	.00	93,325
	Mainly Contracted	6%	11%	21%	36%	26%	3.65	.01	26,020
T-1110	Combination of Both	5%	8%	19%	35%	34%	3.84	.02	3,441
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	3%	6%	12%	33%	46%	4.13	.02	2,333
SAMPLE	2,500 to 10,000	2% 4%	8% 8%	21% 20%	41% 39%	27% 30%	3.84 3.83	.01	5,893 24,309
	10,001 to 20,000	3%	8%	21%	39%	29%	3.83	.01	39,194
	Over 20,000	4%	9%	20%	38%	28%	3.77	.00	53,390
Type of Retail Unit - YOUR	Food Court	2%	7%	19%	47%	24%	3.84	.07	165
INSTITUTION	Express Unit	2%	2%	6%	26%	63%	4.46	.03	801
	Specialty Coffee Shop/ Juice Bar	1%	3%	7%	33%	56%	4.41	.04	452
	Sit-down Restaurant	5%	8%	12%	37%	39%	3.97	.07	265
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	2% 4%	1% 8%	7% 18%	48% 39%	41% 31%	4.26 3.85	.08	94 21,643
. 1,50 of Notan Offic - LIVITING SAWIF LE	Marketplace	3%	8%	18%	39% 42%	31%	3.85	.01	8,641
	Express Unit	2%	5%	12%	36%	45%	4.16	.01	17,631
	Specialty Coffee Shop/ Juice Bar	3%	5%	14%	37%	42%	4.11	.01	9,311
	Sit-down Restaurant	2%	5%	12%	37%	45%	4.18	.01	4,424
	Convenience Store	2%	5%	16%	42%	35%	4.03	.01	7,207
	No type given	3%	7%	16%	36%	38%	4.00	.08	148

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

		1		Eye appeal					
		(1) Not at	(2) Not	Lye appear	(4)	1		1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	10%	18%	34%	37%	3.95	.02	1,875
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	11%	20%	34%	33%	3.83	.00	102,510
Aggregated Retail Units	YOUR INSTITUTION	1%	9%	17%	34%	39%	3.99	.03	1,432
Aggregated Retail Units	ENTIRE SAMPLE	2%	9%	18%	34%	37%	3.93	.00	57,495
Aggregated Dining Halls	YOUR INSTITUTION	2%	11%	21%	35%	31%	3.82	.05	443
Aggregated Dining Halls	ENTIRE SAMPLE	3%	13%	22%	34%	28%	3.71	.01	45,015
Respondent Type - YOUR	Student	2%	11%	19%	32%	36%	3.88	.03	1,442
INSTITUTION	Faculty	1%	4%	21%	47%	27%	3.95	.10	73
	Administration/ Staff	0%	4%	12%	39%	45%	4.25	.04	354
	Other			17%	50%	33%	4.17	.31	6
Respondent Type - ENTIRE SAMPLE	Student	3%	12%	21%	33%	31%	3.79	.00	88,050
	Faculty	2%	7%	17%	39%	35%	3.98	.02	3,208
	Administration/Staff	1%	5%	13%	39%	42%	4.17	.01	10,294
	Other	2%	5%	17%	29%	47%	4.14	.04	670
Student Class Status - YOUR INSTITUTION	First year	2%	11%	20%	33%	34%	3.85	.04	719
INSTITUTION	Sophomore	2%	13%	19%	28%	39%	3.90	.10	120
	Junior	1%	8%	15%	30%	46%	4.12	.06	252
	Senior	2%	22%	12%	25%	39%	3.78	.11	138
	Graduate	2%	10%	26%	38%	24%	3.73	.07	203
	Other	10%			60%	30%	4.00	.37	10
Student Class Status - ENTIRE	First year	3%	12%	21%	33%	30%	3.75	.01	33,934
SAMPLE	Sophomore	3%	13%	21%	33%	31%	3.76	.01	18,030
	Junior	3%	12%	20%	33%	33%	3.82	.01	15,024
	Senior	3%	11%	20%	33%	34%	3.85	.01	13,944
	Graduate	2%	12%	20%	36%	30%	3.79	.01	6,148
	Other	2%	9%	18%	34%	37%	3.96	.04	833
Gender - YOUR INSTITUTION	Female	1%	8%	16%	34%	41%	4.06	.03	1,244
	Male	2%	11%	22%	35%	30%	3.79	.04	609
	Transgender	14%	29%	43%	14%		2.57	.37	7
	Other Identity	7%	53%	27%	13%		2.47	.22	15
Gender - ENTIRE SAMPLE	Female	2%	10%	18%	35%	35%	3.92	.00	59,626
	Male	3%	13%	22%	33%	29%	3.71	.01	41,091
	Transgender	4%	15%	24%	21%	36%	3.70	.06	375
	Other Identity	5%	16%	23%	30%	27%	3.58	.04	727
Live YOUR INSTITUTION	On campus	2%	11%	21%	32%	34%	3.86	.04	663
	Off campus	2%	9%	16%	35%	38%	4.00	.03	1,212
Live ENTIRE SAMPLE	On campus	3%	13%	21%	33%	30%	3.74	.00	59,475
	Off campus	2%	9%	18%	35%	37%	3.96	.01	41,566
NACUFS Region - YOUR	Southern	2%	10%	18%	34%	37%	3.95	.02	1,875
NACUFS Region - ENTIRE SAMPLE	Continental	3%	12%	21%	37%	28%	3.74	.01	9,098
	Mid-Atlantic	3%	13%	23%	34%	27%	3.68	.01	8,245
	Midwest	3%	12%	21%	35%	30%	3.77	.01	26,647
	Northeast	2%	9%	18%	33%	37%	3.93	.01	23,021
	Pacific	3%	11%	19%	32%	35%	3.87	.01	17,176
	Southern	2%	10%	19%	33%	35%	3.88	.01	18,323
Institution Type - YOUR INSTITUTION	Public	2%	10%	18%	34%	37%	3.95	.02	1,875
Institution Type - ENTIRE SAMPLE	Public	2%	11%	20%	34%	33%	3.84	.00	78,093
	Private	3%	12%	20%	34%	32%	3.80	.01	24,417
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	10%	18%	34%	37%	3.95	.02	1,875
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	7%	17%	35%	39%	4.00	.02	2,528
••	Primarily 4-year	3%	11%	20%	34%	33%	3.83	.00	99,982
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	10%	18%	34%	37%	3.95	.02	1,875
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	11%	20%	34%	32%	3.83	.00	78,345
•	Mainly Contracted	3%	13%	20%	33%	31%	3.77	.01	21,266
	Combination of Both	1%	4%	11%	32%	53%	4.31	.02	2,899
Total Current Enrollment - YOUR	Over 20,000	2%	10%	18%	34%	37%	3.95	.02	1,875
Total Current Enrollment - ENTIRE	Under 2,500	3%	12%	20%	35%	31%	3.78	.02	5,019
SAMPLE	2,500 to 10,000	2%	9%	18%	34%	36%	3.93	.01	20,209
	10,001 to 20,000	2%	10%	19%	34%	34%	3.87	.01	32,530
	Over 20,000	3%	12%	21%	34%	30%	3.77	.01	44,752
Type of Retail Unit - YOUR	Food Court	2%	7%	20%	32%	39%	3.99	.09	137
INSTITUTION	Express Unit	1%	10%	18%	32%	39%	3.99	.09	634
	Specialty Coffee Shop/ Juice Bar	1%	8%	16%	37%	38%	4.02	.04	381
	Sit-down Restaurant	2%	11%	15%	37%	38%	3.97	.05	198
	Convenience Store	2-70			40%		4.09		
	Food Court	20/	10%	11%		39%		.10	19 209
Type of Retail Init - ENTIDE CAMDIE	i oou oouit	2%	9% 13%	18% 21%	34% 34%	37%	3.95	.01	18,308
Type of Retail Unit - ENTIRE SAMPLE	Marketelace			21%	1 34%	29%	3.75	.01	7,232
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	3%				0001	4 ^ ^	~ .	44 =0 :
Type of Retail Unit - ENTIRE SAMPLE	Express Unit	2%	8%	17%	33%	39%	4.00	.01	14,594
Type of Retail Unit - ENTIRE SAMPLE	Express Unit Specialty Coffee Shop/ Juice Bar	2% 2%	8% 9%	17% 17%	33% 35%	37%	3.97	.01	7,730
Type of Retail Unit - ENTIRE SAMPLE	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2% 2% 2%	8% 9% 9%	17% 17% 16%	33% 35% 35%	37% 38%	3.97 3.99	.01 .02	7,730 3,605
Type of Retail Unit - ENTIRE SAMPLE	Express Unit Specialty Coffee Shop/ Juice Bar	2% 2%	8% 9%	17% 17%	33% 35%	37%	3.97	.01	7,730

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

				Eye appeal					
			(2)	Eye appear		1			
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	6%	15%	35%	41%	4.05	.02	2,318
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	9%	23%	36%	29%	3.78	.02	122,393
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	13%	34%	47%	4.20	.02	1,762
Aggregated Retail Units	ENTIRE SAMPLE	3%	7%	20%	36%	35%	3.94	.00	68,817
Aggregated Dining Halls	YOUR INSTITUTION	5%	13%	23%	36%	23%	3.58	.05	556
Aggregated Dining Halls	ENTIRE SAMPLE	4%	11%	28%	36%	21%	3.59	.00	53,576
Respondent Type - YOUR	Student	3%	6%	16%	33%	41%	4.03	.03	1,750
INSTITUTION	Faculty	1%	8%	18%	39%	34%	3.97	.10	97
	Administration/ Staff	3%	5%	11%	40%	42%	4.13	.05	462
S	Other			22%	44%	33%	4.11	.26	9
Respondent Type - ENTIRE SAMPLE	Student	3%	9%	25%	36%	27%	3.74	.00	104,232
	Faculty Administration/Staff	3%	6%	18%	38%	35%	3.95	.02	4,043
	Other	2% 3%	5% 5%	15% 15%	38% 32%	40% 45%	4.08 4.13	.01	12,914
Student Class Status - YOUR	First year	4%	8%	18%	32%	38%	3.92	.04	825 868
INSTITUTION	Sophomore	3%	5%	12%	34%	46%	4.17	.04	155
	Junior	2%	2%	13%	35%	48%	4.17	.05	295
	Senior	2%	5%	19%	29%	45%	4.11	.03	172
	Graduate	3%	7%	15%	35%	40%	4.11	.08	248
	Other	370	1 /6	25%	42%	33%	4.02	.23	12
Student Class Status - ENTIRE	First year	3%	9%	26%	36%	26%	3.71	.01	39,870
SAMPLE	Sophomore	4%	11%	26%	34%	24%	3.65	.01	21,554
	Junior	4%	9%	23%	36%	28%	3.75	.01	17,772
	Senior	3%	8%	23%	37%	29%	3.81	.01	16,387
	Graduate	3%	6%	20%	40%	31%	3.91	.01	7,415
	Other	3%	7%	20%	35%	34%	3.90	.03	1,049
Gender - YOUR INSTITUTION	Female	3%	6%	14%	32%	44%	4.09	.03	1,551
	Male	3%	7%	17%	39%	35%	3.97	.04	741
	Transgender	11%	11%		56%	22%	3.67	.44	9
	Other Identity		6%	24%	47%	24%	3.88	.21	17
Gender - ENTIRE SAMPLE	Female	3%	9%	22%	36%	30%	3.81	.00	72,306
	Male	4%	8%	25%	36%	27%	3.75	.00	47,966
	Transgender	8%	9%	23%	36%	24%	3.59	.06	439
	Other Identity	6%	11%	31%	29%	24%	3.53	.04	838
Live YOUR INSTITUTION	On campus	4%	8%	18%	33%	36%	3.89	.04	806
Live ENTIRE SAMPLE	Off campus	2%	5%	13%	35%	44%	4.14	.03	1,512
LIVE ENTIRE SAMPLE	On campus	4%	10%	27%	35%	24%	3.65	.00	70,019
NACUFS Region - YOUR	Off campus Southern	3% 3%	6% 6%	19% 15%	37% 35%	36% 41%	3.97 4.05	.00	50,629
NACUFS Region - ENTIRE SAMPLE	Continental	2%	7%	23%	38%	31%	3.88	.02	2,318 10,528
NACOTS REGIOT - ENTIRE SAMPLE	Mid-Atlantic	5%	12%	28%	35%	20%	3.53	.01	9,941
	Midwest	3%	8%	23%	38%	28%	3.80	.01	31,132
	Northeast	4%	9%	24%	34%	29%	3.75	.01	27,197
	Pacific	4%	9%	24%	35%	28%	3.75	.01	20,935
	Southern	3%	7%	21%	36%	33%	3.90	.01	22,660
Institution Type - YOUR INSTITUTION	Public	3%	6%	15%	35%	41%	4.05	.02	2,318
Institution Type - ENTIRE SAMPLE	Public	3%	8%	23%	36%	29%	3.79	.00	93,896
	Private	3%	9%	24%	36%	27%	3.75	.01	28,497
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	6%	15%	35%	41%	4.05	.02	2,318
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	21%	34%	33%	3.83	.02	3,153
	Primarily 4-year	3%	9%	23%	36%	29%	3.78	.00	119,240
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	6%	15%	35%	41%	4.05	.02	2,318
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	8%	23%	37%	29%	3.82	.00	93,012
	Mainly Contracted	5%	11%	24%	34%	25%	3.64	.01	25,954
Tatal Owner of Family 1970175	Combination of Both	5%	9%	19%	33%	34%	3.81	.02	3,427
Total Current Enrollment - YOUR	Over 20,000	3%	6%	15%	35%	41%	4.05	.02	2,318
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	8%	24%	38%	27%	3.81	.01	5,879
	2,500 to 10,000 10,001 to 20,000	4% 3%	8%	23%	35%	30%	3.79	.01	24,250
	Over 20,000	3% 4%	8% 9%	24% 23%	36% 36%	29% 28%	3.80 3.76	.01	39,049 53,215
T (D : "	Food Court	2%	9%	23%	36% 42%	18%	3.76	.00	53,215
I Voe of Refail Unit - YOUR				10%	30%	53%	4.27	.08	793
Type of Retail Unit - YOUR INSTITUTION		20/				JJ /0	4.21	.03	450
	Express Unit	3% 0%	4% 2%			51%	4 36	na	
	Express Unit Specialty Coffee Shop/ Juice Bar	0%	2%	11%	36%	51% 40%	4.36 4.06	.04	
	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0% 3%	2% 5%	11% 15%	36% 37%	40%	4.06	.06	262
	Express Unit Specialty Coffee Shop/ Juice Bar	0% 3% 2%	2% 5% 4%	11% 15% 12%	36% 37% 43%	40% 39%	4.06 4.13	.06 .09	262 95
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	0% 3% 2% 4%	2% 5% 4% 9%	11% 15% 12% 22%	36% 37% 43% 36%	40% 39% 29%	4.06 4.13 3.77	.06 .09 .01	262 95 21,564
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	0% 3% 2% 4% 3%	2% 5% 4%	11% 15% 12% 22% 24%	36% 37% 43%	40% 39%	4.06 4.13	.06 .09	262 95 21,564 8,605
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	0% 3% 2% 4%	2% 5% 4% 9% 8%	11% 15% 12% 22%	36% 37% 43% 36% 39%	40% 39% 29% 27%	4.06 4.13 3.77 3.80	.06 .09 .01	262 95 21,564
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	0% 3% 2% 4% 3% 2%	2% 5% 4% 9% 8% 5%	11% 15% 12% 22% 24% 17%	36% 37% 43% 36% 39% 35%	40% 39% 29% 27% 41%	4.06 4.13 3.77 3.80 4.06	.06 .09 .01 .01	262 95 21,564 8,605 17,584
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	0% 3% 2% 4% 3% 2% 2%	2% 5% 4% 9% 8% 5% 5%	11% 15% 12% 22% 24% 17% 16%	36% 37% 43% 36% 39% 35% 34%	40% 39% 29% 27% 41% 43%	4.06 4.13 3.77 3.80 4.06 4.12	.06 .09 .01 .01 .01	262 95 21,564 8,605 17,584 9,309

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

		1		F b					
		(4) Net et	(O) Not	Freshness	l (a) l			1	l
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	5%	21%	72%	4.64	.01	1,866
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	7%	24%	68%	4.59	.00	102,296
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	21%	72%	4.64	.02	1,424
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	23%	69%	4.59	.00	57,355
Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	0%	1%	5%	20%	73%	4.66	.03	442
Aggregated Dining Halls Respondent Type - YOUR	Student Student	0% 0%	1% 1%	7% 6%	25% 22%	67% 70%	4.58 4.61	.00	44,941 1,435
INSTITUTION	Faculty	0%	1%	4%	24%	70%	4.61	.02	74
	Administration/ Staff			2%	18%	80%	4.77	.03	351
	Other			270	17%	83%	4.83	.17	6
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	7%	25%	67%	4.56	.00	87,862
	Faculty	1%	0%	4%	20%	75%	4.69	.01	3,205
	Administration/Staff	0%	0%	3%	17%	79%	4.75	.01	10,262
	Other	1%	1%	8%	19%	71%	4.59	.03	664
Student Class Status - YOUR	First year	.,,	1%	6%	22%	71%	4.63	.02	719
INSTITUTION	Sophomore	1%		3%	25%	72%	4.67	.06	120
	Junior	0%	2%	6%	15%	76%	4.64	.05	247
	Senior	1%	2%	6%	27%	64%	4.52	.07	138
	Graduate	0%	1%	9%	23%	66%	4.53	.05	201
	Other			10%	30%	60%	4.50	.22	10
Student Class Status - ENTIRE	First year	0%	1%	7%	24%	67%	4.57	.00	33,830
SAMPLE	Sophomore	0%	1%	8%	25%	66%	4.56	.01	17,974
	Junior	0%	1%	7%	25%	66%	4.55	.01	15,004
	Senior	0%	1%	7%	24%	67%	4.57	.01	13,930
	Graduate	0%	1%	6%	25%	67%	4.58	.01	6,144
	Other	0%	0%	7%	23%	69%	4.60	.02	837
Gender - YOUR INSTITUTION	Female	0%	1%	4%	18%	78%	4.72	.02	1,234
	Male	0%	1%	9%	27%	63%	4.51	.03	611
	Transgender				57%	43%	4.43	.20	7
	Other Identity		14%	7%	57%	21%	3.86	.25	14
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	20%	75%	4.68	.00	59,512
	Male	1%	1%	9%	30%	59%	4.46	.00	40,982
	Transgender	2%	4%	13%	27%	55%	4.30	.05	379
Live VOLID INICTITUTION	Other Identity	1%	2%	12%	27%	58%	4.39	.03	722
Live YOUR INSTITUTION	On campus		1%	5%	22%	72%	4.64	.02	663
Live ENTIRE SAMPLE	Off campus	0%	1%	5%	21%	73%	4.65	.02	1,203
LIVE ENTIRE SAMPLE	On campus Off campus	0% 0%	1% 1%	7% 6%	25% 22%	67% 71%	4.57 4.62	.00	59,372
NACUFS Region - YOUR	Southern	0%	1%	5%	21%	71%	4.62	.00	41,459 1,866
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	7%	26%	66%	4.64	.01	9,090
TACOTO REGION - ENTINE GAINI EE	Mid-Atlantic	0%	1%	7%	25%	67%	4.57	.01	8,224
	Midwest	0%	1%	7%	25%	67%	4.57	.00	26,584
	Northeast	0%	1%	7%	22%	70%	4.60	.00	22,971
	Pacific	0%	1%	7%	23%	68%	4.58	.01	17,149
	Southern	0%	1%	6%	22%	70%	4.62	.00	18,278
Institution Type - YOUR INSTITUTION	Public	0%	1%	5%	21%	72%	4.64	.01	1,866
Institution Type - ENTIRE SAMPLE	Public	0%	1%	7%	23%	68%	4.59	.00	77,933
	Private	0%	1%	7%	25%	68%	4.58	.00	24,363
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	5%	21%	72%	4.64	.01	1,866
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	6%	21%	72%	4.63	.01	2,523
	Primarily 4-year	0%	1%	7%	24%	68%	4.59	.00	99,773
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	5%	21%	72%	4.64	.01	1,866
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	7%	24%	68%	4.59	.00	78,222
. , ,,					0.407	68%	4.58	.00	21,182
, 7,	Mainly Contracted	0%	1%	7%	24%				
, ,	Combination of Both	0%	1%	5%	21%	72%	4.64	.01	2,892
Total Current Enrollment - YOUR	Combination of Both Over 20,000	0% 0%	1% 1%	5% 5%	21% 21%	72% 72%	4.64	.01	1,866
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Combination of Both Over 20,000 Under 2,500	0% 0% 0%	1% 1% 1%	5% 5% 6%	21% 21% 23%	72% 72% 71%	4.64 4.63	.01 .01	1,866 4,998
Total Current Enrollment - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000	0% 0% 0% 0%	1% 1% 1% 1%	5% 5% 6% 7%	21% 21% 23% 22%	72% 72% 71% 70%	4.64 4.63 4.61	.01 .01 .00	1,866 4,998 20,160
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000	0% 0% 0% 0% 0%	1% 1% 1% 1% 1%	5% 5% 6% 7% 7%	21% 21% 23% 22% 24%	72% 72% 71% 70% 68%	4.64 4.63 4.61 4.58	.01 .01 .00	1,866 4,998 20,160 32,479
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	0% 0% 0% 0%	1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 7%	21% 21% 23% 22% 24% 25%	72% 72% 71% 70% 68% 67%	4.64 4.63 4.61 4.58 4.58	.01 .01 .00 .00	1,866 4,998 20,160 32,479 44,659
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 7% 5%	21% 21% 23% 22% 24% 25% 24%	72% 72% 71% 70% 68% 67% 70%	4.64 4.63 4.61 4.58 4.58 4.62	.01 .01 .00 .00 .00	1,866 4,998 20,160 32,479 44,659 136
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 7% 5%	21% 21% 23% 22% 24% 25% 24% 20%	72% 72% 71% 70% 68% 67% 70% 73%	4.64 4.63 4.61 4.58 4.58 4.62 4.64	.01 .01 .00 .00 .00 .00	1,866 4,998 20,160 32,479 44,659 136 633
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 7% 5% 6% 4%	21% 21% 23% 22% 24% 25% 24% 20% 22%	72% 72% 71% 70% 68% 67% 70% 73%	4.64 4.63 4.61 4.58 4.58 4.62 4.64 4.66	.01 .01 .00 .00 .00 .06 .03	1,866 4,998 20,160 32,479 44,659 136 633 376
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 7% 5% 6% 4%	21% 21% 23% 22% 24% 25% 24% 20% 22% 23%	72% 72% 71% 70% 68% 67% 70% 73% 69%	4.64 4.63 4.61 4.58 4.58 4.62 4.64 4.66 4.59	.01 .01 .00 .00 .00 .06 .03 .03	1,866 4,998 20,160 32,479 44,659 136 633 376
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	0% 0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 5% 6% 4% 8%	21% 21% 23% 22% 24% 25% 24% 20% 22% 23% 23%	72% 72% 71% 70% 68% 67% 70% 73% 69% 73%	4.64 4.63 4.61 4.58 4.58 4.62 4.64 4.66 4.59	.01 .01 .00 .00 .00 .06 .03 .03 .05	1,866 4,998 20,160 32,479 44,659 136 633 376 197
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	0% 0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 5% 6% 4% 8%	21% 21% 23% 22% 24% 25% 24% 20% 22% 23% 23% 23%	72% 72% 71% 70% 68% 67% 70% 73% 73% 69% 73% 68%	4.64 4.63 4.61 4.58 4.58 4.62 4.64 4.66 4.59 4.70 4.57	.01 .01 .00 .00 .00 .06 .03 .03 .05	1,866 4,998 20,160 32,479 44,659 136 633 376 197 82 18,255
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	0% 0% 0% 0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 5% 6% 4% 8% 4% 7%	21% 21% 23% 22% 24% 25% 24% 20% 23% 23% 23% 23% 26%	72% 72% 71% 70% 68% 67% 70% 73% 73% 69% 68% 66%	4.64 4.63 4.61 4.58 4.58 4.62 4.64 4.66 4.59 4.70 4.57	.01 .01 .00 .00 .00 .06 .03 .03 .05	1,866 4,998 20,160 32,479 44,659 136 633 376 197 82 18,255 7,225
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	0% 0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 5% 6% 4% 8% 4% 7% 7%	21% 21% 23% 22% 24% 25% 24% 20% 22% 23% 23% 23% 26% 22%	72% 72% 71% 70% 68% 67% 70% 73% 73% 69% 73% 68% 66% 71%	4.64 4.63 4.61 4.58 4.62 4.64 4.66 4.59 4.70 4.57 4.57	.01 .01 .00 .00 .00 .06 .03 .03 .05 .06	1,866 4,998 20,160 32,479 44,659 136 633 376 197 82 18,255 7,225
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 1,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1	5% 5% 6% 7% 7% 5% 6% 4% 4% 4% 7% 7% 6%	21% 21% 23% 22% 24% 25% 24% 20% 22% 23% 23% 23% 23% 23% 23% 23% 23% 23	72% 72% 71% 70% 68% 67% 70% 73% 69% 73% 68% 66% 71%	4.64 4.63 4.61 4.58 4.62 4.64 4.66 4.59 4.70 4.57 4.62 4.61	.01 .01 .00 .00 .00 .06 .03 .03 .05 .06 .01	1,866 4,998 20,160 32,479 44,659 136 633 376 197 82 18,255 7,225 14,561 7,702
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	0% 0% 0% 0% 0% 0% 0%	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	5% 5% 6% 7% 7% 5% 6% 4% 8% 4% 7% 7%	21% 21% 23% 22% 24% 25% 24% 20% 22% 23% 23% 23% 26% 22%	72% 72% 71% 70% 68% 67% 70% 73% 73% 69% 73% 68% 66% 71%	4.64 4.63 4.61 4.58 4.62 4.64 4.66 4.59 4.70 4.57 4.57	.01 .01 .00 .00 .00 .06 .03 .03 .05 .06	1,866 4,998 20,160 32,479 44,659 136 633 376 197 82 18,255 7,225

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
			(2)	1 1031111033			l		
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(0) 14:1	Somewhat	(5) Very		Sampling	" D
Aggregated Dining Halls & Retail Units	Florida State University	satisfied 4%	satisfied 8%	(3) Mixed 15%	Satisfied 32%	Satisfied 41%	Mean* 3.99	Error** .02	# Resp 2,316
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	11%	23%	33%	28%	3.70	.02	122,323
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	14%	32%	46%	4.14	.02	1,764
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	20%	33%	35%	3.87	.00	68,712
Aggregated Dining Halls	YOUR INSTITUTION	7%	16%	21%	30%	26%	3.51	.05	552
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	27%	33%	20%	3.47	.00	53,611
Respondent Type - YOUR	Student	4%	9%	17%	31%	40%	3.93	.03	1,747
INSTITUTION	Faculty	2%	4%	13%	40%	40%	4.12	.10	97
	Administration/ Staff	3%	5%	11%	33%	48%	4.18	.05	463
	Other			22%	22%	56%	4.33	.29	9
Respondent Type - ENTIRE SAMPLE	Student	5%	12%	24%	33%	26%	3.63	.00	104,202
	Faculty	3%	7%	16%	34%	40%	4.01	.02	4,031
	Administration/Staff	2%	6%	13%	34%	45%	4.13	.01	12,905
	Other	3%	5%	17%	27%	48%	4.13	.04	814
Student Class Status - YOUR	First year	5%	12%	18%	30%	35%	3.77	.04	870
INSTITUTION	Sophomore	4%	7%	15%	28%	46%	4.06	.09	155
	Junior	3%	3%	16%	31%	47%	4.18	.06	290
	Senior	1%	9%	16%	27%	46%	4.07	.08	171
	Graduate	3%	6%	15%	36%	40%	4.05	.06	249
	Other		8%	8%	67%	17%	3.92	.23	12
Student Class Status - ENTIRE	First year	5%	13%	26%	32%	24%	3.56	.01	39,864
SAMPLE	Sophomore	6%	13%	25%	32%	23%	3.53	.01	21,532
	Junior	5%	11%	23%	34%	27%	3.66	.01	17,785
	Senior	4%	10%	22%	34%	29%	3.75	.01	16,394
	Graduate	3%	8%	18%	37%	34%	3.91	.01	7,406
	Other	4%	9%	21%	32%	34%	3.82	.03	1,038
Gender - YOUR INSTITUTION	Female	4%	8%	16%	29%	43%	4.00	.03	1,548
	Male	3%	8%	15%	36%	38%	3.99	.04	743
	Transgender	22%	11%		56%	11%	3.22	.49	9
	Other Identity		25%	19%	31%	25%	3.56	.29	16
Gender - ENTIRE SAMPLE	Female	5%	12%	22%	32%	29%	3.69	.00	72,211
	Male	4%	10%	23%	35%	28%	3.71	.01	47,982
	Transgender	10%	11%	23%	31%	26%	3.52	.06	441
	Other Identity	6%	15%	24%	33%	22%	3.48	.04	836
Live YOUR INSTITUTION	On campus	6%	13%	19%	28%	34%	3.72	.04	810
	Off campus	3%	5%	13%	33%	45%	4.14	.03	1,506
Live ENTIRE SAMPLE	On campus	6%	14%	26%	33%	22%	3.51	.00	70,051
	Off campus	3%	7%	18%	34%	38%	3.96	.00	50,540
NACUFS Region - YOUR	Southern	4%	8%	15%	32%	41%	3.99	.02	2,316
NACUFS Region - ENTIRE SAMPLE	Continental	3%	9%	22%	35%	30%	3.80	.01	10,496
	Mid-Atlantic	8%	16%	26%	30%	20%	3.40	.01	9,947
	Midwest	4%	11%	23%	35%	27%	3.70	.01	31,115
	Northeast	5%	12%	23%	32%	28%	3.65	.01	27,167
	Pacific	5%	11%	23%	33%	29%	3.70	.01	20,938
Leafter T. T. WOLID INOTITUTION	Southern	4%	9%	20%	34%	34%	3.84	.01	22,660
Institution Type - YOUR INSTITUTION	Public	4%	8%	15%	32%	41%	3.99	.02	2,316
Institution Type - ENTIRE SAMPLE	Public	5%	11%	22%	33%	29%	3.71	.00	93,867
Institution Time VOLID INICITIATION	Private	5%	12%	24%	33%	27%	3.65	.01	28,456
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	8%	15%	32%	41%	3.99	.02	2,316
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	10%	20%	32%	33%	3.79	.02	3,146
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	5%	11%	23%	33%	28%	3.70	.00	119,177
Operation Type - FOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	8%	15%	32%	41%	3.99	.02	2,316
Operation Type - ENTIRE SAMPLE		4%	10%	23%	34%	29%	3.74	.00	93,007
	Mainly Contracted	7%	13%	23%	31%	26%	3.55	.01	25,903
Total Correct Facelles est, VOLID	Combination of Both	5%	10%	18%	31%	36%	3.84	.02	3,413
Total Current Enrollment - YOUR	Over 20,000	4%	8%	15%	32%	41%	3.99	.02	2,316
Total Current Enrollment ENTIDE	Under 2,500	3%	10%	23% 23%	36% 32%	27% 29%	3.74	.01	5,877
Total Current Enrollment - ENTIRE SAMPLE	2 500 to 10 000	E0/	440/			29%	3.70	.01	24,206
Total Current Enrollment - ENTIRE SAMPLE	2,500 to 10,000	5%	11%				274		
	10,001 to 20,000	4%	11%	22%	33%	30%	3.74	.01	
SAMPLE	10,001 to 20,000 Over 20,000	4% 5%	11% 11%	22% 23%	33% 33%	30% 27%	3.66	.01 .00	53,194
	10,001 to 20,000 Over 20,000 Food Court	4% 5% 2%	11% 11% 10%	22% 23% 24%	33% 33% 40%	30% 27% 24%	3.66 3.75	.01 .00 .08	53,194 165
SAMPLE Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit	4% 5% 2% 2%	11% 11% 10% 4%	22% 23% 24% 11%	33% 33% 40% 28%	30% 27% 24% 55%	3.66 3.75 4.29	.01 .00 .08 .03	53,194 165 797
SAMPLE Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	4% 5% 2% 2% 1%	11% 11% 10% 4% 3%	22% 23% 24% 11% 15%	33% 33% 40% 28% 35%	30% 27% 24% 55% 47%	3.66 3.75 4.29 4.24	.01 .00 .08 .03	53,194 165 797 446
SAMPLE Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	4% 5% 2% 2% 1% 7%	11% 11% 10% 4% 3% 11%	22% 23% 24% 11% 15% 16%	33% 33% 40% 28% 35% 30%	30% 27% 24% 55% 47% 36%	3.66 3.75 4.29 4.24 3.78	.01 .00 .08 .03 .04	53,194 165 797 446 263
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	4% 5% 2% 2% 1% 7%	11% 11% 10% 4% 3% 11% 4%	22% 23% 24% 11% 15% 16%	33% 33% 40% 28% 35% 30% 45%	30% 27% 24% 55% 47% 36% 40%	3.66 3.75 4.29 4.24 3.78 4.18	.01 .00 .08 .03 .04 .08	53,194 165 797 446 263 93
SAMPLE Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	4% 5% 2% 2% 1% 7% 1% 5%	11% 11% 10% 4% 3% 11% 4%	22% 23% 24% 11% 15% 16% 10% 22%	33% 33% 40% 28% 35% 30% 45% 33%	30% 27% 24% 55% 47% 36% 40% 30%	3.66 3.75 4.29 4.24 3.78 4.18 3.71	.01 .00 .08 .03 .04 .08 .09	53,194 165 797 446 263 93 21,544
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	4% 5% 2% 2% 1% 7% 1% 5% 4%	11% 11% 10% 4% 3% 11% 4% 10%	22% 23% 24% 11% 15% 16% 10% 22% 23%	33% 33% 40% 28% 35% 30% 45% 33% 35%	30% 27% 24% 55% 47% 36% 40% 30% 28%	3.66 3.75 4.29 4.24 3.78 4.18 3.71 3.75	.01 .00 .08 .03 .04 .08 .09	53,194 165 797 446 263 93 21,544 8,608
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	4% 5% 2% 2% 1% 7% 1% 5% 4% 3%	11% 11% 10% 4% 3% 111% 4% 10% 6%	22% 23% 24% 11% 15% 16% 10% 22% 23% 17%	33% 33% 40% 28% 35% 30% 45% 33% 35% 32%	30% 27% 24% 55% 47% 36% 40% 30% 28% 41%	3.66 3.75 4.29 4.24 3.78 4.18 3.71 3.75 4.02	.01 .00 .08 .03 .04 .08 .09 .01	39,046 53,194 165 797 446 263 93 21,544 8,608
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	4% 5% 2% 2% 1% 7% 5% 4% 3% 2%	11% 11% 10% 4% 3% 11% 4% 10% 6% 7%	22% 23% 24% 11% 15% 16% 22% 23% 17%	33% 33% 40% 28% 35% 30% 45% 33% 35% 32% 33%	30% 27% 24% 55% 47% 36% 40% 30% 28% 41%	3.66 3.75 4.29 4.24 3.78 4.18 3.71 3.75 4.02 4.03	.01 .00 .08 .03 .04 .08 .09 .01	53,194 165 797 446 263 93 21,544 8,608 17,559 9,270
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	4% 5% 2% 2% 1% 7% 1% 5% 4% 3%	11% 11% 10% 4% 3% 111% 4% 10% 6%	22% 23% 24% 11% 15% 16% 10% 22% 23% 17%	33% 33% 40% 28% 35% 30% 45% 33% 35% 32%	30% 27% 24% 55% 47% 36% 40% 30% 28% 41%	3.66 3.75 4.29 4.24 3.78 4.18 3.71 3.75 4.02	.01 .00 .08 .03 .04 .08 .09 .01	53,194 165 797 446 263 93 21,544 8,608 17,559

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

Ageograph Chron Felia & Recal Limits Fortice State Liverary 15, 9% 175, 275, 275, 458, 428 0.0 15				N	utritional conte	ent			
Agregated Diring Halls & Retail Units			(1) Not at						
Agergeaged Diring False & Read Units - Margonapod Diring False & Read Units - Agergeaged Diring False & Read Units - Agergeaged Diring False - Margonapod Diring False - Margo			`´All	Very		Somewhat			
Agregated Dring Falls & Read Units STREE SAMPLE 1% 3% 11% 26% 59% 4.38 0.0 10% Agregated Read Units EVITEE SAMPLE 1% 3% 17% 26% 59% 4.38 0.0 10% Agregated Read Units EVITEE SAMPLE 1% 3% 17% 26% 59% 4.39 0.0 0.6 Agregated Tage - YOUR STREET SAMPLE 1% 3% 17% 26% 59% 4.39 0.0 0.6 Agregated Tage - YOUR STREET SAMPLE 1% 3% 17% 26% 59% 4.39 0.0 0.6 Agregated Tage - YOUR STREET SAMPLE 1% 3% 17% 26% 59% 4.39 0.0 0.0 Administration Saad 2% 2% 11% 34% 55% 4.27 4.35 0.0 Administration Saad 2% 2% 11% 34% 55% 4.27 4.35 0.0 Administration Saad 2% 2% 11% 34% 55% 55% 4.27 0.0 Administration Saad 2% 2% 11% 34% 55% 55% 4.27 0.0 Administration Saad 2% 2% 11% 34% 55% 55% 4.27 0.0 Administration Saad 2% 2% 11% 34% 55% 55% 4.27 0.0 Administration Saad 2% 2% 11% 34% 55% 55% 4.27 0.0 Administration Saad 2% 2% 11% 34% 55% 55% 4.27 0.0 Administration Saad 2% 2% 11% 34% 55% 55% 4.27 0.0 Administration Saad 2% 2% 11% 36% 55% 4.27 0.0 Administration Saad 2% 2% 11% 26% 55% 4.27 0.0 Administration Saad 2% 2% 11% 26% 55% 4.43 0.0 Administration Saad 2% 2% 11% 26% 55% 4.43 0.0 Administration Saad 2% 2% 11% 26% 55% 4.43 0.0 Administration Saad 2% 2% 11% 26% 55% 4.43 0.0 Administration Saad 2% 2% 11% 26% 55% 4.43 0.0 Administration Saad 2% 2% 11% 26% 25% 55% 4.43 0.0 Administration Saad 2% 2% 11% 26% 25% 55% 4.43 0.0 Administration Saad 2% 2% 11% 26% 25% 55% 4.43 0.0 Administration Saad 2% 2% 2% 2% 2% 2% 2% 2	Assessment of Divine Hollo 9 Detail Heite	Florido Ctoto Hairreseita							# Resp
Agropage Read Units		,							1,878
Aggregated Real Limits	00 0								102,014 1,437
Aggregated Diring Halls YOUR RISTITUTION 0% 3% 10% 26% 60% 4.45 0.4 Aggregated Diring Halls EIRRE SAMPLE 1% 5% 11% 22% 52% 427 0.0 1.1 Aggregated Diring Halls EIRRE SAMPLE 1% 5% 13% 22% 52% 427 0.0 1.1 Aggregated Diring Halls EIRRE SAMPLE 1% 5% 13% 22% 52% 427 0.0 1.1 Aggregated Diring Halls EIRRE SAMPLE 1% 5% 13% 22% 52% 427 0.0 1.1 Aggregated Diring Halls EIRRE SAMPLE 1% 2% 2% 2% 2.2 Aggregated Diring Halls EIRRE SAMPLE 1% 2% 2% 2% 2% 2.2 Aggregated Diring Halls EIRRE SAMPLE 1% 2% 2% 2% 2% 2% 2% 2%									57,174
Agrongericate Plans Part									441
Subsert Class Status - YOUR Shubert 15% 5% 15% 29% 55% 4.27 0.03 1.05 0									44,840
Nearly Color Paculty									1,443
Administration Solid 2% 2% 11% 34% 51% 4.30 50			1 70						71
Respondent Type - ENTIRE SAMPLE Faculty 196			2%						358
Respondered Type - ENTIRE SAMPLE Student 1% 3% 12% 29% 69% 64.45 0.00 61			270	270					6
Faculty	Respondent Type - ENTIRE SAMPLE		1%	3%					87,657
Administration/Sulf	respondent type Ervinte Grain EE								3,179
Other 29% 29% 119% 29% 59% 4.36 0.40									10,232
Student Class Status - YOUR Spring		***************************************							654
NSTITUTION	Student Class Status - YOUR								725
Serior		· · · · · · · · · · · · · · · · · · ·	.,,,				-		121
Serior		•	2%						252
Graduate									136
Description									199
Sudent Class Status - ENTIRE First year 19% 39% 12% 27% 67% 4.35 0.00 3.5			1 /0	770					10
SAMPLE	Student Class Status - ENTIRE		1%	3%					33,777
Junior		· · · · · · · · · · · · · · · · · · ·							17,940
Senior		· · · · · · · · · · · · · · · · · · ·					 		14,958
Graduate									13,887
Cender - YOUR INSTITUTION									6,128
Gender - YOUR INSTITUTION									830
Maile	Gender - YOUR INSTITUTION								1,246
Transpender									611
Gender - ENTIRE SAMPLE		Transgender	2,0		1070				7
Gender - ENTIRE SAMPLE					21%				14
Male	Gender - ENTIRE SAMPLE	,	1%						59,360
Transgender 3% 5% 16% 24% 5.2% 4.18 0.5									40,892
Other Identity									380
Live YOUR INSTITUTION									704
Officempus	Live YOUR INSTITUTION								669
Live ENTIRE SAMPLE On campus 1% 3% 11% 28% 57% 4.36 0.00 55		·							1,209
Off campus	Live ENTIRE SAMPLE	•							59,208
NACUFS Region - YOUR	2.77 2.77 22								41,372
NACUFS Region - ENTIRE SAMPLE Continental 1% 3% 12% 30% 54% 4.31 .01 .5	NACHES Region - YOUR	•							1,878
Midvest							-		9,037
Midwest 1% 3% 12% 30% 54% 4.32 .01 2¢	THICOTO TROGRAM ELTRING OF HIM EL								8,196
Northeast									26,501
Pacific 1% 3% 11% 26% 59% 4.39 0.01 17		1 111							22,893
Southern									17,125
Institution Type - YOUR INSTITUTION Public 1% 5% 13% 28% 54% 4.28 .0.2 .1									18,262
Institution Type - ENTIRE SAMPLE	Institution Type - YOUR INSTITUTION								1,878
Private 1% 3% 10% 28% 58% 4.39 .01 24	31								77,736
Institution Type - YOUR INSTITUTION Primarily 4-year 1% 5% 13% 28% 54% 4.28 .02 .02 .03 .0	mondadir Typo Elvine Gravil EE								24,278
Institution Type - ENTIRE SAMPLE	Institution Type - YOUR INSTITUTION								1,878
Primarily 4-year	, , , , , , , , , , , , , , , , , , ,	· · ·							2,512
Operation Type - YOUR INSTITUTION Mainly Contracted 1% 5% 13% 28% 54% 4.28 .02 .02 .03									99,502
Mainly Self-operated 1% 3% 12% 28% 56% 4.35 .00 76	Operation Type - YOUR INSTITUTION								1,878
Mainly Contracted		-							78,000
Combination of Both 1% 2% 7% 23% 67% 4.53 .01 27	Sportation Type Entrine Only LE								21,127
Total Current Enrollment - YOUR									2,887
Total Current Enrollment - ENTIRE SAMPLE	Total Current Enrollment - VOLIR								1,878
SAMPLE									4,982
10,001 to 20,000									20,068
Over 20,000									32,378
Food Court		· · · · · · · · · · · · · · · · · · ·							44,586
Express Unit 2% 5% 13% 28% 52% 4.23 .04	Type of Retail Unit - YOUR								138
Specialty Coffee Shop/ Juice Bar 1% 6% 13% 28% 52% 4.25 .05									641
Sit-down Restaurant 3% 7% 17% 25% 49% 4.11 .08		· · · · · · · · · · · · · · · · · · ·							
Convenience Store 1% 2% 8% 40% 48% 4.31 .09 .09		<u> </u>							376
Type of Retail Unit - ENTIRE SAMPLE Food Court 1% 3% 11% 27% 57% 4.36 .01 18 Marketplace 1% 3% 12% 31% 54% 4.33 .01 7 Express Unit 1% 4% 12% 29% 54% 4.31 .01 14 Specialty Coffee Shop/ Juice Bar 2% 4% 12% 29% 54% 4.29 .01 14 Sit-down Restaurant 2% 4% 11% 28% 55% 4.31 .02 3 Convenience Store 1% 3% 13% 29% 53% 4.29 .01 5									199
Marketplace 1% 3% 12% 31% 54% 4.33 .01 7 Express Unit 1% 4% 12% 29% 54% 4.31 .01 14 Specialty Coffee Shop/ Juice Bar 2% 4% 12% 29% 54% 4.29 .01 7 Sit-down Restaurant 2% 4% 11% 28% 55% 4.31 .02 3 Convenience Store 1% 3% 13% 29% 53% 4.29 .01 5	Type of Retail Unit - ENTIPE SAMPLE								19 212
Express Unit 1% 4% 12% 29% 54% 4.31 .01 14 Specialty Coffee Shop/ Juice Bar 2% 4% 12% 29% 54% 4.29 .01 7 Sit-down Restaurant 2% 4% 11% 28% 55% 4.31 .02 3 Convenience Store 1% 3% 13% 29% 53% 4.29 .01 5	Type of Netall Offit - ENTIRE SAMPLE								18,212
Specialty Coffee Shop/ Juice Bar 2% 4% 12% 29% 54% 4.29 .01 7 Sit-down Restaurant 2% 4% 11% 28% 55% 4.31 .02 3 Convenience Store 1% 3% 13% 29% 53% 4.29 .01 5		·							7,204
Sit-down Restaurant 2% 4% 11% 28% 55% 4.31 .02 3 Convenience Store 1% 3% 13% 29% 53% 4.29 .01 5		•							14,517
Convenience Store 1% 3% 13% 29% 53% 4.29 .01 5									7,676
									3,569
No type given 3% 4% 14% 26% 53% 4.21 .10									5,884 112

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

			- Nı	utritional conte	ent				
			(2)		i"				
		(1) Very	Somewhat		(4)	(5),(
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	11%	25%	30%	29%	3.68	.02	2,297
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	13%	27%	31%	23%	3.51	.00	121,111
Aggregated Retail Units	YOUR INSTITUTION	4%	10%	24%	31%	32%	3.78	.03	1,750
Aggregated Retail Units	ENTIRE SAMPLE	6%	11%	26%	31%	26%	3.60	.00	67,948
Aggregated Dining Halls	YOUR INSTITUTION	9%	15%	27%	28%	21%	3.37	.05	547
Aggregated Dining Halls	ENTIRE SAMPLE	8%	14%	28%	32%	19%	3.40	.01	53,163
Respondent Type - YOUR INSTITUTION	Student	6%	12%	27%	28%	27%	3.59	.03	1,738
INSTITUTION.	Faculty	2%	4%	22%	36%	36%	3.99	.10	95
	Administration/ Staff Other	3%	7%	18%	37%	36%	3.97	.05	455
Respondent Type - ENTIRE SAMPLE	Student	7%	11% 13%	11% 28%	44% 31%	33% 21%	4.00 3.45	.33	103,340
Respondent Type - ENTINE SAMPLE	Faculty	6%	9%	21%	35%	30%	3.75	.00	3,960
	Administration/Staff	3%	7%	21%	35%	34%	3.89	.02	12,645
	Other	4%	6%	23%	29%	38%	3.91	.04	793
Student Class Status - YOUR	First year	7%	14%	27%	27%	25%	3.49	.04	866
INSTITUTION	Sophomore	6%	11%	28%	27%	29%	3.61	.09	154
	Junior	4%	8%	24%	32%	32%	3.81	.06	290
	Senior	4%	13%	27%	26%	30%	3.65	.09	172
	Graduate	4%	11%	30%	31%	25%	3.63	.07	245
	Other	9%	27%	27%	27%	9%	3.00	.36	11
Student Class Status - ENTIRE	First year	7%	14%	29%	30%	20%	3.40	.01	39,506
SAMPLE	Sophomore	8%	15%	28%	30%	19%	3.39	.01	21,372
	Junior	7%	13%	28%	31%	22%	3.48	.01	17,627
	Senior	6%	12%	27%	31%	23%	3.53	.01	16,265
	Graduate	5%	10%	24%	35%	26%	3.67	.01	7,363
	Other	6%	13%	26%	28%	26%	3.55	.04	1,024
Gender - YOUR INSTITUTION	Female	5%	11%	25%	29%	30%	3.68	.03	1,536
	Male	4%	11%	25%	33%	27%	3.69	.04	736
	Transgender	22%	22%	22%	11%	22%	2.89	.51	9
	Other Identity		19%	31%	25%	25%	3.56	.27	16
Gender - ENTIRE SAMPLE	Female	7%	13%	27%	30%	22%	3.47	.00	71,567
	Male	5%	11%	27%	33%	23%	3.58	.01	47,452
	Transgender	12%	12%	28%	27%	22%	3.35	.06	433
Live YOUR INSTITUTION	Other Identity	9%	15%	29%	29%	18%	3.33	.04	817
Live YOUR INSTITUTION	On campus Off campus	8%	14%	28%	27%	24%	3.45	.04	804
Live ENTIRE SAMPLE	On campus	3% 8%	9% 15%	23% 29%	32% 30%	32% 18%	3.80 3.36	.03	1,493 69,421
LIVE LINTING SAIVIFEE	Off campus	4%	9%	25%	33%	29%	3.72	.00	49,978
NACUFS Region - YOUR	Southern	5%	11%	25%	30%	29%	3.68	.00	2,297
NACUFS Region - ENTIRE SAMPLE	Continental	4%	12%	27%	34%	23%	3.58	.02	10,402
TATOOT O REGION ENTITLE CANN LE	Mid-Atlantic	12%	18%	28%	27%	15%	3.17	.01	9,878
	Midwest	6%	12%	28%	33%	21%	3.53	.01	30,781
	Northeast	7%	13%	26%	30%	24%	3.50	.01	26,860
	Pacific	6%	12%	27%	31%	24%	3.53	.01	20,751
	Southern	6%	11%	26%	31%	26%	3.61	.01	22,439
Institution Type - YOUR INSTITUTION	Public	5%	11%	25%	30%	29%	3.68	.02	2,297
Institution Type - ENTIRE SAMPLE	Public	6%	12%	27%	31%	23%	3.52	.00	92,844
	Private	7%	13%	27%	32%	21%	3.48	.01	28,267
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	11%	25%	30%	29%	3.68	.02	2,297
Institution Type - ENTIRE SAMPLE	Primarily 2-year	8%	12%	27%	29%	24%	3.50	.02	3,072
	Primarily 4-year	6%	13%	27%	31%	23%	3.51	.00	118,039
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	11%	25%	30%	29%	3.68	.02	2,297
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	12%	27%	32%	23%	3.54	.00	92,087
	Mainly Contracted	9%	14%	27%	29%	20%	3.37	.01	25,610
	Combination of Both	6%	10%	22%	30%	32%	3.70	.02	3,414
Total Current Enrollment - YOUR	Over 20,000	5%	11%	25%	30%	29%	3.68	.02	2,297
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	5%	12%	28%	33%	22%	3.54	.01	5,817
5 EE	2,500 to 10,000	7%	12%	27%	31%	23%	3.52	.01	23,910
	10,001 to 20,000	6%	12%	27%	32%	24%	3.58	.01	38,656
Type of Retail Unit - YOUR	Over 20,000 Food Court	7% 7%	13% 13%	27% 35%	31% 28%	21% 17%	3.46 3.33	.01	52,728 163
INSTITUTION	Express Unit	2%	13%	22%	28%	38%	3.93	.09	794
	Specialty Coffee Shop/ Juice Bar	1%	8%	24%	36%	38%	3.93	.04	444
	Sit-down Restaurant	9%	16%	26%	26%	22%	3.37	.03	257
	Convenience Store	2%	7%	18%	43%	29%	3.91	.10	92
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	14%	28%	29%	22%	3.44	.01	21,323
,	Marketplace	6%	13%	27%	33%	21%	3.49	.01	8,519
	Express Unit	4%	9%	25%	31%	31%	3.74	.01	17,355
	Specialty Coffee Shop/ Juice Bar	4%	9%	26%	31%	30%	3.74	.01	9,146
	Specially Collee Shop/ Juice Dai								
	Sit-down Restaurant	4%	9%	24%	32%	31%	3.78	.02	4,332
									4,332 7,133

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

		I		Value					
		(1) Not at	(2) Not		(4)			1	
		`´All	Very		Somewhat	(5) Very		Sampling	
A second of Divisor Halls 0 Data Halls 1	Florida Otata Habaratha	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	8%	25%	65%	4.53	.02	1,849
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	11%	28%	57%	4.40	.00	100,745
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	25%	67%	4.56	.02	1,418
Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	8%	26%	64%	4.51	.00	57,020
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	11%	27%	59%	4.42	.04	431
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	15%	32%	49%	4.25	.00	43,725
Respondent Type - YOUR	Student	0%	2%	9%	25%	64%	4.50	.02	1,423
INSTITUTION	Faculty		1%	4%	31%	64%	4.57	.08	72
	Administration/ Staff	1%	0%	4%	27%	68%	4.61	.04	348
	Other				17%	83%	4.83	.17	6
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	12%	29%	56%	4.37	.00	86,486
	Faculty	0%	1%	8%	30%	61%	4.49	.01	3,160
	Administration/Staff	0%	1%	5%	26%	68%	4.60	.01	10,156
	Other	1%	1%	11%	25%	62%	4.46	.03	650
Student Class Status - YOUR	First year	1%	2%	11%	24%	63%	4.47	.03	709
INSTITUTION	Sophomore		2%	9%	21%	68%	4.56	.07	120
	Junior		2%	8%	24%	66%	4.54	.05	248
	Senior		1%	7%	28%	64%	4.56	.06	135
	Graduate	0%	1%	9%	25%	64%	4.51	.05	202
	Other	11%	1 /0	378	33%	56%	4.22	.43	9
Student Class Status - ENTIRE	First year	1%	3%	14%	30%	51%	4.28	.00	33,106
SAMPLE									
- ·· 	Sophomore	1%	2%	13%	29%	55%	4.36	.01	17,711
	Junior	1%	2%	11%	27%	60%	4.43	.01	14,823
	Senior	1%	2%	10%	26%	62%	4.46	.01	13,820
	Graduate	0%	1%	8%	28%	63%	4.52	.01	6,083
	Other	1%	2%	11%	29%	57%	4.40	.03	819
Gender - YOUR INSTITUTION	Female	0%	1%	7%	23%	68%	4.58	.02	1,228
	Male	0%	2%	10%	29%	59%	4.43	.03	600
	Transgender			17%	33%	50%	4.33	.33	6
	Other Identity	7%	7%	7%	53%	27%	3.87	.29	15
	Female	1%	2%	10%	28%	60%	4.44	.00	58,495
<u>-</u>	Male	1%	2%	13%	30%	54%	4.33	.00	40,497
	Transgender	2%	3%	17%	23%	55%	4.26	.05	373
	Other Identity	2%	3%	15%	24%	56%	4.31	.04	693
Live YOUR INSTITUTION	On campus	1%	2%	10%	25%	62%	4.46	.03	651
	Off campus	0%	1%	7%	26%	66%	4.56	.02	1,198
Live ENTIRE SAMPLE	On campus	1%	3%	14%	30%	52%	4.30	.00	58,147
Errom Errinte or um EE	Off campus	0%	1%	8%	26%	65%	4.53	.00	41,170
NACUFS Region - YOUR	Southern	0%	1%	8%	25%	65%	4.53	.00	1,849
NACUFS Region - ENTIRE SAMPLE	Continental								
NACOFS REGION - ENTIRE SAMPLE		1%	2%	10%	29%	58%	4.42	.01	8,967
	Mid-Atlantic	1%	3%	13%	31%	52%	4.31	.01	8,094
	Midwest	1%	2%	13%	31%	53%	4.33	.01	26,078
	Northeast	1%	2%	11%	27%	59%	4.42	.01	22,628
	Pacific	1%	2%	12%	27%	58%	4.40	.01	16,881
	Southern	1%	1%	9%	26%	63%	4.49	.01	18,097
Institution Type - YOUR INSTITUTION	Public	0%	1%	8%	25%	65%	4.53	.02	1,849
Institution Type - ENTIRE SAMPLE	Public	1%	2%	11%	28%	58%	4.41	.00	76,896
	Private	1%	2%	12%	29%	56%	4.37	.01	23,849
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	8%	25%	65%	4.53	.02	1,849
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	8%	26%	64%	4.52	.02	2,519
••	Primarily 4-year	1%	2%	11%	28%	57%	4.39	.00	98,226
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	8%	25%	65%	4.53	.02	1,849
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	12%	29%	57%	4.39	.00	77,065
, 71	Mainly Contracted	1%	2%	11%	28%	58%	4.41	.01	20,837
	Combination of Both	1%	1%	7%	23%	67%	4.55	.01	2,843
Total Current Enrollment - YOUR	Over 20,000	0%	1%	8%	25%	65%	4.53	.02	1,849
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500								
SAMPLE		1%	2%	12%	30%	56%	4.37	.01	4,863
- 	2,500 to 10,000	1%	2%	12%	28%	58%	4.41	.01	19,859
	10,001 to 20,000	1%	2%	12%	28%	57%	4.39	.00	31,974
T (D : 111 %):2:2:2	Over 20,000	1%	2%	11%	28%	58%	4.40	.00	44,049
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	1%	11%	24%	64%	4.49	.07	135
INSTITUTION	Express Unit	0%	1%	8%	24%	67%	4.55	.03	629
	Specialty Coffee Shop/ Juice Bar	1%	1%	6%	29%	64%	4.55	.04	378
	Sit-down Restaurant		2%	8%	20%	71%	4.60	.05	195
	Convenience Store	1%		1%	28%	69%	4.64	.07	81
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	1%	8%	25%	65%	4.53	.01	18,134
	Marketplace	0%	2%	9%	29%	59%	4.45	.01	7,165
	Express Unit	1%	1%	8%	25%	65%	4.53	.01	14,475
	Specialty Coffee Shop/ Juice Bar	1%	1%	9%	26%	64%	4.50	.01	7,692
	Sit-down Restaurant	0%	1%	7%	26%	65%	4.55	.01	3,556
	Convenience Store	1%	1%		27%	63%	4.50	.01	
	No type given			8%					5,880
	I INO TABLE AINCH	3%	2%	5%	24%	67%	4.51	.08	118

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

		ı		Value					
			(2)	value					
		(1) Very	Somewhat		(4)	(F) \/a=-		Camalian	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	12%	21%	30%	31%	3.68	.03	2,287
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	9%	14%	26%	29%	22%	3.42	.00	120,150
Aggregated Retail Units	YOUR INSTITUTION	5%	11%	20%	32%	32%	3.75	.03	1,751
Aggregated Retail Units Aggregated Dining Halls	ENTIRE SAMPLE YOUR INSTITUTION	9% 10%	14% 15%	24% 23%	28% 26%	24% 27%	3.43 3.45	.00	68,200 536
Aggregated Dining Halls	ENTIRE SAMPLE	8%	13%	28%	30%	20%	3.45	.06	51,950
Respondent Type - YOUR	Student	7%	13%	23%	29%	28%	3.58	.03	1,732
INSTITUTION	Faculty	5%	11%	15%	30%	39%	3.85	.12	96
	Administration/ Staff	4%	7%	14%	34%	41%	4.00	.05	450
	Other		22%	11%	44%	22%	3.67	.37	9
Respondent Type - ENTIRE SAMPLE	Student	9%	14%	27%	29%	21%	3.38	.00	102,267
	Faculty Administration/Staff	9% 7%	12% 12%	20% 22%	30% 29%	29% 29%	3.59 3.61	.02	3,997 12,714
	Other	6%	10%	16%	28%	40%	3.87	.01	796
Student Class Status - YOUR	First year	8%	13%	25%	29%	25%	3.49	.04	854
INSTITUTION	Sophomore	6%	14%	18%	29%	33%	3.70	.10	154
	Junior	3%	11%	22%	30%	34%	3.79	.07	291
	Senior	5%	16%	20%	29%	30%	3.62	.09	173
	Graduate Other	7%	12%	24%	31%	27%	3.57	.08	249
Student Class Status - ENTIRE	First year	7%	27% 13%	18% 28%	36% 31%	18% 21%	3.45 3.45	.34	11 38,870
SAMPLE	Sophomore	10%	15%	27%	28%	19%	3.45	.01	21,130
	Junior	10%	15%	26%	28%	20%	3.34	.01	17,518
	Senior	10%	15%	25%	29%	21%	3.35	.01	16,212
	Graduate	9%	14%	24%	31%	23%	3.45	.01	7,350
O and the WOLID INICITE ITION	Other	9%	12%	25%	28%	26%	3.50	.04	1,014
Gender - YOUR INSTITUTION	Female Male	6% 7%	12% 11%	20% 21%	30% 31%	31% 31%	3.69 3.68	.03	1,524 737
	Transgender	170	11%	33%	56%	3170	3.44	.04	9
	Other Identity		35%	35%	18%	12%	3.06	.25	17
Gender - ENTIRE SAMPLE	Female	8%	14%	26%	30%	22%	3.42	.00	70,827
	Male	9%	14%	25%	29%	23%	3.41	.01	47,238
	Transgender	15%	13%	27%	25%	20%	3.20	.06	430
Live YOUR INSTITUTION	Other Identity On campus	13% 9%	18%	27% 25%	24% 28%	18% 24%	3.15 3.44	.04	809
Live TOOK INSTITUTION	Off campus	4%	14% 11%	19%	32%	34%	3.44	.04	792 1,495
Live ENTIRE SAMPLE	On campus	9%	14%	28%	29%	19%	3.36	.00	68,309
	Off campus	8%	14%	23%	29%	26%	3.50	.01	50,134
NACUFS Region - YOUR	Southern	6%	12%	21%	30%	31%	3.68	.03	2,287
NACUFS Region - ENTIRE SAMPLE	Continental	7%	14%	26%	31%	22%	3.48	.01	10,347
	Mid-Atlantic Midwest	13%	18%	26%	27%	16%	3.15	.01	9,783
	Northeast	8% 11%	14% 13%	27% 25%	31% 28%	21% 23%	3.43 3.40	.01	30,429 26,678
	Pacific	8%	13%	27%	30%	22%	3.44	.01	20,550
	Southern	8%	14%	25%	29%	24%	3.48	.01	22,363
Institution Type - YOUR INSTITUTION	Public	6%	12%	21%	30%	31%	3.68	.03	2,287
Institution Type - ENTIRE SAMPLE	Public	9%	14%	26%	29%	22%	3.42	.00	92,331
L T NOUR INICTITUTION	Private	8%	14%	27%	30%	21%	3.42	.01	27,819
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	6% 12%	12% 13%	21% 23%	30% 26%	31% 25%	3.68 3.40	.03	2,287 3,106
	Primarily 4-year	9%	14%	26%	29%	22%	3.42	.02	117,044
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	12%	21%	30%	31%	3.68	.03	2,287
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	8%	13%	26%	30%	23%	3.47	.00	91,390
	Mainly Contracted	13%	17%	25%	26%	19%	3.23	.01	25,406
T-1-10 1 F-1-11 1 2015	Combination of Both	8%	12%	22%	29%	29%	3.57	.02	3,354
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	6%	12%	21%	30%	31%	3.68	.03	2,287
SAMPLE	2,500 to 10,000	7% 9%	12% 13%	28% 25%	33% 29%	21% 24%	3.49 3.46	.02	5,727 23,816
	10,001 to 20,000	7%	14%	26%	30%	23%	3.48	.01	38,265
	Over 20,000	10%	15%	26%	29%	20%	3.35	.01	52,342
Type of Retail Unit - YOUR	Food Court	9%	13%	31%	32%	15%	3.32	.09	163
INSTITUTION	Express Unit	4%	8%	18%	31%	39%	3.94	.04	789
	Specialty Coffee Shop/ Juice Bar	3%	12%	23%	33%	28%	3.71	.05	446
	Sit-down Restaurant	8%	16%	19%	28%	29%	3.56	.08	262
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	7% 12%	16% 16%	11% 25%	38% 27%	27% 20%	3.64 3.26	.13	91 21,359
1,750 S. NORM. OTHER ENTITE OF WILL	Marketplace	11%	15%	26%	29%	19%	3.26	.01	8,552
	Express Unit	7%	12%	23%	29%	29%	3.60	.01	17,408
	Specialty Coffee Shop/ Juice Bar	7%	14%	24%	30%	25%	3.51	.01	9,232
	Sit-down Restaurant	6%	12%	23%	30%	29%	3.65	.02	4,371
	Convenience Store	9%	15%	24%	29%	23%	3.42	.01	7,134
	No type given	9%	20%	19%	23%	28%	3.42	.11	144

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

		<u> </u>	A						
		(1) Not at	(2) Not	ty of posted m	1 1			l	l
		All	Very		(4) Somewhat	(5) Very		Sampling	
	i	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	3%	9%	31%	57%	4.41	.02	1,839
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	4%	13%	35%	48%	4.25	.00	99,696
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	1%	2%	7%	30%	60%	4.47	.02	1,406
Aggregated Dining Halls	YOUR INSTITUTION	1% 1%	3% 5%	11% 13%	34% 36%	51% 45%	4.32 4.19	.00	55,911 433
Aggregated Dining Halls	ENTIRE SAMPLE	1%	5%	14%	36%	43%	4.15	.00	43,785
Respondent Type - YOUR	Student	1%	3%	9%	30%	57%	4.40	.02	1,420
INSTITUTION	Faculty	1%	070	16%	51%	31%	4.11	.09	70
	Administration/ Staff	0%	2%	5%	34%	58%	4.48	.04	343
	Other			17%	0.70	83%	4.67	.33	6
Respondent Type - ENTIRE SAMPLE	Student	1%	4%	13%	35%	47%	4.23	.00	85,787
	Faculty	2%	3%	13%	38%	45%	4.22	.02	3,070
	Administration/Staff	1%	2%	8%	37%	52%	4.38	.01	9,913
	Other	1%	3%	12%	30%	54%	4.32	.04	643
Student Class Status - YOUR	First year	1%	3%	9%	28%	59%	4.41	.03	711
INSTITUTION	Sophomore		3%	12%	29%	56%	4.38	.07	121
	Junior	1%	2%	8%	27%	63%	4.48	.05	249
	Senior		2%	8%	37%	53%	4.41	.06	131
	Graduate	1%	3%	11%	35%	50%	4.30	.06	198
	Other			20%	60%	20%	4.00	.21	10
Student Class Status - ENTIRE SAMPLE	First year	1%	4%	14%	35%	46%	4.20	.01	33,043
Onivii LL	Sophomore	1%	4%	14%	35%	46%	4.22	.01	17,630
	Junior	1%	4%	12%	34%	49%	4.27	.01	14,639
	Senior	1%	3%	12%	34%	50%	4.28	.01	13,657
	Graduate Other	1%	3%	13%	37%	46%	4.24	.01	5,890
Gender - YOUR INSTITUTION	Female	1%	3%	13%	36% 28%	47% 60%	4.25	.03	807
Gender - YOOK INSTITUTION	Male	0% 1%	2% 3%	9% 9%	37%	50%	4.45 4.32	.02	1,224 594
	Transgender	1%	14%	9%	71%	14%	3.86	.03	7
	Other Identity		1476	14%	64%	21%	4.07	.16	14
Gender - ENTIRE SAMPLE	Female	1%	3%	11%	34%	50%	4.07	.00	57,970
Condor ENTINE CANN LE	Male	1%	4%	14%	36%	44%	4.29	.00	39,982
	Transgender	3%	3%	15%	29%	50%	4.22	.05	379
	Other Identity	2%	4%	19%	34%	41%	4.09	.04	697
Live YOUR INSTITUTION	On campus	1%	4%	10%	28%	58%	4.39	.03	656
	Off campus	1%	2%	8%	33%	56%	4.42	.02	1,183
Live ENTIRE SAMPLE	On campus	1%	4%	14%	35%	46%	4.21	.00	57,978
	Off campus	1%	3%	11%	35%	50%	4.31	.00	40,305
NACUFS Region - YOUR	Southern	1%	3%	9%	31%	57%	4.41	.02	1,839
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	39%	43%	4.20	.01	8,870
	Mid-Atlantic	1%	4%	15%	37%	43%	4.16	.01	7,998
	Midwest	1%	4%	13%	37%	46%	4.22	.01	25,838
	Northeast	1%	3%	13%	33%	49%	4.26	.01	22,482
	Pacific	1%	3%	13%	33%	49%	4.26	.01	16,722
	Southern	1%	3%	11%	34%	51%	4.31	.01	17,786
Institution Type - YOUR INSTITUTION	Public	1%	3%	9%	31%	57%	4.41	.02	1,839
Institution Type - ENTIRE SAMPLE	Public	1%	3%	12%	35%	48%	4.26	.00	76,061
Lastitudes Torre VOLID MOTITUTION	Private	1%	4%	13%	36%	46%	4.20	.01	23,635
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	9%	31%	57%	4.41	.02	1,839
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	11%	35%	50%	4.30	.02	2,438
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	1% 1%	4% 3%	13% 9%	35% 31%	48% 57%	4.24 4.41	.00	97,258 1,839
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3% 4%	13%	35%	47%	4.41	.02	76,275
Sporadon Typo - LIVITINE SAWIFEE	Mainly Contracted	1%	4%	13%	35%	47%	4.24	.00	20,580
	Combination of Both	1%	3%	8%	29%	59%	4.43	.01	2,841
Total Current Enrollment - YOUR	Over 20,000	1%	3%	9%	31%	57%	4.41	.02	1,839
Total Current Enrollment - ENTIRE	Under 2,500	1%	4%	13%	37%	45%	4.21	.02	4,852
SAMPLE	2,500 to 10,000	1%	3%	12%	33%	51%	4.30	.01	19,727
	10,001 to 20,000	1%	4%	13%	35%	47%	4.23	.01	31,621
	Over 20,000	1%	4%	13%	36%	47%	4.24	.00	43,496
Type of Retail Unit - YOUR	Food Court		4%	12%	30%	54%	4.35	.07	136
INSTITUTION	Express Unit	1%	1%	7%	29%	62%	4.50	.03	624
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	31%	59%	4.46	.04	377
	Sit-down Restaurant	1%	2%	6%	28%	64%	4.53	.05	195
	Convenience Store		1%	4%	45%	50%	4.43	.07	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	49%	4.28	.01	17,883
	Marketplace	1%	3%	13%	37%	47%	4.25	.01	7,058
	Express Unit	1%	2%	10%	32%	55%	4.39	.01	14,269
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	33%	54%	4.36	.01	7,597
	Sit-down Restaurant	1%	2%	9%	34%	54%	4.39	.01	3,521
			20/	4 20/	35%	400/	4 20	. 04	F 470
	Convenience Store No type given	1% 1%	3% 2%	12% 9%	30%	49% 58%	4.28 4.43	.01	5,473 110

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

		1	Availabilit	y of posted me	enu items				
			(2)	, . ,					
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	7%	14%	29%	46%	4.06	.02	2,308
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	8%	17%	33%	38%	3.95	.00	120,030
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	4%	6%	12%	29%	50%	4.15	.03	1,767
Aggregated Dining Halls	YOUR INSTITUTION	3% 4%	6% 11%	14% 21%	33% 30%	44% 34%	4.08 3.78	.00	67,489 541
Aggregated Dining Halls	ENTIRE SAMPLE	5%	10%	19%	35%	31%	3.78	.00	52,541
Respondent Type - YOUR	Student	4%	8%	15%	28%	45%	4.02	.03	1,748
INSTITUTION	Faculty	3%	7%	17%	25%	47%	4.06	.11	95
	Administration/ Staff	2%	4%	10%	34%	49%	4.24	.04	456
	Other			22%	11%	67%	4.44	.29	9
Respondent Type - ENTIRE SAMPLE	Student	4%	8%	17%	34%	37%	3.91	.00	102,491
	Faculty Administration/Staff	4%	6%	12%	32%	46%	4.12	.02	3,873
	Administration/Staff Other	3% 4%	5% 4%	11% 14%	32% 27%	49% 52%	4.20 4.20	.01 .04	12,514 793
Student Class Status - YOUR	First year	5%	9%	17%	28%	40%	3.89	.04	863
INSTITUTION	Sophomore	6%	9%	13%	25%	48%	4.00	.10	157
	Junior	3%	4%	11%	29%	53%	4.25	.06	295
	Senior	3%	6%	12%	31%	47%	4.13	.08	170
	Graduate	4%	6%	16%	28%	47%	4.08	.07	251
	Other			8%	42%	50%	4.42	.19	12
Student Class Status - ENTIRE SAMPLE	First year	4%	9%	19%	34%	34%	3.85	.01	39,239
OAIVII EE	Sophomore	4%	9%	18%	34%	35%	3.86	.01	21,228
	Junior Senior	4% 3%	8% 7%	16% 16%	34% 34%	38% 40%	3.93 4.01	.01	17,483
	Graduate	3%	7% 6%	16%	34%	40%	4.01	.01	16,169 7,195
	Other	3%	8%	18%	30%	41%	3.99	.03	1,008
Gender - YOUR INSTITUTION	Female	4%	7%	14%	29%	46%	4.05	.03	1,545
	Male	3%	7%	14%	30%	46%	4.09	.04	738
	Transgender		11%		44%	44%	4.22	.32	9
	Other Identity		13%	19%	44%	25%	3.81	.25	16
Gender - ENTIRE SAMPLE	Female	4%	8%	16%	33%	39%	3.96	.00	70,795
	Male	4%	8%	17%	34%	37%	3.94	.00	47,165
	Transgender	7%	10%	17%	33%	33%	3.73	.06	436
Live YOUR INSTITUTION	Other Identity On campus	6% 5%	12% 10%	19% 18%	29% 29%	34% 39%	3.73 3.86	.04	803
Live TOOK INSTITUTION	Off campus	3%	5%	12%	30%	50%	4.17	.03	802 1,506
Live ENTIRE SAMPLE	On campus	4%	10%	19%	34%	33%	3.83	.00	68,890
	Off campus	3%	6%	13%	33%	45%	4.12	.00	49,459
NACUFS Region - YOUR	Southern	4%	7%	14%	29%	46%	4.06	.02	2,308
NACUFS Region - ENTIRE SAMPLE	Continental	2%	7%	14%	35%	42%	4.07	.01	10,312
	Mid-Atlantic	6%	11%	18%	34%	32%	3.76	.01	9,739
	Midwest	3%	8%	16%	35%	38%	3.96	.01	30,472
	Northeast	4%	8%	17%	33%	38%	3.92	.01	26,742
	Pacific Southern	4% 3%	9% 6%	19% 14%	33% 33%	35% 43%	3.85 4.07	.01	20,571
Institution Type - YOUR INSTITUTION	Public	4%	7%	14%	29%	46%	4.07	.01	22,194 2,308
Institution Type - ENTIRE SAMPLE	Public	4%	8%	16%	33%	39%	3.95	.02	92,182
mondadi. Typo Zittiniz Othin Zz	Private	4%	8%	17%	34%	37%	3.92	.01	27,848
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	7%	14%	29%	46%	4.06	.02	2,308
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	7%	14%	32%	44%	4.07	.02	3,068
	Primarily 4-year	4%	8%	17%	34%	38%	3.94	.00	116,962
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	7%	14%	29%	46%	4.06	.02	2,308
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	16%	34%	40%	4.00	.00	91,351
	Mainly Contracted	6%	10%	18%	33%	33%	3.78	.01	25,302
Total Comment Franciscont - VOLID	Combination of Both	6%	9%	16%	30%	39%	3.88	.02	3,377
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	4% 3%	7% 7%	14% 16%	29% 34%	46% 39%	4.06 4.01	.02	2,308 5,738
SAMPLE	2,500 to 10,000	3% 4%	8%	16%	34%	40%	3.96	.01	23,864
	10,001 to 20,000	3%	8%	17%	33%	38%	3.95	.01	38,279
	Over 20,000	4%	8%	16%	34%	38%	3.93	.00	52,149
Type of Retail Unit - YOUR	Food Court	1%	5%	20%	31%	43%	4.10	.08	162
INSTITUTION	Express Unit	3%	5%	10%	26%	56%	4.28	.04	796
	Specialty Coffee Shop/ Juice Bar	6%	8%	13%	30%	42%	3.94	.06	458
	Sit-down Restaurant	3%	5%	12%	31%	48%	4.16	.06	264
Time of Descilling ENTIRE CANCEL	Convenience Store	2%	3%	9%	44%	41%	4.18	.10	87
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	16%	33%	39%	3.97	.01	21,251
	Marketplace Express Unit	3%	8%	16%	35%	38%	3.97	.01	8,502
	•	2%	5%	12%	31% 33%	50% 45%	4.21 4.10	.01	17,309 9,261
	Specialty Coffee Shop/ Inico Por								9.201
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 2%	6% 4%	13% 11%					
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	2% 3%	4% 6%	11% 17%	30% 35%	54% 39%	4.30	.01	4,352 6,680

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

		I	Varie	ety of menu ch	nices				
		(1) Not at	(2) Not	ly of fileria cri	(4)				
		`´All	Very		Somewhat	(5) Very		Sampling	
Appropriate di Dining Halle O. Data'l Haite	Florida Otata Hairranita	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University ENTIRE SAMPLE	1%	2%	10%	34%	53%	4.38	.02	1,836
Aggregated Dining Halls & Retail Units Aggregated Retail Units	YOUR INSTITUTION	1% 1%	2% 2%	10% 10%	34% 35%	54% 52%	4.39 4.35	.00	100,466
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	35%	53%	4.35	.02	1,401 56,264
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	34%	57%	4.37	.03	435
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	34%	55%	4.41	.00	44,202
Respondent Type - YOUR	Student	1%	2%	10%	33%	53%	4.36	.02	1,416
INSTITUTION	Faculty	1%	270	17%	44%	38%	4.17	.10	71
	Administration/ Staff	1,0	1%	6%	37%	57%	4.50	.03	343
	Other	1	.,,	0,0	33%	67%	4.67	.21	6
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	10%	34%	54%	4.38	.00	86,357
	Faculty	0%	2%	9%	39%	50%	4.36	.01	3,133
	Administration/Staff	0%	1%	7%	37%	55%	4.45	.01	10,025
	Other	1%	2%	12%	33%	52%	4.34	.03	655
Student Class Status - YOUR	First year	0%	2%	9%	31%	57%	4.43	.03	709
INSTITUTION	Sophomore	1%	1%	11%	37%	51%	4.36	.07	120
	Junior	0%	3%	12%	27%	57%	4.38	.05	248
	Senior	2%	2%	12%	37%	47%	4.26	.08	132
	Graduate	1%	4%	12%	42%	42%	4.19	.06	197
	Other		10%		70%	20%	4.00	.26	10
Student Class Status - ENTIRE	First year	1%	2%	10%	33%	55%	4.41	.00	33,267
SAMPLE	Sophomore	1%	2%	10%	34%	54%	4.38	.01	17,731
	Junior	1%	2%	11%	34%	53%	4.36	.01	14,754
	Senior	1%	2%	10%	34%	53%	4.37	.01	13,711
	Graduate	0%	2%	11%	38%	48%	4.31	.01	5,938
	Other	1%	1%	10%	36%	52%	4.37	.03	820
Gender - YOUR INSTITUTION	Female	0%	1%	9%	32%	58%	4.46	.02	1,219
	Male	1%	3%	11%	39%	45%	4.24	.04	596
	Transgender			29%	43%	29%	4.00	.31	7
	Other Identity		7%	7%	79%	7%	3.86	.18	14
Gender - ENTIRE SAMPLE	Female	0%	1%	8%	33%	57%	4.45	.00	58,430
	Male	1%	2%	12%	37%	48%	4.30	.00	40,265
	Transgender	1%	3%	14%	28%	53%	4.30	.05	374
	Other Identity	1%	4%	14%	32%	48%	4.22	.03	719
Live YOUR INSTITUTION	On campus	0%	2%	8%	33%	57%	4.45	.03	655
	Off campus	1%	2%	11%	35%	51%	4.34	.02	1,181
Live ENTIRE SAMPLE	On campus	1%	1%	10%	34%	55%	4.40	.00	58,406
	Off campus	1%	2%	10%	35%	52%	4.37	.00	40,621
NACUFS Region - YOUR	Southern	1%	2%	10%	34%	53%	4.38	.02	1,836
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	11%	39%	48%	4.31	.01	8,934
	Mid-Atlantic	1%	2%	10%	35%	52%	4.37	.01	8,078
	Midwest	0%	2%	9%	35%	53%	4.39	.00	26,112
	Northeast	1%	2%	10%	32%	56%	4.41	.01	22,632
	Pacific Southern	1%	2%	10%	33%	54%	4.38	.01	16,810
Institution Type VOLID INSTITUTION		1%	2%	9%	34%	54%	4.40	.01	17,900
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public Public	1%	2%	10%	34%	53%	4.38	.02	1,836
maduuon Type - ENTINE SAMPLE	Private	1%	2% 2%	10% 10%	34% 35%	54% 53%	4.39 4.38	.00	76,601
Institution Type - YOUR INSTITUTION	Primarily 4-year	0% 1%	2%	10%	35%	53%	4.38	.01	23,865 1,836
Institution Type - FOOK INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	1%	2%	9%	36%	53%	4.38	.02	2,459
monduon Type - LIVITINE SAIVIF LE	Primarily 4-year	1%		10%	34%	54%	4.39	.00	98,007
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	2% 2%	10%	34%	53%	4.39	.00	1,836
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	34%	54%	4.30	.02	76,838
Speciation Typo ENTINE ONIVILLE	Mainly Contracted	1%	2%	10%	35%	53%	4.39	.00	20,795
	Combination of Both	0%	1%	7%	27%	64%	4.57	.01	2,833
Total Current Enrollment - YOUR	Over 20,000	1%	2%	10%	34%	53%	4.38	.02	1,836
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	9%	36%	53%	4.41	.02	4,901
SAMPLE	2,500 to 10,000	0%	2%	9%	33%	56%	4.43	.01	19,868
	10,001 to 20,000	1%	2%	10%	34%	54%	4.38	.00	31,864
	Over 20,000	1%	2%	10%	35%	52%	4.37	.00	43,833
Type of Retail Unit - YOUR	Food Court	1 .,,	1%	13%	31%	54%	4.38	.07	135
INSTITUTION	Express Unit	0%	3%	11%	33%	53%	4.36	.03	620
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	38%	47%	4.27	.04	377
	Sit-down Restaurant	1%	3%	7%	31%	59%	4.45	.06	194
	Convenience Store	1		5%	45%	49%	4.44	.07	75
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	34%	53%	4.37	.01	17,969
	Marketplace	1%	2%	10%	36%	51%	4.36	.01	7,080
	Express Unit	1%	2%	10%	34%	53%	4.37	.01	14,346
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	35%	52%	4.35	.01	7,643
	Sit-down Restaurant	0%	2%	8%	36%	55%	4.42	.01	3,527
	Convenience Store	1%	2%	11%	35%	51%	4.35	.01	5,587

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

		I	Vario	ty of menu cho	nicos				
			(2)	ly of menu ch	Jices				
		(1) Very	Somewhat		(4)	(=)			
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	9%	15%	33%	38%	3.92	.02	2,315
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	13%	21%	32%	28%	3.63	.00	121,472
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	13%	33%	43%	4.03	.03	1,767
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	18%	33%	33%	3.78	.00	68,206
Aggregated Dining Halls Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	6% 8%	16% 16%	22% 24%	31% 31%	25% 22%	3.54 3.43	.05	548 53,266
Respondent Type - YOUR	Student	5%	10%	16%	31%	38%	3.43	.03	1,752
INSTITUTION	Faculty	2%	9%	5%	44%	40%	4.09	.10	96
	Administration/ Staff	3%	6%	13%	37%	41%	4.08	.05	458
	Other	11%			33%	56%	4.22	.43	9
Respondent Type - ENTIRE SAMPLE	Student	7%	13%	21%	32%	27%	3.59	.00	103,525
	Faculty	7%	10%	16%	34%	32%	3.73	.02	3,997
	Administration/Staff Other	5% 4%	9% 7%	16% 16%	33% 29%	37% 44%	3.89 4.04	.01	12,778 800
Student Class Status - YOUR	First year	6%	12%	19%	31%	33%	3.72	.04	869
INSTITUTION	Sophomore	4%	10%	14%	28%	44%	3.97	.09	156
	Junior	3%	7%	12%	30%	48%	4.13	.06	293
	Senior	1%	9%	17%	30%	43%	4.04	.08	172
	Graduate	6%	10%	14%	35%	36%	3.85	.07	250
	Other		8%	25%	42%	25%	3.83	.27	12
Student Class Status - ENTIRE SAMPLE	First year	7%	14%	23%	31%	25%	3.55	.01	39,613
O/ NVII LL	Sophomore Junior	7%	15%	22%	31%	25%	3.51	.01	21,436
	Senior	7% 6%	13% 11%	20% 20%	32% 34%	28% 30%	3.62 3.72	.01	17,665 16,298
	Graduate	6%	11%	20%	34%	28%	3.68	.01	7,294
	Other	6%	11%	21%	32%	31%	3.71	.04	1,038
Gender - YOUR INSTITUTION	Female	4%	9%	15%	31%	40%	3.93	.03	1,556
	Male	4%	10%	16%	35%	36%	3.89	.04	734
	Transgender		22%	33%	22%	22%	3.44	.38	9
	Other Identity		6%	13%	50%	31%	4.06	.21	16
Gender - ENTIRE SAMPLE	Female	7%	13%	20%	32%	28%	3.62	.00	71,698
	Male	6%	12%	21%	33%	28%	3.65	.01	47,657
	Transgender Other Identity	13%	12%	22%	28% 27%	25%	3.41	.06	440 827
Live YOUR INSTITUTION	On campus	8% 6%	18% 13%	23% 19%	30%	23% 31%	3.39 3.68	.04	807
Elve Pook in orner	Off campus	3%	8%	13%	34%	42%	4.04	.03	1,508
Live ENTIRE SAMPLE	On campus	7%	15%	23%	31%	24%	3.48	.00	69,596
	Off campus	5%	9%	18%	34%	34%	3.84	.01	50,142
NACUFS Region - YOUR	Southern	4%	9%	15%	33%	38%	3.92	.02	2,315
NACUFS Region - ENTIRE SAMPLE	Continental	4%	11%	20%	35%	30%	3.75	.01	10,452
	Mid-Atlantic	10%	18%	22%	30%	21%	3.34	.01	9,892
	Midwest	6%	13%	21%	33%	27%	3.62	.01	30,876
	Northeast Pacific	7% 6%	13% 13%	21% 22%	31% 31%	28% 27%	3.60 3.61	.01	27,012 20,808
	Southern	6%	11%	18%	33%	33%	3.77	.01	22,432
Institution Type - YOUR INSTITUTION	Public	4%	9%	15%	33%	38%	3.92	.02	2,315
Institution Type - ENTIRE SAMPLE	Public	6%	12%	20%	32%	29%	3.64	.00	93,210
	Private	6%	14%	22%	32%	26%	3.58	.01	28,262
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	9%	15%	33%	38%	3.92	.02	2,315
Institution Type - ENTIRE SAMPLE	Primarily 2-year	7%	10%	17%	32%	34%	3.76	.02	3,111
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	6% 4%	13% 9%	21% 15%	32% 33%	28% 38%	3.63 3.92	.00	118,361 2,315
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	12%	21%	33%	29%	3.68	.02	92,368
2,2,3,0,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Mainly Contracted	9%	16%	21%	30%	24%	3.44	.00	25,709
	Combination of Both	6%	12%	19%	29%	34%	3.72	.02	3,395
Total Current Enrollment - YOUR	Over 20,000	4%	9%	15%	33%	38%	3.92	.02	2,315
Total Current Enrollment - ENTIRE	Under 2,500	5%	13%	23%	33%	26%	3.63	.01	5,834
SAMPLE	2,500 to 10,000	7%	12%	20%	31%	29%	3.64	.01	24,071
	10,001 to 20,000	5%	12%	21%	33%	29%	3.67	.01	38,767
Type of Retail Unit - YOUR	Over 20,000 Food Court	7%	13%	20%	32%	27%	3.59	.01	52,800
I Type of Retail Unit - YOUR INSTITUTION	Express Unit	4% 4%	14% 8%	21% 12%	32% 30%	28% 46%	3.66 4.06	.09	163 794
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	30%	46%	4.06	.04	457
	Sit-down Restaurant	5%	8%	13%	31%	43%	3.99	.07	264
	Convenience Store	3%	9%	13%	38%	36%	3.94	.11	89
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	12%	20%	32%	29%	3.65	.01	21,433
	Marketplace	7%	13%	21%	33%	26%	3.57	.01	8,568
	Express Unit	4%	8%	16%	33%	38%	3.93	.01	17,478
	Specialty Coffee Shop/ Juice Bar	4%	9%	16%	33%	37%	3.90	.01	9,361
	Sit-down Restaurant	4%	8%	15%	34%	40%	3.98	.02	4,382
	Convenience Store No type given	4%	10%	20%	34%	32%	3.79	.01	6,845
	140 type giveri	4%	10%	15%	35%	36%	3.90	.09	139

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

		1	\/orioty.o	f hoolthy mon	u shaisaa				
		(1) Not of		f healthy men I	1 1			l	l
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
	1	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	5%	12%	29%	53%	4.25	.02	1,836
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	12%	29%	53%	4.29	.00	99,758
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	2%	5%	12%	30%	51%	4.22	.03	1,397
Aggregated Dining Halls	YOUR INSTITUTION	2% 2%	4% 3%	12% 11%	30% 25%	53% 60%	4.27 4.38	.00	55,867 439
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	29%	55%	4.32	.00	43,891
Respondent Type - YOUR	Student	2%	5%	12%	27%	53%	4.23	.03	1,412
INSTITUTION	Faculty	1%	070	19%	28%	51%	4.28	.10	74
	Administration/ Staff	1%	2%	9%	34%	53%	4.36	.05	344
	Other	.,,	17%	33%	17%	33%	3.67	.49	6
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	29%	53%	4.28	.00	85,755
	Faculty	2%	2%	10%	28%	58%	4.38	.02	3,122
	Administration/Staff	1%	3%	9%	32%	55%	4.36	.01	9,953
	Other	2%	4%	12%	27%	55%	4.30	.04	637
Student Class Status - YOUR	First year	2%	6%	12%	25%	56%	4.27	.04	704
INSTITUTION	Sophomore	5%	4%	10%	31%	50%	4.17	.10	121
	Junior	3%	5%	11%	26%	55%	4.26	.07	249
	Senior	2%	9%	15%	31%	42%	4.02	.09	131
	Graduate	2%	3%	14%	32%	49%	4.24	.07	197
	Other			10%	50%	40%	4.30	.21	10
Student Class Status - ENTIRE SAMPLE	First year	2%	3%	13%	29%	54%	4.29	.01	33,006
Onivii LL	Sophomore	2%	3%	12%	30%	52%	4.28	.01	17,635
	Junior	2%	4%	13%	29%	52%	4.27	.01	14,650
	Senior	2%	4%	13%	29%	53%	4.28	.01	13,621
	Other Other	1%	3% 3%	11% 12%	32% 27%	52% 56%	4.30 4.32	.01	5,896 817
Gender - YOUR INSTITUTION	Female	2% 2%	4%		27%	57%	4.32	.03	1,224
Gender - FOOR INSTITUTION	Male	3%	6%	11% 13%	32%	45%	4.34	.03	590
	Transgender	3%	6%	14%	14%	71%	4.09	.30	7
	Other Identity	7%	20%	20%	47%	71%	3.27	.28	15
Gender - ENTIRE SAMPLE	Female	1%	2%	9%	27%	60%	4.43	.00	58,149
Condor Elvine Crimi EE	Male	3%	5%	16%	33%	44%	4.43	.00	39,856
	Transgender	3%	4%	15%	24%	55%	4.25	.05	370
	Other Identity	3%	3%	17%	29%	48%	4.16	.04	715
Live YOUR INSTITUTION	On campus	2%	6%	11%	26%	55%	4.26	.04	655
	Off campus	2%	4%	12%	30%	52%	4.25	.03	1,181
Live ENTIRE SAMPLE	On campus	2%	3%	12%	29%	54%	4.30	.00	57,976
	Off campus	2%	4%	12%	30%	53%	4.29	.00	40,369
NACUFS Region - YOUR	Southern	2%	5%	12%	29%	53%	4.25	.02	1,836
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	12%	32%	50%	4.25	.01	8,847
	Mid-Atlantic	2%	3%	12%	30%	53%	4.30	.01	8,013
	Midwest	2%	3%	12%	31%	52%	4.28	.01	25,929
	Northeast	2%	3%	12%	28%	55%	4.32	.01	22,477
	Pacific	2%	3%	12%	28%	54%	4.30	.01	16,678
In all the Control of	Southern	2%	4%	11%	29%	54%	4.29	.01	17,814
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public Public	2%	5%	12%	29%	53%	4.25	.02	1,836
manduon Type - ENTIRE SAMPLE	Private	2%	3% 3%	12% 11%	29% 29%	53% 55%	4.28 4.33	.00	76,015 23,743
Institution Type - YOUR INSTITUTION	Private Primarily 4-year	1% 2%	5%	11% 12%	29%	55%	4.33 4.25	.01	1,836
Institution Type - FOOK INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	11%	28%	54%	4.25	.02	2,444
	Primarily 4-year	2%	3%	12%	28%	53%	4.29	.02	97,314
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	5%	12%	29%	53%	4.29	.00	1,836
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	29%	53%	4.29	.00	76,312
-1	Mainly Contracted	2%	4%	12%	30%	53%	4.28	.00	20,614
	Combination of Both	1%	3%	9%	25%	63%	4.46	.02	2,832
Total Current Enrollment - YOUR	Over 20,000	2%	5%	12%	29%	53%	4.25	.02	1,836
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	10%	30%	57%	4.39	.01	4,884
SAMPLE	2,500 to 10,000	2%	3%	12%	28%	55%	4.31	.01	19,692
	10,001 to 20,000	2%	3%	12%	29%	53%	4.30	.01	31,669
	Over 20,000	2%	4%	12%	30%	52%	4.27	.00	43,513
Type of Retail Unit - YOUR	Food Court	1%	3%	11%	24%	60%	4.39	.08	135
INSTITUTION	Express Unit	2%	5%	12%	30%	50%	4.21	.04	622
	Specialty Coffee Shop/ Juice Bar	2%	4%	14%	31%	49%	4.19	.05	370
	Sit-down Restaurant	4%	9%	9%	28%	51%	4.13	.08	195
	Convenience Store	1%	4%	8%	36%	51%	4.31	.10	75
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	12%	28%	55%	4.31	.01	17,873
	Marketplace	2%	4%	12%	31%	52%	4.27	.01	7,046
	Express Unit	2%	4%	13%	30%	51%	4.25	.01	14,209
	Specialty Coffee Shop/ Juice Bar	2%	4%	13%	29%	52%	4.25	.01	7,555
	Sit-down Restaurant	2%	4%	11%	31%	52%	4.26	.02	3,502
	Convenience Store No type given	2%	3%	13%	31%	51%	4.25	.01	5,571
		3%	4%	10%	37%	47%	4.22	.09	111

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

		Ι	Variety o	f healthy menu	ı choices				
			(2)	nealthy ment	CHOICES				
		(1) Very	Somewhat		(4)	(=) · · ·			
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	12%	20%	28%	33%	3.69	.03	2,278
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	8%	14%	24%	30%	24%	3.48	.00	119,845
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	5% 7%	11% 13%	20% 23%	29% 30%	35% 27%	3.80 3.57	.03	1,732 67,128
Aggregated Dining Halls	YOUR INSTITUTION	11%	17%	23%	26%	24%	3.35	.00	546
Aggregated Dining Halls	ENTIRE SAMPLE	9%	15%	25%	30%	20%	3.36	.01	52,717
Respondent Type - YOUR	Student	7%	14%	22%	26%	31%	3.60	.03	1,726
INSTITUTION	Faculty	3%	7%	17%	37%	36%	3.95	.11	95
	Administration/ Staff	3%	7%	16%	36%	38%	3.98	.05	449
Respondent Type - ENTIRE SAMPLE	Other Student	13% 9%	13% 15%	25%	25% 30%	50% 22%	3.88 3.43	.55	102,244
Respondent Type - ENTIRE SAMPLE	Faculty	9%	11%	19%	30%	22%	3.43	.00	3,937
	Administration/Staff	5%	9%	19%	33%	33%	3.80	.02	12,508
	Other	4%	10%	19%	30%	36%	3.84	.04	782
Student Class Status - YOUR	First year	9%	15%	22%	24%	29%	3.49	.04	854
INSTITUTION	Sophomore	8%	15%	17%	27%	33%	3.62	.10	156
	Junior	4%	8%	21%	29%	38%	3.89	.07	289
	Senior Graduate	3%	14%	24%	25%	35%	3.74	.09	170
	Other	5% 8%	15% 17%	24%	30% 58%	27% 17%	3.58 3.58	.08	245 12
Student Class Status - ENTIRE	First year	9%	16%	25%	29%	21%	3.39	.01	39,141
SAMPLE	Sophomore	10%	16%	25%	29%	21%	3.36	.01	21,176
	Junior	8%	14%	25%	30%	23%	3.46	.01	17,427
	Senior	8%	13%	24%	31%	25%	3.52	.01	16,108
	Graduate	7%	12%	22%	33%	26%	3.59	.01	7,203
Gender - YOUR INSTITUTION	Other Female	8% 7%	14% 13%	23% 20%	28% 27%	28% 34%	3.53 3.69	.04	1,016 1,533
Gender - TOOK INSTITUTION	Male	5%	11%	20%	32%	30%	3.71	.03	721
	Transgender	22%	22%	11%	11%	33%	3.11	.56	9
	Other Identity		7%	13%	60%	20%	3.93	.21	15
Gender - ENTIRE SAMPLE	Female	9%	15%	23%	29%	24%	3.43	.00	70,941
	Male	7%	12%	25%	32%	24%	3.56	.01	46,829
	Transgender	12%	15%	24%	27%	22%	3.33	.06	431
Live YOUR INSTITUTION	Other Identity On campus	11% 10%	17% 16%	25% 22%	26% 24%	21% 28%	3.28 3.44	.04	814 798
Live FOOK INCITION	Off campus	4%	10%	20%	31%	35%	3.83	.03	1,480
Live ENTIRE SAMPLE	On campus	10%	16%	25%	29%	20%	3.33	.00	68,755
	Off campus	6%	11%	22%	32%	30%	3.68	.01	49,390
NACUFS Region - YOUR	Southern	6%	12%	20%	28%	33%	3.69	.03	2,278
NACUFS Region - ENTIRE SAMPLE	Continental	6%	13%	24%	33%	24%	3.57	.01	10,299
	Mid-Atlantic Midwest	14%	18% 14%	25% 24%	26%	17%	3.15	.01	9,757
	Northeast	7% 9%	14%	23%	32% 30%	23% 25%	3.49 3.48	.01	30,460 26,688
	Pacific	8%	14%	24%	30%	24%	3.48	.01	20,539
	Southern	7%	13%	23%	30%	27%	3.57	.01	22,102
Institution Type - YOUR INSTITUTION	Public	6%	12%	20%	28%	33%	3.69	.03	2,278
Institution Type - ENTIRE SAMPLE	Public	8%	13%	24%	30%	25%	3.50	.00	91,892
Institution Type VOLD INSTITUTION	Private	8%	15%	24%	30%	22%	3.42	.01	27,953
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	6% 9%	12% 14%	20% 23%	28% 28%	33% 25%	3.69 3.46	.03	2,278 3,057
	Primarily 4-year	8%	14%	24%	30%	24%	3.48	.02	116,788
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	12%	20%	28%	33%	3.69	.03	2,278
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	13%	24%	31%	25%	3.52	.00	91,209
	Mainly Contracted	11%	16%	24%	28%	20%	3.31	.01	25,276
T-110	Combination of Both	9%	14%	21%	26%	29%	3.53	.02	3,360
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	6%	12%	20%	28%	33%	3.69	.03	2,278
SAMPLE	2,500 to 10,000	7% 8%	14% 13%	25% 24%	32% 30%	23% 24%	3.49 3.48	.02	5,770 23,723
	10,001 to 20,000	7%	13%	24%	31%	25%	3.54	.01	38,274
	Over 20,000	9%	14%	23%	30%	23%	3.43	.01	52,078
Type of Retail Unit - YOUR	Food Court	6%	16%	29%	31%	18%	3.39	.09	160
INSTITUTION	Express Unit	4%	10%	19%	25%	42%	3.92	.04	787
	Specialty Coffee Shop/ Juice Bar	3%	9%	19%	35%	33%	3.86	.05	445
	Sit-down Restaurant	8%	13%	21%	26%	31%	3.59	.08	254
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	5%	8%	15%	42%	30%	3.85 3.39	.12	86
Type of Retail Office LIVITING SAMPLE	Marketplace	10% 8%	15% 14%	24% 24%	28% 31%	23% 22%	3.43	.01	21,163 8,456
	Express Unit	6%	10%	21%	31%	33%	3.75	.01	17,178
	Specialty Coffee Shop/ Juice Bar	5%	11%	22%	31%	31%	3.71	.01	9,114
	Sit-down Restaurant	5%	11%	20%	32%	33%	3.77	.02	4,295
	Convenience Store	7%	12%	24%	31%	25%	3.54	.01	6,785
	No type given	2%	7%	24%	34%	34%	3.90	.09	137

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of vegetarian menu choices

			Variaty of	vogotorion ma	nu shaisas				
		(1) Not of	1	vegetarian me 	1				l
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	22%	11%	14%	20%	32%	3.28	.04	1,638
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	18%	11%	15%	21%	34%	3.42	.01	85,325
Aggregated Retail Units	YOUR INSTITUTION	23%	11%	13%	20%	32%	3.27	.04	1,247
Aggregated Retail Units	ENTIRE SAMPLE	18%	11%	15%	22%	35%	3.46	.01	48,027
Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	20%	12%	16%	20%	32%	3.33	.08	391
Aggregated Dining Halls Respondent Type - YOUR	Student Student	19% 23%	13% 12%	16% 14%	21% 19%	32% 32%	3.35 3.23	.01	37,298 1,257
INSTITUTION	Faculty	23%	4%	24%	21%	28%	3.23	.04	1,257
	Administration/ Staff	19%	9%	11%	26%	36%	3.20	.09	308
	Other	33%	370	33%	33%	3070	2.67	.56	6
Respondent Type - ENTIRE SAMPLE	Student	18%	12%	15%	21%	34%	3.41	.01	73,269
	Faculty	17%	11%	15%	23%	34%	3.46	.03	2,720
	Administration/Staff	20%	11%	14%	23%	33%	3.40	.02	8,520
	Other	12%	8%	17%	22%	41%	3.72	.06	572
Student Class Status - YOUR	First year	25%	13%	14%	18%	29%	3.13	.06	622
INSTITUTION	Sophomore	33%	13%	8%	15%	31%	2.98	.16	106
	Junior	20%	11%	12%	18%	39%	3.44	.10	227
	Senior	22%	17%	13%	16%	32%	3.18	.14	126
	Graduate	17%	8%	18%	24%	33%	3.49	.11	169
	Other		14%	29%	43%	14%	3.57	.37	7
Student Class Status - ENTIRE	First year	20%	12%	16%	20%	33%	3.33	.01	27,994
SAMPLE	Sophomore	17%	12%	15%	22%	34%	3.42	.01	14,946
	Junior	18%	11%	15%	21%	35%	3.45	.01	12,537
	Senior	17%	11%	15%	21%	36%	3.47	.01	11,739
	Graduate	15%	10%	14%	24%	37%	3.57	.02	5,248
	Other	17%	9%	17%	20%	37%	3.50	.06	688
Gender - YOUR INSTITUTION	Female	20%	12%	14%	19%	35%	3.36	.05	1,099
	Male	28%	9%	14%	22%	28%	3.12	.07	519
	Transgender		33%	17%	17%	33%	3.50	.56	6
Gender - ENTIRE SAMPLE	Other Identity	7%	36%	21%	21%	14%	3.00	.33	14
Gender - ENTIRE SAMPLE	Female Male	14%	11%	15%	22%	39%	3.59	.01	49,703
		24%	13%	16%	20%	27%	3.14	.01	34,041
	Transgender Other Identity	10%	6%	17%	20%	46%	3.84	.07	344
Live YOUR INSTITUTION	On campus	13% 25%	9% 13%	16% 14%	20% 18%	43% 30%	3.72 3.15	.06	635 574
Live TOOK INSTITUTION	Off campus	21%	11%	14%	21%	33%	3.35	.07	1,064
Live ENTIRE SAMPLE	On campus	18%	12%	16%	21%	33%	3.39	.03	48,914
EIVO EIVIIKE O/WII EE	Off campus	18%	11%	15%	21%	35%	3.45	.01	35,152
NACUFS Region - YOUR	Southern	22%	11%	14%	20%	32%	3.28	.04	1,638
NACUFS Region - ENTIRE SAMPLE	Continental	23%	13%	16%	21%	26%	3.13	.02	7,220
	Mid-Atlantic	20%	13%	15%	21%	31%	3.30	.02	6,581
	Midwest	20%	12%	15%	21%	32%	3.34	.01	21,694
	Northeast	15%	11%	15%	22%	38%	3.58	.01	19,450
	Pacific	15%	11%	16%	21%	37%	3.55	.01	14,662
	Southern	19%	12%	15%	20%	34%	3.38	.01	15,718
Institution Type - YOUR INSTITUTION	Public	22%	11%	14%	20%	32%	3.28	.04	1,638
Institution Type - ENTIRE SAMPLE	Public	18%	11%	15%	21%	34%	3.41	.01	65,193
	Private	17%	12%	15%	22%	34%	3.44	.01	20,132
Institution Type - YOUR INSTITUTION	Primarily 4-year	22%	11%	14%	20%	32%	3.28	.04	1,638
Institution Type - ENTIRE SAMPLE	Primarily 2-year	19%	10%	16%	21%	34%	3.40	.03	2,053
	Primarily 4-year	18%	11%	15%	21%	34%	3.42	.01	83,272
Operation Type - YOUR INSTITUTION	Mainly Contracted	22%	11%	14%	20%	32%	3.28	.04	1,638
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	19%	11%	15%	21%	33%	3.39	.01	64,934
	Mainly Contracted	17%	12%	15%	21%	34%	3.43	.01	17,767
Total Compant Families and MOLID	Combination of Both	9%	9%	14%	22%	47%	3.89	.03	2,624
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000	22%	11%	14%	20%	32%	3.28	.04	1,638
SAMPLE	Under 2,500 2,500 to 10,000	16%	11%	16%	24%	33%	3.47	.02	4,047
- 	2,500 to 10,000 10,001 to 20,000	16%	10%	15%	21%	37%	3.53	.01	16,602
	Over 20,000	17% 20%	11% 12%	15%	22%	35%	3.48	.01	27,565
Type of Retail Unit - YOUR	Food Court	20%	9%	15% 15%	21% 15%	32% 34%	3.31 3.21	.01	37,111 120
INSTITUTION	Express Unit	24%	11%	13%	19%	34%	3.21	.15	558
	Specialty Coffee Shop/ Juice Bar	20%	11%	13%	22%	32%	3.23	.07	333
	Sit-down Restaurant	24%	12%	14%	22%	28%	3.30	.12	168
	Convenience Store	19%	13%	9%	21%	38%	3.46	.12	68
Type of Retail Unit - ENTIRE SAMPLE	Food Court	16%	10%	15%	22%	37%	3.55	.01	15,280
,	Marketplace	20%	12%	15%	21%	31%	3.31	.02	5,837
	Express Unit	18%	11%	14%	21%	36%	3.47	.01	12,473
	Specialty Coffee Shop/ Juice Bar	18%	11%	15%	20%	36%	3.47	.02	6,458
	Sit-down Restaurant	21%	11%	13%	22%	32%	3.33	.03	3,032
	Oit-down itestaurant	21/0	11/0						
	Convenience Store	19%	10%	15%	22%	34%	3.43	.02	4,846

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Variety of vegetarian menu choices

			Variety of v	vegetarian me	nu choices				
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	8%	11%	22%	25%	33%	3.64	.03	1,776
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	8%	11%	26%	27%	27%	3.53	.00	92,719
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	8%	10%	21%	25%	36%	3.71	.03	1,360
Aggregated Dining Halls	YOUR INSTITUTION	8% 10%	11% 15%	26% 24%	26% 26%	29% 25%	3.58 3.42	.01	52,311 416
Aggregated Dining Halls	ENTIRE SAMPLE	9%	12%	27%	28%	24%	3.42	.00	40,408
Respondent Type - YOUR	Student	9%	13%	23%	23%	32%	3.56	.04	1,362
INSTITUTION	Faculty	6%	4%	22%	31%	36%	3.87	.14	67
	Administration/ Staff	4%	7%	19%	32%	39%	3.93	.06	339
	Other	13%		38%	38%	13%	3.38	.42	8
Respondent Type - ENTIRE SAMPLE	Student	9%	12%	27%	27%	26%	3.50	.00	79,908
	Faculty Administration/Staff	10%	10%	23%	28%	30%	3.58	.02	2,962
	Administration/Staff Other	6% 6%	8% 8%	22% 26%	29% 24%	35% 37%	3.79 3.78	.01	8,867 660
Student Class Status - YOUR	First year	11%	14%	23%	24%	30%	3.78	.05	665
INSTITUTION	Sophomore	11%	12%	19%	27%	31%	3.55	.12	119
	Junior	5%	9%	24%	25%	36%	3.78	.08	237
	Senior	6%	11%	27%	22%	35%	3.70	.10	139
	Graduate	8%	13%	20%	24%	34%	3.62	.09	194
	Other		13%		75%	13%	3.88	.30	8
Student Class Status - ENTIRE SAMPLE	First year	8%	12%	28%	27%	26%	3.50	.01	30,265
SAMPLE	Sophomore	9%	12%	28%	26%	24%	3.44	.01	16,474
	Junior	9%	11%	27%	26%	26%	3.49	.01	13,707
	Senior Graduate	8% 9%	11% 11%	25% 23%	27% 29%	28% 28%	3.55 3.55	.01	12,696 5,827
	Other	8%	10%	23%	25%	30%	3.60	.02	788
Gender - YOUR INSTITUTION	Female	9%	12%	21%	24%	34%	3.62	.04	1,206
Conden Teerrine Trend	Male	6%	10%	24%	27%	32%	3.70	.05	548
	Transgender	25%	10,0	13%	38%	25%	3.38	.56	8
	Other Identity		7%	21%	50%	21%	3.86	.23	14
Gender - ENTIRE SAMPLE	Female	9%	12%	25%	27%	26%	3.48	.01	54,608
	Male	7%	9%	28%	28%	28%	3.61	.01	36,301
	Transgender	17%	15%	23%	24%	21%	3.18	.07	389
Live YOUR INSTITUTION	Other Identity	16%	17%	24%	22%	22%	3.18	.05	683
Live YOUR INSTITUTION	On campus Off campus	11% 7%	15% 9%	23% 21%	23% 27%	28% 36%	3.42 3.77	.05	613
Live ENTIRE SAMPLE	On campus	9%	12%	28%	27%	24%	3.44	.04	1,163 52,975
EIVE EIVING O/WII EE	Off campus	7%	10%	24%	27%	31%	3.67	.01	38,249
NACUFS Region - YOUR	Southern	8%	11%	22%	25%	33%	3.64	.03	1,776
NACUFS Region - ENTIRE SAMPLE	Continental	6%	9%	27%	29%	29%	3.65	.01	7,530
	Mid-Atlantic	12%	14%	27%	26%	22%	3.32	.02	7,005
	Midwest	8%	11%	27%	27%	27%	3.55	.01	22,792
	Northeast	9%	11%	25%	27%	27%	3.52	.01	21,310
	Pacific	9%	11%	27%	27%	26%	3.51	.01	16,867
Institution Type - YOUR INSTITUTION	Southern Public	8%	11%	25%	26%	30%	3.58	.01	17,215
Institution Type - ENTIRE SAMPLE	Public	8% 8%	11% 11%	22% 26%	25% 27%	33% 28%	3.64 3.55	.03	1,776 70,805
Institution Type - ENTINE SAMPLE	Private	9%	12%	26%	27%	25%	3.48	.00	21,914
Institution Type - YOUR INSTITUTION	Primarily 4-year	8%	11%	22%	25%	33%	3.64	.03	1,776
Institution Type - ENTIRE SAMPLE	Primarily 2-year	10%	12%	29%	24%	25%	3.42	.03	2,246
	Primarily 4-year	8%	11%	26%	27%	27%	3.53	.00	90,473
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	11%	22%	25%	33%	3.64	.03	1,776
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	10%	27%	28%	28%	3.59	.00	70,013
	Mainly Contracted	12%	13%	26%	26%	23%	3.35	.01	19,717
Total Owner of Familia and WOUR	Combination of Both	13%	14%	22%	23%	27%	3.38	.02	2,989
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	8%	11%	22%	25%	33%	3.64	.03	1,776
SAMPLE	2,500 to 10,000	8% 9%	12% 11%	27% 27%	27% 26%	26% 27%	3.52 3.52	.02	4,324 18,340
	10,001 to 20,000	7%	11%	26%	28%	28%	3.52	.01	30,532
	Over 20,000	9%	11%	26%	27%	27%	3.50	.01	39,523
Type of Retail Unit - YOUR	Food Court	9%	13%	30%	24%	23%	3.39	.11	120
INSTITUTION	Express Unit	8%	10%	21%	20%	41%	3.75	.05	622
	Specialty Coffee Shop/ Juice Bar	4%	9%	19%	32%	37%	3.89	.06	356
		12%	11%	21%	27%	30%	3.53	.09	199
	Sit-down Restaurant						0 = 4		00
	Convenience Store	11%	11%	21%	30%	27%	3.51	.16	63
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	11% 11%	13%	27%	24%	25%	3.39	.01	16,628
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace	11% 11% 7%	13% 11%	27% 28%	24% 28%	25% 25%	3.39 3.51	.01 .02	16,628 6,300
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit	11% 11% 7% 7%	13% 11% 9%	27% 28% 23%	24% 28% 26%	25% 25% 34%	3.39 3.51 3.73	.01 .02 .01	16,628 6,300 13,680
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	11% 11% 7% 7% 6%	13% 11% 9% 9%	27% 28% 23% 24%	24% 28% 26% 27%	25% 25% 34% 34%	3.39 3.51 3.73 3.75	.01 .02 .01	16,628 6,300 13,680 6,996
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit	11% 11% 7% 7%	13% 11% 9%	27% 28% 23%	24% 28% 26%	25% 25% 34%	3.39 3.51 3.73	.01 .02 .01	16,628 6,300 13,680

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

				Consider Over	.II				
		(1) Not at	(2) Not	Service: Overa 	(4)		1		
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	0%	6%	25%	68%	4.60	.02	1,865
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	9%	31%	59%	4.47	.00	101,047
Aggregated Retail Units	YOUR INSTITUTION	0%	0%	5%	24%	71%	4.64	.02	1,427
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	63%	4.52	.00	56,870
Aggregated Dining Halls	YOUR INSTITUTION	0%	0%	10%	31%	59%	4.48	.03	438
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	34%	54%	4.39	.00	44,177
Respondent Type - YOUR	Student	0%	1%	6%	25%	68%	4.59	.02	1,436
INSTITUTION	Faculty			8%	36%	55%	4.47	.08	74
	Administration/ Staff			5%	24%	71%	4.67	.03	350
	Other				20%	80%	4.80	.20	5
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	9%	31%	57%	4.44	.00	86,821
, ,,	Faculty	0%	1%	5%	31%	63%	4.55	.01	3,124
	Administration/Staff	0%	0%	4%	27%	68%	4.64	.01	10,159
	Other	1%	1%	7%	25%	66%	4.54	.03	657
Student Class Status - YOUR	First year	0%	1%	7%	25%	68%	4.59	.03	717
INSTITUTION	Sophomore	0 78	1%	5%	22%	72%	4.66	.03	122
	Junior	00/						.06	251
		0%	1%	4%	18%	76%	4.69		
	Senior	1		3%	29%	68%	4.65	.05	137
	Graduate	1%		11%	36%	53%	4.39	.05	200
	Other	1			33%	67%	4.67	.17	9
Student Class Status - ENTIRE	First year	0%	1%	10%	32%	57%	4.43	.00	33,403
SAMPLE	Sophomore	0%	2%	10%	32%	56%	4.42	.01	17,781
	Junior	0%	1%	9%	30%	59%	4.46	.01	14,845
	Senior	1%	1%	8%	30%	60%	4.48	.01	13,773
	Graduate	0%	1%	9%	35%	56%	4.44	.01	6,059
	Other	0%	1%	9%	29%	61%	4.49	.02	827
Gender - YOUR INSTITUTION	Female	0%	0%	5%	22%	73%	4.67	.02	1,237
	Male	0%	1%	7%	33%	59%	4.48	.03	607
	Transgender	0 70	170	29%	29%	43%	4.14	.34	7
	Other Identity	ł		14%	57%	29%	4.14	.18	14
Gender - ENTIRE SAMPLE	Female	00/	40/						
Gender - ENTIRE SAMPLE		0%	1%	7%	30%	62%	4.51	.00	58,754
	Male	1%	1%	10%	33%	55%	4.40	.00	40,538
	Transgender	1%	2%	14%	32%	51%	4.29	.04	378
	Other Identity	2%	3%	15%	29%	51%	4.25	.03	706
Live YOUR INSTITUTION	On campus	0%	0%	7%	26%	67%	4.58	.03	663
	Off campus	0%	0%	5%	25%	69%	4.61	.02	1,202
Live ENTIRE SAMPLE	On campus	0%	1%	10%	32%	56%	4.42	.00	58,601
	Off campus	0%	1%	7%	29%	63%	4.53	.00	41,019
NACUFS Region - YOUR	Southern	0%	0%	6%	25%	68%	4.60	.02	1,865
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	33%	57%	4.45	.01	8,969
•	Mid-Atlantic	0%	1%	10%	36%	52%	4.38	.01	8,078
	Midwest	0%	1%	9%	33%	57%	4.44	.00	26,268
	Northeast	0%	1%	9%	29%	60%	4.47	.00	22,725
	Pacific	0%	1%	9%	30%	60%	4.48	.01	16,927
				-					
Institution Type VOLID INSTITUTION	Southern	0%	1%	7%	29%	63%	4.53	.01	18,080
Institution Type - YOUR INSTITUTION	Public	0%	0%	6%	25%	68%	4.60	.02	1,865
Institution Type - ENTIRE SAMPLE	Public	0%	1%	9%	31%	59%	4.46	.00	77,087
	Private	0%	1%	8%	31%	59%	4.47	.00	23,960
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	0%	6%	25%	68%	4.60	.02	1,865
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	6%	27%	66%	4.57	.01	2,515
	Primarily 4-year	0%	1%	9%	31%	59%	4.46	.00	98,532
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	0%	6%	25%	68%	4.60	.02	1,865
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	9%	31%	59%	4.46	.00	77,290
•	Mainly Contracted	0%	1%	9%	32%	58%	4.45	.01	20,902
	Combination of Both	0%	1%	5%	23%	71%	4.63	.01	2,855
Total Current Enrollment - YOUR	Over 20,000	0%	0%	6%	25%	68%	4.60	.02	1,865
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	7%	29%	63%	4.53	.02	4,914
SAMPLE	2,500 to 10,000	0%	1%	8%	29%	61%	4.53	.01	19,947
	10,001 to 20,000	0%	1%	9%	30%	59%	4.47	.00	32,104
The Apple 11 In 19 19 19 19	Over 20,000	0%	1%	9%	33%	57%	4.44	.00	44,082
Type of Retail Unit - YOUR INSTITUTION	Food Court	ļ	1%	4%	30%	65%	4.60	.05	136
INSTITUTION	Express Unit	0%	0%	6%	22%	72%	4.64	.03	630
	Specialty Coffee Shop/ Juice Bar	0%	0%	3%	24%	72%	4.67	.03	382
	Sit-down Restaurant	1%	1%	7%	23%	69%	4.59	.05	198
	Convenience Store			4%	26%	70%	4.67	.06	81
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	30%	60%	4.48	.01	18,020
**	Marketplace	0%	1%	8%	35%	56%	4.44	.01	7,137
	Express Unit	0%	1%	6%	26%	66%	4.57	.01	14,474
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	26%	67%	4.58	.01	7,715
	Sit-down Restaurant								
		0%	0%	6%	26%	68%	4.60	.01	3,544
	Convenience Store	1%	1%	7%	30%	61%	4.50	.01	5,866
	No type given	1%	1%	4%	21%	73%	4.64	.06	114

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

			,	Service: Overa					
		(4) 1/	(2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	5%	12%	32%	48%	4.16	.02	2,320
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	4%	13%	35%	45%	4.16	.00	122,009
Aggregated Retail Units	YOUR INSTITUTION	4%	4%	10%	32%	49%	4.18	.03	1,772
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	13%	33%	47%	4.18	.00	68,809
Aggregated Dining Halls Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	3% 2%	5% 4%	16% 14%	32% 36%	44% 43%	4.09 4.13	.04	548 53,200
Respondent Type - YOUR	Student	4%	5%	12%	30%	43%	4.13	.00	1,750
INSTITUTION	Faculty	5%	2%	13%	31%	40%	4.15	.03	1,750
	Administration/ Staff	4%	5%	9%	32%	50%	4.18	.05	46′
	Other	470	376	22%	32.70	78%	4.56	.29	
Respondent Type - ENTIRE SAMPLE	Student	3%	4%	14%	36%	44%	4.14	.00	103.893
	Faculty	4%	4%	11%	29%	53%	4.25	.02	4,01
	Administration/Staff	2%	3%	10%	29%	55%	4.32	.01	12,90
	Other	3%	2%	11%	23%	61%	4.36	.03	829
Student Class Status - YOUR	First year	5%	6%	14%	32%	44%	4.04	.04	87
INSTITUTION	Sophomore	1%	4%	10%	33%	53%	4.31	.07	150
	Junior	2%	4%	9%	26%	59%	4.35	.06	29
	Senior	2%	5%	8%	35%	49%	4.26	.07	172
	Graduate	5%	3%	14%	33%	45%	4.11	.07	24
	Other			25%	50%	25%	4.00	.21	1:
Student Class Status - ENTIRE	First year	2%	4%	14%	35%	44%	4.16	.00	39,679
SAMPLE	Sophomore	3%	5%	15%	36%	41%	4.09	.01	21,487
	Junior	3%	5%	14%	35%	43%	4.11	.01	17,75
	Senior	3%	4%	13%	35%	45%	4.15	.01	16,376
	Graduate	2%	4%	12%	36%	46%	4.19	.01	7,380
	Other	2%	4%	12%	34%	48%	4.21	.03	1,042
Gender - YOUR INSTITUTION	Female	4%	5%	11%	30%	49%	4.16	.03	1,547
	Male	4%	5%	12%	33%	47%	4.15	.04	74
	Transgender			33%	44%	22%	3.89	.26	
	Other Identity	6%		18%	53%	24%	3.88	.24	1
Gender - ENTIRE SAMPLE	Female	2%	4%	13%	34%	47%	4.19	.00	72,07
	Male	3%	4%	14%	36%	43%	4.13	.00	47,82
	Transgender	6%	4%	14%	35%	41%	4.01	.05	440
VOLEN MOTITUTION	Other Identity	5%	5%	16%	30%	43%	4.01	.04	824
Live YOUR INSTITUTION	On campus	5%	5%	15%	31%	43%	4.02	.04	810
L. ENTINE CAMPLE	Off campus	3%	4%	10%	32%	51%	4.23	.03	1,510
Live ENTIRE SAMPLE	On campus	3%	5%	15%	36%	42%	4.10	.00	69,72
NACHEC Desire VOLID	Off campus	2%	4%	11%	33%	50%	4.25	.00	50,560
NACUES Region - YOUR	Southern	4%	5%	12%	32%	48%	4.16	.02	2,320
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	2% 4%	3% 6%	11% 17%	34% 35%	51% 37%	4.31 3.95	.01	10,49
	Midwest	2%	4%	13%	36%	45%	4.19	.01	
	Northeast	3%	4%	13%	33%	45%	4.19	.01	31,06 27,07
	Pacific	3%	4%	14%	35%	45%	4.13	.01	20,88
	Southern	2%	4%	12%	34%	48%	4.13	.01	22,592
Institution Type - YOUR INSTITUTION	Public	4%	5%	12%	32%	48%	4.16	.02	2,32
Institution Type - ENTIRE SAMPLE	Public	3%	4%	14%	35%	45%	4.15	.02	93,65
mondation type Elvine Orden EE	Private	3%	4%	12%	34%	48%	4.20	.01	28,35
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	5%	12%	32%	48%	4.16	.02	2,32
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	12%	31%	50%	4.10	.02	3,17
. ,,	Primarily 4-year	3%	4%	13%	35%	45%	4.16	.00	118,83
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	5%	12%	32%	48%	4.16	.02	2,32
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	13%	35%	47%	4.21	.00	92,79
· · · · · · · · · · · · · · · · · · ·	Mainly Contracted	4%	6%	16%	34%	40%	4.00	.01	25,81
	Combination of Both	5%	5%	13%	31%	46%	4.08	.02	3,40
Total Current Enrollment - YOUR	Over 20,000	4%	5%	12%	32%	48%	4.16	.02	2,320
Total Current Enrollment - ENTIRE	Under 2,500	1%	3%	11%	32%	53%	4.33	.01	5,85
SAMPLE	2,500 to 10,000	3%	4%	14%	34%	45%	4.15	.01	24,17
	10,001 to 20,000	2%	4%	13%	34%	47%	4.19	.00	38,97
	Over 20,000	3%	5%	13%	36%	43%	4.13	.00	53,01
Type of Retail Unit - YOUR	Food Court	1%	4%	20%	45%	30%	3.98	.07	16
INSTITUTION	Express Unit	3%	3%	7%	29%	58%	4.37	.03	79
	Specialty Coffee Shop/ Juice Bar	3%	4%	8%	34%	50%	4.25	.05	46
	Sit-down Restaurant	14%	10%	20%	26%	29%	3.46	.08	26
	Convenience Store	1%	1%	6%	28%	64%	4.52	.08	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	15%	35%	42%	4.07	.01	21,46
	Marketplace	2%	4%	15%	37%	41%	4.10	.01	8,58
	Express Unit	3%	3%	11%	31%	52%	4.26	.01	17,55
	Specialty Coffee Shop/ Juice Bar	2%	4%	11%	31%	52%	4.26	.01	9,46
	Sit-down Restaurant	3%	4%	12%	32%	49%	4.21	.02	4,38
	Convenience Store	2%	3%	11%	33%	52%	4.30	.01	7,21
	No type given	2%	6%	14%	25%	53%	4.20	.09	14

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

		T		Speed of service	ne				
		(1) Not at	1	speed of Servic	1 1				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	6%	26%	67%	4.60	.01	1,867
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	9%	32%	57%	4.44	.00	101,168
Aggregated Retail Units	YOUR INSTITUTION	0%	0%	5%	23%	72%	4.66	.02	1,427
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	62%	4.52	.00	57,033
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	8%	39%	52%	4.40	.03	440
Aggregated Dining Halls	ENTIRE SAMPLE					50%			
		0%	2%	11%	36%		4.34	.00	44,135
Respondent Type - YOUR INSTITUTION	Student	0%	1%	6%	26%	68%	4.59	.02	1,440
INSTITUTION	Faculty			10%	34%	56%	4.47	.08	73
	Administration/ Staff		0%	3%	28%	68%	4.64	.03	349
	Other			20%	20%	60%	4.40	.40	5
Respondent Type - ENTIRE SAMPLE	Student	0%	2%	9%	33%	56%	4.42	.00	86,924
	Faculty	0%	1%	6%	32%	61%	4.54	.01	3,133
	Administration/Staff	0%	0%	4%	30%	66%	4.61	.01	10,169
	Other	1%	1%	8%	27%	63%	4.50	.03	652
Student Class Status - YOUR	First year	0%	1%	6%	26%	67%	4.58	.02	718
INSTITUTION		076	170	1					
ino in o non	Sophomore			3%	24%	73%	4.70	.05	122
	Junior	0%	2%	6%	18%	74%	4.63	.04	250
	Senior			3%	32%	65%	4.63	.05	139
	Graduate	0%	0%	9%	29%	61%	4.49	.05	202
	Other				33%	67%	4.67	.17	9
Student Class Status - ENTIRE	First year	0%	2%	10%	34%	54%	4.39	.00	33,422
SAMPLE	Sophomore	0%	2%	10%	34%	54%	4.40	.01	17.787
	Junior	0%	1%	9%	32%	58%	4.44	.01	14,885
	Senior	0%	2%	8%	32%	59%	4.44	.01	13,799
									,
	Graduate	0%	1%	8%	33%	58%	4.48	.01	6,074
	Other	0%	1%	7%	32%	59%	4.49	.02	828
Gender - YOUR INSTITUTION	Female	0%	1%	4%	23%	72%	4.66	.02	1,240
	Male	0%	1%	8%	32%	59%	4.49	.03	606
	Transgender			43%	14%	43%	4.00	.38	7
	Other Identity			7%	79%	14%	4.07	.13	14
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	31%	60%	4.49	.00	58,860
	Male	1%	2%	10%	34%	53%	4.38	.00	40,559
	Transgender	1%	3%	14%	29%	52%	4.27	.05	380
L. VOLID INICTITUTION	Other Identity	1%	3%	15%	30%	51%	4.26	.03	701
Live YOUR INSTITUTION	On campus	0%	1%	5%	28%	66%	4.58	.03	664
	Off campus	0%	1%	6%	26%	68%	4.61	.02	1,203
Live ENTIRE SAMPLE	On campus	0%	2%	10%	34%	53%	4.38	.00	58,661
	Off campus	0%	1%	7%	30%	62%	4.53	.00	41,067
NACUFS Region - YOUR	Southern	0%	1%	6%	26%	67%	4.60	.01	1,867
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	34%	56%	4.43	.01	8,977
ŭ	Mid-Atlantic	0%	2%	10%	36%	52%	4.38	.01	8,111
	Midwest	0%	2%	9%	35%	54%	4.40	.00	26,314
	Northeast								
		0%	1%	9%	31%	57%	4.44	.01	22,730
	Pacific	0%	1%	8%	30%	60%	4.47	.01	16,944
	Southern	0%	1%	7%	30%	62%	4.51	.01	18,092
Institution Type - YOUR INSTITUTION	Public	0%	1%	6%	26%	67%	4.60	.01	1,867
Institution Type - ENTIRE SAMPLE	Public	0%	1%	9%	33%	57%	4.44	.00	77,148
	Private	0%	2%	8%	32%	57%	4.45	.00	24,020
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	6%	26%	67%	4.60	.01	1,867
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	6%	30%	62%	4.53	.01	2,518
	Primarily 4-year	+					4.44		
Operation Type - YOUR INSTITUTION	· · ·	0%	1%	9%	33%	57%		.00	98,650
. 31	Mainly Contracted	0%	1%	6%	26%	67%	4.60	.01	1,867
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	9%	33%	57%	4.44	.00	77,360
	Mainly Contracted	0%	1%	9%	33%	57%	4.43	.01	20,947
	Combination of Both	0%	1%	4%	21%	75%	4.68	.01	2,861
Total Current Enrollment - YOUR	Over 20,000	0%	1%	6%	26%	67%	4.60	.01	1,867
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	8%	34%	56%	4.43	.01	4,927
SAMPLE	2,500 to 10,000	0%	1%	9%	31%	58%	4.46	.01	19,971
	10,001 to 20,000	0%	1%	9%	31%	58%	4.45	.00	32,119
	Over 20,000								
Time of Detail Heit VOUD		0%	2%	8%	34%	56%	4.43	.00	44,151
Type of Retail Unit - YOUR	Food Court			4%	26%	70%	4.66	.05	137
INSTITUTION	Express Unit	0%	1%	7%	18%	74%	4.66	.03	630
	Specialty Coffee Shop/ Juice Bar		0%	3%	26%	70%	4.67	.03	382
	Sit-down Restaurant		1%	5%	23%	72%	4.66	.04	199
	Convenience Store	1	l	3%	34%	63%	4.61	.06	79
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	29%	61%	4.50	.00	18,097
	Marketplace								
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	I MACKEDIACE	0%	1%	8%	33%	57%	4.46	.01	7,164
									1/1/0/
	Express Unit	0%	1%	6%	27%	65%	4.55	.01	14,494
	Express Unit Specialty Coffee Shop/ Juice Bar	0% 0%	1% 1%	6% 6%	28%	65%	4.55	.01	7,747
	Express Unit								
	Express Unit Specialty Coffee Shop/ Juice Bar	0%	1%	6%	28%	65%	4.57	.01	7,747

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

		1	S	peed of service	е				
			(2)						
		(1) Very	Somewhat		(4)	(5)) (0	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	7%	7%	15%	28%	43%	3.94	.03	2,323
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	7%	15%	33%	41%	4.00	.00	121,957
Aggregated Retail Units	YOUR INSTITUTION	8%	8%	15%	27%	42%	3.89	.03	1,775
Aggregated Retail Units	ENTIRE SAMPLE	5%	7%	15%	31%	41%	3.98	.00	68,846
Aggregated Dining Halls	YOUR INSTITUTION	3%	5%	14%	30%	47%	4.12	.04	548
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	15%	36%	40%	4.04	.00	53,111
Respondent Type - YOUR INSTITUTION	Student	7%	8%	16%	27%	42%	3.91	.03	1,756
	Faculty Administration/ Staff	7%	8%	10%	30%	45%	3.97	.13	98
	Other	7%	6%	11% 22%	29%	47% 78%	4.04 4.56	.06	460 9
Respondent Type - ENTIRE SAMPLE	Student	4%	7%	16%	34%	39%	3.98	.00	103.833
	Faculty	5%	6%	12%	29%	48%	4.10	.02	4,011
	Administration/Staff	4%	6%	12%	29%	50%	4.16	.01	12,894
	Other	3%	4%	11%	23%	58%	4.29	.04	831
Student Class Status - YOUR	First year	8%	9%	18%	26%	39%	3.79	.04	870
INSTITUTION	Sophomore	3%	8%	15%	32%	42%	4.04	.08	157
	Junior	4%	7%	14%	25%	50%	4.11	.07	294
	Senior	5%	5%	16%	29%	45%	4.03	.09	174
	Graduate	7%	7%	15%	30%	42%	3.93	.08	249
Children Class Chatric ENTIDE	Other		25%	17%	25%	33%	3.67	.36	12
Student Class Status - ENTIRE SAMPLE	First year Sophomore	3% 4%	7% 7%	16% 17%	35% 35%	39% 37%	4.00 3.93	.01	39,644 21,475
O/ WIN EE	Junior								-
	Senior	4% 4%	8% 7%	16% 16%	33% 34%	39% 40%	3.95 3.98	.01	17,763 16,365
· ·	Graduate	4%	6%	13%	34%	43%	4.06	.01	7,376
	Other	3%	4%	16%	32%	44%	4.10	.03	1,040
Gender - YOUR INSTITUTION	Female	7%	8%	15%	26%	44%	3.92	.03	1,552
	Male	5%	7%	14%	31%	43%	4.00	.04	745
	Transgender		11%	22%	33%	33%	3.89	.35	9
	Other Identity	12%	12%	12%	41%	24%	3.53	.32	17
Gender - ENTIRE SAMPLE	Female	4%	7%	15%	33%	41%	4.02	.00	72,073
· ·	Male	4%	7%	16%	34%	40%	3.98	.00	47,770
· ·	Transgender	7%	6%	16%	34%	37%	3.89	.06	444
Live VOUD INOTITUTION	Other Identity	7%	8%	17%	28%	40%	3.85	.04	820
Live YOUR INSTITUTION	On campus Off campus	8%	9%	18%	27%	38%	3.78	.04	810
Live ENTIRE SAMPLE	On campus	6% 4%	7% 7%	13% 17%	28% 35%	47% 37%	4.03 3.95	.03	1,513 69,686
LIVE LIVTING SAIMFEE	Off campus	4%	6%	13%	32%	45%	4.08	.00	50,543
NACUFS Region - YOUR	Southern	7%	7%	15%	28%	43%	3.94	.03	2,323
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	13%	34%	45%	4.13	.01	10,487
	Mid-Atlantic	6%	8%	17%	34%	36%	3.86	.01	9,883
	Midwest	3%	6%	15%	36%	40%	4.04	.01	31,034
	Northeast	4%	8%	16%	32%	40%	3.96	.01	27,038
	Pacific	4%	7%	17%	33%	38%	3.94	.01	20,905
	Southern	4%	6%	14%	32%	44%	4.06	.01	22,610
Institution Type - YOUR INSTITUTION	Public	7%	7%	15%	28%	43%	3.94	.03	2,323
Institution Type - ENTIRE SAMPLE	Public	4%	7%	15%	34%	41%	4.01	.00	93,607
	Private	4%	7%	15%	33%	40%	3.99	.01	28,350
Institution Type - YOUR INSTITUTION	Primarily 4-year	7%	7%	15%	28%	43%	3.94	.03	2,323
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	6%	15%	31%	44%	4.04	.02	3,160
Operation Type - YOUR INSTITUTION	Primarily 4-year	4%	7%	15%	34%	41% 43%	4.00 3.94	.00	118,797 2,323
								.03	92,727
	Mainly Self-operated	7%	7%	15%	28%		4.05	00	
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	6%	15%	34%	42%	4.05 3.86	.00	25 816
	Mainly Self-operated Mainly Contracted	3% 6%	6% 9%	15% 16%	34% 32%	42% 37%	3.86	.01	25,816 3 414
	Mainly Self-operated	3% 6% 8%	6% 9% 8%	15% 16% 16%	34% 32% 30%	42% 37% 39%	3.86 3.84	.01 .02	3,414
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Mainly Self-operated Mainly Contracted Combination of Both	3% 6%	6% 9%	15% 16%	34% 32%	42% 37%	3.86	.01	
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000	3% 6% 8% 7%	6% 9% 8% 7%	15% 16% 16% 15%	34% 32% 30% 28%	42% 37% 39% 43%	3.86 3.84 3.94	.01 .02 .03	3,414 2,323
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000	3% 6% 8% 7% 2%	6% 9% 8% 7% 5%	15% 16% 16% 15% 14%	34% 32% 30% 28% 34%	42% 37% 39% 43% 44%	3.86 3.84 3.94 4.13	.01 .02 .03 .01	3,414 2,323 5,848
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	3% 6% 8% 7% 2% 4%	6% 9% 8% 7% 5% 7% 6%	15% 16% 16% 15% 14% 16% 15%	34% 32% 30% 28% 34% 32% 33% 34%	42% 37% 39% 43% 44% 41% 42% 39%	3.86 3.84 3.94 4.13 3.97 4.04 3.98	.01 .02 .03 .01	3,414 2,323 5,848 24,150
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	3% 6% 8% 7% 2% 4% 4% 4%	6% 9% 8% 7% 5% 7% 6% 7%	15% 16% 16% 15% 14% 16% 15% 16% 26%	34% 32% 30% 28% 34% 32% 33% 34% 38%	42% 37% 39% 43% 44% 41% 42% 39% 24%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71	.01 .02 .03 .01 .01 .01 .00	3,414 2,323 5,848 24,150 38,936 53,023 164
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	3% 6% 8% 7% 2% 4% 4% 4% 2% 5%	6% 9% 8% 7% 5% 6% 7% 10%	15% 16% 16% 15% 14% 16% 15% 16% 26% 12%	34% 32% 30% 28% 34% 33% 34% 38% 24%	42% 37% 39% 43% 44% 41% 42% 39% 24% 52%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09	.01 .02 .03 .01 .01 .01 .00 .08	3,414 2,323 5,848 24,150 38,936 53,023 164 791
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	3% 6% 8% 7% 2% 4% 4% 4% 2% 5%	6% 9% 8% 7% 5% 6% 7% 10% 8%	15% 16% 16% 15% 14% 16% 15% 26% 26% 12%	34% 32% 30% 28% 34% 32% 33% 34% 38% 24% 30%	42% 37% 39% 43% 44% 41% 42% 39% 24% 52% 41%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09	.01 .02 .03 .01 .01 .01 .00 .08 .04	3,414 2,323 5,848 24,150 38,936 53,023 164 791 461
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 6% 8% 7% 2% 4% 4% 2% 5% 6% 23%	6% 9% 8% 7% 5% 7% 6% 10% 6% 6%	15% 16% 16% 15% 14% 16% 15% 16% 26% 12% 16%	34% 32% 30% 28% 34% 32% 33% 34% 38% 24% 30% 23%	42% 37% 39% 43% 44% 41% 42% 39% 24% 52% 411%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09 3.94 3.08	.01 .02 .03 .01 .01 .01 .00 .08 .04	3,414 2,323 5,848 24,150 38,936 53,023 164 791 461 266
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	3% 6% 8% 7% 2% 4% 4% 2% 5% 6% 23%	6% 9% 8% 7% 5% 7% 6% 10% 8% 6% 14%	15% 16% 16% 15% 14% 16% 26% 26% 12% 16% 18% 5%	34% 32% 30% 28% 34% 32% 33% 34% 38% 24% 30% 23% 29%	42% 37% 39% 43% 44% 41% 42% 39% 24% 52% 411% 22% 62%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09 3.94 4.09	.01 .02 .03 .01 .01 .01 .00 .08 .04 .05	3,414 2,323 5,848 24,150 38,936 53,023 164 791 461 266
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	3% 6% 8% 7% 2% 4% 4% 4% 5% 6% 23% 1% 5%	6% 9% 8% 7% 5% 7% 6% 7% 60% 10% 8% 6% 14% 2%	15% 16% 16% 15% 14% 16% 15% 26% 12% 16% 26% 12% 16%	34% 32% 30% 28% 34% 32% 33% 24% 30% 23% 29% 33%	42% 37% 39% 43% 44% 41% 42% 39% 24% 52% 41% 22% 62% 37%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09 3.94 3.08 4.49 3.87	.01 .02 .03 .01 .01 .01 .00 .08 .04 .05 .09	3,414 2,323 5,848 24,150 38,936 53,023 164 791 461 266 93 21,508
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	3% 6% 8% 7% 2% 4% 4% 4% 5% 6% 23% 5% 5% 5%	6% 9% 8% 7% 5% 7% 6% 10% 8% 6% 14% 2% 8%	15% 16% 16% 15% 14% 16% 15% 26% 12% 16% 18%	34% 32% 30% 28% 34% 32% 33% 34% 34% 38% 24% 30% 23% 23% 33% 33%	42% 37% 39% 43% 44% 41% 42% 39% 52% 41% 22% 62% 62% 37% 35%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09 3.94 3.08 4.49 3.87 3.87	.01 .02 .03 .01 .01 .01 .00 .08 .04 .05 .09	3,414 2,323 5,848 24,150 38,936 53,023 164 791 461 266 93 21,508 8,584
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	3% 6% 8% 7% 2% 4% 4% 4% 5% 6% 23% 1% 5% 5%	6% 9% 8% 7% 5% 7% 6% 10% 8% 6% 14% 2% 8%	15% 16% 16% 15% 14% 16% 15% 14% 16% 15% 16% 17% 18% 18%	34% 32% 30% 28% 34% 32% 33% 34% 24% 30% 23% 29% 33% 33% 33%	42% 37% 39% 43% 44% 41% 42% 39% 24% 52% 41% 22% 62% 35% 46%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09 3.94 3.08 4.49 3.87 3.87	.01 .02 .03 .01 .01 .01 .00 .08 .04 .05 .09 .08	3,414 2,323 5,848 24,150 53,023 164 791 461 266 93 21,508 8,584 17,554
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 6% 8% 7% 2% 4% 4% 5% 6% 23% 1% 5% 5% 5%	6% 9% 8% 7% 5% 7% 6% 10% 6% 14% 2% 8% 9% 6%	15% 16% 16% 15% 14% 16% 15% 16% 26% 12% 16% 18% 5% 14%	34% 32% 30% 28% 34% 32% 33% 34% 38% 24% 30% 23% 29% 33% 33% 33% 31%	42% 37% 39% 43% 44% 41% 42% 39% 24% 52% 41% 22% 62% 37% 35% 46% 46%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09 3.94 3.08 4.49 3.87 3.84 4.06	.01 .02 .03 .01 .01 .00 .08 .04 .05 .09 .08	3,414 2,323 5,848 24,150 38,936 53,023 164 791 461 266 93 21,508 8,584 17,554 9,467
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	3% 6% 8% 7% 2% 4% 4% 4% 5% 6% 23% 1% 5% 5%	6% 9% 8% 7% 5% 7% 6% 10% 8% 6% 14% 2% 8%	15% 16% 16% 15% 14% 16% 15% 14% 16% 15% 16% 17% 18% 18%	34% 32% 30% 28% 34% 32% 33% 34% 24% 30% 23% 29% 33% 33% 33%	42% 37% 39% 43% 44% 41% 42% 39% 24% 52% 41% 22% 62% 35% 46%	3.86 3.84 3.94 4.13 3.97 4.04 3.98 3.71 4.09 3.94 3.08 4.49 3.87 3.87	.01 .02 .03 .01 .01 .01 .00 .08 .04 .05 .09 .08	3,414 2,323 5,848 24,150 53,936 53,023 164 791 461 266 93 21,508 8,584 17,554

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

		1	11.						
		(1) Not at	(2) Not	ours of operati	1			1	l
		All	Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	2%	9%	29%	60%	4.46	.02	1,855
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	31%	57%	4.41	.00	100,916
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	0%	2%	9%	28%	61%	4.47	.02	1,417
Aggregated Retail Onlts Aggregated Dining Halls	YOUR INSTITUTION	1% 0%	2% 3%	10% 8%	31% 31%	57% 58%	4.41 4.44	.00	56,732 438
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	31%	57%	4.44	.00	44,184
Respondent Type - YOUR	Student	1%	2%	8%	27%	62%	4.48	.02	1,435
INSTITUTION	Faculty	170	4%	19%	36%	41%	4.13	.11	69
	Administration/ Staff		1%	8%	34%	56%	4.45	.04	346
	Other		.,,	20%	21,0	80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	10%	30%	57%	4.42	.00	86,826
	Faculty	1%	2%	9%	36%	52%	4.38	.01	3,102
	Administration/Staff	1%	2%	8%	34%	55%	4.40	.01	10,062
	Other	1%	2%	11%	26%	59%	4.39	.03	643
Student Class Status - YOUR	First year	1%	1%	8%	26%	65%	4.53	.03	717
INSTITUTION	Sophomore		2%	2%	24%	72%	4.66	.06	122
	Junior	1%	4%	9%	21%	65%	4.45	.06	248
	Senior	1%	2%	13%	32%	53%	4.34	.07	136
	Graduate		4%	9%	36%	50%	4.33	.06	203
	Other			11%	56%	33%	4.22	.22	9
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	10%	29%	59%	4.44	.00	33,424
OAWIF LL	Sophomore	1%	2%	10%	31%	56%	4.40	.01	17,779
	Junior	1%	2%	10%	30%	57%	4.40	.01	14,834
	Senior	1%	2%	10%	31%	57%	4.40	.01	13,783
	Graduate Other	0% 1%	2% 2%	10% 9%	33% 29%	54% 60%	4.39 4.46	.01	6,054 823
Gender - YOUR INSTITUTION	Female	0%	2%		29%	64%	4.46	.03	1,234
Gender - FOOR INSTITUTION	Male	1%	3%	8% 10%	33%	54%	4.36	.02	600
	Transgender	1%	3%	14%	71%	14%	4.36	.03	7
	Other Identity			14%	71%	7%	3.93	.13	14
Gender - ENTIRE SAMPLE	Female	0%	2%	8%	30%	59%	4.46	.00	58,683
Condor Elvine Crimi EE	Male	1%	2%	12%	32%	53%	4.40	.00	40,483
	Transgender	1%	3%	13%	26%	56%	4.33	.05	377
	Other Identity	1%	3%	14%	29%	53%	4.29	.03	702
Live YOUR INSTITUTION	On campus	1%	1%	8%	25%	65%	4.53	.03	662
	Off campus	0%	3%	9%	31%	57%	4.42	.02	1,193
Live ENTIRE SAMPLE	On campus	0%	2%	10%	30%	58%	4.43	.00	58,702
	Off campus	1%	2%	10%	32%	55%	4.39	.00	40,789
NACUFS Region - YOUR	Southern	0%	2%	9%	29%	60%	4.46	.02	1,855
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	34%	52%	4.33	.01	8,930
	Mid-Atlantic	1%	2%	10%	32%	55%	4.40	.01	8,108
	Midwest	1%	2%	10%	32%	55%	4.40	.00	26,262
	Northeast	1%	2%	10%	29%	58%	4.43	.01	22,663
	Pacific	1%	2%	10%	29%	58%	4.43	.01	16,908
	Southern	1%	2%	9%	30%	59%	4.44	.01	18,045
Institution Type - YOUR INSTITUTION	Public	0%	2%	9%	29%	60%	4.46	.02	1,855
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	31%	57%	4.42	.00	76,966
T VOLENIATE TO A	Private	1%	2%	10%	31%	56%	4.40	.01	23,950
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	0%	2%	9%	29%	60%	4.46	.02	1,855
IIISIIIUIION TYPE - ENTIKE SAMPLE	Primarily 4 year	1%	2%	10%	31%	56%	4.41	.02	2,505
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	1% 0%	2% 2%	10% 9%	31% 29%	57% 60%	4.41 4.46	.00	98,411 1,855
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	31%	57%	4.46	.02	77,208
TESTANON TOPO ENTINE OF THE LE	Mainly Contracted	1%	2%	10%	31%	56%	4.41	.00	20,857
	Combination of Both	0%	2%	7%	26%	65%	4.41	.01	2,851
Total Current Enrollment - YOUR	Over 20,000	0%	2%	9%	29%	60%	4.46	.02	1,855
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	9%	30%	58%	4.44	.01	4,918
SAMPLE	2,500 to 10,000	0%	2%	10%	30%	58%	4.43	.01	19,886
	10,001 to 20,000	1%	2%	10%	30%	58%	4.43	.00	32,072
	Over 20,000	1%	2%	10%	32%	55%	4.39	.00	44,040
Type of Retail Unit - YOUR	Food Court		3%	9%	30%	58%	4.44	.07	137
INSTITUTION	Express Unit	1%	2%	8%	27%	61%	4.45	.03	620
	Specialty Coffee Shop/ Juice Bar		1%	7%	29%	63%	4.54	.03	384
	Sit-down Restaurant		2%	15%	25%	58%	4.41	.06	195
	Convenience Store		1%	10%	30%	59%	4.47	.08	81
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.37	.01	17,979
	Marketplace	1%	2%	10%	34%	53%	4.36	.01	7,119
	Express Unit	1%	2%	9%	30%	58%	4.43	.01	14,417
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	30%	59%	4.46	.01	7,734
	Sit-down Restaurant	1%	3%	9%	31%	56%	4.40	.01	3,519
	Convenience Store No type given	1%	2%	9%	29%	60%	4.45	.01	5,865
		2%	1%	7%	27%	63%	4.47	.08	99

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

Aggregated Patrial (1986) 1996 1996 1996 3996 3986 30, 40 2	_		1	114			T			
Common				1	ours or operation	on 		1		
Agriculture Profess State Profess State Agriculture Profess State Agriculture Ag				Somewhat						
Aggregate Drong Falls & Relate Unite Profits State Lowers September Se					(3) Mixed		(5) Very Satisfied	Mean*	Sampling Frror**	# Resp
Agromation Remail Lines	Aggregated Dining Halls & Retail Units	Florida State University								2,305
Agrosphen Property Page			6%	10%	16%					121,496
Aggregated Dring Halls										1,762
Agriculture Drivery Falls SWITTEE SAMPLE										68,353
Subsert Class Status - YOUR Subsert Subsert Subsert Subsert Class Status - YOUR Subs										543
NSTITUTION										1,745
Comman	INSTITUTION									93
Regionserin Type - ENTIRE SAMPLE Student Shi S		Administration/ Staff	3%	4%	13%	30%	50%	4.22	.05	458
Faculty		Other		11%	22%		67%			9
Administration/Staff 3% 5% 11% 30% 5% 4.24 0.01 1.25	Respondent Type - ENTIRE SAMPLE									103,680
Other										3,962
First year										12,676
NASTITUTION	Student Class Status - YOUR									868
Sudom Class Status - ENTIRE SAMPLE Service Service										153
Grandurie 446 1076 1596 3496 3396 3302 307 22 2 2 2 2 2 3 3 3										291
Student Class Status - ENTIRE SAMPLE			2%	14%	14%	27%	43%	3.94	.09	171
SAMPLE SAMPLE First year 9% 13% 17% 29% 33% 3.67 0.01 33.65 3.67 0.01 33.65 3.67 0.01 33.65 3.67 0.01 3.06 3.07 3.07 3.06 3.07 3.07 3.06 3.07 3.07 3.06 3.07 3.07 3.06 3.07 3.07 3.06 3.07 3.07 3.06 3.07 3.07 3.06 3.07 3.07 3.07 3.06 3.07 3.07 3.06 3.07 3.07 3.06 3.07			4%		15%					250
Spentone										12
Marie 9% 10% 19% 39% 39% 394 0.01 17% 18% 39% 39% 394 0.01 17% 18% 39% 39% 394 0.01 17% 18% 39% 39% 394 0.01 17% 18% 18% 39% 39% 390 0.01 17% 18% 18% 18% 18% 39% 39% 390 0.01 17% 18%		-								39,657
Senior	- 5, EE	-								21,442
Graduate										
Cender - YOUR INSTITUTION										7,347
Gender - YOUR INSTITUTION										1,043
Transpender	Gender - YOUR INSTITUTION	Female								1,540
Gender - ENTIRE SAMPLE		Male	4%	9%	15%	33%	39%	3.94	.04	740
Gender - ENTIRE SAMPLE			13%							8
Male	SUTING CALLS									17
Transpender 11% 12% 14% 30% 33% 3.61 0.06 0.4	Gender - ENTIRE SAMPLE									71,742
Other Identity										47,656
Live YOUR INSTITUTION										818
Off campus	Live YOUR INSTITUTION									807
Off campus										1,498
NACUFS Region - YOUR Southern 4% 10% 14% 28% 43% 3.95 0.02 2.33	Live ENTIRE SAMPLE	On campus	8%	12%	17%	30%	33%	3.69	.00	69,748
NACUFS Region - ENTIRE SAMPLE Continental 5% 10% 15% 31% 38% 3.87 .0.1 10.4										50,031
Mid-Atlantic 7% 112% 115% 31% 34% 3.72 0.01 9.88 Midwest 55% 10% 115% 311% 33% 3.88 0.01 30.94 Midwest 77% 10% 16% 29% 38% 3.81 0.01 20.57 Midwest 77% 10% 16% 29% 38% 3.81 0.01 20.77 Midwest 77% 10% 16% 29% 38% 3.81 0.01 20.77 Midwest 77% 10% 16% 29% 38% 3.81 0.01 20.77 Midwest 77% 10% 16% 29% 38% 3.81 0.01 20.77 Midwest 77% 10% 16% 29% 38% 3.81 0.01 20.77 Midwest 77% 110% 14% 28% 43% 3.95 0.02 2.30 Midwest 77% 11% 15% 29% 38% 3.85 0.00 33.24 Midwest 77% 11% 15% 29% 39% 3.82 0.01 28.24 Midwest 77% 11% 15% 29% 39% 3.82 0.01 28.24 Midwest 77% 11% 15% 29% 39% 3.82 0.01 28.24 Midwest 77% 11% 15% 29% 39% 3.82 0.01 28.24 Midwest 77% 11% 15% 29% 39% 3.82 0.01 28.24 Midwest 77% 11% 15% 29% 39% 3.82 0.01 28.24 Midwest 77% 11% 15% 28% 43% 3.95 0.02 2.31 Midwest 77% 12% 16% 30% 38% 3.84 0.00 18.31 Midwest 77% 12% 16% 30% 38% 3.84 0.00 18.31 Midwest 77% 12% 16% 30% 33% 3.87 0.01 22.58 Midwest 77% 12% 16% 30% 33% 3.87 0.01 22.58 Midwest 77% 12% 16% 30% 33% 3.87 0.01 22.58 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 23.34 Midwest 77% 12% 16% 30% 33% 3.82 0.01 33.83 Midwest 77% 33% 33% 33% 33% 33% 33% 33										2,305
Midwest 5% 10% 15% 33% 39% 3.88 .01 30.99 Northeast 7% 10% 10% 16% 29% 33% 3.81 .01 26.91	NACUFS Region - ENTIRE SAMPLE									10,411
Northeast										
Pacific 7% 10% 16% 29% 38% 3.81 0.01 20.75										26,964
Southern									20,795	
Institution Type - ENTIRE SAMPLE		Southern	5%	10%	15%	29%	41%		.01	22,491
Private Priv	Institution Type - YOUR INSTITUTION	Public	4%	10%	14%	28%	43%	3.95	.02	2,305
Institution Type - YOUR INSTITUTION Primarily 4-year	Institution Type - ENTIRE SAMPLE									93,245
Institution Type - ENTIRE SAMPLE	L T YOUR MATERIAL									28,251
Primarily 4-year 6% 10% 16% 30% 38% 3.84 .00 118.32										2,305
Operation Type - YOUR INSTITUTION Mainly Contracted 4% 10% 14% 28% 43% 3.95 .02 2.30	manduon Type - LIVTIRE SAIVIPLE									3,139
Mainly Self-operated 6% 10% 16% 30% 39% 3.87 .00 92.42	Operation Type - YOUR INSTITUTION									2,305
Combination of Both 7% 7% 12% 26% 48% 4.01 .02 3.33 Total Current Enrollment - YOUR Over 20,000 4% 10% 14% 28% 43% 3.95 .02 2.30 Total Current Enrollment - ENTIRE SAMPLE Under 2,500 7% 11% 15% 28% 40% 3.84 .02 5.85 SAMPLE Under 2,500 7% 11% 15% 28% 40% 3.84 .02 5.85 2,500 to 10,000 7% 10% 16% 29% 38% 3.82 .01 24,000 10,001 to 20,000 6% 10% 15% 29% 40% 3.88 .01 38,8 Over 20,000 6% 11% 16% 31% 37% 3.82 .01 52,77 Type of Retail Unit - YOUR INSTITUTION Express Unit 3% 14% 18% 32% 27% 3.57 .10 116 Express Unit 3% 12% 14% 27% 44% 3.96 .04 77 Sit-down Restaurant 3% 6% 13% 29% 44% 4.03 .05 44 Sit-down Restaurant 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 Type of Retail Unit - ENTIRE SAMPLE	Operation Type - ENTIRE SAMPLE	Mainly Self-operated								92,424
Total Current Enrollment - YOUR Over 20,000										25,684
Total Current Enrollment - ENTIRE SAMPLE										3,388
SAMPLE		-								2,305
Type of Retail Unit - PATIRE SAMPLE Food Court Sind Patients Sind Pati										5,835
Over 20,000 6% 11% 16% 31% 37% 3.82 .01 52,77										24,055
Type of Retail Unit - YOUR INSTITUTION Express Unit Express Unit Express Unit Specialty Coffee Shop/ Juice Bar A% 12% 14% 27% 44% 3.96 .04 76 .05		-,								52,793
Express Unit 3% 12% 14% 27% 44% 3.96 .04 78	Type of Retail Unit - YOUR									161
Specialty Coffee Shop/ Juice Bar										787
Convenience Store 2% 6% 10% 30% 52% 4.23 .10 5										458
Type of Retail Unit - ENTIRE SAMPLE Food Court 5% 10% 16% 31% 38% 3.86 .01 21,33 .										263
Marketplace 7% 11% 17% 31% 35% 3.75 .01 8,5 Express Unit 4% 8% 14% 30% 44% 4.01 .01 17,4 Specialty Coffee Shop/ Juice Bar 4% 8% 14% 29% 44% 4.00 .01 9,4 Sit-down Restaurant 4% 9% 14% 29% 44% 3.99 .02 4,3 Convenience Store 3% 6% 12% 28% 50% 4.16 .01 7,16										93
Express Unit 4% 8% 14% 30% 44% 4.01 .01 17,44 Specialty Coffee Shop/ Juice Bar 4% 8% 14% 29% 44% 4.00 .01 9,4 Sit-down Restaurant 4% 9% 14% 29% 44% 3.99 .02 4,34 Convenience Store 3% 6% 12% 28% 50% 4.16 .01 7,16	Type of Retail Unit - ENTIRE SAMPLE									21,329
Specialty Coffee Shop/ Juice Bar 4% 8% 14% 29% 44% 4.00 .01 9,4* Sit-down Restaurant 4% 9% 14% 29% 44% 3.99 .02 4,3* Convenience Store 3% 6% 12% 28% 50% 4.16 .01 7,16*										8,542
Sit-down Restaurant 4% 9% 14% 29% 44% 3.99 .02 4,34 Convenience Store 3% 6% 12% 28% 50% 4.16 .01 7,16										17,447
Convenience Store 3% 6% 12% 28% 50% 4.16 .01 7,16										9,410 4,346
										7,161
ן איז		No type given	3%	3%	12%	30%	53%	4.25	.09	118

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

			He	elpfulness of s	taff				
		(1) Not at	(2) Not	ľ	(4)				
		All	Very	(0) 14:	Somewhat	(5) Very		Sampling	
Aggregated Dining Hallo & Batail Haita	Florida State University	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	2%	7%	28%	63%	4.51	.02	1,855
00 0	YOUR INSTITUTION	1%	3%	11%	32%	54%	4.36	.00	100,548
Aggregated Retail Units Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	26%	66%	4.55	.02	1,419
00 0		1%	2%	9%	30%	58%	4.43	.00	56,660
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	11%	32%	54%	4.39	.04	436
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	13%	34%	49%	4.28	.00	43,888
Respondent Type - YOUR INSTITUTION	Student	0%	2%	8%	27%	63%	4.49	.02	1,433
INOTITION I	Faculty		3%	8%	40%	49%	4.36	.09	73
	Administration/ Staff		0%	4%	29%	67%	4.63	.03	344
D T. ENTINE CAMPLE	Other			20%	20%	60%	4.40	.40	5
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	32%	52%	4.33	.00	86,337
	Faculty	0%	1%	6%	32%	60%	4.51	.01	3,125
	Administration/Staff	0%	1%	4%	28%	66%	4.60	.01	10,148
	Other	1%	2%	8%	25%	64%	4.49	.03	652
Student Class Status - YOUR INSTITUTION	First year	0%	2%	9%	26%	63%	4.50	.03	717
INSTITUTION	Sophomore		3%	5%	23%	69%	4.57	.07	121
	Junior	0%	2%	6%	20%	72%	4.61	.05	251
	Senior		4%	7%	32%	58%	4.44	.07	135
	Graduate	1%	0%	12%	36%	50%	4.33	.06	201
	Other				50%	50%	4.50	.19	8
Student Class Status - ENTIRE	First year	1%	3%	13%	32%	52%	4.31	.00	33,193
SAMPLE	Sophomore	1%	3%	12%	33%	51%	4.31	.01	17,691
	Junior	1%	3%	12%	31%	53%	4.34	.01	14,780
	Senior	1%	3%	11%	31%	55%	4.37	.01	13,681
	Graduate	0%	2%	11%	34%	52%	4.34	.01	6,034
	Other	1%	1%	9%	31%	58%	4.45	.03	831
Gender - YOUR INSTITUTION	Female	0%	1%	6%	24%	68%	4.59	.02	1,235
	Male	0%	2%	10%	34%	53%	4.37	.03	599
	Transgender	070	270	43%	29%	29%	3.86	.34	7
	Other Identity		7%	7%	64%	21%	4.00	.21	14
Gender - ENTIRE SAMPLE	Female	00/	2%	9%	30%	58%	4.44	.00	58,507
Gender - ENTINE SAMPLE	Male	0%							
		1%	3%	14%	34%	49%	4.26	.00	40,311
	Transgender	2%	5%	15%	27%	51%	4.21	.05	376
L. VOLID INSTITUTION	Other Identity	1%	4%	15%	27%	52%	4.24	.04	693
Live YOUR INSTITUTION	On campus	0%	2%	8%	27%	62%	4.49	.03	662
	Off campus	0%	1%	7%	28%	64%	4.53	.02	1,193
Live ENTIRE SAMPLE	On campus	1%	3%	12%	33%	51%	4.30	.00	58,280
	Off campus	0%	2%	9%	30%	59%	4.45	.00	40,850
NACUFS Region - YOUR	Southern	0%	2%	7%	28%	63%	4.51	.02	1,855
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	34%	52%	4.34	.01	8,937
	Mid-Atlantic	1%	4%	14%	36%	46%	4.23	.01	8,032
	Midwest	1%	3%	12%	33%	52%	4.33	.01	26,124
	Northeast	1%	2%	11%	30%	55%	4.37	.01	22,594
	Pacific	1%	2%	11%	30%	57%	4.40	.01	16,845
	Southern	0%	2%	9%	30%	58%	4.44	.01	18,016
Institution Type - YOUR INSTITUTION	Public	0%	2%	7%	28%	63%	4.51	.02	1,855
Institution Type - ENTIRE SAMPLE	Public	1%	2%	11%	32%	54%	4.36	.00	76,649
•	Private	1%	3%	10%	32%	54%	4.37	.01	23,899
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	2%	7%	28%	63%	4.51	.02	1,855
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	2%	8%	27%	64%	4.52	.01	2,509
	Primarily 4-year	1%	3%	11%	32%	54%	4.36	.00	98,039
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	2%	7%	28%	63%	4.51	.02	1,855
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	32%	54%	4.36	.02	76,905
Sporation 1390 - LIVING SAIVIFEL	Mainly Contracted	1%	3%	11%	32%	53%	4.36	.00	
	Combination of Both								20,784
Total Current Esseller set MOUD		0%	1%	6%	23%	69%	4.59	.01	2,859
Total Current Enrollment - YOUR	Over 20,000	0%	2%	7%	28%	63%	4.51	.02	1,855
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	1%	8%	29%	61%	4.49	.01	4,913
O. S.III EE	2,500 to 10,000	0%	2%	10%	30%	57%	4.41	.01	19,856
	10,001 to 20,000	1%	2%	11%	31%	55%	4.38	.00	31,958
	Over 20,000	1%	3%	12%	34%	51%	4.32	.00	43,821
	Food Court	1	4%	7%	28%	61%	4.47	.07	134
Type of Retail Unit - YOUR		40/	1%	9%	25%	65%	4.52	.03	625
Type of Retail Unit - YOUR INSTITUTION	Express Unit	1%				000/	4.50		384
	Express Unit Specialty Coffee Shop/ Juice Bar	0%	1%	4%	29%	66%	4.59	.03	
	Express Unit		1% 2%	4% 5%	29% 25%	68%	4.59	.03	196
	Express Unit Specialty Coffee Shop/ Juice Bar								196
	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant			5%	25%	68%	4.60	.05	
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	0%	2%	5% 4%	25% 24%	68% 73%	4.60 4.69	.05 .06	196 80
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	0% 1% 1%	2% 2% 3%	5% 4% 11% 11%	25% 24% 30% 35%	68% 73% 56% 51%	4.60 4.69 4.39 4.33	.05 .06 .01	196 80 17,950 7,106
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	1% 1% 1%	2% 2% 3% 2%	5% 4% 11% 11% 9%	25% 24% 30% 35% 28%	68% 73% 56% 51% 61%	4.60 4.69 4.39 4.33 4.48	.05 .06 .01 .01	196 80 17,950 7,106 14,398
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 1% 1% 0%	2% 2% 3% 2% 2%	5% 4% 11% 11% 9% 8%	25% 24% 30% 35% 28% 29%	68% 73% 56% 51% 61% 62%	4.60 4.69 4.39 4.33 4.48 4.49	.05 .06 .01 .01 .01	196 80 17,950 7,106 14,398 7,714
IŃŚTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	1% 1% 1%	2% 2% 3% 2%	5% 4% 11% 11% 9%	25% 24% 30% 35% 28%	68% 73% 56% 51% 61%	4.60 4.69 4.39 4.33 4.48	.05 .06 .01 .01	196 80 17,950 7,106 14,398

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

		1	—————————————————————————————————————	lpfulness of st	off				
			(2)	ipiuiriess or st	dii				
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	5%	11%	28%	52%	4.21	.02	2,309
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	4%	13%	30%	50%	4.20	.00	121,115
Aggregated Retail Units	YOUR INSTITUTION	4%	4%	11%	28%	54%	4.24	.02	1,763
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	12%	29%	52%	4.24	.00	68,441
Aggregated Dining Halls Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	3% 3%	6% 5%	14% 14%	30% 32%	47% 47%	4.12 4.16	.05	546 52,674
Respondent Type - YOUR	Student	4%	5%	12%	28%	51%	4.19	.00	1,741
INSTITUTION	Faculty	3%	2%	6%	29%	59%	4.40	.10	96
	Administration/ Staff	3%	4%	11%	28%	54%	4.26	.05	463
	Other			11%	22%	67%	4.56	.24	9
Respondent Type - ENTIRE SAMPLE	Student	3%	5%	14%	31%	48%	4.17	.00	103,076
	Faculty Administration/Stoff	3%	3%	8%	25%	62%	4.40	.02	4,003
	Administration/Staff Other	2% 3%	3% 2%	9% 10%	25% 20%	61% 65%	4.40 4.41	.01	12,831 826
Student Class Status - YOUR	First year	5%	6%	13%	28%	48%	4.41	.03	868
INSTITUTION	Sophomore	1%	4%	10%	30%	56%	4.36	.07	154
	Junior	2%	2%	11%	25%	59%	4.36	.06	292
	Senior	2%	4%	8%	31%	54%	4.31	.07	170
	Graduate	4%	6%	11%	31%	48%	4.13	.07	246
01-1-1-01-1-01-1-51-77-7	Other			9%	45%	45%	4.36	.20	11
Student Class Status - ENTIRE SAMPLE	First year	3%	5%	14%	31%	48%	4.17	.01	39,340
	Sophomore Junior	3% 3%	5% 5%	14% 14%	32% 31%	46% 47%	4.14 4.15	.01	21,311 17,627
	Senior	3%	5% 4%	13%	31%	47%	4.15	.01	16,252
	Graduate	2%	4%	11%	32%	51%	4.26	.01	7,329
	Other	3%	4%	12%	29%	52%	4.22	.03	1,040
Gender - YOUR INSTITUTION	Female	3%	4%	11%	27%	54%	4.24	.03	1,547
	Male	4%	5%	12%	31%	49%	4.16	.04	736
	Transgender	11%		11%	56%	22%	3.78	.40	9
Gender - ENTIRE SAMPLE	Other Identity Female	00/	12%	12%	47%	29%	3.94	.23	17
Gerider - ENTIRE SAMPLE	Male	3% 3%	4% 4%	12% 13%	29% 32%	51% 48%	4.23 4.17	.00	71,572 47,450
	Transgender	6%	4%	13%	32%	45%	4.06	.05	440
	Other Identity	5%	7%	14%	24%	49%	4.05	.04	806
Live YOUR INSTITUTION	On campus	5%	6%	15%	28%	47%	4.07	.04	809
	Off campus	3%	4%	10%	29%	55%	4.29	.03	1,500
Live ENTIRE SAMPLE	On campus	3%	5%	14%	32%	46%	4.14	.00	69,199
NACHEO Busine WOULD	Off campus	2%	3%	11%	29%	55%	4.30	.00	50,201
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	3% 2%	5% 3%	11% 10%	28% 30%	52% 56%	4.21 4.35	.02	2,309
NACOFS REGION - ENTIRE SAIVIFLE	Mid-Atlantic	5%	7%	17%	31%	41%	3.96	.01	10,436 9,760
	Midwest	2%	4%	13%	32%	49%	4.22	.01	30,778
	Northeast	3%	4%	13%	29%	50%	4.20	.01	26,922
	Pacific	3%	4%	13%	31%	49%	4.18	.01	20,752
	Southern	3%	4%	12%	30%	52%	4.24	.01	22,467
Institution Type - YOUR INSTITUTION	Public	3%	5%	11%	28%	52%	4.21	.02	2,309
Institution Type - ENTIRE SAMPLE	Public Private	3% 3%	4% 4%	13% 11%	31% 29%	49% 53%	4.18 4.26	.00	92,897 28,218
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	5%	11%	29%	53%	4.26	.01	28,218
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	3%	11%	26%	57%	4.21	.02	3,150
	Primarily 4-year	3%	4%	13%	30%	50%	4.20	.00	117,965
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	5%	11%	28%	52%	4.21	.02	2,309
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	12%	31%	51%	4.25	.00	92,077
	Mainly Contracted	4%	6%	14%	30%	45%	4.05	.01	25,637
Total Current Enrollment - YOUR	Combination of Both Over 20,000	5%	5%	11%	26%	52%	4.14	.02	3,401
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	3% 2%	5% 3%	11% 10%	28% 25%	52% 60%	4.21 4.41	.02	2,309 5,832
SAMPLE SAMPLE	2,500 to 10,000	3%	4%	13%	25%	50%	4.41	.01	24,042
	10,001 to 20,000	3%	4%	12%	30%	51%	4.23	.01	38,711
	Over 20,000	3%	5%	13%	31%	48%	4.16	.00	52,530
Type of Retail Unit - YOUR	Food Court	2%	6%	18%	36%	39%	4.04	.08	160
INSTITUTION	Express Unit	2%	2%	9%	27%	60%	4.40	.03	783
	Specialty Coffee Shop/ Juice Bar	2%	4%	8%	31%	55%	4.34	.04	461
	Sit-down Restaurant	12%	9%	18%	24%	36%	3.62	.08	266
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	2% 4%	2% 5%	8% 14%	20% 31%	68% 47%	4.49 4.13	.09	93 21,350
1.750 OF TOTAL OTHER PROPERTY.	Marketplace	2%	4%	13%	33%	46%	4.13	.01	8,527
	Express Unit	3%	3%	11%	27%	56%	4.31	.01	17,462
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	28%	56%	4.32	.01	9,433
	Sit-down Restaurant	3%	4%	11%	27%	56%	4.28	.02	4,368
	Convenience Store	2%	4%	11%	28%	55%	4.32	.01	7,160
	No type given	4%	8%	11%	18%	60%	4.21	.10	141

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

		Т	Fri	iendliness of s	taff				
		(1) Not at	(2) Not		(4)	1 1			
		`´All	Very		Somewhat	(5) Very		Sampling	
	1 =	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	6%	26%	66%	4.57	.02	1,854
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	30%	57%	4.41	.00	100,649
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	25%	68%	4.59	.02	1,419
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	28%	61%	4.47	.00	56,660
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	7%	30%	61%	4.50	.03	435
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	33%	52%	4.33	.00	43,989
Respondent Type - YOUR INSTITUTION	Student	0%	1%	6%	26%	66%	4.56	.02	1,432
INSTITUTION	Faculty		3%	8%	42%	47%	4.33	.09	72
	Administration/ Staff		1%	3%	26%	70%	4.66	.03	345
	Other			20%		80%	4.60	.40	5
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	31%	56%	4.37	.00	86,473
	Faculty	0%	1%	7%	30%	61%	4.50	.01	3,119
	Administration/Staff	0%	1%	4%	27%	68%	4.63	.01	10,123
	Other	1%	2%	8%	23%	66%	4.52	.03	650
Student Class Status - YOUR	First year	0%	1%	7%	23%	69%	4.59	.03	715
INSTITUTION	Sophomore	1%	2%	5%	22%	70%	4.60	.07	121
	Junior	0%	1%	3%	20%	76%	4.69	.04	251
	Senior	1%	3%	6%	32%	59%	4.45	.07	136
	Graduate	1%		11%	38%	50%	4.36	.05	201
	Other				50%	50%	4.50	.19	8
Student Class Status - ENTIRE	First year	1%	3%	11%	31%	55%	4.37	.00	33,235
SAMPLE	Sophomore	1%	3%	11%	31%	54%	4.35	.01	17,722
	Junior	1%	3%	11%	30%	56%	4.39	.01	14,788
	Senior	1%	2%	10%	29%	58%	4.41	.01	13,738
	Graduate	1%	2%	10%	33%	54%	4.41	.01	6,040
	Other	0%	2%	9%	29%	59%	4.46	.03	828
Gender - YOUR INSTITUTION	Female	0%	1%	5%	23%	72%	4.64	.02	1,232
Gender - 1001(INOTHOTION	Male	0%	2%	8%	32%	58%	4.45	.02	601
	Transgender	076	29%	29%	14%	29%	3.43	.03	7
	Other Identity	+	29%						
Gender - ENTIRE SAMPLE	,	00/	00/	14%	71%	14%	4.00	.15	14
Gender - ENTIRE SAMPLE	Female	0%	2%	8%	29%	61%	4.48	.00	58,543
	Male	1%	3%	12%	32%	52%	4.31	.00	40,371
	Transgender	3%	4%	16%	26%	51%	4.19	.05	377
	Other Identity	2%	6%	14%	26%	52%	4.21	.04	701
Live YOUR INSTITUTION	On campus	0%	1%	7%	24%	67%	4.57	.03	662
	Off campus	0%	1%	5%	27%	66%	4.57	.02	1,192
Live ENTIRE SAMPLE	On campus	1%	3%	11%	31%	54%	4.35	.00	58,383
	Off campus	1%	2%	8%	28%	61%	4.48	.00	40,867
NACUFS Region - YOUR	Southern	0%	1%	6%	26%	66%	4.57	.02	1,854
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	32%	55%	4.39	.01	8,955
	Mid-Atlantic	1%	4%	12%	35%	49%	4.27	.01	8,062
	Midwest	1%	3%	10%	32%	55%	4.37	.01	26,194
	Northeast	1%	2%	10%	29%	58%	4.42	.01	22,590
	Pacific	1%	2%	10%	29%	59%	4.42	.01	16,826
	Southern	1%	2%	8%	28%	62%	4.49	.01	18,022
Institution Type - YOUR INSTITUTION	Public	0%	1%	6%	26%	66%	4.57	.02	1,854
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	30%	57%	4.41	.00	76,744
,,	Private	1%	2%	10%	30%	57%	4.41	.01	23,905
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	6%	26%	66%	4.57	.02	1,854
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	7%	25%	66%	4.54	.01	2,521
	Primarily 4-year	1%	2%	10%	30%	57%	4.40	.00	98,128
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	6%	26%	66%	4.57	.00	1,854
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	30%	57%	4.40	.02	77,007
Operation Type - LIVING OANIFEE	Mainly Contracted								
		1%	2%	10%	31%	56%	4.40	.01	20,798
Total Current Essellment VOLD	Combination of Both	1%	2%	6%	22%	70%	4.58	.01	2,844
Total Current Enrollment - YOUR	Over 20,000	0%	1%	6%	26%	66%	4.57	.02	1,854
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	1%	7%	27%	64%	4.53	.01	4,897
O/ WILL	2,500 to 10,000	1%	2%	9%	28%	60%	4.46	.01	19,906
	10,001 to 20,000	1%	2%	10%	29%	58%	4.42	.00	31,959
	Over 20,000	1%	3%	11%	32%	54%	4.36	.00	43,887
Type of Retail Unit - YOUR	Food Court		2%	8%	31%	59%	4.46	.06	134
INSTITUTION	Express Unit	1%	1%	8%	23%	67%	4.56	.03	628
	Specialty Coffee Shop/ Juice Bar	1%	1%	3%	28%	68%	4.62	.03	381
	Sit-down Restaurant		1%	2%	21%	76%	4.72	.04	195
	Convenience Store			2%	25%	73%	4.70	.06	81
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	29%	59%	4.42	.01	17,938
	Marketplace	1%	3%	10%	33%	54%	4.37	.01	7,121
				8%	26%	64%	4.52	.01	14,411
	Express Unit	1%							
	Express Unit Specialty Coffee Shop/Juice Bar	1%	1%						
	Specialty Coffee Shop/ Juice Bar	0%	2%	7%	27%	64%	4.53	.01	7,713
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0% 0%	2% 1%	7% 6%	27% 27%	64% 65%	4.53 4.55	.01 .01	7,713 3,524
	Specialty Coffee Shop/ Juice Bar	0%	2%	7%	27%	64%	4.53	.01	7,713

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

		I	Eri	andliness of st	off				
			(2)	endliness of st	aii 		1		
1		(1) Very	Somewhat		(4)	(5) ; ;		0 "	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	4%	11%	25%	57%	4.29	.02	2,312
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	4%	12%	28%	53%	4.24	.00	121,474
Aggregated Retail Units	YOUR INSTITUTION	3%	3%	10%	26%	59%	4.34	.02	1,764
Aggregated Retail Units Aggregated Dining Halls	ENTIRE SAMPLE YOUR INSTITUTION	3% 5%	4% 6%	11% 14%	27% 23%	55% 52%	4.28 4.12	.00	68,524 548
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	13%	23%	50%	4.12	.00	52,950
Respondent Type - YOUR	Student	4%	4%	11%	25%	56%	4.26	.02	1,748
INSTITUTION	Faculty	2%	3%	7%	21%	66%	4.46	.09	95
	Administration/ Staff	3%	3%	11%	24%	59%	4.33	.05	460
	Other				22%	78%	4.78	.15	9
Respondent Type - ENTIRE SAMPLE	Student	3%	5%	13%	29%	51%	4.21	.00	103,507
	Faculty Administration/Staff	3% 2%	2% 3%	7% 8%	22% 23%	65% 63%	4.45 4.43	.01	3,991 12,779
	Other	4%	3%	8%	20%	66%	4.43	.03	828
Student Class Status - YOUR	First year	4%	6%	11%	25%	54%	4.18	.04	875
INSTITUTION	Sophomore	1%	4%	7%	29%	59%	4.42	.07	152
	Junior	2%	2%	10%	21%	65%	4.45	.05	293
	Senior	2%	2%	12%	27%	58%	4.35	.07	172
	Graduate Other	6%	2%	14%	27%	52%	4.18	.07	244
Student Class Status - ENTIRE	First year	3%	5%	17% 13%	50% 28%	33% 52%	4.17 4.20	.21	12 39,539
SAMPLE	Sophomore	3%	5%	13%	29%	50%	4.20	.01	21,419
	Junior	3%	5%	13%	29%	51%	4.19	.01	17,694
	Senior	3%	4%	13%	29%	52%	4.23	.01	16,288
	Graduate	3%	3%	10%	30%	54%	4.28	.01	7,352
Occided VOLID INICITIATION	Other	4%	4%	12%	26%	55%	4.26	.03	1,041
Gender - YOUR INSTITUTION	Female Male	3% 4%	4% 3%	10% 12%	24% 26%	59% 54%	4.32 4.23	.03	1,547 739
	Transgender	470	11%	11%	56%	22%	3.89	.31	9
	Other Identity		6%	12%	35%	47%	4.24	.22	17
Gender - ENTIRE SAMPLE	Female	3%	4%	12%	27%	54%	4.25	.00	71,764
	Male	3%	4%	12%	29%	52%	4.23	.00	47,616
	Transgender	6%	5%	12%	28%	49%	4.08	.06	440
Live YOUR INSTITUTION	Other Identity On campus	6%	6%	13%	23%	52%	4.09	.04	815
Live TOOK INSTITUTION	Off campus	4% 3%	6% 2%	12% 10%	25% 25%	53% 60%	4.16 4.36	.04	814 1,498
Live ENTIRE SAMPLE	On campus	3%	5%	13%	29%	50%	4.17	.00	69,494
	Off campus	3%	3%	10%	26%	58%	4.33	.00	50,271
NACUFS Region - YOUR	Southern	3%	4%	11%	25%	57%	4.29	.02	2,312
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	9%	25%	61%	4.42	.01	10,484
	Mid-Atlantic Midwest	5%	7%	16%	28%	43%	3.96	.01	9,838
	Northeast	2% 3%	4% 4%	12% 12%	29% 27%	53% 54%	4.26 4.24	.01	30,920 26,944
	Pacific	3%	4%	13%	28%	52%	4.24	.01	20,795
	Southern	3%	4%	11%	27%	55%	4.28	.01	22,493
Institution Type - YOUR INSTITUTION	Public	3%	4%	11%	25%	57%	4.29	.02	2,312
Institution Type - ENTIRE SAMPLE	Public	3%	4%	12%	28%	52%	4.22	.00	93,224
L di di T	Private	3%	4%	11%	26%	57%	4.31	.01	28,250
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	3% 3%	4% 3%	11% 10%	25% 23%	57% 61%	4.29 4.37	.02	2,312 3,150
mondion Type - LIVING SAMELE	Primarily 4-year	3%	4%	12%	28%	53%	4.37	.00	118,324
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	4%	11%	25%	57%	4.29	.02	2,312
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	12%	28%	54%	4.28	.00	92,371
	Mainly Contracted	5%	6%	14%	27%	49%	4.10	.01	25,716
T-1-10	Combination of Both	6%	5%	12%	25%	53%	4.13	.02	3,387
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	3%	4%	11%	25%	57%	4.29	.02	2,312
SAMPLE	2,500 to 10,000	1% 3%	3% 4%	9% 12%	22% 27%	65% 54%	4.46 4.23	.01	5,818 24,099
	10,001 to 20,000	3%	4%	12%	27%	55%	4.23	.01	38,793
	Over 20,000	3%	5%	13%	29%	51%	4.19	.00	52,764
Type of Retail Unit - YOUR	Food Court	1%	2%	22%	37%	39%	4.09	.07	161
INSTITUTION	Express Unit	2%	3%	6%	25%	64%	4.47	.03	789
	Specialty Coffee Shop/ Juice Bar	2%	2%	8%	25%	64%	4.47	.04	456
	Sit-down Restaurant Convenience Store	10%	5%	19%	26%	40%	3.80	.08	264
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3% 4%	1% 5%	4% 13%	17% 28%	74% 50%	4.59 4.17	.09	94 21,384
. ,, o o	Marketplace	3%	4%	13%	30%	51%	4.17	.01	8,545
	Express Unit	3%	3%	10%	25%	59%	4.35	.01	17,486
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	25%	60%	4.37	.01	9,426
	Sit-down Restaurant	2%	3%	10%	25%	60%	4.36	.01	4,355
	Convenience Store	2%	3%	10%	26%	58%	4.35	.01	7,190
	No type given	4%	7%	9%	22%	58%	4.23	.09	138

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

		ı	01	!' 0					
		(1) Not at	1	eanliness: Ove	1 1			1	
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	4%	22%	73%	4.67	.01	1,856
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	6%	24%	68%	4.59	.00	100,738
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	4%	22%	73%	4.66	.02	1,421
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	70%	4.60	.00	56,508
Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	1%	40/	3%	22%	74%	4.69	.03	435
Aggregated Dining Halls Respondent Type - YOUR		0%	1%	7%	26%	66%	4.56	.00	44,230
Respondent Type - YOUR INSTITUTION	Student Faculty	0%	1%	4% 5%	22% 30%	72% 64%	4.65 4.59	.02	1,430 73
	Administration/ Staff			3%	18%	79%	4.59	.07	347
	Other			3%	17%	83%	4.76	.03	6
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	7%	25%	67%	4.63	.00	86,538
respondent type Elvine Stanie	Faculty	0%	1%	4%	21%	74%	4.68	.00	3,135
	Administration/Staff	0%	0%	2%	17%	80%	4.77	.00	10,137
	Other	1%	1%	6%	21%	70%	4.57	.03	649
Student Class Status - YOUR	First year	1%	1%	4%	22%	72%	4.65	.02	717
INSTITUTION	Sophomore	170	170	6%	23%	72%	4.66	.05	120
	Junior		1%	4%	17%	78%	4.72	.04	252
	Senior		1%	2%	29%	68%	4.63	.05	136
	Graduate	1	2%	7%	24%	67%	4.55	.05	195
	Other			1	30%	70%	4.70	.15	10
Student Class Status - ENTIRE	First year	0%	1%	7%	25%	66%	4.56	.00	33,299
SAMPLE	Sophomore	0%	1%	8%	26%	65%	4.54	.01	17,726
	Junior	0%	1%	7%	25%	67%	4.57	.01	14,798
	Senior	0%	1%	7%	24%	68%	4.57	.01	13,730
	Graduate	0%	1%	6%	25%	67%	4.58	.01	6,035
	Other	0%	1%	6%	21%	72%	4.64	.02	828
Gender - YOUR INSTITUTION	Female	0%	0%	3%	18%	77%	4.72	.02	1,233
	Male	0%	1%	5%	28%	66%	4.57	.03	602
	Transgender			17%	33%	50%	4.33	.33	6
	Other Identity			7%	60%	33%	4.27	.15	15
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	21%	73%	4.66	.00	58,547
	Male	1%	2%	9%	28%	62%	4.49	.00	40,450
	Transgender	1%	2%	12%	26%	59%	4.38	.05	375
	Other Identity	1%	2%	13%	24%	59%	4.38	.03	709
Live YOUR INSTITUTION	On campus	1%	0%	3%	23%	72%	4.66	.03	663
	Off campus		1%	4%	21%	74%	4.67	.02	1,193
Live ENTIRE SAMPLE	On campus	0%	1%	7%	26%	66%	4.55	.00	58,466
	Off campus	0%	1%	5%	21%	72%	4.64	.00	40,870
NACUFS Region - YOUR	Southern	0%	1%	4%	22%	73%	4.67	.01	1,856
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	6%	25%	68%	4.59	.01	8,922
	Mid-Atlantic	0%	1%	7%	28%	64%	4.54	.01	8,064
	Midwest	0%	1%	6%	25%	67%	4.58	.00	26,226
	Northeast	1%	1%	7%	23%	68%	4.57	.00	22,664
	Pacific	0%	1%	7%	23%	69%	4.59	.01	16,841
Institution Tune VOLID INSTITUTION	Southern	0%	1%	5%	22%	72%	4.64	.00	18,021
Institution Type - YOUR INSTITUTION	Public	0%	1%	4%	22%	73%	4.67	.01	1,856
Institution Type - ENTIRE SAMPLE	Public	0%	1%	6%	24%	69%	4.59	.00	76,806
Institution Type - YOUR INSTITUTION	Private	0%	1%	6%	25% 22%	67% 73%	4.58 4.67	.00	23,932
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	0% 0%	1% 1%	4% 4%	19%	73% 76%	4.67	.01	1,856
I II SII CUIT I I I I I I I I I I I I I I I I I I	Primarily 4-year		40/		0.40/			.00	2,494 98,244
Operation Type - YOUR INSTITUTION	Mainly Contracted	0% 0%	1%	6% 4%	24%	68% 73%	4.58 4.67	.00	1,856
Operation Type - FOOR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	6%	24%	68%	4.67	.00	77,047
Sporation Type - LIVITING SAIVIFEE	Mainly Contracted	0%	1%	7%	25%	66%	4.59	.00	20,844
	Combination of Both	0%	1%	3%	16%	80%	4.56	.00	2,847
Total Current Enrollment - YOUR	Over 20,000	0%	1%	4%	22%	73%	4.74	.01	1,856
Total Current Enrollment - ENTIRE	Under 2.500	0%	1%	6%	23%	71%	4.63	.01	4,927
SAMPLE	2,500 to 10,000	0%	1%	6%	22%	71%	4.60	.00	19,890
	10.001 to 20.000	0%	1%	7%	23%	69%	4.59	.00	31,963
	Over 20,000	0%	1%	6%	25%	67%	4.57	.00	43,958
Type of Retail Unit - YOUR	Food Court	5,0	1%	7%	21%	71%	4.63	.06	135
INSTITUTION	Express Unit	0%	1%	4%	22%	73%	4.65	.03	622
	Specialty Coffee Shop/ Juice Bar	1	1%	4%	22%	73%	4.66	.03	386
	Sit-down Restaurant		1%	5%	21%	74%	4.68	.04	198
	Convenience Store			1%	23%	76%	4.75	.05	80
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	1%	7%	22%	69%	4.59	.01	17,980
	Marketplace	0%	1%	6%	26%	66%	4.56	.01	7,111
	Express Unit	1%	1%	6%	22%	71%	4.62	.01	14,337
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	22%	71%	4.62	.01	7,661
	Sit-down Restaurant	0%	1%	5%	19%	75%	4.68	.01	3,535
	Convenience Store	1%	1%	6%	24%	68%	4.57	.01	5,782
	No type given	2%	1%	4%	13%	80%	4.69	.08	102

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

			Cle	anliness: Ove	rall				
			(2)		4.0				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	5%	11%	33%	49%	4.21	.02	2,310
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	36%	46%	4.20	.00	121,90°
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	10%	31%	53%	4.27	.02	1,76
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	10%	33%	51%	4.29	.00	68,58
Aggregated Dining Halls	YOUR INSTITUTION	3%	7%	14%	39%	37%	4.00	.04	54:
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	39%	39%	4.09	.00	53,31
Respondent Type - YOUR INSTITUTION	Student	3%	4%	11%	32%	49%	4.21	.02	1,74
INSTITUTION	Faculty	3%	3%	12%	33%	49%	4.22	.10	10
	Administration/ Staff	3%	5%	10%	34%	48%	4.19	.05	45
	Other				44%	56%	4.56	.18	
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	13%	37%	44%	4.17	.00	103,76
	Faculty	2%	3%	8%	32%	55%	4.34	.01	4,03
	Administration/Staff	2%	3%	7%	31%	57%	4.39	.01	12,92
	Other	3%	4%	10%	24%	59%	4.34	.03	82
Student Class Status - YOUR INSTITUTION	First year	2%	5%	13%	34%	46%	4.17	.03	86
INSTITUTION	Sophomore	2%	3%	12%	31%	51%	4.27	.08	15
	Junior	2%	3%	8%	31%	57%	4.39	.05	29
	Senior	2%	5%	11%	30%	52%	4.25	.08	17
	Graduate	5%	6%	10%	31%	48%	4.11	.07	24
	Other	8%	8%	25%	33%	25%	3.58	.36	1
Student Class Status - ENTIRE	First year	2%	4%	14%	37%	43%	4.15	.00	39,68
SAMPLE	Sophomore	2%	5%	14%	37%	42%	4.12	.01	21,45
	Junior	2%	4%	12%	36%	45%	4.17	.01	17,70
	Senior	2%	4%	12%	36%	47%	4.22	.01	16,35
	Graduate	2%	3%	9%	36%	50%	4.30	.01	7,36
	Other	2%	3%	11%	32%	51%	4.26	.03	1,03
Gender - YOUR INSTITUTION	Female	3%	4%	11%	31%	50%	4.22	.03	1,54
	Male	3%	5%	11%	36%	46%	4.19	.04	74
	Transgender				63%	38%	4.38	.18	
	Other Identity	6%	6%		47%	41%	4.12	.27	1
Gender - ENTIRE SAMPLE	Female	2%	4%	12%	35%	47%	4.21	.00	72,05
	Male	2%	4%	12%	37%	45%	4.19	.00	47,76
	Transgender	5%	8%	13%	32%	43%	4.01	.05	43
	Other Identity	5%	5%	16%	33%	42%	4.03	.04	83
Live YOUR INSTITUTION	On campus	2%	5%	13%	35%	45%	4.15	.03	80:
	Off campus	3%	4%	10%	32%	51%	4.24	.03	1,50
Live ENTIRE SAMPLE	On campus	2%	5%	14%	38%	41%	4.11	.00	69,69
	Off campus	2%	3%	9%	33%	53%	4.32	.00	50,50
NACUFS Region - YOUR	Southern	3%	5%	11%	33%	49%	4.21	.02	2,31
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	36%	50%	4.31	.01	10,45
	Mid-Atlantic	3%	6%	14%	38%	39%	4.06	.01	9,86
	Midwest	2%	4%	12%	37%	46%	4.20	.01	31,07
	Northeast	2%	4%	13%	35%	44%	4.15	.01	27,08
	Pacific	2%	4%	13%	36%	46%	4.19	.01	20,86
	Southern	2%	3%	10%	34%	50%	4.28	.01	22,55
Institution Type - YOUR INSTITUTION	Public	3%	5%	11%	33%	49%	4.21	.02	2,31
Institution Type - ENTIRE SAMPLE	Public	2%	4%	12%	36%	46%	4.20	.00	93,52
	Private	2%	4%	12%	35%	47%	4.22	.01	28,37
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	5%	11%	33%	49%	4.21	.02	2,31
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	11%	32%	50%	4.24	.02	3,16
	Primarily 4-year	2%	4%	12%	36%	46%	4.20	.00	118,73
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	5%	11%	33%	49%	4.21	.02	2,31
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	36%	47%	4.24	.00	92,72
	Mainly Contracted	3%	6%	14%	36%	41%	4.07	.01	25,76
	Combination of Both	4%	6%	11%	30%	48%	4.13	.02	3,40
Total Current Enrollment - YOUR	Over 20,000	3%	5%	11%	33%	49%	4.21	.02	2,31
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	11%	33%	53%	4.34	.01	5,87
SAMPLE	2,500 to 10,000	2%	4%	12%	35%	47%	4.21	.01	24,13
	10,001 to 20,000	2%	4%	12%	36%	47%	4.21	.00	38,95
	Over 20,000	2%	4%	12%	37%	45%	4.17	.00	52,93
Type of Retail Unit - YOUR	Food Court	6%	9%	22%	32%	31%	3.75	.09	16
INSTITUTION	Express Unit	2%	3%	8%	29%	58%	4.37	.03	79
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	33%	57%	4.42	.04	46
	Sit-down Restaurant	5%	6%	17%	33%	39%	3.95	.07	26
	Convenience Store	1%	1%	4%	29%	64%	4.54	.08	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	13%	35%	45%	4.15	.01	21,40
	Marketplace	2%	4%	12%	37%	46%	4.21	.01	8,57
	Express Unit	2%	3%	9%	31%	55%	4.35	.01	17,47
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.42	.01	9,41
				0,0	00,0	0070	7.74	.01	○, -∓1
	Sit-down Restaurant	1%	2%	9%	30%	58%	4 40	01	4 36
	Sit-down Restaurant Convenience Store	1% 1%	2% 2%	9% 9%	30% 33%	58% 55%	4.40 4.37	.01	4,36 7,15

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

				Soning areas					
		(1) Not at	(2) Not	Serving areas	1	1			
		All	Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	6%	23%	69%	4.60	.02	1,845
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	26%	65%	4.53	.00	100,010
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	23%	68%	4.59	.02	1,409
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	7%	25%	65%	4.53	.00	55,844
Aggregated Dining Halls	YOUR INSTITUTION	1%	0%	6%	22%	71%	4.63	.03	436
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	27%	63%	4.52	.00	44,166
Respondent Type - YOUR	Student	0%	1%	7%	23%	68%	4.58	.02	1,419
INSTITUTION	Faculty			7%	36%	58%	4.51	.07	73
	Administration/ Staff	0%		3%	22%	75%	4.71	.03	347
	Other			17%	50%	33%	4.17	.31	6
Respondent Type - ENTIRE SAMPLE	Student	0%	2%	8%	27%	63%	4.50	.00	86,027
	Faculty	0%	1%	5%	23%	70%	4.62	.01	3,090
	Administration/Staff	0%	1%	3%	20%	76%	4.70	.01	9,980
	Other	1%	2%	9%	21%	68%	4.53	.03	633
Student Class Status - YOUR	First year	1%	1%	6%	23%	69%	4.59	.03	711
INSTITUTION	Sophomore			11%	20%	69%	4.59	.06	121
	Junior		2%	5%	17%	76%	4.67	.04	248
	Senior	1	1%	9%	29%	61%	4.50	.06	133
	Graduate	1	3%	11%	26%	61%	4.44	.06	196
	Other	1	378	1178	30%	70%	4.70	.15	190
Student Class Status - ENTIRE	First year	0%	1%	8%	27%	63%	4.70	.00	33,176
SAMPLE	Sophomore	0%	2%	9%	27%	62%	4.51	.00	17.617
	Junior								
		0%	1%	8%	27%	63%	4.51	.01	14,686
	Senior	1%	2%	8%	26%	64%	4.51	.01	13,630
	Graduate	0%	2%	7%	27%	63%	4.51	.01	5,975
	Other	0%	1%	7%	25%	67%	4.58	.02	814
Gender - YOUR INSTITUTION	Female	0%	0%	5%	20%	74%	4.67	.02	1,226
	Male	0%	2%	9%	28%	60%	4.46	.03	598
	Transgender			17%	50%	33%	4.17	.31	6
	Other Identity			13%	60%	27%	4.13	.17	15
Gender - ENTIRE SAMPLE	Female	0%	1%	6%	23%	70%	4.61	.00	58,089
	Male	1%	2%	10%	30%	58%	4.42	.00	40,184
	Transgender	1%	2%	12%	28%	57%	4.36	.05	375
	Other Identity	1%	3%	15%	25%	57%	4.35	.03	702
Live YOUR INSTITUTION	On campus	1%	1%	6%	23%	69%	4.58	.03	657
	Off campus	0%	1%	7%	23%	69%	4.61	.02	1,188
Live ENTIRE SAMPLE	On campus	0%	1%	8%	28%	62%	4.50	.00	58,166
	Off campus	0%	1%	6%	24%	68%	4.58	.00	40,434
NACUFS Region - YOUR	Southern	0%	1%	6%	23%	69%	4.60	.02	1,845
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	7%	27%	64%	4.52	.02	8,836
1471001 0 Region Elvine 07 Wil EE	Mid-Atlantic	0%	2%	8%	29%	60%	4.48	.01	8,028
	Midwest	0%	1%	8%	27%	64%	4.52	.00	26,010
	Northeast		2%						
		1%		8%	25%	65%	4.52	.01	22,555
	Pacific	0%	1%	8%	26%	65%	4.53	.01	16,716
THE STATE OF THE S	Southern	0%	1%	6%	24%	68%	4.58	.01	17,865
Institution Type - YOUR INSTITUTION	Public	0%	1%	6%	23%	69%	4.60	.02	1,845
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	26%	65%	4.53	.00	76,245
	Private	0%	2%	8%	27%	64%	4.52	.00	23,765
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	6%	23%	69%	4.60	.02	1,845
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	6%	22%	70%	4.61	.01	2,479
	Primarily 4-year	0%	1%	8%	26%	64%	4.53	.00	97,531
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	6%	23%	69%	4.60	.02	1,845
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	26%	64%	4.53	.00	76,492
	Mainly Contracted	1%	2%	8%	27%	63%	4.50	.01	20,684
	Combination of Both	0%	1%	4%	17%	78%	4.71	.01	2,834
Total Current Enrollment - YOUR	Over 20,000	0%	1%	6%	23%	69%	4.60	.02	1,845
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	6%	25%	68%	4.59	.01	4,880
SAMPLE	2,500 to 10,000	0%	1%	7%	24%	66%	4.55	.01	19,744
	10,001 to 20,000	0%	1%	8%	26%	65%	4.53	.00	31,723
	Over 20.000	1%	1%	8%	27%	63%	4.51	.00	43,663
Type of Retail Unit - YOUR	Food Court	1%	1%	8%	23%	67%	4.53	.00	135
INSTITUTION	Express Unit	0%	1%	7%	23%	69%	4.53	.07	619
	Specialty Coffee Shop/ Juice Bar	0%							
		1	2%	6%	26%	66%	4.57	.03	382
	Sit-down Restaurant	-	1%	6%	23%	71%	4.64	.04	195
	Convenience Store			3%	23%	74%	4.72	.06	78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	8%	24%	66%	4.54	.01	17,920
	Marketplace	0%	2%	8%	28%	63%	4.50	.01	7,087
	Express Unit	1%	1%	7%	25%	66%	4.54	.01	14,187
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	25%	66%	4.54	.01	7,621
	Sit-down Restaurant	0%	1%	5%	22%	71%	4.62	.01	3,491
	Convenience Store	40/	2%	8%	27%	63%	4.49	.01	5,438
	Convenience Store	1%	270	0 /0	21/0	03/0	4.49	.01	3,430

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

				0					
			(2)	Serving areas		1	ı	ı	
		(1) Very	(2) Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	Satisfied 4%	11%	34%	48%	4.23	.02	2,288
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	11%	35%	48%	4.24	.00	120,886
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	33%	50%	4.25	.02	1,744
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	33%	51%	4.27	.00	67,634
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	12%	39%	43%	4.16	.04	544
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	2% 2%	4% 4%	12% 11%	38% 34%	44% 49%	4.19 4.23	.00	53,252 1,730
INSTITUTION	Faculty	3%	1%	12%	35%	49%	4.25	.02	99
	Administration/ Staff	2%	4%	10%	36%	47%	4.21	.05	450
	Other		.,,	,	56%	44%	4.44	.18	9
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	36%	46%	4.21	.00	103,053
	Faculty	3%	3%	8%	32%	55%	4.33	.01	3,975
	Administration/Staff	2%	3%	7%	31%	57%	4.38	.01	12,684
Student Class Status - YOUR	Other	3%	4%	8%	25%	60%	4.36	.03	808
INSTITUTION	First year Sophomore	2% 1%	4% 3%	12%	34% 32%	49% 52%	4.24 4.31	.03	855
	Junior	1%	2%	11% 9%	32%	56%	4.40	.07	157 293
	Senior	2%	6%	9%	37%	46%	4.40	.03	167
	Graduate	5%	6%	15%	35%	39%	3.98	.07	246
	Other	1	17%	8%	42%	33%	3.92	.31	12
Student Class Status - ENTIRE	First year	2%	4%	12%	36%	47%	4.23	.00	39,511
SAMPLE	Sophomore	2%	4%	13%	37%	45%	4.18	.01	21,298
	Junior	2%	4%	12%	36%	46%	4.19	.01	17,582
	Senior	2%	4%	12%	35%	47%	4.22	.01	16,204
	Graduate Other	2%	3% 4%	10%	35% 36%	51% 49%	4.29 4.26	.01	7,268
Gender - YOUR INSTITUTION	Female	2% 2%	4%	9% 12%	36%	50%	4.26	.03	1,021 1,525
Gender - TOOK INSTITUTION	Male	2%	4%	10%	40%	44%	4.24	.02	738
	Transgender	270	1,70	13%	38%	50%	4.38	.26	8
	Other Identity		12%		53%	35%	4.12	.22	17
Gender - ENTIRE SAMPLE	Female	2%	4%	11%	35%	49%	4.25	.00	71,321
	Male	2%	4%	12%	36%	47%	4.22	.00	47,467
	Transgender	5%	5%	13%	32%	45%	4.05	.05	440
Live YOUR INSTITUTION	Other Identity	5%	5%	14%	33%	43%	4.04	.04	824
Live YOUR INSTITUTION	On campus Off campus	2% 2%	3% 4%	12% 10%	36% 33%	46% 49%	4.23 4.23	.03	796 1,492
Live ENTIRE SAMPLE	On campus	2%	4%	10%	33%	49%	4.23	.00	69,262
EIVE EIVING SAWII EE	Off campus	2%	3%	9%	33%	53%	4.32	.00	49,913
NACUFS Region - YOUR	Southern	2%	4%	11%	34%	48%	4.23	.02	2,288
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	9%	35%	53%	4.35	.01	10,358
	Mid-Atlantic	2%	5%	13%	38%	42%	4.12	.01	9,812
	Midwest	2%	4%	11%	36%	48%	4.26	.01	30,758
	Northeast	2%	4%	13%	35%	46%	4.19	.01	26,943
	Pacific	2%	4%	12%	35%	47%	4.20	.01	20,706
Institution Type - YOUR INSTITUTION	Southern Public	2% 2%	3% 4%	10% 11%	34% 34%	51% 48%	4.30 4.23	.01	22,309 2,288
Institution Type - ENTIRE SAMPLE	Public	2%	4%	11%	35%	48%	4.23	.02	92,721
	Private	2%	4%	11%	35%	49%	4.26	.01	28,165
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	11%	34%	48%	4.23	.02	2,288
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	3%	11%	32%	51%	4.25	.02	3,125
	Primarily 4-year	2%	4%	11%	35%	48%	4.24	.00	117,761
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	4%	11%	34%	48%	4.23	.02	2,288
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	11%	35%	49%	4.27	.00	91,934
	Mainly Contracted Combination of Both	3% 4%	5% 5%	13% 11%	36% 29%	43% 50%	4.11 4.17	.01	25,557
Total Current Enrollment - YOUR	Over 20,000	2%	4%	11%	34%	48%	4.17	.02	3,395 2,288
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	9%	33%	55%	4.23	.02	5,803
SAMPLE	2,500 to 10,000	2%	4%	11%	34%	49%	4.24	.01	23,932
	10,001 to 20,000	2%	4%	11%	35%	48%	4.25	.00	38,638
	Over 20,000	2%	4%	11%	36%	47%	4.21	.00	52,513
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	7%	25%	35%	29%	3.81	.08	161
INSTITUTION	Express Unit	2%	4%	8%	30%	56%	4.34	.03	785
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2%	3%	10%	34%	51%	4.31	.04	454
	Sit-down Restaurant Convenience Store	3%	5%	14%	39%	38%	4.04	.06	257 87
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1% 3%	1% 5%	5% 12%	34% 35%	59% 46%	4.48 4.16	.08	21,408
Type of reduce of the Entrine of the En	Marketplace	2%	4%	11%	37%	40%	4.16	.01	8,540
	Express Unit	2%	3%	10%	31%	54%	4.32	.01	17,240
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	30%	56%	4.36	.01	9,332
	Sit-down Restaurant	1%	3%	8%	32%	56%	4.40	.01	4,322
	Convenience Store	1%	3%	10%	34%	52%	4.32	.01	6,665
	No type given	2%	2%	7%	28%	61%	4.43	.08	127

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

		1	Eating or	eas (tables, ch	naire etc.)				
		(1) Not of	1	eas (tables, cr 	1	ı İ			
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	1%	8%	24%	66%	4.54	.02	1,827
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	8%	27%	63%	4.50	.00	98,386
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	8%	24%	65%	4.52	.02	1,395
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	26%	63%	4.48	.00	54,397
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	6%	22%	70%	4.60	.03	432
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	28%	63%	4.52	.00	43,989
Respondent Type - YOUR	Student	1%	1%	8%	23%	66%	4.53	.02	1,412
INSTITUTION	Faculty	.,,	4%	8%	31%	57%	4.40	.10	72
	Administration/ Staff	1%	1%	5%	24%	70%	4.61	.04	337
	Other	1 /6	1 /6	376	83%	17%	4.17	.17	6
Respondent Type - ENTIRE SAMPLE	Student	40/	2%	00/	27%	62%	4.17	.00	
Respondent Type - ENTIRE SAMPLE		1%		8%					84,938
	Faculty	1%	2%	6%	26%	64%	4.51	.01	2,997
	Administration/Staff	1%	1%	5%	23%	70%	4.59	.01	9,550
	Other	2%	2%	7%	24%	65%	4.49	.03	626
Student Class Status - YOUR	First year	1%	1%	7%	23%	68%	4.55	.03	706
INSTITUTION	Sophomore		1%	13%	26%	60%	4.45	.07	121
	Junior		1%	7%	20%	72%	4.63	.04	249
	Senior		2%	9%	23%	65%	4.52	.07	130
	Graduate	1%	3%	12%	28%	57%	4.39	.06	196
	Other				30%	70%	4.70	.15	10
Student Class Status - ENTIRE	First year	1%	1%	8%	28%	63%	4.50	.00	32,906
SAMPLE	Sophomore	1%	2%	8%	28%	61%	4.48	.01	17,398
	Junior	1%	2%	8%	27%	63%	4.49	.01	14,485
	Senior	1%	2%	8%	26%	63%	4.49	.01	13,403
	Graduate								
		1%	2%	8%	27%	61%	4.46	.01	5,817
O I VOLID INICTITUTION	Other	1%	1%	7%	24%	68%	4.56	.03	812
Gender - YOUR INSTITUTION	Female	1%	1%	6%	21%	71%	4.60	.02	1,216
	Male	0%	2%	10%	29%	58%	4.42	.03	591
	Transgender			17%	67%	17%	4.00	.26	6
	Other Identity			7%	64%	29%	4.21	.15	14
Gender - ENTIRE SAMPLE	Female	1%	1%	6%	25%	67%	4.56	.00	56,983
	Male	1%	2%	10%	30%	58%	4.42	.00	39,707
	Transgender	2%	2%	13%	30%	54%	4.32	.05	370
	Other Identity	2%	3%	12%	26%	56%	4.32	.04	683
Live YOUR INSTITUTION	On campus	1%	1%	8%	23%	67%	4.53	.03	654
	Off campus	0%	2%	8%	24%	66%	4.54	.02	1,173
Live ENTIRE SAMPLE	On campus								
LIVE LIVTING SAWIFEE		1%	1%	8%	28%	62%	4.49	.00	57,595
1140UE0 B : 1/0UE	Off campus	1%	2%	7%	25%	66%	4.52	.00	39,428
NACUFS Region - YOUR	Southern	1%	1%	8%	24%	66%	4.54	.02	1,827
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	7%	29%	62%	4.50	.01	8,631
	Mid-Atlantic	1%	2%	8%	30%	59%	4.46	.01	7,937
	Midwest	1%	1%	8%	28%	63%	4.50	.00	25,578
	Northeast	1%	2%	8%	26%	63%	4.50	.01	22,247
	Pacific	1%	2%	8%	26%	64%	4.51	.01	16,493
	Southern	1%	2%	7%	25%	65%	4.52	.01	17,500
Institution Type - YOUR INSTITUTION	Public	1%	1%	8%	24%	66%	4.54	.02	1,827
Institution Type - ENTIRE SAMPLE	Public	1%	2%	8%	27%	63%	4.50	.00	74,950
	Private	0%	2%	7%	27%	63%	4.51	.00	23,436
Institution Type - YOUR INSTITUTION		1%	1%	8%	24%	66%	4.51	.00	
71	Primarily 4-year	1							1,827
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	7%	24%	67%	4.56	.02	2,424
Occasion Torres MOUR Property	Primarily 4-year	1%	2%	8%	27%	63%	4.50	.00	95,962
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	1%	8%	24%	66%	4.54	.02	1,827
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	8%	27%	63%	4.50	.00	75,186
	Mainly Contracted	1%	2%	8%	28%	61%	4.46	.01	20,389
	Combination of Both	1%	1%	3%	16%	79%	4.72	.01	2,811
Total Current Enrollment - YOUR	Over 20,000	1%	1%	8%	24%	66%	4.54	.02	1,827
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	7%	26%	66%	4.55	.01	4,809
SAMPLE	2,500 to 10,000	1%	1%	8%	25%	65%	4.52	.01	19,497
	10,001 to 20,000	1%	2%	8%	26%	64%	4.52	.00	31,159
	Over 20,000	1%	2%	8%	28%	62%	4.48	.00	42,921
Type of Retail Unit - YOUR	Food Court	1%							
Type of Retail Unit - YOUR INSTITUTION			2%	8%	26%	64%	4.51	.06	133
	Express Unit	0%	1%	10%	21%	66%	4.52	.03	619
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.46	.04	375
	Sit-down Restaurant		1%	5%	19%	75%	4.69	.04	196
	Convenience Store	3%	6%	3%	29%	60%	4.38	.12	72
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	8%	26%	64%	4.51	.01	17,653
	Marketplace	1%	2%	8%	30%	59%	4.45	.01	6,998
	Express Unit	1%	2%	8%	25%	63%	4.46	.01	13,718
		1 /0	2,0						
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	26%	62%	4 46	∩1 I	/ ((()
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1% 1%	2% 1%	8% 5%	26%	62% 71%	4.46 4.62	.01	7,332
	Sit-down Restaurant	1%	1%	5%	22%	71%	4.62	.01	3,469

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			Eating are	eas (tables, ch	airs, etc.)				
		(4) \/==:	(2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	7%	15%	33%	41%	4.01	.02	2,276
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	17%	35%	38%	3.98	.00	118,648
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	15%	32%	43%	4.03	.03	1,733
Aggregated Retail Units	ENTIRE SAMPLE	3%	7%	15%	33%	42%	4.05	.00	65,506
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	15%	37%	36%	3.94	.05	543
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	37%	34%	3.90	.00	53,142
Respondent Type - YOUR	Student	4%	8%	15%	32%	41%	4.00	.03	1,725
INSTITUTION	Faculty	6%	5%	11%	39%	38%	3.98	.11	97
	Administration/ Staff	4%	6%	13%	37%	41%	4.05	.05	445
	Other			11%	44%	44%	4.33	.24	9
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	17%	35%	37%	3.96	.00	101,750
	Faculty	3%	6%	13%	33%	45%	4.10	.02	3,805
	Administration/Staff	3%	5%	13%	32%	47%	4.15	.01	11,940
	Other	3%	6%	12%	25%	55%	4.23	.04	797
Student Class Status - YOUR	First year	3%	7%	17%	32%	40%	3.99	.04	856
INSTITUTION	Sophomore	3%	8%	15%	33%	41%	4.03	.08	157
	Junior	4%	4%	14%	30%	48%	4.13	.06	291
	Senior	1%	12%	12%	30%	45%	4.07	.08	165
	Graduate	7%	9%	14%	34%	36%	3.82	.08	244
	Other	1 /0	17%	17%	42%	25%	3.75	.30	12
Student Class Status - ENTIRE	First year	3%	7%	18%	35%	37%	3.75	.01	39,221
SAMPLE	Sophomore	3%	8%	18%	36%	35%	3.96	.01	21,069
- 	Junior								
		3%	8%	17%	35%	37%	3.94	.01	17,320
	Senior	3%	7%	17%	35%	38%	3.98	.01	15,910
	Graduate	3%	6%	14%	35%	42%	4.08	.01	7,054
	Other	3%	6%	13%	33%	45%	4.10	.03	1,009
Gender - YOUR INSTITUTION	Female	4%	7%	16%	31%	42%	4.01	.03	1,516
	Male	4%	7%	13%	37%	39%	4.01	.04	736
	Transgender		13%		63%	25%	4.00	.33	8
	Other Identity		6%	13%	31%	50%	4.25	.23	16
Gender - ENTIRE SAMPLE	Female	3%	8%	17%	34%	38%	3.97	.00	69,794
	Male	3%	7%	16%	35%	39%	4.01	.00	46,810
	Transgender	7%	9%	20%	32%	33%	3.76	.06	433
	Other Identity	6%	10%	17%	31%	35%	3.79	.04	805
Live YOUR INSTITUTION	On campus	3%	7%	18%	34%	38%	3.97	.04	795
	Off campus	4%	7%	13%	33%	43%	4.03	.03	1,481
Live ENTIRE SAMPLE	On campus	3%	8%	18%	36%	35%	3.92	.00	68,674
	Off campus	3%	6%	15%	33%	43%	4.07	.00	48,303
NACUFS Region - YOUR	Southern	4%	7%	15%	33%	41%	4.01	.02	2,276
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	15%	35%	41%	4.06	.01	10,116
TWOOT O REGION - EIVTING OF TWI EE	Mid-Atlantic	3%	8%	17%	37%	35%	3.91	.01	9,685
	Midwest	3%	8%	17%	35%	38%	3.97	.01	30,131
	Northeast	3%	7%	18%	34%	38%	3.96	.01	26,588
	Pacific	3%	8%	17%	34%	38%	3.96	.01	20,382
Leading at the MOLID INICITITION	Southern	3%	7%	15%	34%	41%	4.05	.01	21,746
Institution Type - YOUR INSTITUTION	Public	4%	7%	15%	33%	41%	4.01	.02	2,276
Institution Type - ENTIRE SAMPLE	Public	3%	7%	17%	35%	38%	3.97	.00	90,822
	Private	3%	7%	16%	34%	40%	4.02	.01	27,826
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	7%	15%	33%	41%	4.01	.02	2,276
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	15%	32%	41%	3.99	.02	3,033
	Primarily 4-year	3%	7%	17%	35%	38%	3.98	.00	115,615
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	7%	15%	33%	41%	4.01	.02	2,276
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	16%	35%	39%	4.01	.00	90,190
	Mainly Contracted	4%	8%	18%	35%	34%	3.88	.01	25,097
	Combination of Both	5%	8%	15%	29%	43%	3.97	.02	3,361
Total Current Enrollment - YOUR	Over 20,000	4%	7%	15%	33%	41%	4.01	.02	2,276
Total Current Enrollment - ENTIRE	Under 2,500	2%	6%	14%	33%	45%	4.14	.01	5,725
SAMPLE	2,500 to 10,000	3%	7%	16%	34%	41%	4.03	.01	23,567
	10,001 to 20,000	3%	7%	16%	35%	39%	4.00	.01	37,900
	Over 20,000	3%	8%	17%	35%	36%	3.93	.00	51,456
Type of Retail Unit - YOUR	Food Court	8%	13%	25%	30%	23%	3.47	.10	161
INSTITUTION	Express Unit	3%	7%	14%	31%	46%	4.09	.04	782
	Specialty Coffee Shop/ Juice Bar	3%	5%	14%	35%	46%	4.09	.04	446
	Sit-down Restaurant	_							
	Convenience Store	5%	8%	15%	32%	40%	3.95	.07	262
Time of Detail Link - ENTINE OANS: 5		2%	2%	10%	29%	56%	4.34	.10	82
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	18%	34%	37%	3.93	.01	21,042
	Marketplace	3%	8%	16%	36%	37%	3.98	.01	8,369
	Express Unit	2%	6%	15%	32%	45%	4.11	.01	16,547
	Specialty Coffee Shop/ Juice Bar	2%	5%	14%	30%	48%	4.16	.01	8,905
	Sit-down Restaurant	2%	5%	11%	32%	50%	4.24	.01	4,304
	Convenience Store	3%	5%	15%	34%	44%	4.12	.01	6,216
	No type given	2%	5%	9%	27%	57%	4.31	.09	123

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		1		Location					
		(1) Not at	(2) Not	Location	(4)				1
		`´ All	`Very		Somewhat	(5) Very		Sampling	
	15	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University ENTIRE SAMPLE	1%	3%	9%	32%	56%	4.40	.02	1,873
Aggregated Dining Halls & Retail Units Aggregated Retail Units	YOUR INSTITUTION	1% 1%	4% 2%	12% 9%	33% 31%	50% 57%	4.27 4.42	.00	100,638
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	33%	52%	4.42	.02	1,432 56,304
Aggregated Dining Halls	YOUR INSTITUTION	0%	4%	10%	36%	50%	4.30	.00	441
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	13%	34%	47%	4.22	.00	44,334
Respondent Type - YOUR	Student	1%	3%	10%	32%	55%	4.37	.02	1,448
INSTITUTION	Faculty	.,,	4%	7%	39%	50%	4.34	.10	70
	Administration/ Staff	0%	2%	5%	32%	61%	4.51	.04	349
	Other				67%	33%	4.33	.21	6
Respondent Type - ENTIRE SAMPLE	Student	1%	4%	13%	33%	49%	4.25	.00	86,631
	Faculty	1%	3%	8%	35%	53%	4.37	.01	3,084
	Administration/Staff	1%	2%	8%	35%	54%	4.40	.01	10,009
	Other	2%	3%	12%	31%	52%	4.29	.04	634
Student Class Status - YOUR	First year	1%	3%	10%	32%	55%	4.36	.03	724
INSTITUTION	Sophomore		3%	12%	32%	52%	4.34	.07	122
	Junior	1%	3%	10%	24%	62%	4.44	.05	255
	Senior		2%	7%	41%	50%	4.39	.06	138
	Graduate	1%	1%	12%	34%	52%	4.35	.06	199
Outlest Olses Outles 51775	Other	<u> </u>		10%	60%	30%	4.20	.20	10
Student Class Status - ENTIRE SAMPLE	First year	1%	4%	13%	33%	49%	4.25	.00	33,408
Or WILL	Sophomore	1%	4%	13%	33%	48%	4.22	.01	17,734
	Junior	1%	4%	13%	33%	49%	4.24	.01	14,773
	Senior	1%	4%	13%	33%	50%	4.25	.01	13,754
	Graduate Other	1%	3%	10%	35%	51%	4.32	.01	6,014
Gender - YOUR INSTITUTION		1%	4%	13%	30%	52%	4.28	.03	828
Gender - YOUR INSTITUTION	Female Male	1%	2%	8%	30%	60%	4.46	.02	1,244
	Transgender	1%	4%	11%	36% 57%	48% 43%	4.28 4.43	.03	607
	Other Identity	+		20%	60%	20%	4.43	.17	15
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	33%	53%	4.34	.00	58,530
Gender - ENTINE SAWI EE	Male	2%	4%	14%	35%	45%	4.34	.00	40,381
	Transgender	2%	4%	15%	31%	47%	4.17	.05	379
	Other Identity	3%	5%	16%	32%	43%	4.08	.03	709
Live YOUR INSTITUTION	On campus	1%	4%	10%	30%	56%	4.36	.03	670
	Off campus	1%	2%	8%	33%	56%	4.41	.02	1,203
Live ENTIRE SAMPLE	On campus	1%	4%	13%	34%	48%	4.24	.00	58,572
	Off campus	1%	3%	11%	33%	52%	4.31	.00	40,672
NACUFS Region - YOUR	Southern	1%	3%	9%	32%	56%	4.40	.02	1,873
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	37%	44%	4.18	.01	8,862
	Mid-Atlantic	1%	4%	13%	36%	46%	4.22	.01	8,085
	Midwest	1%	3%	11%	33%	51%	4.30	.01	26,189
	Northeast	1%	4%	13%	33%	49%	4.24	.01	22,649
	Pacific	1%	4%	12%	33%	50%	4.26	.01	16,810
	Southern	1%	3%	10%	32%	53%	4.33	.01	18,043
Institution Type - YOUR INSTITUTION	Public	1%	3%	9%	32%	56%	4.40	.02	1,873
Institution Type - ENTIRE SAMPLE	Public	1%	4%	12%	33%	51%	4.28	.00	76,812
	Private	1%	4%	13%	35%	47%	4.22	.01	23,826
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	9%	32%	56%	4.40	.02	1,873
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	4%	11%	35%	49%	4.26	.02	2,479
Operation Type VOLID INSTITUTION	Primarily 4-year	1%	4%	12%	33%	50%	4.27	.00	98,159
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	3%	9%	32%	56%	4.40	.02	1,873
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Contracted	1%	4%	12%	33%	50%	4.27	.00	76,955
	,	1%	4%	12%	34%	49%	4.24	.01	20,821
Total Current Enrollment - YOUR	Combination of Both Over 20,000	1%	3%	8%	29%	59%	4.44	.02	2,862
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	1% 2%	3% 5%	9%	32% 38%	56% 43%	4.40	.02	1,873
SAMPLE	2,500 to 10,000	1%	5% 4%	13% 12%	38%	43%	4.15 4.25	.01	4,882 19,913
	10,001 to 20,000	1%	4%	12%	33%	51%	4.25	.00	31,907
	Over 20,000	1%	4%	12%	33%	50%	4.29	.00	43,936
Type of Retail Unit - YOUR	Food Court	1%	1%	7%	34%	56%	4.43	.00	137
INSTITUTION	Express Unit	1%	3%	11%	30%	55%	4.36	.03	633
	Specialty Coffee Shop/ Juice Bar	0%	2%	8%	28%	62%	4.49	.03	385
	Sit-down Restaurant	1%	3%	7%	36%	54%	4.40	.06	198
	Convenience Store	1 .,,	3,3	4%	32%	65%	4.61	.06	79
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	13%	33%	49%	4.24	.01	17,970
••	Marketplace	1%	4%	12%	37%	47%	4.23	.01	7,138
	Express Unit	1%	3%	11%	31%	54%	4.34	.01	14,262
	Specialty Coffee Shop/ Juice Bar	1%	3%	9%	30%	57%	4.41	.01	7,671
	Sit-down Restaurant	1%	3%	9%	34%	52%	4.33	.01	3,536
	Convenience Store	1%	3%	11%	32%	54%	4.35	.01	5,644

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		<u> </u>		Location					
			(2)	Location			1	1	
		(1) Very	Somewhat		(4)				
		Dis-	Dis- satisfied	(2) Miyad	Somewhat	(5) Very Satisfied	Mean*	Sampling Error**	# Boon
Aggregated Dining Halls & Retail Units	Florida State University	satisfied 1%	2%	(3) Mixed 7%	Satisfied 29%	60%	4.44	.02	# Resp 2,328
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	2%	9%	29%	58%	4.39	.02	121,670
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	7%	29%	61%	4.46	.02	1,775
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	9%	29%	57%	4.38	.00	68,273
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	8%	28%	58%	4.37	.04	553
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	29%	58%	4.41	.00	53,397
Respondent Type - YOUR INSTITUTION	Student	1%	3%	7%	28%	61%	4.44	.02	1,763
INSTITUTION	Faculty	1%		6%	30%	63%	4.54	.07	97
	Administration/ Staff	2%	2%	8%	32%	57%	4.39	.04	459
Decreaded Time ENTIRE CAMPLE	Other	40/	00/	400/	44%	56%	4.56	.18	9
Respondent Type - ENTIRE SAMPLE	Student Faculty	1% 2%	3% 2%	10% 6%	30% 28%	57% 62%	4.38 4.44	.00	103,784 3,974
	Administration/Staff	2%	2%	6%	26%	65%	4.44	.01	12,750
	Other	2%	4%	8%	24%	63%	4.42	.03	801
Student Class Status - YOUR	First year	1%	4%	7%	26%	61%	4.43	.03	874
INSTITUTION	Sophomore	.,,	.,,,	8%	29%	63%	4.56	.05	156
	Junior	1%	2%	8%	25%	65%	4.51	.04	297
	Senior		2%	6%	34%	58%	4.47	.05	173
	Graduate	3%	3%	8%	31%	55%	4.31	.06	251
	Other			8%	33%	58%	4.50	.19	12
Student Class Status - ENTIRE	First year	1%	2%	9%	28%	60%	4.42	.00	39,739
SAMPLE	Sophomore	1%	3%	10%	31%	55%	4.36	.01	21,479
	Junior	2%	3%	10%	31%	54%	4.33	.01	17,686
	Senior	1%	3%	10%	31%	55%	4.35	.01	16,323
	Graduate Other	2%	3% 3%	9% 10%	33% 29%	54% 56%	4.34 4.35	.01	7,352
Gender - YOUR INSTITUTION	Female	2% 1%	2%	7%	29%	63%	4.35	.03	1,037 1,559
Gender - TOOK INSTITUTION	Male	2%	4%	8%	32%	54%	4.49	.02	743
	Transgender	270	470	11%	22%	67%	4.56	.24	9
	Other Identity			6%	41%	53%	4.47	.15	17
Gender - ENTIRE SAMPLE	Female	1%	2%	8%	28%	60%	4.43	.00	71,947
	Male	2%	3%	10%	31%	55%	4.34	.00	47,639
	Transgender	4%	5%	12%	30%	49%	4.13	.05	442
	Other Identity	3%	4%	15%	32%	46%	4.12	.04	832
Live YOUR INSTITUTION	On campus	1%	3%	8%	27%	60%	4.42	.03	814
	Off campus	2%	2%	7%	30%	60%	4.45	.02	1,514
Live ENTIRE SAMPLE	On campus	1%	2%	9%	29%	58%	4.39	.00	69,783
NACHEO Barian VOLID	Off campus	2%	2%	9%	29%	58%	4.40	.00	50,203
NACUES Region - YOUR	Southern	1%	2%	7%	29%	60%	4.44	.02	2,328
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	1% 2%	2% 3%	7% 10%	29% 32%	61% 54%	4.47 4.33	.01	10,381 9,884
	Midwest	1%	2%	8%	28%	61%	4.33	.00	30,995
	Northeast	2%	3%	11%	29%	55%	4.33	.00	27,032
	Pacific	2%	3%	10%	30%	56%	4.36	.01	20,805
	Southern	1%	2%	9%	29%	59%	4.42	.01	22,573
Institution Type - YOUR INSTITUTION	Public	1%	2%	7%	29%	60%	4.44	.02	2,328
Institution Type - ENTIRE SAMPLE	Public	2%	3%	9%	29%	58%	4.39	.00	93,413
	Private	1%	2%	8%	29%	58%	4.41	.01	28,257
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	2%	7%	29%	60%	4.44	.02	2,328
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	9%	29%	59%	4.41	.02	3,138
	Primarily 4-year	2%	2%	9%	29%	58%	4.39	.00	118,532
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	2%	7%	29%	60%	4.44	.02	2,328
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	9%	29%	59%	4.42	.00	92,523
	Mainly Contracted	2%	3%	11%	31%	53%	4.30	.01	25,735
Total Current Enrollment - YOUR	Combination of Both Over 20.000	3%	3%	8%	26%	60%	4.37	.02	3,412
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	1% 1%	2% 2%	7% 7%	29% 29%	60% 61%	4.44 4.49	.02	2,328 5,827
SAMPLE	2,500 to 10,000	1% 2%	3%	10%	29%	57%	4.49	.01	24,152
	10,001 to 20,000	1%	2%	9%	28%	59%	4.30	.00	38,853
	Over 20,000	2%	3%	9%	30%	57%	4.38	.00	52,838
Type of Retail Unit - YOUR	Food Court		2%	9%	32%	56%	4.42	.06	161
INSTITUTION	Express Unit	2%	3%	8%	28%	59%	4.41	.03	798
	Specialty Coffee Shop/ Juice Bar	1%	1%	5%	26%	67%	4.58	.03	460
	Sit-down Restaurant	2%	2%	7%	33%	57%	4.42	.05	265
	Convenience Store	2%	1%	8%	29%	60%	4.44	.09	91
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	32%	52%	4.30	.01	21,416
	Marketplace	1%	2%	9%	31%	56%	4.38	.01	8,585
	Express Unit	2%	2%	9%	28%	59%	4.40	.01	17,375
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	25%	64%	4.48	.01	9,416
	Sit-down Restaurant	1%	2%	8%	29%	60%	4.44	.01	4,388
	Convenience Store	1%	2%	8%	29%	59%	4.42	.01	6,991
	No type given	3%	1%	10%	27%	59%	4.38	.09	102

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

		1		and the sili	. .				
		(4) No. 1	1	Layout of facili I	ľ	1			
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	8%	15%	37%	38%	4.01	.02	1,859
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	7%	17%	37%	36%	3.98	.00	100,119
Aggregated Retail Units	YOUR INSTITUTION	2%	8%	14%	37%	39%	4.03	.03	1,419
Aggregated Retail Units	ENTIRE SAMPLE	2%	7%	17%	37%	38%	4.02	.00	55,886
Aggregated Dining Halls	YOUR INSTITUTION	1%	10%	18%	38%	33%	3.92	.05	440
Aggregated Dining Halls	ENTIRE SAMPLE	2%	8%	18%	38%	34%	3.93	.00	44,233
Respondent Type - YOUR	Student	2%	9%	16%	36%	38%	3.98	.03	1,440
INSTITUTION	Faculty		9%	21%	47%	24%	3.85	.11	68
	Administration/ Staff	1%	4%	12%	42%	40%	4.16	.05	345
	Other	170	470	50%	33%	17%	3.67	.33	6
Respondent Type - ENTIRE SAMPLE	Student	2%	8%	18%	37%	35%	3.96	.00	86,238
respondent type Elvine Stanice	Faculty	1%	5%	16%	43%	35%	4.05	.02	3,061
	Administration/Staff	-	5%	13%	43%	38%	4.03	.02	9,919
	Other	1% 2%	5%	16%	33%	45%	4.12	.01	629
Children Class Chahira VOLID		+							
Student Class Status - YOUR INSTITUTION	First year	2%	9%	17%	35%	37%	3.96	.04	719
INSTITUTION	Sophomore	3%	6%	11%	40%	40%	4.08	.09	121
	Junior	2%	8%	15%	29%	46%	4.09	.07	255
	Senior	2%	14%	11%	37%	36%	3.89	.09	138
	Graduate	3%	7%	18%	43%	30%	3.92	.07	197
	Other		20%	10%	50%	20%	3.70	.33	10
Student Class Status - ENTIRE	First year	2%	8%	18%	36%	35%	3.94	.01	33,284
SAMPLE	Sophomore	2%	8%	18%	37%	35%	3.94	.01	17,634
	Junior	2%	7%	18%	36%	36%	3.98	.01	14,709
	Senior	2%	7%	17%	37%	37%	3.99	.01	13,678
	Graduate	2%	7%	17%	39%	35%	3.98	.01	5,981
	Other	2%	6%	17%	35%	39%	4.03	.04	827
Gender - YOUR INSTITUTION	Female	2%	8%	14%	36%	41%	4.07	.03	1,235
	Male	2%	8%	18%	40%	31%	3.89	.04	602
	Transgender	14%	070	29%	29%	29%	3.57	.53	7
	Other Identity	1470	7%	20%	73%	2370	3.67	.16	15
Gender - ENTIRE SAMPLE	Female	20/				200/			
Gender - ENTINE SAMPLE	Male	2%	7%	15%	38%	38%	4.04	.00	58,231
		2%	8%	20%	37%	33%	3.89	.01	40,171
	Transgender	4%	7%	20%	33%	36%	3.91	.06	379
L. VOLID INSTITUTION	Other Identity	3%	8%	23%	36%	30%	3.80	.04	707
Live YOUR INSTITUTION	On campus	2%	10%	17%	34%	38%	3.95	.04	664
	Off campus	2%	7%	14%	39%	38%	4.04	.03	1,195
Live ENTIRE SAMPLE	On campus	2%	8%	18%	37%	34%	3.94	.00	58,345
	Off campus	2%	7%	16%	38%	38%	4.04	.00	40,389
NACUFS Region - YOUR	Southern	2%	8%	15%	37%	38%	4.01	.02	1,859
NACUFS Region - ENTIRE SAMPLE	Continental	2%	8%	19%	40%	30%	3.89	.01	8,774
	Mid-Atlantic	2%	10%	20%	39%	30%	3.85	.01	8,046
	Midwest	2%	7%	18%	39%	34%	3.97	.01	26,081
	Northeast	2%	7%	17%	37%	38%	4.03	.01	22,535
	Pacific	2%	7%	17%	36%	39%	4.02	.01	16,741
	Southern	2%	8%	16%	37%	38%	4.01	.01	17,942
Institution Type - YOUR INSTITUTION	Public	2%	8%	15%	37%	38%	4.01	.02	1,859
Institution Type - ENTIRE SAMPLE	Public	2%	7%	17%	37%	36%	3.98	.00	76,398
	Private	2%	7%	18%	38%	35%	3.97	.01	23,721
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	8%	15%	37%	38%	4.01	.02	1,859
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	6%	16%	37%	38%	4.04	.02	2,465
	Primarily 4-year	2%		17%	38%	36%	3.98	.02	
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	7% 8%	15%	37%	38%	4.01	.00	97,654 1,859
Operation Type - FOOR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated		7%	17%					
Operation Type - ENTIRE SAMPLE	Mainly Seir-operated Mainly Contracted	2%			38%	36%	3.99	.00	76,567
	•	2%	9%	19%	38%	32%	3.90	.01	20,696
Total Occasion Familia (1991)	Combination of Both	1%	3%	10%	31%	56%	4.39	.02	2,856
Total Current Enrollment - YOUR	Over 20,000	2%	8%	15%	37%	38%	4.01	.02	1,859
Total Current Enrollment - ENTIRE	Under 2,500	2%	6%	17%	40%	35%	4.02	.01	4,879
SAMPLE	2,500 to 10,000	2%	7%	17%	37%	39%	4.04	.01	19,792
	10,001 to 20,000	2%	7%	17%	37%	38%	4.02	.01	31,731
	Over 20,000	2%	8%	18%	38%	33%	3.92	.00	43,717
Type of Retail Unit - YOUR	Food Court	1%	6%	12%	46%	35%	4.07	.08	136
INSTITUTION	Express Unit	3%	8%	16%	35%	38%	3.97	.04	624
	Specialty Coffee Shop/ Juice Bar	2%	8%	12%	37%	42%	4.09	.05	383
	Sit-down Restaurant	2%	9%	15%	35%	39%	4.00	.07	197
	Convenience Store	1	3%	13%	42%	43%	4.25	.09	79
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	18%	37%	37%	4.00	.01	17,880
71	Marketplace	2%	8%	18%	40%	31%	3.91	.01	7,087
	Express Unit	2%	7%	16%	36%	40%	4.05	.01	14,092
	Specialty Coffee Shop/ Juice Bar								
		2%	6%	15%	37%	40%	4.07	.01	7,598
	Sit-down Restaurant	2%	7%	16%	38%	38%	4.04	.02	3,520
	Convenience Store No type given	2% 6%	7% 4%	17% 18%	37% 29%	38% 44%	4.02 4.01	.01 .12	5,624 85

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

		ı		over of facility	.,	1			
			(2)	ayout of facility	y 				
		(1) Very	Somewhat		(4)	(5)) (
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	3%	10%	34%	51%	4.30	.02	2,322
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	35%	48%	4.23	.00	121,227
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	11%	34%	50%	4.27	.02	1,769
Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	2%	4%	12%	34%	47%	4.22	.00	67,887
Aggregated Dining Halls Aggregated Dining Halls	ENTIRE SAMPLE	1% 2%	2% 3%	7% 11%	34% 35%	56% 48%	4.41 4.26	.03	553 53,340
Respondent Type - YOUR	Student	2%	3%	10%	33%	52%	4.32	.02	1,757
INSTITUTION	Faculty		4%	14%	33%	48%	4.26	.09	99
	Administration/ Staff	2%	4%	9%	38%	47%	4.25	.04	457
	Other				44%	56%	4.56	.18	9
Respondent Type - ENTIRE SAMPLE	Student	2%	3%	12%	35%	48%	4.24	.00	103,442
	Faculty Administration/Staff	3% 2%	5% 4%	11%	35% 32%	46% 50%	4.15 4.24	.02	3,945
	Other	2%	4%	11% 9%	32%	55%	4.24	.03	12,683 795
Student Class Status - YOUR	First year	1%	1%	9%	33%	55%	4.40	.03	870
INSTITUTION	Sophomore	1%	2%	10%	35%	53%	4.37	.06	156
	Junior	1%	4%	9%	31%	55%	4.35	.05	296
	Senior	2%	6%	15%	31%	46%	4.14	.08	173
	Graduate	3%	5%	15%	33%	44%	4.09	.07	250
	Other			8%	42%	50%	4.42	.19	12
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	10%	35%	51%	4.32	.00	39,645
O/ UVII EE	Sophomore	2%	4%	13%	36%	46%	4.21	.01	21,379
	Junior Senior	2% 2%	4% 4%	13% 13%	36% 35%	45% 45%	4.17 4.17	.01	17,637 16,285
	Graduate	2%	4%	13%	37%	45%	4.17	.01	7,301
	Other	2%	4%	12%	33%	49%	4.25	.03	1,032
Gender - YOUR INSTITUTION	Female	1%	3%	10%	33%	53%	4.34	.02	1,554
	Male	2%	4%	11%	37%	47%	4.24	.03	742
	Transgender			33%	33%	33%	4.00	.29	9
	Other Identity		12%	18%	35%	35%	3.94	.25	17
Gender - ENTIRE SAMPLE	Female	2%	3%	11%	34%	50%	4.27	.00	71,640
	Male	2%	4%	13%	37%	45%	4.19	.00	47,508
	Transgender Other Identity	4%	8%	13%	37%	38%	3.97	.05	438
Live YOUR INSTITUTION	Other Identity On campus	4% 1%	7% 2%	17% 9%	35% 34%	36% 54%	3.92 4.38	.04	827 809
Live Took internation	Off campus	2%	4%	11%	34%	50%	4.26	.03	1,513
Live ENTIRE SAMPLE	On campus	2%	3%	12%	35%	48%	4.25	.00	69,573
	Off campus	2%	4%	12%	34%	47%	4.21	.00	49,962
NACUFS Region - YOUR	Southern	2%	3%	10%	34%	51%	4.30	.02	2,322
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	34%	51%	4.31	.01	10,324
	Mid-Atlantic	2%	4%	12%	38%	43%	4.17	.01	9,843
	Midwest	2%	4%	11%	35%	49%	4.25	.01	30,899
	Northeast Pacific	2% 2%	4% 3%	13% 13%	34% 35%	46% 48%	4.18 4.23	.01	26,917
	Southern	2%	3%	11%	35%	50%	4.23	.01	20,739 22,505
Institution Type - YOUR INSTITUTION	Public	2%	3%	10%	34%	51%	4.27	.02	2,322
Institution Type - ENTIRE SAMPLE	Public	2%	4%	12%	35%	47%	4.23	.00	93,013
,	Private	2%	4%	11%	34%	49%	4.25	.01	28,214
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	10%	34%	51%	4.30	.02	2,322
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	3%	12%	33%	50%	4.26	.02	3,122
	Primarily 4-year	2%	4%	12%	35%	48%	4.23	.00	118,105
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted	2%	3%	10%	34%	51%	4.30	.02	2,322
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Contracted	2% 2%	3% 4%	12% 13%	35% 36%	49% 44%	4.26 4.14	.00	92,177 25,647
	Combination of Both	4%	4%	10%	30%	52%	4.14	.01	3,403
Total Current Enrollment - YOUR	Over 20,000	2%	3%	10%	34%	51%	4.21	.02	2,322
Total Current Enrollment - ENTIRE	Under 2,500	2%	3%	11%	33%	51%	4.28	.01	5,838
SAMPLE	2,500 to 10,000	2%	4%	12%	34%	48%	4.23	.01	24,027
	10,001 to 20,000	2%	3%	12%	34%	49%	4.26	.00	38,695
	Over 20,000	2%	4%	12%	36%	46%	4.21	.00	52,667
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	7%	12%	36%	44%	4.16	.07	161
INGTHUTION	Express Unit	2%	3%	10%	32%	52%	4.28	.03	793
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1%	3%	13%	33%	50%	4.29	.04	460
	Convenience Store	2% 1%	2% 4%	11% 10%	36% 37%	49% 47%	4.29 4.25	.05	264 91
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	35%	44%	4.25	.09	21,377
,,	Marketplace	2%	3%	13%	37%	46%	4.13	.01	8,542
	Express Unit	2%	4%	12%	33%	49%	4.24	.01	17,185
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	32%	50%	4.23	.01	9,331
	Sit-down Restaurant	2%	3%	11%	34%	51%	4.28	.01	4,371
	Convenience Store	2%	3%	11%	36%	49%	4.27	.01	6,982
	No type given	2%	2%	11%	28%	57%	4.35	.09	99

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

		1							
			1	Appearance	1			1	
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	6%	15%	37%	41%	4.10	.02	1,858
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	7%	18%	36%	36%	3.98	.00	99,948
Aggregated Retail Units	YOUR INSTITUTION	1%	6%	15%	36%	42%	4.11	.03	1,418
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	17%	36%	39%	4.04	.00	55,852
Aggregated Dining Halls	YOUR INSTITUTION	1%	6%	16%	38%	38%	4.06	.05	440
Aggregated Dining Halls	ENTIRE SAMPLE	2%	8%	20%	37%	33%	3.91	.00	44,096
Respondent Type - YOUR INSTITUTION	Student	2%	7%	15%	36%	40%	4.05	.03	1,441
INSTITUTION	Faculty		6%	22%	41%	31%	3.97	.11	68
	Administration/ Staff	1%	2%	12%	37%	49%	4.31	.04	343
Decreeded Time ENTIRE CAMPLE	Other	00/	00/	33%	67%	050/	3.67	.21	6
Respondent Type - ENTIRE SAMPLE	Student	2%	8%	19%	36%	35%	3.95	.00	86,059
	Faculty Administration/Staff	1%	5%	15%	42%	38%	4.10	.02	3,061
	Other	1% 2%	3% 4%	12% 15%	41% 32%	43% 48%	4.23 4.19	.01	9,935 625
Student Class Status - YOUR	First year	2%	6%	18%	35%	39%	4.19	.04	721
INSTITUTION	Sophomore	2%	7%	17%	36%	39%	4.03	.09	121
	Junior	0%	7%	9%	35%	48%	4.02	.09	255
	Senior	1%	12%	11%	37%	39%	4.23	.00	137
	Graduate	2%	7%	16%	41%	35%	3.99	.09	197
	Other	2 /0	10%	10%	70%	10%	3.80	.25	10
Student Class Status - ENTIRE	First year	2%	8%	19%	36%	35%	3.94	.01	33,202
SAMPLE	Sophomore	2%	8%	19%	36%	35%	3.92	.01	17,604
	Junior	2%	8%	19%	35%	36%	3.96	.01	14,663
	Senior	2%	7%	18%	36%	37%	3.98	.01	13,653
	Graduate	2%	7%	19%	38%	34%	3.95	.01	5,990
	Other	2%	7%	18%	35%	39%	4.01	.04	823
Gender - YOUR INSTITUTION	Female	1%	5%	14%	35%	45%	4.17	.03	1,233
	Male	2%	7%	16%	40%	35%	4.00	.04	603
	Transgender		29%	43%	14%	14%	3.14	.40	7
	Other Identity		40%	27%	33%		2.93	.23	15
Gender - ENTIRE SAMPLE	Female	1%	6%	16%	37%	39%	4.05	.00	58,168
	Male	2%	8%	21%	36%	33%	3.88	.01	40,075
	Transgender	4%	9%	22%	30%	36%	3.86	.06	373
	Other Identity	4%	12%	23%	30%	31%	3.71	.04	697
Live YOUR INSTITUTION	On campus	2%	6%	18%	33%	40%	4.03	.04	667
	Off campus	1%	6%	13%	39%	41%	4.14	.03	1,191
Live ENTIRE SAMPLE	On campus	2%	8%	19%	36%	34%	3.92	.00	58,217
	Off campus	1%	6%	16%	37%	40%	4.07	.00	40,371
NACUFS Region - YOUR	Southern	1%	6%	15%	37%	41%	4.10	.02	1,858
NACUFS Region - ENTIRE SAMPLE	Continental	2%	8%	20%	39%	32%	3.91	.01	8,761
	Mid-Atlantic	2%	10%	20%	38%	30%	3.84	.01	8,027
	Midwest	2%	8%	19%	37%	35%	3.95	.01	26,026
	Northeast	2%	6%	17%	36%	38%	4.03	.01	22,499
	Pacific	2%	7%	17%	34%	39%	4.02	.01	16,697
L STATE OF THE PROPERTY OF THE	Southern	2%	7%	16%	36%	39%	4.04	.01	17,938
Institution Type - YOUR INSTITUTION	Public	1%	6%	15%	37%	41%	4.10	.02	1,858
Institution Type - ENTIRE SAMPLE	Public	2%	7%	18%	36%	37%	3.99	.00	76,289
Institution Time VOLID INICITATION	Private	2%	7%	19%	37%	35%	3.97	.01	23,659
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	6%	15%	37%	41%	4.10	.02	1,858
modulum Type - ENTIRE SAMPLE	Primarily 4-year	1%	6%	15%	36%	42%	4.11	.02	2,458
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	2% 1%	6%	18% 15%	36%	36% 41%	3.98 4.10	.00	97,490 1,858
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	7%	18%	37%	36%	3.99	.02	76,491
Operation 13pe - LIVITINE OAWIFEE	Mainly Contracted	2%	8%	19%	36%	36%	3.99	.00	20,617
	Combination of Both	1%	2%	10%	31%	57%	4.40	.01	2,840
Total Current Enrollment - YOUR	Over 20,000	1%	6%	15%	37%	41%	4.40	.02	1,858
Total Current Enrollment - ENTIRE	Under 2.500	2%	6%	17%	39%	37%	4.10	.02	4,875
SAMPLE	2,500 to 10,000	2%	6%	17%	35%	40%	4.02	.01	19,792
	10,001 to 20,000	2%	7%	18%	36%	38%	4.02	.01	31,673
	Over 20,000	2%	8%	19%	37%	34%	3.92	.00	43,608
Type of Retail Unit - YOUR	Food Court	1 -7	7%	13%	41%	39%	4.12	.08	135
INSTITUTION	Express Unit	2%	6%	17%	35%	40%	4.06	.04	626
	Specialty Coffee Shop/ Juice Bar	1%	7%	13%	38%	41%	4.11	.05	383
	Sit-down Restaurant	1%	5%	14%	36%	44%	4.17	.07	196
	Convenience Store	1%	6%	10%	27%	55%	4.28	.11	78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	18%	36%	39%	4.04	.01	17,791
	Marketplace	2%	8%	19%	39%	32%	3.91	.01	7,065
	Express Unit	2%	6%	16%	35%	41%	4.08	.01	14,143
	Specialty Coffee Shop/ Juice Bar	2%	6%	15%	36%	41%	4.09	.01	7,621
	Sit-down Restaurant	1%	5%	14%	38%	41%	4.12	.02	3,510
	Convenience Store	2%	7%	17%	36%	38%	4.02	.01	5,630
	No type given	3%	5%	15%	30%	46%	4.10	.11	92

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

		ı		Appearance					
			(2)	Appearance			1		
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(2) Miyad	Somewhat	(5) Very Satisfied	Mean*	Sampling Error**	# Doop
Aggregated Dining Halls & Retail Units	Florida State University	satisfied 1%	satisfied 3%	(3) Mixed 9%	Satisfied 33%	54%	4.35	.02	# Resp 2,310
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	12%	35%	49%	4.33	.00	121,058
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	34%	53%	4.34	.02	1,761
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	12%	35%	49%	4.27	.00	67,925
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	32%	55%	4.38	.04	549
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	36%	49%	4.28	.00	53,133
Respondent Type - YOUR	Student	1%	2%	9%	33%	55%	4.38	.02	1,748
INSTITUTION	Faculty	4%	2%	12%	35%	46%	4.18	.10	99
	Administration/ Staff	2%	3%	9%	36%	50%	4.29	.04	454
Decreaded Time ENTIRE CAMPLE	Other	40/	00/	400/	56%	44%	4.44	.18	9
Respondent Type - ENTIRE SAMPLE	Student Faculty	1% 3%	3% 4%	12% 11%	36% 35%	49% 48%	4.27 4.21	.00	103,241
	Administration/Staff	2%	3%	10%	33%	52%	4.21	.02	3,953 12,692
	Other	2%	3%	10%	29%	56%	4.34	.03	800
Student Class Status - YOUR	First year	1%	2%	8%	32%	58%	4.43	.03	866
INSTITUTION	Sophomore	1%	2%	9%	34%	54%	4.39	.06	153
	Junior	1%	2%	9%	28%	60%	4.45	.05	294
	Senior	1%	5%	10%	35%	50%	4.28	.07	173
	Graduate	3%	4%	10%	39%	44%	4.18	.06	250
	Other			17%	42%	42%	4.25	.22	12
Student Class Status - ENTIRE	First year	1%	2%	11%	34%	51%	4.32	.00	39,540
SAMPLE	Sophomore	2%	3%	13%	37%	47%	4.24	.01	21,343
	Junior	2%	3%	12%	36%	47%	4.23	.01	17,611
	Senior	1%	3%	13%	36%	47%	4.25	.01	16,255
	Graduate Other	2%	3% 3%	12%	37% 33%	46% 50%	4.23 4.28	.01	7,293
Gender - YOUR INSTITUTION	Female	2% 1%	2%	12% 8%	33%	56%	4.28	.03	1,029 1,544
Gender - TOOK INSTITUTION	Male	2%	3%	11%	36%	49%	4.40	.02	740
	Transgender	270	11%	33%	33%	22%	3.67	.33	9
	Other Identity		1170	12%	47%	41%	4.29	.17	17
Gender - ENTIRE SAMPLE	Female	1%	3%	11%	34%	51%	4.31	.00	71,509
	Male	2%	3%	13%	37%	46%	4.22	.00	47,464
	Transgender	4%	6%	14%	33%	43%	4.05	.05	440
	Other Identity	5%	5%	17%	35%	38%	3.96	.04	821
Live YOUR INSTITUTION	On campus	1%	2%	9%	33%	56%	4.41	.03	804
	Off campus	2%	3%	9%	34%	53%	4.32	.02	1,506
Live ENTIRE SAMPLE	On campus	1%	3%	12%	36%	49%	4.28	.00	69,402
NACHEO Barian VOLID	Off campus	2%	3%	11%	34%	50%	4.28	.00	49,962
NACUES Region - YOUR	Southern	1%	3%	9%	33%	54%	4.35	.02	2,310
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	1% 2%	2% 4%	10% 14%	35% 39%	53% 42%	4.36 4.14	.01	10,346 9,810
	Midwest	1%	2%	10%	35%	51%	4.14	.00	30,845
	Northeast	2%	3%	13%	34%	47%	4.21	.00	26,919
	Pacific	2%	3%	13%	35%	47%	4.23	.01	20,695
	Southern	1%	2%	10%	35%	52%	4.34	.01	22,443
Institution Type - YOUR INSTITUTION	Public	1%	3%	9%	33%	54%	4.35	.02	2,310
Institution Type - ENTIRE SAMPLE	Public	1%	3%	12%	35%	49%	4.27	.00	92,893
	Private	2%	3%	11%	35%	50%	4.28	.01	28,165
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	9%	33%	54%	4.35	.02	2,310
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	12%	33%	49%	4.24	.02	3,117
	Primarily 4-year	1%	3%	12%	35%	49%	4.28	.00	117,941
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	3%	9%	33%	54%	4.35	.02	2,310
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	11%	35%	50%	4.30	.00	92,076
	Mainly Contracted	2%	3%	13%	37%	45%	4.18	.01	25,585
Total Current Enrollment - YOUR	Combination of Both Over 20,000	4%	5%	12%	29%	49%	4.15	.02	3,397
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	1% 1%	3% 2%	9% 9%	33% 34%	54% 54%	4.35 4.38	.02	2,310 5,821
SAMPLE	2,500 to 10,000	2%	3%	11%	34%	54%	4.38	.01	24,037
	10,001 to 20,000	1%	3%	11%	35%	50%	4.29	.00	38,640
	Over 20,000	2%	3%	12%	36%	47%	4.25	.00	52,560
Type of Retail Unit - YOUR	Food Court	2%	10%	25%	33%	30%	3.77	.08	162
INSTITUTION	Express Unit	2%	2%	8%	31%	58%	4.42	.03	788
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	36%	56%	4.45	.03	458
	Sit-down Restaurant	2%	5%	9%	37%	48%	4.26	.06	263
	Convenience Store	1%	2%	3%	42%	51%	4.40	.08	90
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	14%	35%	45%	4.16	.01	21,334
	Marketplace	1%	3%	12%	38%	46%	4.24	.01	8,537
	Express Unit	1%	2%	11%	34%	52%	4.32	.01	17,271
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	32%	55%	4.37	.01	9,332
	Sit-down Restaurant	1%	3%	9%	33%	54%	4.36	.01	4,357
	Convenience Store	1%	2%	12%	36%	49%	4.29	.01	6,983
	No type given	3%	2%	13%	25%	58%	4.33	.09	111

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 23a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

			Δνσ	ailability of sea	uting				
		(1) Not at	(2) Not	liability of Sea	(4)				1
		`´ All	Very		Somewhat	(5) Very		Sampling	
	Tel 11 Oct 11 to	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	4%	10%	33%	52%	4.29	.02	1,831
Aggregated Dining Halls & Retail Units Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	1% 2%	3% 4%	11% 10%	33% 33%	51% 51%	4.29 4.27	.00	98,103
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	10%	33%	50%	4.21	.00	1,391 54,061
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	8%	34%	54%	4.24	.00	440
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	11%	33%	53%	4.36	.00	44,042
Respondent Type - YOUR	Student	2%	4%	10%	32%	53%	4.31	.02	1,423
INSTITUTION	Faculty	1%	3%	16%	38%	41%	4.15	.11	68
	Administration/ Staff	2%	6%	7%	34%	51%	4.26	.05	334
	Other			33%	67%		3.67	.21	6
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	32%	52%	4.30	.00	84,832
	Faculty	3%	4%	10%	35%	48%	4.21	.02	2,982
	Administration/Staff	2%	4%	9%	35%	51%	4.28	.01	9,427
	Other	2%	4%	11%	30%	53%	4.29	.04	604
Student Class Status - YOUR	First year	1%	4%	10%	31%	55%	4.34	.03	714
INSTITUTION	Sophomore	2%	2%	9%	34%	52%	4.31	.08	122
	Junior	0%	3%	10%	28%	58%	4.41	.05	252
	Senior	2%	6%	10%	36%	46%	4.19	.09	128
	Graduate	3%	3%	12%	41%	42%	4.16	.07	197
Obstant Olses Obstant ENTIRE	Other	ļ		10%	60%	30%	4.20	.20	10
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	11%	33%	51%	4.30	.00	32,901
OT WILL	Sophomore	1%	3%	12%	33%	51%	4.30	.01	17,424
	Junior	1%	3%	11%	31%	53%	4.31	.01	14,417
	Senior Graduate	1%	3%	11%	31%	53%	4.31	.01	13,354
	Other	2% 1%	4% 4%	11%	34% 31%	49% 53%	4.23 4.30	.01	5,819 812
Gender - YOUR INSTITUTION	Female	1%	4%	11% 9%	30%	56%	4.30	.03	1,214
Gender - TOOK INSTITUTION	Male	3%	5%	12%	30%	43%	4.36	.03	598
	Transgender	3%	14%	12%	43%	43%	4.15	.40	7
	Other Identity	1	1470	8%	75%	17%	4.14	.40	12
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	31%	55%	4.35	.00	56,890
Condor ENTINE ON WILL E	Male	2%	4%	13%	34%	47%	4.22	.00	39,563
	Transgender	2%	4%	15%	30%	50%	4.22	.05	371
	Other Identity	2%	3%	14%	33%	47%	4.19	.04	681
Live YOUR INSTITUTION	On campus	2%	3%	10%	31%	53%	4.31	.04	659
	Off campus	2%	4%	9%	34%	51%	4.28	.03	1,172
Live ENTIRE SAMPLE	On campus	1%	3%	12%	33%	50%	4.29	.00	57,575
	Off campus	2%	4%	10%	31%	53%	4.31	.00	39,216
NACUFS Region - YOUR	Southern	2%	4%	10%	33%	52%	4.29	.02	1,831
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	11%	36%	48%	4.26	.01	8,525
	Mid-Atlantic	1%	4%	12%	36%	47%	4.24	.01	7,910
	Midwest	1%	3%	11%	33%	52%	4.31	.01	25,503
	Northeast	1%	3%	12%	33%	51%	4.28	.01	22,182
	Pacific	1%	3%	11%	31%	54%	4.33	.01	16,469
	Southern	2%	4%	10%	31%	53%	4.30	.01	17,514
Institution Type - YOUR INSTITUTION	Public	2%	4%	10%	33%	52%	4.29	.02	1,831
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	32%	52%	4.29	.00	74,808
lestitution Tune VOLID INICITIATION	Private	1%	3%	11%	34%	51%	4.30	.01	23,295
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	10%	33%	52%	4.29	.02	1,831
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	10%	32%	52%	4.29	.02	2,399
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	1% 2%	3% 4%	11% 10%	33% 33%	51% 52%	4.29 4.29	.00	95,704 1,831
Operation Type - FOOR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	33%	52%	4.29	.02	74,983
SPORGOT TYPE - LIVERING OANIFEL	Mainly Contracted	2%	4%	12%	33%	49%	4.30	.00	20,291
	Combination of Both	1%	1%	5%	21%	72%	4.63	.01	2,829
Total Current Enrollment - YOUR	Over 20,000	2%	4%	10%	33%	52%	4.03	.02	1,831
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	11%	35%	51%	4.29	.02	4,763
SAMPLE	2,500 to 10,000	1%	3%	12%	33%	51%	4.30	.01	19,388
	10,001 to 20,000	1%	3%	11%	32%	52%	4.31	.01	31,064
	Over 20,000	2%	4%	11%	33%	51%	4.28	.00	42,888
Type of Retail Unit - YOUR	Food Court	1	1%	8%	33%	57%	4.46	.06	135
INSTITUTION	Express Unit	2%	4%	12%	33%	50%	4.25	.04	622
	Specialty Coffee Shop/ Juice Bar	3%	7%	9%	32%	49%	4.18	.05	373
	Sit-down Restaurant		2%	7%	32%	59%	4.49	.05	197
		9%	6%	13%	36%	36%	3.83	.16	64
	Convenience Store				0.404	53%	4.30	.01	17,543
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	11%	31%			.01	
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace		4%	11% 12%	31% 37%	45%	4.21	.01	6,980
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit	1%							
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 1%	4%	12%	37%	45%	4.21	.01	6,980
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1% 1% 2% 2% 1%	4% 5% 5% 3%	12% 12% 12% 9%	37% 31% 32% 33%	45% 50% 49% 55%	4.21 4.22 4.20 4.38	.01 .01 .01	6,980 13,630 7,320 3,484
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 2% 2%	4% 5% 5%	12% 12% 12%	37% 31% 32%	45% 50% 49%	4.21 4.22 4.20	.01 .01 .01	6,980 13,630 7,320

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 23b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

		<u> </u>	Ava	ilability of sea	tina				
			(2)						
		(1) Very	Somewhat		(4) Somewhat	(5) \/		Complian	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	8%	14%	30%	43%	4.00	.02	2,273
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	8%	16%	31%	40%	3.96	.00	118,473
Aggregated Retail Units	YOUR INSTITUTION	5%	11%	16%	28%	40%	3.89	.03	1,722
Aggregated Retail Units	ENTIRE SAMPLE	4%	9%	17%	30%	40%	3.93	.00	65,222
Aggregated Dining Halls	YOUR INSTITUTION	2%	2%	8%	36%	53%	4.36	.04	551
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	3%	7%	16%	32%	41%	4.00	.00	53,251
INSTITUTION	Faculty	4% 2%	9% 8%	15% 9%	28% 36%	44% 44%	3.99 4.11	.03	1,730 96
	Administration/ Staff	3%	7%	13%	38%	39%	4.02	.05	438
	Other	0,0	7,0	11%	56%	33%	4.22	.22	9
Respondent Type - ENTIRE SAMPLE	Student	4%	8%	17%	31%	39%	3.94	.00	101,661
	Faculty	5%	7%	13%	31%	44%	4.03	.02	3,803
	Administration/Staff	3%	6%	14%	30%	47%	4.10	.01	11,852
	Other	2%	6%	12%	26%	54%	4.22	.04	789
Student Class Status - YOUR INSTITUTION	First year	4%	6%	14%	27%	48%	4.09	.04	862
INSTITUTION	Sophomore	2%	14%	18%	26%	40%	3.87	.09	154
	Junior Senior	4%	11%	12%	29%	44%	3.98	.07	295
	Graduate	4% 7%	14% 10%	19% 16%	25% 28%	38% 39%	3.80 3.82	.09	161 246
	Other	1 70	10%	8%	50%	42%	4.33	.08	12
Student Class Status - ENTIRE	First year	3%	6%	15%	32%	44%	4.07	.01	39,224
SAMPLE	Sophomore	4%	9%	18%	32%	37%	3.87	.01	21,066
	Junior	5%	10%	18%	31%	36%	3.84	.01	17,288
	Senior	5%	10%	18%	30%	36%	3.82	.01	15,860
	Graduate	4%	9%	16%	32%	39%	3.92	.01	7,059
	Other	3%	7%	16%	27%	47%	4.09	.03	1,005
Gender - YOUR INSTITUTION	Female	4%	10%	14%	29%	43%	3.98	.03	1,522
	Male	4%	5%	15%	31%	44%	4.06	.04	728
	Transgender	11%	22%	4.40/	44%	22%	3.44	.47	9
Gender - ENTIRE SAMPLE	Other Identity Female	40/	14%	14%	43%	29%	3.86	.27	14
Gender - ENTINE SAMPLE	Male	4% 4%	8% 7%	16% 17%	31% 32%	41% 40%	3.96 3.97	.00	69,648 46,792
	Transgender	6%	10%	16%	32%	35%	3.79	.06	434
	Other Identity	8%	11%	21%	28%	33%	3.68	.04	796
Live YOUR INSTITUTION	On campus	4%	6%	14%	29%	47%	4.09	.04	798
	Off campus	4%	10%	14%	30%	41%	3.95	.03	1,475
Live ENTIRE SAMPLE	On campus	3%	7%	16%	32%	41%	3.99	.00	68,656
	Off campus	5%	9%	17%	30%	40%	3.92	.01	48,152
NACUFS Region - YOUR	Southern	4%	8%	14%	30%	43%	4.00	.02	2,273
NACUFS Region - ENTIRE SAMPLE	Continental	2%	7%	15%	32%	44%	4.07	.01	10,034
	Mid-Atlantic Midwest	5%	9%	16%	33%	38%	3.90	.01	9,722
	Northeast	4% 3%	8% 7%	16% 15%	31% 32%	41% 43%	3.98 4.04	.01	30,138
	Pacific	5%	9%	19%	32%	37%	3.87	.01	26,528 20,330
	Southern	4%	9%	17%	30%	40%	3.91	.01	21,721
Institution Type - YOUR INSTITUTION	Public	4%	8%	14%	30%	43%	4.00	.02	2,273
Institution Type - ENTIRE SAMPLE	Public	4%	8%	16%	31%	40%	3.96	.00	90,716
•	Private	4%	8%	16%	31%	41%	3.97	.01	27,757
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	8%	14%	30%	43%	4.00	.02	2,273
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	15%	29%	45%	4.02	.02	3,027
	Primarily 4-year	4%	8%	16%	31%	40%	3.96	.00	115,446
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	8%	14%	30%	43%	4.00	.02	2,273
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	16%	31%	42%	4.01	.00	89,964
	Mainly Contracted Combination of Both	5%	10%	18%	32%	36%	3.83	.01	25,138
Total Current Enrollment - YOUR	Over 20,000	9%	12%	21%	24%	34%	3.60	.02	3,371
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	4% 3%	8% 7%	14% 15%	30% 31%	43% 44%	4.00 4.07	.02	2,273 5,701
SAMPLE	2,500 to 10,000	4%	7%	15%	31%	44%	4.07	.01	23,535
	10,001 to 20,000	4%	7%	16%	31%	42%	4.00	.01	37,788
	Over 20,000	5%	9%	17%	31%	38%	3.88	.01	51,449
Type of Retail Unit - YOUR	Food Court	3%	9%	14%	33%	40%	3.98	.09	162
	Express Unit	4%	11%	17%	26%	42%	3.91	.04	782
INSTITUTION		7%	15%	19%	25%	34%	3.63	.06	448
INSTITUTION	Specialty Coffee Shop/ Juice Bar	1 70							
INSTITUTION	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3%	6%	10%	32%	49%	4.16	.07	261
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	3% 4%	6% 3%	10% 16%	48%	29%	3.94	.12	69
Type of Retail Unit - ENTIRE SAMPLE	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	3% 4% 5%	6% 3% 10%	10% 16% 18%	48% 30%	29% 37%	3.94 3.84	.12 .01	69 21,028
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	3% 4% 5% 4%	6% 3% 10% 7%	10% 16% 18% 15%	48% 30% 33%	29% 37% 42%	3.94 3.84 4.01	.12 .01 .01	69 21,028 8,396
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	3% 4% 5% 4% 4%	6% 3% 10% 7% 8%	10% 16% 18% 15% 17%	48% 30% 33% 29%	29% 37% 42% 41%	3.94 3.84 4.01 3.95	.12 .01 .01 .01	69 21,028 8,396 16,476
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 4% 5% 4% 4% 5%	6% 3% 10% 7% 8% 9%	10% 16% 18% 15% 17%	48% 30% 33% 29% 29%	29% 37% 42% 41% 39%	3.94 3.84 4.01 3.95 3.88	.12 .01 .01 .01 .01	69 21,028 8,396 16,476 8,875
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	3% 4% 5% 4% 4%	6% 3% 10% 7% 8%	10% 16% 18% 15% 17%	48% 30% 33% 29%	29% 37% 42% 41%	3.94 3.84 4.01 3.95	.12 .01 .01 .01	69 21,028 8,396 16,476

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24a
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfo	ort (seats, tem	perature, lighti	ng, sound level	, etc.)			
		(1) Not at	(2) Not		(4)				
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	4%	13%	37%	45%	4.21	.02	1,825
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	4%	14%	37%	44%	4.19	.00	97,753
Aggregated Retail Units	YOUR INSTITUTION	1%	4%	13%	36%	44%	4.18	.02	1,386
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	13%	35%	45%	4.18	.00	53,959
Aggregated Dining Halls	YOUR INSTITUTION	0%	3%	12%	38%	47%	4.29	.04	439
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	14%	38%	43%	4.19	.00	43,794
Respondent Type - YOUR	Student	1%	4%	14%	36%	45%	4.21	.02	1,419
INSTITUTION	Faculty		4%	17%	41%	38%	4.12	.10	69
	Administration/ Staff	2%	5%	8%	37%	47%	4.23	.05	331
Decreed of Tree SATIRE CAMPLE	Other	40/	407	33%	67%	4.407	3.67	.21	6
Respondent Type - ENTIRE SAMPLE	Student Faculty	1%	4%	14%	36%	44%	4.18	.00	84,496
	Administration/Staff	2% 2%	4% 4%	11% 10%	40% 39%	43% 45%	4.17 4.22	.02	2,990 9,413
	Other	2%	4%	12%	31%	50%	4.22	.01	603
Student Class Status - YOUR	First year	1%	4%	13%	36%	46%	4.23	.03	714
INSTITUTION	Sophomore	2%	2%	15%	31%	49%	4.21	.09	121
	Junior	0%	2%	14%	32%	51%	4.31	.05	250
	Senior	2%	5%	16%	39%	38%	4.07	.08	131
	Graduate	1%	5%	14%	45%	35%	4.09	.06	193
	Other			10%	60%	30%	4.20	.20	10
Student Class Status - ENTIRE	First year	1%	4%	14%	37%	44%	4.19	.00	32,757
SAMPLE	Sophomore	1%	4%	14%	37%	43%	4.17	.01	17,320
	Junior	1%	4%	14%	35%	45%	4.19	.01	14,356
	Senior	1%	4%	14%	35%	46%	4.20	.01	13,328
	Graduate	2%	5%	13%	38%	42%	4.14	.01	5,812
Gender - YOUR INSTITUTION	Other	1%	3%	14%	33%	48%	4.24	.03	814
Gender - YOUR INSTITUTION	Female Male	1%	3%	12%	34%	49%	4.27	.03	1,213
	Transgender	2%	5% 14%	14% 14%	42% 43%	38% 29%	4.10 3.86	.04	592 7
	Other Identity		14%	62%	31%	29% 8%	3.46	.18	13
Gender - ENTIRE SAMPLE	Female	1%	4%	12%	36%	47%	4.24	.00	56,785
20.140. 2.1111.2 37.1111.22	Male	2%	4%	16%	37%	41%	4.11	.00	39,349
	Transgender	2%	4%	17%	33%	44%	4.12	.05	363
	Other Identity	2%	5%	20%	31%	41%	4.04	.04	668
Live YOUR INSTITUTION	On campus	1%	4%	13%	35%	47%	4.25	.03	657
	Off campus	1%	4%	13%	38%	44%	4.19	.03	1,168
Live ENTIRE SAMPLE	On campus	1%	4%	14%	37%	43%	4.17	.00	57,329
	Off campus	2%	4%	12%	36%	46%	4.21	.00	39,142
NACUFS Region - YOUR	Southern	1%	4%	13%	37%	45%	4.21	.02	1,825
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	14%	39%	41%	4.15	.01	8,484
	Mid-Atlantic	1%	5%	16%	39%	39%	4.10	.01	7,882
	Midwest	1%	4%	14%	38%	43%	4.18	.01	25,450
	Northeast Pacific	1%	4%	14%	36%	45%	4.20	.01	22,034
	Southern	1%	3% 4%	13%	34%	48% 45%	4.24	.01	16,371
Institution Type - YOUR INSTITUTION	Public	2% 1%	4%	13% 13%	36% 37%	45%	4.18 4.21	.01	17,532 1,825
Institution Type - ENTIRE SAMPLE	Public	1%	4%	14%	36%	45%	4.18	.02	74,633
institution Type - ENTINE OAWII EE	Private	1%	4%	14%	38%	43%	4.10	.00	23,120
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	4%	13%	37%	45%	4.21	.02	1,825
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	4%	12%	34%	49%	4.26	.02	2,407
••	Primarily 4-year	1%	4%	14%	37%	44%	4.18	.00	95,346
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	4%	13%	37%	45%	4.21	.02	1,825
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	4%	14%	37%	45%	4.19	.00	74,789
	Mainly Contracted	2%	5%	15%	38%	41%	4.12	.01	20,147
	Combination of Both	1%	2%	6%	26%	65%	4.54	.01	2,817
Total Current Enrollment - YOUR	Over 20,000	1%	4%	13%	37%	45%	4.21	.02	1,825
Total Current Enrollment - ENTIRE	Under 2,500	1%	3%	12%	39%	45%	4.23	.01	4,725
SAMPLE	2,500 to 10,000	1%	4%	13%	35%	47%	4.23	.01	19,376
	10,001 to 20,000	1%	4%	13%	35%	47%	4.22	.01	30,893
Type of Retail Unit VOLD	Over 20,000	2%	4%	14%	38%	42%	4.14	.00	42,759
Type of Retail Unit - YOUR INSTITUTION	Food Court	40/	4%	12%	42%	42%	4.21	.07	134
	Express Unit Specialty Coffee Shop/ Juice Bar	1% 2%	4% 6%	15% 13%	37% 35%	43% 44%	4.18 4.14	.04	616 371
	Sit-down Restaurant	270	3%	9%	35%	56%	4.14	.05	195
	Convenience Store	7%	7%	17%	32%	30%	3.77	.05	70
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	14%	35%	46%	4.21	.01	17,419
. ,, , o	Marketplace	1%	5%	14%	39%	40%	4.21	.01	6,937
	Express Unit	2%	4%	14%	34%	46%	4.14	.01	13,595
	Specialty Coffee Shop/ Juice Bar	2%	5%	12%	34%	47%	4.19	.01	7,280
	Sit-down Restaurant	1%	3%	11%	35%	50%	4.30	.01	3,452
	Convenience Store	2%	5%	16%	34%	42%	4.08	.01	5,191

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comf	ort (seats, temp	erature, lightir	ng, sound level,	etc.)			
			(2)			·			
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	6%	14%	34%	43%	4.10	.02	2,273
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	5%	15%	35%	42%	4.09	.00	118,707
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	15%	34%	42%	4.06	.02	1,724
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	16%	34%	42%	4.05	.00	65,538
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	11%	34%	48%	4.23	.04	549
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	2%	5%	14%	36%	44%	4.14	.00	53,169
INSTITUTION	Faculty	2% 4%	6% 7%	13% 18%	33% 31%	45% 40%	4.12 3.96	.02	1,731 97
	Administration/ Staff	2%	5%	16%	37%	39%	4.06	.05	436
	Other	270	376	1076	78%	22%	4.00	.15	9
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	15%	35%	42%	4.10	.00	101,893
	Faculty	4%	6%	15%	34%	41%	4.01	.02	3,814
	Administration/Staff	3%	6%	16%	33%	42%	4.07	.01	11,859
	Other	2%	5%	11%	30%	52%	4.25	.04	792
Student Class Status - YOUR	First year	2%	5%	13%	32%	48%	4.21	.03	862
INSTITUTION	Sophomore	1%	7%	13%	34%	46%	4.17	.08	156
	Junior	3%	7%	10%	36%	44%	4.10	.06	289
	Senior	1%	6%	20%	31%	42%	4.07	.08	166
	Graduate	6%	8%	15%	36%	35%	3.87	.07	246
	Other		8%	8%	50%	33%	4.08	.26	12
Student Class Status - ENTIRE	First year	2%	4%	13%	34%	47%	4.20	.00	39,245
SAMPLE	Sophomore	2%	5%	16%	35%	41%	4.07	.01	21,118
	Junior	3%	6%	16%	35%	40%	4.03	.01	17,335
	Senior	3%	7%	17%	34%	39%	4.01	.01	15,944
	Graduate	3%	7%	16%	36%	38%	3.99	.01	7,083
O I VOUD MOTITUTION	Other	2%	5%	17%	32%	44%	4.10	.03	1,014
Gender - YOUR INSTITUTION	Female	2%	6%	14%	32%	45%	4.11	.03	1,519
	Male	3%	5%	13%	38%	41%	4.11	.04	730
	Transgender Other Identity	11%	44%	11%	22%	11%	2.78	.43	9
Gender - ENTIRE SAMPLE	Female	20/	7%	27%	40%	27%	3.87	.24	15
Gender - ENTINE SAMPLE	Male	2% 2%	6% 5%	15% 16%	34% 36%	44% 41%	4.11 4.08	.00	69,863 46,820
	Transgender	6%	7%	18%	33%	35%	3.83	.06	40,620
	Other Identity	6%	7%	21%	33%	33%	3.79	.04	803
Live YOUR INSTITUTION	On campus	2%	5%	13%	33%	47%	4.20	.03	801
	Off campus	3%	6%	15%	35%	41%	4.05	.03	1,472
Live ENTIRE SAMPLE	On campus	2%	5%	15%	35%	44%	4.14	.00	68,769
	Off campus	3%	6%	16%	34%	41%	4.03	.00	48,309
NACUFS Region - YOUR	Southern	2%	6%	14%	34%	43%	4.10	.02	2,273
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	14%	34%	46%	4.18	.01	10,051
	Mid-Atlantic	3%	6%	16%	36%	39%	4.04	.01	9,729
	Midwest	2%	5%	14%	35%	45%	4.16	.01	30,190
	Northeast	3%	6%	16%	34%	42%	4.06	.01	26,533
	Pacific	3%	6%	18%	34%	39%	3.99	.01	20,357
	Southern	2%	5%	15%	34%	43%	4.11	.01	21,847
Institution Type - YOUR INSTITUTION	Public	2%	6%	14%	34%	43%	4.10	.02	2,273
Institution Type - ENTIRE SAMPLE	Public	2%	5%	15%	35%	42%	4.09	.00	90,936
	Private	2%	5%	15%	34%	43%	4.10	.01	27,771
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	6%	14%	34%	43%	4.10	.02	2,273
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	6%	15%	33%	43%	4.05	.02	3,044
Occupies Time VOLID INICTITUTION	Primarily 4-year	2%	5%	15%	35%	42%	4.09	.00	115,663
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated	2%	6%	14%	34%	43%	4.10	.02	2,273
Operation Type - ENTIRE SAMPLE	Mainly Contracted	2%	5%	15%	34%	44%	4.13	.00	90,259
	Combination of Both	3% 6%	6% 8%	17% 17%	36% 29%	38% 39%	3.99 3.87	.01	25,080
Total Current Enrollment - YOUR	Over 20,000								3,368
Total Current Enrollment - FOOR Total Current Enrollment - ENTIRE	Under 2,500	2% 2%	6% 4%	14% 14%	34% 34%	43% 46%	4.10 4.20	.02	2,273 5,713
				14%	34%	45%	4.20	.01	23,623
SAMPLE	2 500 to 10 000	20/:							
	2,500 to 10,000 10,001 to 20,000	2% 2%	5% 5%						37 827
	10,001 to 20,000	2%	5%	15%	34%	43%	4.11	.01	37,827 51.544
				15% 16%					51,544
SAMPLE	10,001 to 20,000 Over 20,000	2% 3% 3%	5% 6%	15% 16% 22%	34% 35% 37%	43% 40% 28%	4.11 4.05 3.75	.01 .00	51,544 163
SAMPLE Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court	2% 3%	5% 6% 10%	15% 16%	34% 35%	43% 40%	4.11 4.05	.01 .00 .08	51,544
SAMPLE Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit	2% 3% 3% 3% 3% 2%	5% 6% 10% 6% 6%	15% 16% 22% 14% 16%	34% 35% 37% 33% 35%	43% 40% 28% 45% 40%	4.11 4.05 3.75 4.12	.01 .00 .08 .04	51,544 163 781 444
SAMPLE Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	2% 3% 3% 3% 3%	5% 6% 10% 6%	15% 16% 22% 14%	34% 35% 37% 33%	43% 40% 28% 45%	4.11 4.05 3.75 4.12 4.05	.01 .00 .08 .04	51,544 163 781
SAMPLE Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2% 3% 3% 3% 2% 2%	5% 6% 10% 6% 6% 6%	15% 16% 22% 14% 16% 11%	34% 35% 37% 33% 35% 35%	43% 40% 28% 45% 40% 45%	4.11 4.05 3.75 4.12 4.05 4.14	.01 .00 .08 .04 .05	51,544 163 781 444 261
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	2% 3% 3% 3% 2% 2% 3%	5% 6% 10% 6% 6% 6% 5%	15% 16% 22% 14% 16% 11%	34% 35% 37% 33% 35% 35% 39%	43% 40% 28% 45% 40% 45% 37%	4.11 4.05 3.75 4.12 4.05 4.14 4.03	.01 .00 .08 .04 .05 .06	51,544 163 781 444 261 75
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	2% 3% 3% 3% 2% 2% 3% 4%	5% 6% 10% 6% 6% 6% 5% 7%	15% 16% 22% 14% 16% 11% 16% 18%	34% 35% 37% 33% 35% 35% 39% 34%	43% 40% 28% 45% 40% 45% 37% 38%	4.11 4.05 3.75 4.12 4.05 4.14 4.03 3.95	.01 .00 .08 .04 .05 .06 .12	51,544 163 781 444 261 75 20,995
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	2% 3% 3% 3% 2% 2% 3% 4% 2%	5% 6% 10% 6% 6% 6% 5% 7%	15% 16% 22% 14% 16% 11% 16% 18%	34% 35% 37% 33% 35% 35% 39% 34% 36%	43% 40% 28% 45% 40% 45% 37% 38% 42%	4.11 4.05 3.75 4.12 4.05 4.14 4.03 3.95 4.11	.01 .00 .08 .04 .05 .06 .12	51,544 163 781 444 261 75 20,995 8,400
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	2% 3% 3% 3% 2% 2% 3% 4% 2%	5% 6% 10% 6% 6% 6% 5% 7% 5%	15% 16% 22% 14% 16% 11% 16% 18% 15%	34% 35% 37% 33% 35% 35% 39% 34% 36% 33%	43% 40% 28% 45% 40% 45% 37% 38% 42% 43%	4.11 4.05 3.75 4.12 4.05 4.14 4.03 3.95 4.11	.01 .00 .08 .04 .05 .06 .12 .01	51,544 163 781 444 261 75 20,995 8,400 16,493
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	2% 3% 3% 3% 2% 2% 4% 4% 2% 3%	5% 6% 10% 6% 6% 6% 5% 7% 5% 6% 6%	15% 16% 22% 14% 16% 11% 16% 18% 15% 16%	34% 35% 37% 33% 35% 35% 39% 34% 36% 33% 32%	43% 40% 28% 45% 40% 45% 37% 38% 42% 43%	4.11 4.05 3.75 4.12 4.05 4.14 4.03 3.95 4.11 4.08 4.09	.01 .00 .08 .04 .05 .06 .12 .01 .01	51,544 163 781 444 261 75 20,995 8,400 16,493 8,912

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

				triendly practic	es related to fo	od			1
		(1) Not at	(2) Not		(4) Somowhat	(5) \/o=:		Camplin -	
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	6%	15%	28%	46%	4.04	.03	1,66
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	6%	17%	29%	44%	4.02	.00	91,02
Aggregated Retail Units	YOUR INSTITUTION	5%	6%	13%	28%	47%	4.05	.03	1,26
Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	16%	28%	46%	4.06	.00	50,71
Aggregated Dining Halls	YOUR INSTITUTION	5%	5%	21%	28%	42%	3.98	.06	39
Aggregated Dining Halls	ENTIRE SAMPLE	5%	6%	18%	29%	41%	3.96	.01	40,30
Respondent Type - YOUR	Student	5%	7%	16%	26%	47%	4.03	.03	1,29
INSTITUTION	Faculty	5%		21%	31%	44%	4.08	.13	6
	Administration/ Staff	7%	5%	10%	34%	44%	4.04	.07	30
	Other	17%				83%	4.33	.67	
Respondent Type - ENTIRE SAMPLE	Student	5%	6%	17%	28%	44%	4.00	.00	78,36
. ,,	Faculty	4%	4%	12%	32%	47%	4.15	.02	2,8
	Administration/Staff	4%	4%	13%	32%	46%	4.10	.01	9,0
	Other	5%	3%	14%	24%	54%	4.19	.05	58
Student Class Status - YOUR	First year	5%	6%	17%	27%	45%	4.01	.04	6:
INSTITUTION	Sophomore	5%	5%	18%	21%	50%	4.07	.11	1.
	Junior	4%	8%	13%	21%	54%	4.11	.08	22
	Senior	10%	5%	12%	28%	46%	3.95	.11	12
	Graduate	3%	8%	17%	30%	43%	4.02	.08	17
	Other			11,7	50%	50%	4.50	.19	
Student Class Status - ENTIRE	First year	5%	7%	19%	28%	42%	3.94	.01	30,20
SAMPLE	Sophomore	4%	6%	18%	28%	43%	4.00	.01	16,0
	Junior	4%	6%	17%	28%	46%	4.05	.01	13,3
	Senior	5%	6%	16%	27%	47%	4.07	.01	12,4
	Graduate	4%	5%	15%	30%	45%	4.07	.01	5,4
	Other	5%	3%	17%	29%	46%	4.07	.04	7.
Gender - YOUR INSTITUTION	Female	4%	5%	13%	27%	51%	4.17	.03	1,0
osnas. Took morronen	Male	9%	8%	18%	27%	38%	3.79	.05	5:
	Transgender	370	070	33%	50%	17%	3.83	.31	J.
	Other Identity		8%	33%	42%	17%	3.67	.26	
Gender - ENTIRE SAMPLE	Female	3%	5%	15%	29%	48%	4.15	.00	53,18
Gender - ENTINE GAWII EE	Male	7%	8%	19%	28%	38%	3.82	.00	36,32
	Transgender	7%	6%	15%	25%	48%	4.01	.07	36,3
	Other Identity	6%	5%	19%	19%	50%	4.01	.05	60
Live YOUR INSTITUTION	On campus	4%	7%	17%	28%	43%	4.02	.05	59
LIVE TOOK INSTITUTION	Off campus	6%	5%	14%	27%	43%	4.00	.03	1,07
Live ENTIRE SAMPLE	On campus		6%	18%	28%			.00	52,74
LIVE ENTIRE SAWIFLE	Off campus	5% 4%	5%		28%	42% 47%	3.96 4.09	.00	
NACUFS Region - YOUR	Southern			15%					37,04
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Continental	5%	6%	15%	28%	46%	4.04	.03	1,6
NACOFS REGION - ENTIRE SAMPLE	Mid-Atlantic	6%	7%	17%	28%	42%	3.94	.01	8,0
	Midwest	5%	7%	18%	30%	39%	3.92	.01	7,1
		5%	6%	18%	29%	43%	3.99	.01	23,4
	Northeast	4%	6%	17%	28%	45%	4.04	.01	20,4
	Pacific	4%	5%	16%	27%	47%	4.09	.01	15,3
and the first Time - MOLID INICITE ITION	Southern	5%	6%	16%	28%	45%	4.04	.01	16,5
Institution Type - YOUR INSTITUTION	Public	5%	6%	15%	28%	46%	4.04	.03	1,60
Institution Type - ENTIRE SAMPLE	Public	5%	6%	17%	28%	44%	4.02	.00	69,6
	Private	5%	6%	16%	29%	44%	4.01	.01	21,3
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	6%	15%	28%	46%	4.04	.03	1,6
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	5%	15%	29%	47%	4.09	.02	2,2
On and the Tree World Western Tree	Primarily 4-year	5%	6%	17%	29%	44%	4.02	.00	88,7
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	6%	15%	28%	46%	4.04	.03	1,6
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	6%	17%	29%	44%	4.02	.00	69,9
	Mainly Contracted	5%	7%	18%	29%	42%	3.95	.01	18,4
	Combination of Both	2%	2%	10%	26%	60%	4.41	.02	2,6
Total Current Enrollment - YOUR	Over 20,000	5%	6%	15%	28%	46%	4.04	.03	1,6
Total Current Enrollment - ENTIRE	Under 2,500	3%	5%	15%	29%	47%	4.12	.02	4,4
SAMPLE	2,500 to 10,000	4%	5%	16%	28%	46%	4.07	.01	17,9
	10,001 to 20,000	4%	5%	16%	28%	46%	4.07	.01	29,0
	Over 20,000	5%	6%	18%	29%	42%	3.95	.01	39,5
Гуре of Retail Unit - YOUR	Food Court	6%	5%	18%	35%	37%	3.92	.10	1
NSTITUTION	Express Unit	5%	7%	13%	25%	51%	4.10	.05	5
	Specialty Coffee Shop/ Juice Bar	5%	4%	14%	28%	49%	4.09	.06	3
	Sit-down Restaurant	7%	9%	12%	28%	44%	3.95	.10	1
	Convenience Store	9%	6%	12%	32%	42%	3.93	.15	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	5%	16%	28%	47%	4.08	.01	16,2
	Marketplace	5%	7%	17%	31%	40%	3.94	.01	6,3
	Express Unit	5%	5%	15%	27%	48%	4.08	.01	12,8
	•						4.14		6,8
	Specialty Coffee Shop/ Juice Bar	4%	4%	15%	'JX%				
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	4% 6%	4% 6%	15% 14%	28%	49% 46%		.01	
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	4% 6% 5%	4% 6% 6%	15% 14% 16%	28% 28% 27%	46% 46%	4.03 4.06	.02	3,1 5,1

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Er	nvironmentally f	riendly practic	es related to for	od			
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	4%	21%	32%	41%	4.03	.02	1,993
Aggregated Dining Halls & Retail Units Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	3%	5%	20%	35%	37%	3.98	.00	108,539
Aggregated Retail Units Aggregated Retail Units	ENTIRE SAMPLE	3% 3%	4% 5%	19% 20%	32% 33%	43% 39%	4.08 3.99	.03	1,522 60,578
Aggregated Netall Office Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	28%	30%	34%	3.88	.00	471
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	21%	37%	35%	3.96	.00	47,961
Respondent Type - YOUR	Student	3%	5%	22%	31%	40%	4.01	.03	1,531
INSTITUTION	Faculty	4%	4%	19%	34%	39%	4.01	.12	79
	Administration/ Staff	3%	3%	17%	36%	41%	4.09	.05	374
	Other		11%	22%		67%	4.22	.40	9
Respondent Type - ENTIRE SAMPLE	Student	3%	5%	21%	35%	36%	3.97	.00	92,979
	Faculty Administrative (Quette	5%	5%	19%	34%	36%	3.90	.02	3,476
	Administration/Staff Other	3% 4%	4% 3%	17% 16%	34% 27%	43% 50%	4.11 4.17	.01	11,035 729
Student Class Status - YOUR	First year	2%	5%	23%	30%	41%	4.17	.04	753
INSTITUTION	Sophomore	3%	3%	22%	31%	41%	4.03	.04	146
	Junior	3%	4%	17%	28%	47%	4.13	.06	267
	Senior	2%	4%	26%	30%	38%	3.98	.08	148
	Graduate	5%	5%	24%	34%	32%	3.83	.08	207
	Other		20%	10%	40%	30%	3.80	.36	10
Student Class Status - ENTIRE	First year	2%	4%	20%	35%	39%	4.03	.01	35,622
SAMPLE	Sophomore	4%	5%	22%	35%	35%	3.91	.01	19,235
	Junior	4%	6%	21%	34%	35%	3.92	.01	15,886
	Senior	4%	6%	20%	34%	36%	3.94	.01	14,677
	Other Other	4%	6%	20%	36%	35%	3.93	.01	6,486
Gender - YOUR INSTITUTION	Female	4% 3%	5% 4%	21% 21%	30% 29%	40% 43%	3.98 4.06	.04	920 1,330
Gender - TOOK INSTITUTION	Male	3%	4%	20%	36%	37%	3.99	.03	641
	Transgender	370	25%	38%	25%	13%	3.25	.37	8
	Other Identity		7%	36%	36%	21%	3.71	.24	14
Gender - ENTIRE SAMPLE	Female	3%	5%	20%	34%	38%	3.99	.00	64,535
	Male	3%	4%	20%	36%	36%	3.98	.00	42,167
	Transgender	8%	12%	18%	31%	32%	3.67	.06	395
	Other Identity	9%	10%	26%	25%	29%	3.55	.05	696
Live YOUR INSTITUTION	On campus	2%	4%	23%	32%	39%	4.01	.04	700
Live ENTIRE SAMPLE	Off campus On campus	3%	4%	19%	32%	42%	4.04	.03	1,293
Live ENTIRE SAIVIPLE	Off campus	3% 3%	5% 5%	21% 18%	36% 34%	35% 40%	3.95 4.03	.00	62,243 44,771
NACUFS Region - YOUR	Southern	3%	4%	21%	32%	41%	4.03	.00	1,993
NACUFS Region - ENTIRE SAMPLE	Continental	2%	4%	18%	36%	41%	4.09	.01	9,342
	Mid-Atlantic	4%	6%	23%	35%	31%	3.83	.01	8,591
	Midwest	3%	5%	20%	36%	37%	3.99	.01	27,204
	Northeast	4%	6%	21%	33%	36%	3.93	.01	24,234
	Pacific	3%	5%	19%	35%	38%	3.99	.01	18,864
	Southern	3%	4%	20%	34%	39%	4.03	.01	20,304
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public Public	3%	4%	21%	32%	41%	4.03	.02	1,993
Institution Type - ENTIRE SAMPLE		3%	5%	20%	35%	37%	3.99	.00	83,453
Institution Type - YOUR INSTITUTION	Private Primarily 4-year	3% 3%	5% 4%	20% 21%	34% 32%	37% 41%	3.95 4.03	.01	25,086 1,993
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	4%	20%	32%	40%	4.03	.02	2,781
7, 5 2 22	Primarily 4-year	3%	5%	20%	35%	37%	3.98	.00	105,758
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	4%	21%	32%	41%	4.03	.02	1,993
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	4%	19%	35%	39%	4.03	.00	83,015
	Mainly Contracted	5%	7%	24%	34%	31%	3.80	.01	22,352
	Combination of Both	6%	5%	16%	29%	43%	3.97	.02	3,172
Total Current Enrollment - YOUR	Over 20,000	3%	4%	21%	32%	41%	4.03	.02	1,993
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	5%	19%	35%	39%	4.03	.01	5,320
	2,500 to 10,000 10,001 to 20,000	4%	5%	21%	33%	37%	3.95	.01	21,569
	Over 20,000	3% 3%	5% 5%	19% 21%	34% 36%	39% 36%	4.03 3.95	.01	35,036 46,614
Type of Retail Unit - YOUR	Food Court	3%	9%	26%	36%	26%	3.95	.00	140
INSTITUTION	Express Unit	3%	3%	16%	29%	49%	4.16	.03	706
	Specialty Coffee Shop/ Juice Bar	2%	3%	17%	36%	43%	4.15	.05	390
	Sit-down Restaurant	4%	5%	26%	32%	33%	3.85	.07	213
	Convenience Store	1%	5%	12%	37%	44%	4.16	.11	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	21%	33%	35%	3.89	.01	19,257
	Marketplace	3%	5%	22%	36%	34%	3.93	.01	7,540
	Express Unit	3%	4%	19%	31%	43%	4.07	.01	15,394
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3%	4%	19%	33%	42%	4.07	.01	8,202
	Convenience Store	2% 3%	4% 4%	19% 18%	32% 34%	43% 40%	4.08 4.06	.02	3,747 6,314
	No type given	4%	3%	22%	25%	46%	4.06	.10	124
*1 to 5 Cools, Whore Higher Moon — Highe		4 %	3%	2270	20%	40%	4.00	.10	124

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

				al practices re	1				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	7%	16%	27%	45%	3.99	.03	1,625
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	6%	18%	27%	43%	3.96	.00	89,016
Aggregated Retail Units	YOUR INSTITUTION	6%	7%	14%	27%	46%	4.01	.03	1,248
Aggregated Retail Units	ENTIRE SAMPLE	5%	6%	17%	27%	45%	4.01	.01	49,553
Aggregated Dining Halls	YOUR INSTITUTION	6%	6%	21%	25%	42%	3.91	.06	377
Aggregated Dining Halls	ENTIRE SAMPLE	6%	7%	19%	28%	40%	3.89	.01	39,463
Respondent Type - YOUR INSTITUTION	Student Faculty	5% 5%	7%	16%	25% 30%	46% 41%	3.99 4.02	.03	1,267
	Administration/ Staff	8%	6%	25% 12%	30%	41%	3.95	.07	61 291
	Other	17%	0%	1270	33%	83%	4.33	.67	6
Respondent Type - ENTIRE SAMPLE	Student	5%	7%	18%	27%	43%	3.95	.00	76,816
Troopendent Type Z.TT Orann ZZ	Faculty	6%	5%	14%	31%	44%	4.03	.02	2,712
	Administration/Staff	6%	5%	14%	31%	43%	4.00	.01	8,676
	Other	4%	5%	16%	22%	53%	4.15	.05	565
Student Class Status - YOUR	First year	5%	7%	16%	29%	43%	3.98	.05	623
INSTITUTION	Sophomore	8%	7%	18%	18%	49%	3.94	.12	116
	Junior	4%	9%	14%	17%	56%	4.11	.08	224
	Senior	10%	6%	16%	25%	44%	3.87	.12	124
	Graduate	4%	8%	19%	29%	41%	3.95	.09	171
	Other				33%	67%	4.67	.17	9
Student Class Status - ENTIRE	First year	6%	7%	20%	27%	40%	3.89	.01	29,659
SAMPLE	Sophomore	5%	7%	19%	27%	42%	3.95	.01	15,688
	Junior	5%	6%	17%	26%	45%	4.00	.01	13,086
	Senior	5%	6%	16%	26%	46%	4.02	.01	12,214
	Graduate	5%	6%	15%	29%	45%	4.04	.02	5,326
	Other	6%	4%	17%	28%	46%	4.04	.04	732
Gender - YOUR INSTITUTION	Female	4%	6%	14%	27%	50%	4.13	.03	1,075
	Male	10%	9%	19%	26%	37%	3.71	.06	532
	Transgender			50%	33%	17%	3.67	.33	6
	Other Identity		8%	33%	42%	17%	3.67	.26	12
Gender - ENTIRE SAMPLE	Female	3%	5%	16%	28%	47%	4.10	.00	51,861
	Male	8%	8%	20%	27%	37%	3.76	.01	35,644
	Transgender	7%	4%	15%	24%	49%	4.03	.07	339
L' VOUR MOTITUTION	Other Identity	6%	6%	19%	19%	50%	4.00	.05	593
Live YOUR INSTITUTION	On campus	5%	7%	17%	28%	43%	3.97	.05	579
Live ENTINE CAMPLE	Off campus	6%	6%	15%	26%	46%	4.00	.04	1,046
Live ENTIRE SAMPLE	On campus	6%	7%	19%	28%	41%	3.91	.01	51,677
NACHEC Paries VOLID	Off campus	5%	6%	15%	27%	46%	4.03	.01	36,127
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	6%	7% 8%	16%	27%	45%	3.99	.03	1,625
NACOFS REGION - ENTIRE SAMPLE	Mid-Atlantic	6% 6%	7%	18% 19%	28% 29%	40% 38%	3.88 3.85	.01	7,907
	Midwest	6%	7%	19%	28%	41%	3.92	.01	6,935 22,887
	Northeast	5%	6%	17%	27%	44%	3.99	.01	19,965
	Pacific	5%	6%	17%	27%	46%	4.04	.01	15,087
	Southern	6%	6%	16%	27%	45%	4.00	.01	16,235
Institution Type - YOUR INSTITUTION	Public	6%	7%	16%	27%	45%	3.99	.03	1,625
Institution Type - ENTIRE SAMPLE	Public	5%	6%	18%	27%	43%	3.96	.00	68,091
<u>, </u>	Private	5%	7%	17%	28%	43%	3.96	.01	20,925
Institution Type - YOUR INSTITUTION	Primarily 4-year	6%	7%	16%	27%	45%	3.99	.03	1,625
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	5%	16%	27%	45%	4.02	.02	2,177
••	Primarily 4-year	5%	7%	18%	27%	43%	3.96	.00	86,839
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	7%	16%	27%	45%	3.99	.03	1,625
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	6%	18%	28%	43%	3.96	.00	68,390
	Mainly Contracted	6%	7%	18%	28%	41%	3.90	.01	18,003
	Combination of Both	2%	2%	11%	25%	59%	4.38	.02	2,623
Total Current Enrollment - YOUR	Over 20,000	6%	7%	16%	27%	45%	3.99	.03	1,625
Total Current Enrollment - ENTIRE	Under 2,500	4%	6%	16%	29%	45%	4.06	.02	4,353
SAMPLE	2,500 to 10,000	5%	6%	18%	26%	45%	4.00	.01	17,493
	10,001 to 20,000	5%	6%	17%	27%	45%	4.01	.01	28,449
	Over 20,000	6%	7%	18%	28%	40%	3.89	.01	38,721
Type of Retail Unit - YOUR	Food Court	7%	5%	18%	34%	36%	3.86	.11	115
INSTITUTION	Express Unit	5%	7%	15%	24%	49%	4.05	.05	567
	Specialty Coffee Shop/ Juice Bar	5%	6%	14%	28%	47%	4.05	.06	333
	Sit-down Restaurant	8%	7%	11%	31%	43%	3.93	.10	164
	Convenience Store	10%	7%	9%	30%	43%	3.90	.16	69
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	6%	17%	26%	46%	4.03	.01	15,859
	Marketplace	6%	7%	19%	29%	39%	3.87	.01	6,193
	Express Unit	5%	6%	16%	26%	47%	4.04	.01	12,619
			5%	16%	26%	48%	4.07	.01	6,677
	Specialty Coffee Shop/ Juice Bar	5%							_
	Sit-down Restaurant	7%	6%	15%	28%	45%	3.97	.02	3,057

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re	lated to food				,
		(4) \/a==	(2) Somewhat		(4)				
		(1) Very Dis-	Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	4%	20%	31%	43%	4.08	.02	1,925
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	4%	21%	34%	38%	4.00	.00	105,676
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	3%	3%	18%	31%	46%	4.14	.03	1,479
Aggregated Dining Halls	YOUR INSTITUTION	3% 2%	4% 6%	20% 27%	33% 32%	40% 33%	4.03 3.87	.00	58,834 446
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	21%	36%	36%	3.97	.00	46,842
Respondent Type - YOUR	Student	2%	4%	21%	30%	43%	4.07	.03	1,484
INSTITUTION	Faculty	4%	5%	20%	32%	39%	3.97	.12	76
	Administration/ Staff	3%	3%	16%	37%	41%	4.10	.05	356
	Other			22%	11%	67%	4.44	.29	9
Respondent Type - ENTIRE SAMPLE	Student	3%	4%	21%	34%	38%	3.99	.00	90,999
	Faculty	5%	5%	20%	33%	37%	3.92	.02	3,276
	Administration/Staff	3%	3%	18%	33%	43%	4.11	.01	10,378
	Other	4%	3%	15%	25%	52%	4.19	.04	700
Student Class Status - YOUR	First year	2%	4%	23%	29%	42%	4.06	.04	730
INSTITUTION	Sophomore	2%	4%	17%	28%	48%	4.16	.08	139
	Junior	2%	3%	15%	28%	51%	4.22	.06	261
	Senior	1%	3%	22%	33%	41%	4.08	.08	143
	Graduate	6%	3%	23%	35%	34%	3.89	.08	200
Children Class Chahus ENTIDE	Other	-	9%	27%	36%	27%	3.82	.30	11
Student Class Status - ENTIRE SAMPLE	First year	2%	4%	20%	34%	39%	4.05	.01	34,929
O/ WII EE	Sophomore	3%	5%	22%	34%	36%	3.95	.01	18,775
	Junior Senior	3%	5%	21%	34%	36%	3.95	.01	15,549
	Graduate	3% 3%	5% 5%	21% 20%	34% 35%	37% 36%	3.97 3.96	.01	14,375 6,321
	Other	4%	4%	21%	31%	40%	4.00	.03	893
Gender - YOUR INSTITUTION	Female	2%	4%	20%	29%	44%	4.00	.03	1,283
Gender - TOOK INSTITUTION	Male	3%	4%	19%	35%	44%	4.10	.03	620
	Transgender	3 /6	25%	38%	25%	13%	3.25	.37	8
	Other Identity		7%	43%	29%	21%	3.64	.25	14
Gender - ENTIRE SAMPLE	Female	3%	5%	20%	34%	39%	4.01	.00	62,639
	Male	3%	4%	21%	35%	38%	4.00	.00	41,225
	Transgender	9%	10%	21%	27%	33%	3.65	.06	390
	Other Identity	10%	9%	26%	26%	29%	3.56	.05	673
Live YOUR INSTITUTION	On campus	2%	4%	23%	31%	40%	4.02	.04	680
	Off campus	3%	3%	18%	31%	44%	4.11	.03	1,245
Live ENTIRE SAMPLE	On campus	3%	4%	22%	35%	36%	3.97	.00	60,884
	Off campus	3%	4%	19%	33%	41%	4.05	.00	43,269
NACUFS Region - YOUR	Southern	3%	4%	20%	31%	43%	4.08	.02	1,925
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	18%	35%	42%	4.12	.01	9,099
	Mid-Atlantic	4%	6%	24%	34%	32%	3.85	.01	8,289
	Midwest	3%	4%	21%	35%	38%	4.01	.01	26,468
	Northeast	4%	5%	21%	33%	37%	3.95	.01	23,576
	Pacific	3%	4%	20%	34%	38%	4.00	.01	18,478
	Southern	2%	4%	20%	33%	41%	4.06	.01	19,766
Institution Type - YOUR INSTITUTION	Public	3%	4%	20%	31%	43%	4.08	.02	1,925
Institution Type - ENTIRE SAMPLE	Public	3%	4%	21%	34%	38%	4.01	.00	81,256
lastitution Tune VOLID INICITIITION	Private	3%	5%	20%	34%	38%	3.99	.01	24,420
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	3% 3%	4% 4%	20%	31% 33%	43% 39%	4.08 4.02	.02	1,925 2,659
mondation Type - LIVITRE SAMPLE	Primarily 2-year Primarily 4-year		4%				4.02		
Operation Type - YOUR INSTITUTION	Mainly Contracted	3% 3%	4%	21% 20%	34% 31%	38% 43%	4.00	.00	103,017 1,925
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	20%	34%	40%	4.06	.02	80,843
Sportation Type Entrice Only LE	Mainly Contracted	4%	6%	24%	33%	32%	3.82	.00	21,723
	Combination of Both	6%	5%	16%	28%	45%	4.02	.02	3,110
Total Current Enrollment - YOUR	Over 20,000	3%	4%	20%	31%	43%	4.08	.02	1,925
Total Current Enrollment - ENTIRE	Under 2,500	2%	4%	19%	34%	40%	4.07	.02	5,151
SAMPLE	2,500 to 10,000	3%	4%	21%	33%	38%	3.98	.01	20,956
	10,001 to 20,000	3%	4%	19%	34%	40%	4.04	.01	34,157
	Over 20,000	3%	5%	21%	35%	37%	3.97	.00	45,412
Type of Retail Unit - YOUR	Food Court	5%	4%	28%	32%	30%	3.78	.09	135
INSTITUTION	Express Unit	3%	2%	15%	28%	53%	4.25	.04	687
	Specialty Coffee Shop/ Juice Bar	1%	2%	17%	34%	44%	4.18	.05	380
	Sit-down Restaurant	4%	4%	24%	32%	35%	3.89	.07	208
	Convenience Store	1%	3%	14%	38%	43%	4.19	.11	69
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	21%	33%	37%	3.92	.01	18,775
	Marketplace	3%	5%	22%	35%	36%	3.97	.01	7,258
	Express Unit	3%	4%	18%	31%	44%	4.10	.01	15,000
	Specialty Coffee Shop/ Juice Bar	2%	3%	19%	32%	43%	4.10	.01	7,933
	Sit-down Restaurant	2%	3%	19%	32%	43%	4.11	.02	3,612
	Convenience Store No type given	2%	4%	19%	34% 22%	41%	4.08	.01	6,140

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 27 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS***

			al, how satisfied						
			services provide	ed by your coll	lege/university?	1		1	
		(4)) ((2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(F) \/on;		Campling	
		satisfied	satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	22%	42%	23%	3.69	.05	447
Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	22%	41%	23%	3.70	.00	46,167
Dining Hall	#1	5%	13%	28%	35%	19%	3.49	.00	
Dining Hall	# 2								226
	# 2	3%	6%	15%	49%	26%	3.90	.06	221
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Aggregated Retail Units	YOUR INSTITUTION	4%	5%	13%	41%	37%	4.03	.03	1,492
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	17%	40%	32%	3.90	.00	59,737
Type of Retail Unit - YOUR	Food Court	4%	6%	21%	43%	25%	3.79	.09	126
INSTITUTION	Express Unit	4%	4%	9%	37%	46%	4.18	.04	663
	Specialty Coffee Shop/ Juice Bar	3%	5%	12%	46%	35%	4.06	.05	396
	Sit-down Restaurant	7%	9%	20%	40%	25%	3.68	.08	225
	Convenience Store	1%	4%	13%	49%	33%	4.09	.09	82
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	8%	19%	38%	29%	3.77	.01	18,765
Type of restant of the Ervinitz of this Ez	Marketplace	4%	8%	21%	42%	25%	3.75	.01	7,386
	Express Unit	3%	5%	15%	39%	38%	4.02	.01	15,189
	Specialty Coffee Shop/ Juice Bar	_							
		3%	6%	16%	40%	35%	3.98	.01	8,278
	Sit-down Restaurant	4%	5%	15%	41%	36%	4.00	.02	3,673
	Convenience Store	3%	5%	16%	42%	34%	3.99	.01	6,320
	No type given	3%	6%	15%	36%	40%	4.05	.09	126
Retail Unit	#1	7%	11%	19%	39%	24%	3.63	.09	153
Retail Unit	#2	4%	3%	8%	36%	49%	4.22	.05	428
Retail Unit	#3	4%	6%	21%	43%	25%	3.79	.09	126
Retail Unit	# 4	2%	7%	15%	27%	49%	4.15	.14	55
Retail Unit	#5	2%	7%	9%	46%	37%	4.09	.09	103
Retail Unit	#6	2%	2%	10%	52%	35%	4.15	.11	52
Retail Unit	#7		7%	20%	40%	33%	4.00	.24	15
Retail Unit	#8	1	7%	20%	47%	27%	3.93	.23	15
Retail Unit	#9	4%	4%	12%	40%	40%	4.09	.12	77
Retail Unit	# 10	3%	4%	11%	40%	42%	4.15	.09	106
Retail Unit	# 11	7%	4%	21%	40%	28%	3.78	.13	72
Retail Unit	# 12	3%	4-70	10%	51%	36%	4.16	.13	61
Retail Unit	# 12	3%	604						
		401	6%	10%	55%	29%	4.08	.08	106
Retail Unit	# 14	4%	7%	14%	43%	32%	3.91	.10	123
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^{****}Consult the beginning of this report, page iv, or your order form for the Dining Hall and Retail Unit names.

TABLE 28a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

				Food: Overall	1				
		(1) Not at	(2) Not	Food: Overall	(4)	1	1	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION		1%	7%	23%	68%	4.59	.03	445
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.53	.00	45,103
Dining Hall	#1		1%	9%	21%	68%	4.58	.05	219
Dining Hall	#2		1%	6%	25%	68%	4.60	.04	226
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	26%	67%	4.59	.02	1,440
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.59	.02	57,560
Type of Retail Unit - YOUR	Food Court	1%	176	5%	29%	65%	4.52	.00	137
INSTITUTION	Express Unit	0%	1%	5%	29%	71%	4.56	.03	645
	Specialty Coffee Shop/ Juice Bar		2%		29%	63%	4.53	.03	376
	Sit-down Restaurant	1%	1%	6% 8%	23%	69%	4.53	.04	200
	Convenience Store		176	7%				.05	82
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	9%	35% 27%	57% 62%	4.50 4.50	.07	
Type of Retail Offic - ENTIRE SAMPLE	Marketplace	0%	1%	8%	29%			.01	18,288 7,227
	Express Unit	0%	1%	7%	25%	62% 66%	4.52 4.56	.01	
	Specialty Coffee Shop/ Juice Bar								14,659
	Sit-down Restaurant	1%	1%	8%	28%	62%	4.50	.01	7,729
		0%	1%	6%	24%	70%	4.62	.01	3,605
	Convenience Store	0%	1%	9%	29%	61%	4.48	.01	5,934
Retail Unit	No type given # 1	1%	1%	8%	22%	69%	4.57	.07	118
		00/	1%	6%	23%	71%	4.63	.05	133
Retail Unit Retail Unit	#2	0%	1%	5%	22%	72%	4.63	.03	405
Retail Unit	# 4	1%		5%	29%	65%	4.58	.06	137
			10/	6%	15%	80%	4.74	.08	54
Retail Unit	#5		1%	7%	26%	66%	4.57	.07	103
Retail Unit	#6			6%	29%	65%	4.59	.08	51
Retail Unit	#7			1001	53%	47%	4.47	.13	15
Retail Unit	#8			19%	38%	44%	4.25	.19	16
Retail Unit	#9		40.	4%	25%	71%	4.67	.06	83
Retail Unit	#10		1%	6%	21%	73%	4.65	.06	106
Retail Unit	# 11		1%	12%	22%	64%	4.49	.09	67
Retail Unit	# 12	3%	0.51	6%	32%	59%	4.43	.11	63
Retail Unit	# 13		3%	4%	36%	57%	4.47	.07	102
Retail Unit	# 14		2%	7%	29%	63%	4.52	.07	105
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 28b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

				Food: Overall					
			(2)	Ood. Overall]	1			
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	24%	39%	22%	3.65	.05	553
Aggregated Dining Halls	ENTIRE SAMPLE	4%	10%	24%	43%	20%	3.65	.00	53,819
Dining Hall	#1	7%	17%	30%	31%	15%	3.29	.07	277
Dining Hall	#2	1%	4%	17%	48%	30%	4.01	.05	276
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Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	37%	48%	4.24	.02	1,776
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	15%	41%	35%	3.98	.00	69,083
Type of Retail Unit - YOUR	Food Court	4%	5%	20%	51%	20%	3.79	.07	162
INSTITUTION	Express Unit	2%	2%	4%	32%	59%	4.43	.03	803
	Specialty Coffee Shop/ Juice Bar	1%	3%	9%	40%	46%	4.28	.04	450
	Sit-down Restaurant	4%	8%	20%	35%	34%	3.88	.07	266
	Convenience Store	2%	1%	11%	43%	43%	4.24	.09	95
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	18%	41%	29%	3.83	.01	21,652
	Marketplace	3%	7%	19%	44%	27%	3.85	.01	8,644
	Express Unit	3%	4%	12%	39%	42%	4.13	.01	17,639
	Specialty Coffee Shop/ Juice Bar	2%	5%	14%	40%	39%	4.08	.01	9,314
	Sit-down Restaurant	2%	4%	12%	39%	42%	4.15	.01	4,439
	Convenience Store	2%	5%	16%	44%	33%	4.02	.01	7,247
	No type given	3%	9%	14%	35%	40%	4.01	.09	148
Retail Unit	#1	3%	9%	18%	36%	33%	3.87	.08	181
Retail Unit	#2	2%	2%	4%	27%	64%	4.49	.04	523
Retail Unit	#3	4%	5%	20%	51%	20%	3.79	.07	162
Retail Unit	# 4	3%	8%	3%	34%	52%	4.23	.13	64
Retail Unit	#5	1 3/0	2%	4%	50%	44%	4.37	.06	117
Retail Unit	#6	3%	2%	8%	41%	46%	4.25	.12	61
Retail Unit	#7	378	2/0	6%	65%	29%	4.24	.12	17
Retail Unit	#8	+		24%	29%	47%	4.24	.20	17
Retail Unit	#9	3%	1%	8%	35%	53%	4.24	.09	99
Retail Unit	# 10	3-76					4.33	.09	
	#11	F0/	1%	4%	35%	60%			121
Retail Unit		5%	4%	25%	31%	36%	3.91	.12	85
Retail Unit	#12	10:	1%	9%	39%	51%	4.39	.08	75
Retail Unit	# 13	1%	5%	9%	48%	36%	4.14	.08	118
Retail Unit	# 14	2%	5%	13%	40%	40%	4.11	.08	136
Retail Unit									
Retail Unit		\perp							
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1 to 5 Scale, Where Higher Mean = Higher	- Catiofaction								

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 29a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

Aggregated Dining Halls		(1) Not at All Important 0%	(2) Not Very Important 0% 1% 0% 0%	(3) Mixed 3% 5% 1%	(4) Somewhat Important 16% 20% 17% 16%	(5) Very Important 80% 74% 77% 83%	Mean* 4.75 4.67 4.70 4.80	Sampling Error** .03 .00 .00 .04	Resp 443 45,189
Aggregated Dining Halls		·	0% 1% 0%	3% 5% 5%	16% 20% 17%	80% 74% 77%	4.75 4.67 4.70	.03 .00 .04	443 45,189
Dining Hall	PLE	0%	0%	5%	17%	77%	4.70	.04	
Dining Hall			0%	5%	17%		4.70	.04	
Dining Hall Dining Hall									219
Dining Hall Dining Hall									224
Dining Hall Dining Hall									
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Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Aggregated Retail Units Aggregated Retail Units Type of Retail Unit - YOUR INSTITUTION Express Unit Specialty Cof Sit-down Res Convenience Type of Retail Unit - ENTIRE SAMPLE Food Court Marketplace Express Unit Specialty Cof Sit-down Res Convenience Express Unit Specialty Cof Sit-down Res Convenience Rotype Sunit Specialty Cof Sit-down Res Convenience Rotype Sunit Retail Unit # 1 Retail Unit # 2 Retail Unit # 3 Retail Unit # 4 Retail Unit # 5 Retail Unit # 6 Retail Unit # 6		+							
Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Dining Hall Aggregated Retail Units Type of Retail Units Type of Retail Unit - YOUR INSTITUTION Express Unit Specialty Cof Sit-down Res Convenience Type of Retail Unit - ENTIRE SAMPLE Type of Retail Unit - ENTIRE SAMPLE Express Unit Specialty Cof Sit-down Res Convenience No type given Retail Unit Retail Unit Retail Unit Retail Unit # 1 Retail Unit # 3 Retail Unit # 4 Retail Unit # 5 Retail Unit # 6 Retail Unit # 6 Retail Unit # 6									
Dining Hall .									
Dining Hall .									
Dining Hall Dining Hall Dining Hall Aggregated Retail Units YOUR INSTI Aggregated Retail Units ENTIRE SAM Type of Retail Unit - YOUR Food Court Express Unit Specialty Cof Sit-down Res Convenience Food Court Marketplace Express Unit Specialty Cof Sit-down Res Convenience Express Unit Specialty Cof Sit-down Res Convenience Express Unit Specialty Cof Sit-down Res Convenience No type given Retail Unit # 1 Retail Unit # 2 Retail Unit # 3 Retail Unit # 4 Retail Unit # 5 Retail Unit # 6 Retail Unit # 6 Retail Unit # 6 Retail Unit # 7									
Dining Hall		+						-	
Aggregated Retail Units		-							
Aggregated Retail Units	CLITION	0%	0%	4%	16%	80%	4.75	.01	1,437
Type of Retail Unit - YOUR Express Unit		0%	1%	5%	19%	75%	4.73	.00	57,685
Express Unit Specialty Cof Sit-down Res Convenience Food Court Marketplace Express Unit Specialty Cof Sit-down Res Convenience Express Unit Specialty Cof Sit-down Res Convenience No type given Retail Unit # 1 Retail Unit # 2 Retail Unit # 3 Retail Unit # 4 Retail Unit # 4 Retail Unit # 5 Retail Unit # 6 Retail Unit # 6 Retail Unit # 6 Retail Unit # 7	PLE	0%	1%						
Specialty Cof Sit-down Res Convenience		00/		1%	16%	82%	4.79	.04	138
Sit-down Res	fan Chan/ Iuina Dar	0%	1%	4%	14%	81%	4.75	.02	639
Convenience		0%	0%	4%	17%	79%	4.74	.03	382
Food Court		1%	1%	4%	15%	80%	4.74	.04	198
Marketplace	Store	201	10/	3%	24%	74%	4.71	.06	80
Express Unit Specialty Cof Sit-down Res Convenience No type given Retail Unit # 1 Retail Unit # 2 Retail Unit # 3 Retail Unit # 4 Retail Unit # 5 Retail Unit # 5 Retail Unit # 6 Retail Unit # 7 Retail Unit Retail Unit # 7 Retail Unit Retail U		0%	1%	6%	20%	73%	4.65	.00	18,401
Specialty Cof Sit-down Res Convenience No type given # 1 Retail Unit # 2 Retail Unit # 3 Retail Unit # 4 Retail Unit # 5 Retail Unit # 5 Retail Unit # 6 Retail Unit # 7 # 7		0%	1%	5%	21%	74%	4.67	.01	7,254
Sit-down Res Convenience No type given	Garage Daniel Da	0%	1%	4%	18%	77%	4.70	.01	14,640
Convenience No type given		0%	1%	5%	20%	75%	4.67	.01	7,748
No type given		0%	0%	3%	15%	81%	4.76	.01	3,612
Retail Unit # 1 Retail Unit # 2 Retail Unit # 3 Retail Unit # 4 Retail Unit # 5 Retail Unit # 6 Retail Unit # 7		0%	1%	6%	23%	70%	4.61	.01	5,911
Retail Unit # 2 Retail Unit # 3 Retail Unit # 4 Retail Unit # 5 Retail Unit # 6 Retail Unit # 7		1%	1%	5%	14%	79%	4.70	.06	119
Retail Unit # 3 Retail Unit # 4 Retail Unit # 5 Retail Unit # 6 Retail Unit # 7				2%	14%	85%	4.83	.04	131
Retail Unit # 4 Retail Unit # 5 Retail Unit # 6 Retail Unit # 7		0%	1%	5%	14%	81%	4.74	.03	399
Retail Unit # 5 Retail Unit # 6 Retail Unit # 7			1%	1%	16%	82%	4.79	.04	138
Retail Unit #6 Retail Unit #7				4%	13%	84%	4.80	.07	55
Retail Unit #7			1%	5%	19%	75%	4.69	.06	102
				2%	8%	90%	4.88	.06	49
					53%	47%	4.47	.13	15
Retail Unit #8				6%	44%	50%	4.44	.16	16
Retail Unit #9				2%	13%	84%	4.82	.05	83
Retail Unit #10				3%	12%	85%	4.82	.04	106
Retail Unit #11		1%	1%	7%	18%	72%	4.57	.10	67
Retail Unit # 12		2%	2%	5%	16%	76%	4.63	.10	63
Retail Unit #13				6%	24%	70%	4.64	.06	107
Retail Unit # 14				3%	14%	83%	4.80	.05	106
Retail Unit .									
Retail Unit .									
Retail Unit .									
Retail Unit .									
Retail Unit .									
Retail Unit .					I				

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 29b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

		1		Taste					
			(2)	lasie			1	1	
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
	L VOLID INICTITUTION	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	13%	24%	35%	22%	3.55	.05	556
Aggregated Dining Halls	ENTIRE SAMPLE	4%	12%	27%	39%	18%	3.54	.00	53,781
Dining Hall	#1	9%	20%	28%	29%	14%	3.18	.07	279
Dining Hall	#2	2%	7%	19%	41%	31%	3.91	.06	277
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	8%	32%	53%	4.31	.02	1,777
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	15%	39%	37%	4.01	.00	69,005
Type of Retail Unit - YOUR	Food Court	2%	7%	19%	47%	24%	3.84	.07	165
INSTITUTION	Express Unit	2%	2%	6%	26%	63%	4.46	.03	801
	Specialty Coffee Shop/ Juice Bar	1%	3%	7%	33%	56%	4.41	.04	452
	Sit-down Restaurant	5%	8%	12%	37%	39%	3.97	.07	265
	Convenience Store	2%	1%	7%	48%	41%	4.26	.08	94
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	18%	39%	31%	3.85	.01	21,643
l	Marketplace	3%	8%	18%	42%	30%	3.89	.01	8,641
	Express Unit	2%	5%	12%	36%	45%	4.16	.01	17,631
	Specialty Coffee Shop/ Juice Bar	3%	5%	14%	37%	42%	4.11	.01	9,311
	Sit-down Restaurant	2%	5%	12%	37%	45%	4.18	.01	4,424
	Convenience Store	2%	5%	16%	42%	35%	4.03	.01	7,207
	No type given	3%	7%	16%	36%	38%	4.00	.08	148
Retail Unit	#1	5%	7%	13%	37%	38%	3.97	.08	180
Retail Unit	#2	3%	3%	5%	22%	68%	4.50	.04	519
Retail Unit	#3	2%	7%	19%	47%	24%	3.84	.07	165
Retail Unit	# 4	2%	6%	8%	27%	58%	4.33	.12	66
Retail Unit	#5	1 - 2,0	2%	7%	44%	47%	4.37	.06	117
Retail Unit	#6	3%	270	7%	42%	48%	4.32	.11	60
Retail Unit	#7	1 3/0		. ,0	76%	24%	4.24	.11	17
Retail Unit	#8	1	6%	18%	41%	35%	4.06	.22	17
Retail Unit	#9	2%	1%	11%	23%	63%	4.43	.09	99
Retail Unit	# 10	1%	1%	2%	23%	74%	4.68	.06	121
Retail Unit	# 11	4%	11%	9%	36%	40%	3.99	.12	85
Retail Unit	# 12	1 .70	3%	4%	36%	57%	4.48	.08	75
Retail Unit	# 13		4%	10%	47%	39%	4.20	.07	118
Retail Unit	# 14	2%	4%	9%	29%	56%	4.33	.08	138
Retail Unit			-770	370	2070	5570	4.00	.50	100
Retail Unit		+							
Retail Unit		1						•	
Retail Unit		+						-	
Retail Unit		+						-	
Retail Unit		1					•		
*1 to E Scale Where Higher Mean - High	1.	1	<u> </u>						

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 30a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

				Eye appeal					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	important 2%	11%	21%	35%	31%	3.82	.05	443
Aggregated Dining Halls	ENTIRE SAMPLE	3%	13%	22%	34%	28%	3.71	.03	45,015
Dining Hall	# 1	1%	14%	26%	29%	30%	3.72	.07	219
Dining Hall	# 2	3%	8%	17%	40%	32%	3.72	.07	224
Dining Hall	# 2	376	076	1770	40%	32%	3.91	.07	224
Dining Hall	·								
Dining Hall									
Dining Hall		_							
Dining Hall									
Dining Hall									
		_						•	
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	9%	17%	34%	39%	3.99	.03	1,432
Aggregated Retail Units	ENTIRE SAMPLE	2%	9%	18%	34%	37%	3.93	.00	57,495
Type of Retail Unit - YOUR	Food Court	2%	7%	20%	32%	39%	3.99	.09	137
INSTITUTION	Express Unit	1%	10%	18%	32%	39%	3.97	.04	634
	Specialty Coffee Shop/ Juice Bar	1%	8%	16%	37%	38%	4.02	.05	381
	Sit-down Restaurant	2%	11%	15%	33%	39%	3.97	.08	198
	Convenience Store		10%	11%	40%	39%	4.09	.10	82
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	9%	18%	34%	37%	3.95	.01	18,308
	Marketplace	3%	13%	21%	34%	29%	3.75	.01	7,232
	Express Unit	2%	8%	17%	33%	39%	4.00	.01	14,594
	Specialty Coffee Shop/ Juice Bar	2%	9%	17%	35%	37%	3.97	.01	7,730
	Sit-down Restaurant	2%	9%	16%	35%	38%	3.99	.02	3,605
	Convenience Store	2%	10%	20%	35%	34%	3.88	.01	5,906
	No type given	1%	6%	13%	28%	53%	4.26	.09	120
Retail Unit	#1	2%	11%	15%	34%	38%	3.95	.09	131
Retail Unit	#2	2%	9%	18%	29%	42%	4.01	.05	396
Retail Unit	#3	2%	7%	20%	32%	39%	3.99	.09	137
Retail Unit	#4		4%	13%	34%	49%	4.28	.12	53
Retail Unit	#5	2%	15%	18%	36%	29%	3.76	.11	103
Retail Unit	#6		8%	12%	41%	39%	4.12	.13	51
Retail Unit	#7		7%	7%	53%	33%	4.13	.22	15
Retail Unit	#8		19%	13%	25%	44%	3.94	.30	16
Retail Unit	#9	1%	13%	16%	35%	34%	3.88	.12	82
Retail Unit	# 10	1%	11%	20%	34%	35%	3.90	.10	107
Retail Unit	# 11	1%	10%	16%	30%	42%	4.00	.13	67
Retail Unit	# 12	3%	6%	13%	29%	48%	4.13	.14	62
Retail Unit	# 13	1%	4%	11%	53%	32%	4.11	.08	104
Retail Unit	# 14	1%	9%	19%	31%	41%	4.01	.10	108
Retail Unit		1 /8	376	1370	31/6	71/0	7.01	.10	100
Retail Unit		_						•	
Retail Unit								-	
Retail Unit		+						•	
Retail Unit								•	
		_							
Retail Unit *1 to 5 Scale. Where Higher Mean = High	1:			l					

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 30b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

			l (a)	Eye appeal	1	1		1	
		(4)) /	(2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	5%	13%	23%	36%	23%	3.58	.05	556
Aggregated Dining Halls	ENTIRE SAMPLE	4%	11%	28%	36%	21%	3.59	.00	53,576
Dining Hall	#1	8%	19%	25%	33%	15%	3.28	.07	280
Dining Hall	#2	2%	8%	20%	39%	31%	3.89	.06	276
Dining Hall	# 2	2%	8%	20%	39%	31%	3.69	.06	2/6
Dining Hall									
Dining Hall									
Dining Hall							•		
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall						_			
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Dining Hall								,	
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	13%	34%	47%	4.20	.02	1,762
Aggregated Retail Units	ENTIRE SAMPLE	3%	7%	20%	36%	35%	3.94	.00	68,817
Type of Retail Unit - YOUR	Food Court	2%	9%	29%	42%	18%	3.64	.00	162
INSTITUTION	Express Unit	3%	4%	10%	30%	53%	4.27	.08	793
	Specialty Coffee Shop/ Juice Bar	0%	2%		36%		4.27	.03	450
				11%		51%			
	Sit-down Restaurant	3%	5%	15%	37%	40%	4.06	.06	262
T (D () III) ENTINE OAMBLE	Convenience Store	2%	4%	12%	43%	39%	4.13	.09	95
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	9%	22%	36%	29%	3.77	.01	21,564
	Marketplace	3%	8%	24%	39%	27%	3.80	.01	8,605
	Express Unit	2%	5%	17%	35%	41%	4.06	.01	17,584
	Specialty Coffee Shop/ Juice Bar	2%	5%	16%	34%	43%	4.12	.01	9,309
	Sit-down Restaurant	1%	5%	16%	36%	42%	4.12	.01	4,414
	Convenience Store	2%	6%	21%	38%	33%	3.95	.01	7,193
	No type given	2%	3%	14%	37%	44%	4.18	.08	148
Retail Unit	# 1	2%	4%	12%	41%	41%	4.14	.07	179
Retail Unit	# 2	3%	3%	10%	26%	58%	4.32	.04	516
Retail Unit	#3	2%	9%	29%	42%	18%	3.64	.08	162
Retail Unit	#4	5%	5%	13%	16%	62%	4.25	.14	63
Retail Unit	#5	1%	5%	12%	46%	36%	4.11	.08	116
Retail Unit	#6	3%	3%	10%	43%	41%	4.15	.12	61
Retail Unit	#7			12%	59%	29%	4.18	.15	17
Retail Unit	#8		12%	18%	29%	41%	4.00	.26	17
Retail Unit	#9	2%	4%	8%	41%	45%	4.22	.09	98
Retail Unit	# 10		770	11%	39%	50%	4.39	.06	119
Retail Unit	# 11	5%	8%	19%	29%	39%	3.88	.13	83
Retail Unit	#12	378	3%	8%	37%	52%	4.39	.09	75
Retail Unit	#13	+	3%	8%	34%	55%	4.39	.09	118
Retail Unit	# 14	1%	2%	14%	33%	49%	4.42	.07	138
Retail Unit	# 14	1%	2%	14%	33%	49%	4.25	.08	138
		-		 			-		
Retail Unit				-			-		
Retail Unit		_					-		
Retail Unit							-		
Retail Unit									
Retail Unit		1		1					

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

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TABLE 31a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
A serve set ed Dissis a Hella	VOLD INCTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	5%	20%	73%	4.66	.03	442
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	25%	67%	4.58	.00	44,941
Dining Hall	#1		1%	5%	23%	70%	4.62	.04	220
Dining Hall	#2	0%	0%	5%	18%	77%	4.69	.04	222
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	21%	72%	4.64	.02	1,424
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	23%	69%	4.59	.00	57,355
Type of Retail Unit - YOUR	Food Court		1%	5%	24%	70%	4.62	.06	136
INSTITUTION	Express Unit	0%	1%	6%	20%	73%	4.64	.03	633
	Specialty Coffee Shop/ Juice Bar	1%	1%	4%	22%	73%	4.66	.03	376
	Sit-down Restaurant		1%	8%	23%	69%	4.59	.05	197
	Convenience Store			4%	23%	73%	4.70	.06	82
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	23%	68%	4.57	.01	18,255
	Marketplace	0%	1%	7%	26%	66%	4.57	.01	7,225
	Express Unit	0%	1%	6%	22%	71%	4.62	.01	14,561
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	23%	70%	4.61	.01	7,702
	Sit-down Restaurant	1%	1%	5%	22%	73%	4.65	.01	3,589
	Convenience Store	0%	1%	8%	24%	67%	4.56	.01	5,902
	No type given	1%	2%	7%	17%	74%	4.62	.07	121
Retail Unit	#1			6%	25%	69%	4.63	.05	132
Retail Unit	#2	0%	2%	6%	20%	71%	4.61	.04	398
Retail Unit	#3	1	1%	5%	24%	70%	4.62	.06	136
Retail Unit	# 4			2%	11%	87%	4.85	.05	55
Retail Unit	#5		1%	4%	25%	70%	4.64	.06	99
Retail Unit	#6		.,0	2%	14%	84%	4.82	.06	51
Retail Unit	#7				47%	53%	4.53	.13	15
Retail Unit	#8			13%	31%	56%	4.44	.18	16
Retail Unit	#9			6%	21%	73%	4.67	.07	81
Retail Unit	# 10			4%	17%	79%	4.75	.05	106
Retail Unit	# 11		3%	11%	18%	68%	4.51	.10	65
Retail Unit	# 12	2%	2,0	3%	16%	79%	4.71	.09	62
Retail Unit	# 13	1%	1%	4%	25%	70%	4.61	.07	105
Retail Unit	# 14	1,70	1%	6%	26%	67%	4.59	.06	103
Retail Unit	1.	_	1.70	0,0	20,0	0,70	4.00	.00	100
Retail Unit	1.						•		
Retail Unit	1.						•		
Retail Unit		-					•		
Retail Unit		_					•		
Retail Unit	<u>'</u>	+					•		
1 to 5 Scale. Where Higher Mean = High	<u> </u>			<u> </u>	<u> </u>				

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 31b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
			(2)	riesnness	1 1			1 1	
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	7%	16%	21%	30%	26%	3.51	.05	552
Aggregated Dining Halls	ENTIRE SAMPLE	6%	14%	27%	33%	20%	3.47	.00	53,611
Dining Hall	# 1	11%	24%	24%	25%	16%	3.10	.08	277
Dining Hall	# 2	3%	9%	17%	35%	36%	3.93	.06	275
Dining Hall									
Dining Hall									
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Dining Hall	1.						·		
Dining Hall	1.							·	
Dining Hall	1.						· .	·	
Dining Hall	1.								
Dining Hall		-							
Dining Hall		+							
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	14%	32%	46%	4.14	.02	1,764
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	20%	33%	35%	3.87	.02	68,712
Type of Retail Unit - YOUR	Food Court	2%	10%	24%	40%	24%			
INSTITUTION	Express Unit	2%	4%		28%		3.75 4.29	.08	165 797
	Specialty Coffee Shop/ Juice Bar	1%	3%	11% 15%	35%	55% 47%	4.29	.03	446
	Sit-down Restaurant	7%	11%	16%	30%	36%	3.78	.08	263
Time of Detail Linit FAITIDE CAMPLE	Convenience Store	1%	4%	10%	45%	40%	4.18	.09	93
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	10%	22%	33%	30%	3.71	.01	21,544
	Marketplace	4%	10%	23%	35%	28%	3.75	.01	8,608
	Express Unit	3%	6%	17%	32%	41%	4.02	.01	17,559
	Specialty Coffee Shop/ Juice Bar	2%	7%	17%	33%	41%	4.03	.01	9,270
	Sit-down Restaurant	3%	6%	15%	34%	42%	4.07	.02	4,400
	Convenience Store	3%	9%	21%	35%	32%	3.85	.01	7,182
	No type given	3%	5%	16%	33%	44%	4.10	.08	149
Retail Unit	#1	8%	8%	17%	31%	36%	3.80	.09	179
Retail Unit	#2	3%	3%	9%	27%	58%	4.33	.04	515
Retail Unit	#3	2%	10%	24%	40%	24%	3.75	.08	165
Retail Unit	# 4	2%	2%	20%	20%	58%	4.30	.12	66
Retail Unit	#5	1%	6%	12%	41%	41%	4.14	.08	116
Retail Unit	#6	2%	3%	8%	43%	43%	4.23	.11	60
Retail Unit	#7			6%	71%	24%	4.18	.13	17
Retail Unit	#8		13%	19%	25%	44%	4.00	.27	16
Retail Unit	#9	2%	6%	11%	28%	53%	4.24	.10	100
Retail Unit	#10			10%	32%	58%	4.48	.06	119
Retail Unit	#11	5%	17%	15%	29%	35%	3.71	.14	84
Retail Unit	# 12	1	4%	12%	32%	51%	4.31	.10	74
Retail Unit	#13	1%	4%	14%	42%	39%	4.14	.08	118
Retail Unit	# 14	2%	4%	21%	31%	42%	4.07	.09	135
Retail Unit		1	.,,	2.,0	5.70	.2,3		.55	
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Retail Unit	1.	+							
Retail Unit	<u>'</u>								
Retail Unit	<u> </u>								
*1 to 5 Scale Where Higher Mean = High	1:	<u> </u>		I				·	

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 32a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

		Nutritional content									
		(1) Not at	(2) Not		(4)						
		All Important	Very	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	Important 0%	Important 3%	(3) Mixed	important 26%	important 60%	4.43	.04	Kesp 441		
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	28%	58%	4.43	.00	44,840		
Dining Hall	# 1	170	3%	11%	25%	60%	4.42	.06	218		
Dining Hall	#2	1%	3%	9%	26%	61%	4.43	.06	223		
Dining Hall	" 2	170	370	370	2070	0170	4.45	.00			
Dining Hall				-			·				
Dining Hall							•				
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Dining Hall	•	-		 		-					
Dining Hall	•	-		 							
Dining Hall	•	+	-	 		-	·				
	•	_		 			·				
Dining Hall	YOUR INSTITUTION	00/	50/	400/	000/	500/			4 407		
Aggregated Retail Units		2%	5%	13%	28%	52%	4.23	.03	1,437		
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	28%	55%	4.32	.00	57,174		
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	4%	12%	27%	56%	4.33	.08	138		
INSTITUTION	Express Unit	2%	5%	13%	28%	52%	4.23	.04	641		
	Specialty Coffee Shop/ Juice Bar	1%	6%	13%	28%	52%	4.25	.05	376		
	Sit-down Restaurant	3%	7%	17%	25%	49%	4.11	.08	199		
	Convenience Store	1%	2%	8%	40%	48%	4.31	.09	83		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	27%	57%	4.36	.01	18,212		
	Marketplace	1%	3%	12%	31%	54%	4.33	.01	7,204		
	Express Unit	1%	4%	12%	29%	54%	4.31	.01	14,517		
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	29%	54%	4.29	.01	7,676		
	Sit-down Restaurant	2%	4%	11%	28%	55%	4.31	.02	3,569		
	Convenience Store	1%	3%	13%	29%	53%	4.29	.01	5,884		
	No type given	3%	4%	14%	26%	53%	4.21	.10	112		
Retail Unit	#1	1%	5%	17%	28%	50%	4.22	.08	132		
Retail Unit	#2	2%	6%	17%	29%	45%	4.09	.05	401		
Retail Unit	#3	1%	4%	12%	27%	56%	4.33	.08	138		
Retail Unit	# 4	2%		2%	18%	78%	4.71	.09	55		
Retail Unit	#5	1%	5%	10%	28%	56%	4.33	.09	102		
Retail Unit	# 6	2%	4%	12%	37%	46%	4.21	.13	52		
Retail Unit	#7			_	47%	53%	4.53	.13	15		
Retail Unit	#8			6%	44%	50%	4.44	.16	16		
Retail Unit	# 9	2%	2%	5%	28%	63%	4.46	.10	83		
Retail Unit	# 10		9%	9%	31%	50%	4.22	.09	107		
Retail Unit	#11	6%	12%	16%	18%	48%	3.90	.16	67		
Retail Unit	#12	5%	3%	7%	25%	61%	4.33	.14	61		
Retail Unit	# 13		5%	15%	33%	47%	4.22	.09	104		
Retail Unit	# 14		5%	18%	23%	54%	4.26	.09	104		
Retail Unit											
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Retail Unit											
			1								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 32b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

		Nutritional content									
			(2)								
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(F) \/on;		Campling			
		satisfied	satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	9%	15%	27%	28%	21%	3.37	.05	547		
Aggregated Dining Halls	ENTIRE SAMPLE	8%	14%	28%	32%	19%	3.40	.01	53,163		
Dining Hall	#1	13%	22%	31%	22%	13%	3.00	.07	276		
Dining Hall	#2	5%	8%	24%	34%	30%	3.75	.07	271		
Dining Hall	# 2	376	076	2476	3476	30%	3.73	.07	2/1		
Dining Hall	•						· ·	•			
Dining Hall	•							•			
Dining Hall	•										
Dining Hall											
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Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	4%	10%	24%	31%	32%	3.78	.03	1,750		
Aggregated Retail Units	ENTIRE SAMPLE	6%	11%	26%	31%	26%	3.60	.00	67,948		
Type of Retail Unit - YOUR	Food Court	7%	13%	35%	28%	17%	3.33	.09	163		
INSTITUTION	Express Unit	2%	8%	22%	29%	38%	3.93	.04	794		
	Specialty Coffee Shop/ Juice Bar	1%	8%	24%	36%	31%	3.87	.05	444		
	Sit-down Restaurant	9%	16%	26%	26%	22%	3.37	.08	257		
	Convenience Store	2%	7%	18%	43%	29%	3.91	.10	92		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	14%	28%	29%	22%	3.44	.01	21,323		
-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Marketplace	6%	13%	27%	33%	21%	3.49	.01	8,519		
	Express Unit	4%	9%	25%	31%	31%	3.74	.01	17,355		
	Specialty Coffee Shop/ Juice Bar	4%	9%	26%	31%	30%	3.74	.01	9,146		
	Sit-down Restaurant	4%	9%	24%	32%	31%	3.74	.01	4,332		
	Convenience Store	6%	11%	26%	33%	25%	3.60	.02	7,133		
						33%					
Detail Unit	No type given	2%	6%	24%	35%		3.90	.09	140		
Retail Unit Retail Unit	#1	8%	15%	26%	29%	22%	3.42	.09	177		
	#2	3%	10%	25%	27%	35%	3.80	.05	514		
Retail Unit	#3	7%	13%	35%	28%	17%	3.33	.09	163		
Retail Unit	# 4	3%	3%	6%	22%	66%	4.45	.12	65		
Retail Unit	#5		4%	17%	39%	40%	4.14	.08	116		
Retail Unit	# 6	2%	3%	22%	42%	31%	3.97	.12	59		
Retail Unit	#7	6%	6%	12%	47%	29%	3.88	.27	17		
Retail Unit	#8		19%	13%	44%	25%	3.75	.27	16		
Retail Unit	#9	2%	4%	20%	35%	38%	4.04	.10	99		
Retail Unit	# 10	1%	3%	27%	36%	33%	3.98	.08	120		
Retail Unit	# 11	11%	18%	28%	21%	23%	3.26	.15	80		
Retail Unit	# 12		8%	16%	42%	33%	4.00	.11	73		
Retail Unit	# 13	1%	9%	26%	39%	25%	3.79	.09	117		
Retail Unit	# 14	3%	13%	22%	28%	34%	3.77	.10	134		
Retail Unit											
Retail Unit											
Retail Unit											
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Retail Unit							•				
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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TABLE 33a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

				Value					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	11%	27%	59%	4.42	.04	431
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	15%	32%	49%	4.25	.00	43,725
Dining Hall	#1	1%	1%	14%	27%	57%	4.36	.06	212
Dining Hall	#2	1,70	3%	9%	26%	62%	4.48	.05	219
Dining Hall	1 " -		070	370	2070	0270	4.40	.00	210
Dining Hall		-							
Dining Hall							•		
Dining Hall									
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Dining Hall	·							-	
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	25%	67%	4.56	.02	1,418
Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	8%	26%	64%	4.51	.00	57,020
Type of Retail Unit - YOUR	Food Court	1%	1%	11%	24%	64%	4.49	.07	135
INSTITUTION	Express Unit	0%	1%	8%	24%	67%	4.55	.03	629
	Specialty Coffee Shop/ Juice Bar	1%	1%	6%	29%	64%	4.55	.04	378
	Sit-down Restaurant		2%	8%	20%	71%	4.60	.05	195
	Convenience Store	1%		1%	28%	69%	4.64	.07	81
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	1%	8%	25%	65%	4.53	.01	18,134
	Marketplace	0%	2%	9%	29%	59%	4.45	.01	7,165
	Express Unit	1%	1%	8%	25%	65%	4.53	.01	14,475
	Specialty Coffee Shop/ Juice Bar	1%	1%	9%	26%	64%	4.50	.01	7,692
	Sit-down Restaurant	0%	1%	7%	26%	65%	4.55	.01	3,556
	Convenience Store	1%	1%	8%	27%	63%	4.50	.01	5,880
	No type given	3%	2%	5%	24%	67%	4.51	.08	118
Retail Unit	# 1		2%	5%	20%	73%	4.65	.06	131
Retail Unit	#2		2%	9%	24%	65%	4.52	.04	392
Retail Unit	#3	1%	1%	11%	24%	64%	4.49	.07	135
Retail Unit	# 4			5%	24%	71%	4.65	.08	55
Retail Unit	#5	1%		6%	21%	72%	4.63	.07	99
Retail Unit	#6	2%		2%	20%	76%	4.68	.10	50
Retail Unit	#7				53%	47%	4.47	.13	15
Retail Unit	#8				31%	69%	4.69	.12	16
Retail Unit	#9	1%		6%	25%	67%	4.58	.08	83
Retail Unit	#10			4%	20%	76%	4.72	.05	104
Retail Unit	#11		2%	13%	20%	66%	4.50	.10	64
Retail Unit	# 12	3%		10%	25%	62%	4.43	.11	63
Retail Unit	# 13		3%	8%	37%	53%	4.39	.07	104
Retail Unit	# 14		1%	3%	31%	65%	4.61	.06	107
Retail Unit		1	. , 0	3,0	3.70	55,5		.55	101
Retail Unit							•		
Retail Unit									
Retail Unit	1.	_					•		
Retail Unit	1.								
Retail Unit		+					•		
1 to 5 Scale. Where Higher Mean = High	·			l	I				

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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TABLE 33b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

		Value								
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied		(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	10%	15%	(3) Mixed 23%	26%	27%	3.45	.06	536	
Aggregated Dining Halls	ENTIRE SAMPLE	8%	13%	28%	30%	20%	3.41	.01	51,950	
Dining Hall	#1	17%	17%	25%	20%	20%	3.11	.08	269	
Dining Hall	# 2	3%	12%	20%	31%	34%	3.79	.07	267	
Dining Hall	# 2	378	12 /0	2076	3176	34 /6	3.19	.07	207	
Dining Hall										
Dining Hall		+								
Dining Hall		-								
Dining Hall		-		-			•			
Dining Hall		+								
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Dining Hall	•									
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Dining Hall										
Aggregated Retail Units	YOUR INSTITUTION	5%	11%	20%	32%	32%	3.75	.03	1,751	
Aggregated Retail Units	ENTIRE SAMPLE	9%	14%	24%	28%	24%	3.43	.00	68,200	
Type of Retail Unit - YOUR	Food Court	9%	13%	31%	32%	15%	3.32	.09	163	
INSTITUTION	Express Unit	4%	8%	18%	31%	39%	3.94	.04	789	
	Specialty Coffee Shop/ Juice Bar	3%	12%	23%	33%	28%	3.71	.05	446	
	Sit-down Restaurant	8%	16%	19%	28%	29%	3.56	.08	262	
	Convenience Store	7%	16%	11%	38%	27%	3.64	.13	91	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	12%	16%	25%	27%	20%	3.26	.01	21,359	
	Marketplace	11%	15%	26%	29%	19%	3.29	.01	8,552	
	Express Unit	7%	12%	23%	29%	29%	3.60	.01	17,408	
	Specialty Coffee Shop/ Juice Bar	7%	14%	24%	30%	25%	3.51	.01	9,232	
	Sit-down Restaurant	6%	12%	23%	30%	29%	3.65	.02	4,371	
	Convenience Store	9%	15%	24%	29%	23%	3.42	.01	7,134	
	No type given	9%	20%	19%	23%	28%	3.42	.11	144	
Retail Unit	#1	7%	16%	18%	32%	28%	3.58	.09	180	
Retail Unit	#2	3%	7%	17%	30%	43%	4.04	.05	513	
Retail Unit	#3	9%	13%	31%	32%	15%	3.32	.09	163	
Retail Unit	# 4	12%	15%	17%	20%	35%	3.51	.18	65	
Retail Unit	#5	1%	8%	16%	47%	28%	3.94	.09	113	
Retail Unit	# 6	7%	14%	12%	38%	29%	3.69	.16	58	
Retail Unit	#7	6%	6%	18%	41%	29%	3.82	.10	17	
Retail Unit	# 8	6%	38%	10%	38%	19%	3.02	.34	16	
Retail Unit	# 9	5%	10%	27%	27%	32%	3.25	.12	98	
Retail Unit	# 10	2%	8%	17%	35%	38%	3.98	.12	121	
Retail Unit	# 10	10%	15%	23%	20%	33%	3.51	.10	82	
Retail Unit	# 12	10%						.15	72	
Retail Unit	# 12	00/	10%	25%	28%	38%	3.93			
Retail Unit	# 13	3%	13%	32%	37%	15%	3.50	.09	118	
	# 14	6%	17%	21%	31%	25%	3.53	.10	135	
Retail Unit		-		-						
Retail Unit		_								
Retail Unit		_								
Retail Unit										
Retail Unit										
Retail Unit										

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 34a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

Common C			Availability of posted menu items										
Page Page			(1) Not at	1		1		1	1				
Aggregated Duning Halls VOUR INSTITUTION 15% 5% 13% 38% 469 4.19 0.04 4.37							(5) Very		Sampling				
Agrogand Oming Halle Dinning Hall P 1			Important		(3) Mixed	Important		Mean*		Resp			
Dining Hall # 1 0% 7% 13% 33% 46% 4.16 0.06 21 10ming Hall # 2 1% 3% 13% 33% 46% 4.26 0.06 21 10ming Hall	Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	13%	36%	45%	4.19	.04	433			
Dening Hall	Aggregated Dining Halls	ENTIRE SAMPLE	1%	5%	14%	36%	43%	4.15	.00	43,785			
Dening Hall	Dining Hall	#1	0%	7%	13%	33%	45%	4.16	.06	216			
Dening Hall	Dining Hall	#2	1%	3%	13%	38%	45%	4.23	.06	217			
Dining Hall	Dining Hall												
Dining Hall	Dining Hall												
Dining Hall .	Dining Hall												
Dening stall	Dining Hall												
Dening stall	Dining Hall												
Dining Hall													
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Dring Hall													
Dining Hall													
Dring Hall			-						•				
Dring Hall													
Dring Hall			+					•	•				
Dining Hall		·	-										
Dring Hall	0	•											
Dining Hall													
Dining Hall													
Dining Hall		•							•				
Aggregated Retail Units													
Aggregated Retail Units													
Type of Retail Unit - YOUR Express Unit 1% 1% 1% 1% 2% 29% 62% 4.35 0.7 13 3 3 3 3 3 5 3 3 5 3 3		I .											
Express Unit 1% 1% 7% 2.9% 6.2% 4.50 .0.3 6.2			1%							55,911			
Specially Coffee Shop/ Juice Bar 1% 2% 8% 31% 59% 4.46 .04 37										136			
Sit-down Restaurant 1% 2% 6% 28% 64% 4.53 .0.5 199	INSTITUTION		1%	1%	7%	29%	62%	4.50	.03	624			
Convenience Store		Specialty Coffee Shop/ Juice Bar	1%	2%	8%	31%	59%	4.46	.04	377			
Type of Retail Unit - ENTIRE SAMPLE Marketplace 11% 3% 12% 35% 49% 4.28 0.01 17,88 Marketplace 11% 3% 13% 37% 47% 4.25 0.01 7,05 Stepress Unit 11% 2% 10% 33% 55% 4.39 0.01 14,26 Specialty Coffee Shop/ Juice Bar 11% 2% 10% 33% 54% 4.36 0.01 7,59 Sit-down Restaurant 11% 2% 10% 33% 54% 4.36 0.01 7,59 Sit-down Restaurant 11% 2% 9% 30% 54% 4.36 0.01 5,47 No type given 11% 2% 9% 30% 58% 4.43 0.08 111 Retail Unit #1 1 10 11% 5% 28% 66% 4.59 0.06 13 Retail Unit #2 11% 2% 7% 28% 66% 4.59 0.04 39 Retail Unit #3 1 12% 35% 49% 4.35 0.07 13 Retail Unit #4 1 2% 2% 6% 32% 58% 4.42 1.12 5 Retail Unit #5 1 1% 5% 5% 44% 50% 4.44 0.09 44 Retail Unit #6 1 5% 3% 11% 50% 44% 50% 4.44 0.09 44 Retail Unit #8 8 1 10 10 11% 33% 10 10 10 10 10 10 10 10 10 10 10 10 10		Sit-down Restaurant	1%	2%	6%	28%	64%	4.53	.05	195			
Marketplace 1% 3% 13% 37% 47% 4.25 .01 7,05 Express Unit 1% 2% 10% 32% 55% 4.39 .01 14,26 Specialty Coffee Shop/ Juice Bar 1% 2% 10% 33% 55% 4.39 .01 3,52 Sit-down Restaurant 1% 2% 9% 34% 54% 4.39 .01 3,52 Convenience Store 1% 3% 12% 35% 49% 4.28 .01 5,47 Retail Unit # 1 1% 2% 9% 30% 58% 4.43 .08 111 Retail Unit # 2 11% 2% 7% 28% 66% 4.59 .06 13 Retail Unit # 3 1 4% 12% 5% 33% 61% 4.53 .07 10 Retail Unit # 6 1 2% 6% 32% 58% 4.42 .12		Convenience Store		1%	4%	45%	50%	4.43	.07	74			
Express Unit	Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	49%	4.28	.01	17,883			
Express Unit		Marketplace	1%	3%	13%	37%	47%	4.25	.01	7,058			
Specialty Coffee Shop/ Juice Bar 1% 2% 10% 33% 54% 4.36 .01 7.59			1%	2%	10%	32%	55%	4.39	.01	14,269			
Sit-down Restaurant		Specialty Coffee Shop/ Juice Bar								7,597			
Convenience Store 1% 3% 12% 35% 49% 4.28 .01 5,47 No type given 16 2% 9% 30% 58% 4.43 .08 11 Retail Unit #1		Sit-down Restaurant	1%	2%	9%	34%	54%	4.39	.01	3,521			
No type given 1% 2% 9% 30% 58% 4.43 .08 111		Convenience Store								5,473			
Retail Unit										110			
Retail Unit	Retail Unit		.,,							131			
Retail Unit			1%							398			
Retail Unit			170							136			
Retail Unit #5 19% 5% 33% 61% 4.53 .07 100 Retail Unit #6 6 6% 44% 50% 4.44 .09 44 Retail Unit #7 7% 57% 36% 4.21 .21 11 Retail Unit #8 33% 67% 4.67 .14 11 Retail Unit #9 38 11% 24% 63% 4.47 .09 77 Retail Unit #10 11% 3% 9% 29% 59% 4.42 .08 100 Retail Unit #11 2% 3% 3% 8% 28% 59% 4.41 .11 66 Retail Unit #12 2% 2% 2% 7% 32% 58% 4.43 .11 66 Retail Unit #13 11% 2% 5% 36% 56% 4.45 .07 100 Retail Unit #14 10 2% 5% 36% 56% 4.45 .07 100 Retail Unit #14 10 2% 5% 36% 56% 4.45 .07 100 Retail Unit #14 10 2% 5% 36% 56% 4.45 .07 100 Retail Unit #14 10 2% 5% 36% 56% 4.45 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #14 10% 27% 63% 4.52 .07 100 Retail Unit #15 10% 27% 63% 4.52 .07 100 Retail Unit #16 10% 27% 63% 4.52 .07 100 Retail Unit #17 10% 27% 63% 4.52 .07 100 Retail Unit #18 10% 27% 63% 4.52 .07 100 Retail Unit #19 10% 27% 63% 4.52 .07 100 Retail Unit #19 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 27% 63% 4.52 .07 100 Retail Unit #10 10% 4.52 .00 100 Retail Unit #10 10% 4.52 .00 100 Retail Unit #1			20/							50			
Retail Unit		1		∠ 70									
Retail Unit #7			170							48			
Retail Unit				70/	0%					14			
Retail Unit # 9 3% 11% 24% 63% 4.47 .09 77 Retail Unit # 10 1% 3% 9% 29% 59% 4.42 .08 100 Retail Unit # 11 2% 3% 8% 28% 59% 4.41 .11 6 Retail Unit # 12 2% 2% 7% 32% 58% 4.43 .11 6 Retail Unit # 13 1% 2% 5% 36% 56% 4.45 .07 10 Retail Unit # 14 10% 27% 63% 4.52 .07 10 Retail Unit . <t< td=""><td></td><td></td><td>_</td><td>1%</td><td></td><td></td><td></td><td></td><td></td><td>14</td></t<>			_	1%						14			
Retail Unit # 10 1% 3% 9% 29% 59% 4.42 .08 100 Retail Unit # 11 2% 3% 8% 28% 59% 4.41 .11 6 Retail Unit # 12 2% 2% 7% 32% 58% 4.43 .11 6 Retail Unit # 13 1% 2% 5% 36% 56% 4.45 .07 10 Retail Unit .		I .		001	4401								
Retail Unit # 11 2% 3% 8% 28% 59% 4.41 .11 6 Retail Unit # 12 2% 2% 7% 32% 58% 4.43 .11 6 Retail Unit # 13 1% 2% 5% 36% 56% 4.45 .07 10 Retail Unit # 14 10% 27% 63% 4.52 .07 10 Retail Unit .			461							76			
Retail Unit # 12 2% 2% 7% 32% 58% 4.43 .11 66 Retail Unit # 13 1% 2% 5% 36% 56% 4.45 .07 10 Retail Unit # 14 10% 27% 63% 4.52 .07 10 Retail Unit . <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>105</td></t<>										105			
Retail Unit #13 1% 2% 5% 36% 56% 4.45 .07 10 Retail Unit #14 10% 27% 63% 4.52 .07 10 Retail Unit Retail Unit 		1								64			
Retail Unit #14 10% 27% 63% 4.52 .07 10 Retail Unit .										60			
Retail Unit . <td< td=""><td></td><td></td><td>1%</td><td>2%</td><td></td><td></td><td></td><td></td><td></td><td>105</td></td<>			1%	2%						105			
Retail Unit . <td< td=""><td></td><td># 14</td><td></td><td></td><td>10%</td><td>27%</td><td>63%</td><td>4.52</td><td>.07</td><td>107</td></td<>		# 14			10%	27%	63%	4.52	.07	107			
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>													
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>													
Retail Unit	Retail Unit												
	Retail Unit												
Retail Unit	Retail Unit												
	Retail Unit												

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

		Availability of posted menu items									
			(2)								
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling			
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	4%	11%	21%	30%	34%	3.78	.05	541		
Aggregated Dining Halls	ENTIRE SAMPLE	5%	10%	19%	35%	31%	3.78	.00	52,541		
Dining Hall	#1	4%	14%	24%	26%	31%	3.65	.07	271		
Dining Hall	#2	4%	7%	18%	34%	37%	3.91	.07	270		
Dining Hall		170	770	1070	0470	0770	0.01	.01	210		
Dining Hall		1									
Dining Hall											
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Dining Hall		+									
Dining Hall		1									
Dining Hall		1									
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Dining Hall		1					-				
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Dining Hall	•										
Dining Hall	· ·										
Aggregated Retail Units	YOUR INSTITUTION	4%	6%	12%	29%	50%	4.15	.03	1,767		
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	14%	33%	44%	4.08	.00	67,489		
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	5%	20%	31%	43%	4.10	.08	162		
INSTITUTION	Express Unit	3%	5%	10%	26%	56%	4.28	.04	796		
	Specialty Coffee Shop/ Juice Bar	6%	8%	13%	30%	42%	3.94	.06	458		
	Sit-down Restaurant	3%	5%	12%	31%	48%	4.16	.06	264		
	Convenience Store	2%	3%	9%	44%	41%	4.18	.10	87		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	16%	33%	39%	3.97	.01	21,251		
	Marketplace	3%	8%	16%	35%	38%	3.97	.01	8,502		
	Express Unit	2%	5%	12%	31%	50%	4.21	.01	17,309		
	Specialty Coffee Shop/ Juice Bar	3%	6%	13%	33%	45%	4.10	.01	9,261		
	Sit-down Restaurant	2%	4%	11%	30%	54%	4.30	.01	4,352		
	Convenience Store	3%	6%	17%	35%	39%	4.02	.01	6,680		
	No type given	3%	6%	11%	25%	54%	4.22	.09	134		
Retail Unit	# 1	3%	6%	12%	29%	49%	4.16	.08	180		
Retail Unit	# 2	4%	6%	12%	24%	54%	4.18	.05	518		
Retail Unit	#3	1%	5%	20%	31%	43%	4.10	.08	162		
Retail Unit	#4		3%	5%	32%	61%	4.50	.09	66		
Retail Unit	# 5		4%	6%	32%	58%	4.43	.07	116		
Retail Unit	#6	3%	3%	8%	40%	45%	4.20	.13	60		
Retail Unit	#7		7%	7%	57%	29%	4.07	.22	14		
Retail Unit	#8			15%	46%	38%	4.23	.20	13		
Retail Unit	#9	3%	1%	6%	26%	64%	4.46	.09	96		
Retail Unit	# 10	1%	2%	8%	31%	58%	4.42	.07	121		
Retail Unit	# 11	4%	4%	12%	36%	45%	4.15	.11	84		
Retail Unit	# 12	4%	7%	12%	29%	48%	4.11	.13	75		
Retail Unit	# 13	5%	7%	14%	34%	39%	3.97	.10	119		
Retail Unit	# 14	13%	15%	17%	27%	28%	3.43	.11	143		
Retail Unit											
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Retail Unit											
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 35a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

			Varie	ety of menu ch					
		(1) Not at	(2) Not		(4)		ĺ		
		`´ All	`Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	34%	57%	4.47	.03	435
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	34%	55%	4.41	.00	44,202
Dining Hall	#1	0%	1%	10%	35%	54%	4.40	.05	216
Dining Hall	# 2		1%	5%	33%	61%	4.53	.04	219
Dining Hall									
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	10%	35%	52%	4.35	.02	1,401
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	34%	53%	4.37	.00	56,264
Type of Retail Unit - YOUR	Food Court	170	1%	13%	31%	54%	4.38	.07	135
INSTITUTION	Express Unit	0%	3%	11%	33%	53%	4.36	.03	620
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	38%	47%	4.27	.04	377
	Sit-down Restaurant	1%	3%	7%	31%	59%	4.45	.06	194
	Convenience Store	170	370	5%	45%	49%	4.44	.07	75
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	34%	53%	4.44	.01	17,969
Type of Retail Offic - ENTINE OAWII EE	Marketplace	1%	2%	10%	36%	51%	4.36	.01	7,080
	Express Unit	1%	2%	10%	34%	53%	4.37	.01	14,346
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	35%	52%	4.37	.01	7,643
	Sit-down Restaurant	0%	2%	8%		55%	4.33	.01	
	Convenience Store	1%	2%	11%	36% 35%	51%	4.42	.01	3,527
				11%		60%			5,587
Retail Unit	No type given # 1	1%	3%		26%		4.41	.08	112
Retail Unit		40/	2%	7%	31%	60%	4.50	.06	129
Retail Unit	# 2	1%	2%	11%	35%	51%	4.34	.04	392
Retail Unit	# 4		1%	13%	31%	54%	4.38	.07	135
	II.			14%	18%	68%	4.54	.10	50
Retail Unit	#5	1%	5%	8%	39%	48%	4.27	.09	101
Retail Unit	#6			6%	45%	49%	4.43	.09	47
Retail Unit	#7			7%	50%	43%	4.36	.17	14
Retail Unit	#8			_	43%	57%	4.57	.14	14
Retail Unit	# 9		4%	8%	26%	62%	4.47	.09	77
Retail Unit	# 10	2%	4%	8%	41%	46%	4.25	.09	105
Retail Unit	#11	2%	5%	8%	31%	55%	4.34	.11	65
Retail Unit	# 12	2%	3%	10%	36%	49%	4.27	.12	59
Retail Unit	# 13	1%	3%	12%	38%	46%	4.25	.08	105
Retail Unit	# 14	1%	1%	13%	35%	50%	4.32	.08	108
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

		Τ	Varie	ty of menu ch					
		(1) Very	(2) Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	16%	22%	31%	25%	3.54	.05	548
Aggregated Dining Halls	ENTIRE SAMPLE	8%	16%	24%	31%	22%	3.43	.01	53,266
Dining Hall	#1	9%	22%	21%	26%	21%	3.28	.08	276
Dining Hall	#2	3%	9%	22%	36%	29%	3.80	.06	272
Dining Hall									
Dining Hall									
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Dining Hall	•	1							
Dining Hall	•	1							
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	13%	33%	43%	4.03	.03	1,767
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	18%	33%	33%	3.78	.00	68,206
Type of Retail Unit - YOUR	Food Court								
INSTITUTION	Express Unit	4% 4%	14%	21%	32%	28%	3.66	.09	163
	Specialty Coffee Shop/ Juice Bar	2%	8%	12%	30%	46% 44%	4.06	.04	794
			4%	12%	38%		4.17		457
	Sit-down Restaurant	5%	8%	13%	31%	43%	3.99	.07	264
Torre of Detail Link ENTIDE CAMPLE	Convenience Store	3%	9%	13%	38%	36%	3.94	.11	89
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	12%	20%	32%	29%	3.65	.01	21,433
	Marketplace	7%	13%	21%	33%	26%	3.57	.01	8,568
	Express Unit	4%	8%	16%	33%	38%	3.93	.01	17,478
	Specialty Coffee Shop/ Juice Bar	4%	9%	16%	33%	37%	3.90	.01	9,361
	Sit-down Restaurant	4%	8%	15%	34%	40%	3.98	.02	4,382
	Convenience Store	4%	10%	20%	34%	32%	3.79	.01	6,845
	No type given	4%	10%	15%	35%	36%	3.90	.09	139
Retail Unit	#1	2%	4%	12%	31%	50%	4.22	.07	179
Retail Unit	# 2	5%	10%	14%	30%	41%	3.90	.05	514
Retail Unit	#3	4%	14%	21%	32%	28%	3.66	.09	163
Retail Unit	#4	2%	5%	6%	35%	53%	4.33	.11	66
Retail Unit	#5		5%	10%	34%	50%	4.30	.08	117
Retail Unit	#6	5%	8%	14%	36%	37%	3.92	.15	59
Retail Unit	#7		7%	7%	47%	40%	4.20	.22	15
Retail Unit	#8		13%	20%	40%	27%	3.80	.26	15
Retail Unit	#9	3%		12%	23%	62%	4.40	.09	97
Retail Unit	# 10		2%	10%	39%	49%	4.34	.07	121
Retail Unit	# 11	11%	16%	13%	32%	28%	3.51	.15	85
Retail Unit	# 12	3%	1%	14%	34%	48%	4.23	.11	73
Retail Unit	# 13	2%	3%	17%	36%	42%	4.12	.09	121
Retail Unit	# 14	4%	7%	10%	42%	38%	4.04	.09	142
Retail Unit		1	.,0	1	,0				
Retail Unit									
Retail Unit		1					•		
Retail Unit	•	1							1
Retail Unit		1						•	
Retail Unit	•	1					•	•	
INDIGHT UTILL	· ·	1							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 36a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

	Variety of healthy menu choices										
		(1) Not at	(2) Not		(4)	1					
		All	Very		Somewhat	(5) Very		Sampling			
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	11%	25%	60%	4.38	.04	439		
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	29%	55%	4.32	.00	43,891		
Dining Hall	#1	2%	2%	8%	25%	62%	4.42	.06	220		
Dining Hall	#2	1%	4%	14%	24%	58%	4.34	.06	219		
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall							-				
Dining Hall	1.							·			
Dining Hall	-							·			
Dining Hall		-									
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Dining Hall		+									
Dining Hall		_						•			
Dining Hall		-									
	•										
Dining Hall											
Dining Hall	•										
Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	12%	30%	51%	4.22	.03	1,397		
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	30%	53%	4.27	.00	55,867		
Type of Retail Unit - YOUR	Food Court	1%	3%	11%	24%	60%	4.39	.08	135		
INSTITUTION	Express Unit	2%	5%	12%	30%	50%	4.21	.04	622		
	Specialty Coffee Shop/ Juice Bar	2%	4%	14%	31%	49%	4.19	.05	370		
	Sit-down Restaurant	4%	9%	9%	28%	51%	4.13	.08	195		
	Convenience Store	1%	4%	8%	36%	51%	4.31	.10	75		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	12%	28%	55%	4.31	.01	17,873		
	Marketplace	2%	4%	12%	31%	52%	4.27	.01	7,046		
	Express Unit	2%	4%	13%	30%	51%	4.25	.01	14,209		
	Specialty Coffee Shop/ Juice Bar	2%	4%	13%	29%	52%	4.25	.01	7,555		
	Sit-down Restaurant	2%	4%	11%	31%	52%	4.26	.02	3,502		
	Convenience Store	2%	3%	13%	31%	51%	4.25	.01	5,571		
	No type given	3%	4%	10%	37%	47%	4.22	.09	111		
Retail Unit	#1	2%	5%	9%	29%	54%	4.27	.09	129		
Retail Unit	#2	3%	7%	16%	31%	44%	4.07	.05	395		
Retail Unit	#3	1%	3%	11%	24%	60%	4.39	.08	135		
Retail Unit	#4	2%		2%	20%	76%	4.69	.10	51		
Retail Unit	#5	2%	5%	6%	38%	50%	4.28	.09	101		
Retail Unit	#6	2%	4%	13%	38%	44%	4.17	.14	48		
Retail Unit	#7	1 270	. 70	70	43%	57%	4.57	.14	14		
Retail Unit	#8		8%		23%	69%	4.54	.24	13		
Retail Unit	#9		1%	9%	25%	64%	4.52	.08	75		
Retail Unit	# 10	2%	6%	17%	27%	49%	4.14	.10	105		
Retail Unit	# 11	6%	15%	9%	26%	44%	3.86	.16	66		
Retail Unit	# 12	2%	2%	9%	36%	52%	4.34	.10	58		
Retail Unit	# 12	4%	3%	12%	37%	43%	4.13	.10	99		
Retail Unit	# 14						4.13	.10			
Retail Unit	π · τ	2%	5%	16%	25%	53%	4.22	.10	108		
Retail Unit											
Retail Unit											
Retail Unit											
Retail Unit											
Retail Unit											

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 36b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

Agregated Dring Halls PATE SAMPLE 9% 15% 25% 30% 20% 33.6 01 52.7T Dring Hall # 1 1 16% 24% 22% 21% 17% 30.0 0.0 0.27 Dring Hall # 2 6% 11% 22% 22% 31% 3.89 0.07 277 Dring Hall -			Variety of healthy menu choices									
Aggregated bring-Halls Aggregated bring-Halls Aggregated bring-Halls File Aggregated bring-Halls File Aggregated bring-Hall File Aggregated bring-Hall File File Aggregated bring-Hall File File File File File File File Fi			Dis-	Somewhat Dis-	(3) Mixed	Somewhat		Mean*		Resp		
Agregated foring fields ENTIRE SAMPLE 9% 19% 22% 20% 30% 30% 30% 30 of 827.7. Dring Hall # 1 16% 22% 25% 25% 21% 17% 300 08 227.7. Dring Hall # 2 6% 11% 21% 32% 31% 360 07 27. Dring Hall -	Aggregated Dining Halls	YOUR INSTITUTION								546		
Diring Hall	Aggregated Dining Halls	ENTIRE SAMPLE								52,717		
Dinng Hall		#1	16%							274		
Diming Hall	Dining Hall	#2		11%				3.69	.07	272		
Dining Hall				,								
Dining Hall		1.										
Dinnig Hall												
Dining Hall												
Dining Hall			-					· ·				
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Dining Hall												
Dining Hall												
Dining Hall												
Aggregated Retail Units Aggregated Retail Units ENTIRE SAMPLE FOOD COURT FOOD												
Aggregated Retail Units												
Type of Retail Unit - YOUR Express Unit 6% 16% 29% 31% 18% 3.39 .09 166 165 16	Aggregated Retail Units	YOUR INSTITUTION	5%	11%	20%	29%	35%	3.80	.03	1,732		
Express Unit 49% 10% 19% 25% 42% 3.92 .0.4 78 5 5 5 5 5 5 5 5 5	Aggregated Retail Units	ENTIRE SAMPLE	7%	13%	23%	30%	27%	3.57	.00	67,128		
Express Unit 49% 10% 19% 25% 42% 3.92 .0.4 78; Specialty Coffee Shop/ Juice Bar 3% 9% 19% 35% 33% 3.86 .0.5 444 .0.5	Type of Retail Unit - YOUR	Food Court	6%	16%	29%	31%	18%	3.39	.09	160		
Specialty Coffee Shop/ Juice Bar 396 996 1996 3596 3396 3.86 .0.5 444	INSTITUTION	Express Unit								787		
Sit-down Restaurant 8% 13% 21% 26% 31% 3.59 .0.8 25% 25% 25% 25% 3.59 .0.8 25% 25% 25% 3.59 .0.1 21,167 24% 28% 23% 3.39 .0.1 21,167 24% 28% 23% 3.39 .0.1 21,167 24% 28% 23% 3.39 .0.1 21,167 24% 28% 23% 3.39 .0.1 21,167 24% 28% 23% 3.39 .0.1 21,167 24% 28% 23% 3.39 .0.1 21,167 24% 28% 23% 3.39 .0.1 21,167 24% 28% 23% 3.39 .0.1 21,167 24%		Specialty Coffee Shop/ Juice Bar	3%							445		
Convenience Store		Sit-down Restaurant	8%	13%	21%				.08	254		
Type of Retail Unit - ENTIRE SAMPLE										86		
Marketplace 8% 14% 24% 31% 22% 3.43 .01 8,456 Express Unit 6% 10% 21% 31% 33% 3.75 .01 17,776 Specialty Coffee Shop/ Juice Bar 5% 11% 22% 31% 33% 3.71 .01 9,11 Sit-down Restaurant 5% 11% 20% 32% 33% 3.77 .02 4,298 Convenience Store 7% 12% 24% 31% 25% 3.54 .01 6,788 No type given 2% 7% 12% 24% 34% 34% 3.90 .09 137 Retail Unit # 1 6% 9% 22% 26% 36% 3.72 .05 51 Retail Unit # 2 5% 13% 22% 23% 36% 3.72 .05 51 Retail Unit # 5 2 5% 13% 22% 23% 36% 4.51	Type of Retail Unit - ENTIRE SAMPLE											
Express Unit 6% 10% 21% 31% 33% 3.75 .01 17,178	31	Marketplace										
Specialty Coffee Shop/ Juice Bar 5% 11% 22% 31% 31% 3.71 .01 9.114 Sit-down Restaurant 5% 11% 20% 32% 33% 3.77 .02 4.29t Convenience Store 7% 12% 24% 31% 25% 3.54 .01 6.78 No type given 2% 7% 24% 34% 34% 3.90 .09 133 Retail Unit #1 6% 9% 22% 26% 36% 3.76 .09 177 Retail Unit #2 5% 16% 29% 31% 18% 3.39 .09 16t Retail Unit #3 6% 16% 29% 31% 18% 3.39 .09 16t Retail Unit #4 2% 8% 27% 63% 4.51 .10 66 Retail Unit #5 3% 7% 19% 37% 32% 3.82 .15 55 Retail Unit #6 5% 7% 19% 37% 32% 3.82 .15 55 Retail Unit #7 7% 7% 7% 36% 36% 3.82 .15 55 Retail Unit #8 21% 7% 67% 20% 3.93 .25 11 Retail Unit #8 21% 7% 36% 36% 3.86 .31 14 Retail Unit #10 6% 18% 36% 40% 4.11 .08 111 Retail Unit #10 6% 6% 18% 36% 40% 4.11 .08 111 Retail Unit #11 11% 23% 19% 24% 23% 3.21 .15 36 Retail Unit #13 4% 6% 6% 24% 36% 29% 3.76 .13 77 Retail Unit #13 4% 8% 18% 38% 32% 3.84 .10 114 Retail Unit #14 4% 6% 6% 24% 36% 29% 3.76 .13 77 Retail Unit #14 4% 15% 18% 32% 31% 3.72 .10 144 Retail Unit #14 4% 6% 6% 24% 36% 29% 3.76 .13 77 Retail Unit #14 4% 15% 18% 32% 31% 3.72 .10 144 Retail Unit #14 4% 6% 6% 24% 36% 29% 3.76 .13 77 Retail Unit #14 4% 4% 15% 18% 32% 31% 3.72 .10 .14 Retail Unit #14 5% 5% 5% 5% 5% 5% 5% 5												
Sit-down Restaurant		•										
Convenience Store 7% 12% 24% 31% 25% 3.54 .01 6,788												
No type given 2% 7% 24% 34% 34% 3.90 .09 137												
Retail Unit												
Retail Unit	Potail I Init											
Retail Unit #3 6% 16% 29% 31% 18% 3.39 .09 160 Retail Unit #4 2% 8% 27% 63% 4.51 .10 63 Retail Unit #5 3% 15% 34% 47% 4.25 .08 111 Retail Unit #6 5% 7% 19% 37% 32% 3.82 .15 55 Retail Unit #8 21% 7% 67% 20% 3.93 .25 .11 Retail Unit #8 21% 7% 36% 36% 3.86 .31 11 Retail Unit #9 4% 4% 14% 22% 56% 4.21 .11 99 Retail Unit #10 6% 18% 36% 40% 4.11 .08 111 Retail Unit #11 13% 23% 19% 24% 23% 3.21 .15 80 Retail Unit #11 414 4% 8% 18% 38% 32% 3.84 .10 114 Retail Unit #13 4% 8% 18% 38% 32% 3.84 .10 114 Retail Unit #14 4% 15% 18% 36% 30% 3.86 .10 114 Retail Unit #14 4% 15% 18% 38% 32% 3.84 .10 114 Retail Unit #14 4% 15% 18% 38% 32% 3.84 .10 114 Retail Unit #14 4% 15% 18% 38% 32% 3.84 .10 114 Retail Unit #14 4% 15% 18% 32% 31% 3.72 .10 144 Retail Unit #14 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5												
Retail Unit		I .										
Retail Unit				10%								
Retail Unit # 6 5% 7% 19% 37% 32% 3.82 .15 55 Retail Unit # 7 7% 7% 67% 20% 3.93 .25 11 Retail Unit # 8 21% 7% 36% 36% 3.86 .31 14 Retail Unit # 9 4% 4% 14% 22% 56% 4.21 .11 93 Retail Unit # 10 6% 18% 36% 40% 4.11 .08 113 Retail Unit # 11 13% 23% 19% 24% 23% 3.21 .15 86 Retail Unit # 12 6% 6% 24% 36% 29% 3.76 .13 77 Retail Unit # 13 4% 8% 18% 38% 32% 3.84 .10 114 Retail Unit 			2%	001								
Retail Unit #7 7% 7% 67% 20% 3.93 .25 15 Retail Unit #8 21% 7% 36% 36% 3.86 .31 14 Retail Unit #9 4% 4% 14% 22% 56% 4.21 .11 .99 Retail Unit #10 6% 18% 36% 40% 4.11 .08 119 Retail Unit #11 13% 23% 19% 24% 23% 3.21 .15 80 Retail Unit #12 6% 6% 6% 24% 36% 29% 3.76 .13 .77 Retail Unit #13 4% 8% 18% 38% 32% 3.84 .10 114 Retail Unit #14 4% 15% 18% 32% 31% 3.72 .10 142 Retail Unit <t< td=""><td></td><td></td><td>501</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>			501									
Retail Unit #8 21% 7% 36% 36% 3.86 .31 14 Retail Unit #9 4% 4% 14% 22% 56% 4.21 .11 93 Retail Unit #10 6% 18% 36% 40% 4.11 .08 .11 Retail Unit #11 13% 23% 19% 24% 23% 3.21 .15 88 Retail Unit #12 6% 6% 6% 24% 36% 29% 3.76 .13 76 Retail Unit #13 4% 8% 18% 38% 32% 3.84 .10 .11 Retail Unit #14 4% 15% 18% 32% 31% 3.72 .10 .14 Retail Unit #14 5% 5% 5% 5% 5% 4.21 .15 88 Retail Unit #18 8% 8% 18% 38% 32% 3.84 .10 .11 Retail Unit #19 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%				/%								
Retail Unit #9 4% 4% 14% 22% 56% 4.21 .11 99 Retail Unit #10 6% 18% 36% 40% 4.11 .08 119 Retail Unit #11 13% 23% 19% 24% 23% 3.21 .15 80 Retail Unit #12 6% 6% 6% 24% 36% 29% 3.76 .13 70 Retail Unit #13 4% 8% 18% 38% 32% 3.84 .10 111 Retail Unit #14 4% 15% 18% 32% 31% 3.72 .10 144 Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit . Retail Unit .		I .	7%									
Retail Unit # 10 6% 18% 36% 40% 4.11 .08 119 Retail Unit # 11 13% 23% 19% 24% 23% 3.21 .15 80 Retail Unit # 12 6% 6% 24% 36% 29% 3.76 .13 70 Retail Unit # 13 4% 8% 18% 38% 32% 3.84 .10 114 Retail Unit # 14 4% 4% 15% 18% 32% 31% 3.72 .10 142 Retail Unit .		-								14		
Retail Unit # 11 13% 23% 19% 24% 23% 3.21 .15 86 Retail Unit # 12 6% 6% 24% 36% 29% 3.76 .13 70 Retail Unit # 13 4% 8% 18% 38% 32% 3.84 .10 114 Retail Unit # 14 4% 4% 15% 18% 32% 31% 3.72 .10 142 Retail Unit . <td< td=""><td></td><td></td><td>4%</td><td></td><td></td><td></td><td></td><td></td><td></td><td>97</td></td<>			4%							97		
Retail Unit # 12 6% 6% 24% 36% 29% 3.76 .13 77 Retail Unit # 13 4% 8% 18% 38% 32% 3.84 .10 114 Retail Unit # 14 4% 15% 18% 32% 31% 3.72 .10 142 Retail Unit .										119		
Retail Unit # 13										80		
Retail Unit #14 4% 15% 18% 32% 31% 3.72 .10 142 Retail Unit . </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>70</td>										70		
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>114</td></td<>										114		
Retail Unit . <td< td=""><td></td><td># 14</td><td>4%</td><td>15%</td><td>18%</td><td>32%</td><td>31%</td><td>3.72</td><td>.10</td><td>142</td></td<>		# 14	4%	15%	18%	32%	31%	3.72	.10	142		
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>												
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>												
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	Retail Unit											
	Retail Unit											

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

			Variety of	vegetarian me	nu choices				
		(1) Not at	(2) Not	vegetanan me 	(4)	i i	ĺ	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	20%	12%	16%	20%	32%	3.33	.08	391
Aggregated Dining Halls	ENTIRE SAMPLE	19%	13%	16%	21%	32%	3.35	.01	37,298
Dining Hall	#1	20%	14%	16%	20%	31%	3.28	.11	193
Dining Hall	# 2	20%	10%	17%	20%	33%	3.38	.11	198
Dining Hall	# 2	2076	1078	17 /6	2076	3376	3.30	.11	190
Dining Hall									
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	23%	11%	13%	20%	32%	3.27	.04	1,247
Aggregated Retail Units	ENTIRE SAMPLE	18%	11%	15%	22%	35%	3.46	.01	48,027
Type of Retail Unit - YOUR	Food Court	27%	9%	15%	15%	34%	3.21	.15	120
INSTITUTION	Express Unit	24%	11%	13%	19%	32%	3.23	.07	558
	Specialty Coffee Shop/ Juice Bar	20%	11%	13%	22%	33%	3.36	.08	333
	Sit-down Restaurant	24%	12%	14%	22%	28%	3.17	.12	168
	Convenience Store	19%	13%	9%	21%	38%	3.46	.19	68
Type of Retail Unit - ENTIRE SAMPLE	Food Court	16%	10%	15%	22%	37%	3.55	.01	15,280
Type of Retail Offic - ENTINE SAMPLE	Marketplace								
	·	20%	12%	15%	21%	31%	3.31	.02	5,837
	Express Unit	18%	11%	14%	21%	36%	3.47	.01	12,473
	Specialty Coffee Shop/ Juice Bar	18%	11%	15%	20%	36%	3.47	.02	6,458
	Sit-down Restaurant	21%	11%	13%	22%	32%	3.33	.03	3,032
	Convenience Store	19%	10%	15%	22%	34%	3.43	.02	4,846
	No type given	12%	6%	16%	25%	42%	3.78	.14	101
Retail Unit	#1	21%	14%	15%	24%	27%	3.23	.14	110
Retail Unit	#2	26%	13%	13%	19%	28%	3.10	.08	349
Retail Unit	#3	27%	9%	15%	15%	34%	3.21	.15	120
Retail Unit	#4	14%	4%	12%	14%	56%	3.94	.21	50
Retail Unit	#5	23%	9%	8%	23%	38%	3.43	.17	88
Retail Unit	#6	26%	9%	12%	19%	35%	3.28	.25	43
Retail Unit	#7	2076	23%	8%	31%	38%	3.85	.34	13
Retail Unit	# 8	17%	17%	076	17%	50%	3.67	.48	12
	# 9			470/					
Retail Unit	-	24%	13%	17%	20%	27%	3.13	.18	71
Retail Unit	# 10	17%	14%	20%	16%	33%	3.33	.16	92
Retail Unit	#11	31%	9%	12%	19%	29%	3.07	.22	58
Retail Unit	# 12	22%	9%	4%	28%	37%	3.48	.22	54
Retail Unit	# 13	16%	10%	10%	34%	30%	3.53	.15	90
Retail Unit	# 14	27%	11%	14%	12%	35%	3.18	.17	97
Retail Unit									
Retail Unit	1.								
Retail Unit	1.						·	· ·	
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Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

		Variety of vegetarian menu choices									
			(2)								
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	10%	15%	24%	26%	25%	3.42	.06	416		
Aggregated Dining Halls	ENTIRE SAMPLE	9%	12%	27%	28%	24%	3.47	.01	40,408		
Dining Hall	# 1	14%	17%	24%	27%	18%	3.20	.09	206		
Dining Hall	#2	6%	13%	24%	25%	32%	3.63	.08	210		
Dining Hall											
Dining Hall											
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Aggregated Retail Units	YOUR INSTITUTION	8%	10%	21%	25%	36%	3.71	.03	1,360		
Aggregated Retail Units	ENTIRE SAMPLE	8%	11%	26%	26%	29%	3.58	.03	52,311		
Type of Retail Unit - YOUR	Food Court	9%	13%	30%	24%	23%	3.39	.11	120		
INSTITUTION	Express Unit	8%	10%	21%	20%	41%	3.75	.05	622		
	Specialty Coffee Shop/ Juice Bar	4%	9%	19%	32%	37%	3.89	.06	356		
	Sit-down Restaurant	12%	11%	21%	27%	30%	3.53	.00	199		
	Convenience Store	11%	11%	21%	30%	27%	3.51	.16	63		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	11%	13%	27%	24%	25%	3.39	.01	16,628		
Type of Retail Offic - ENTINE SAMELE	Marketplace										
	Express Unit	7% 7%	11% 9%	28% 23%	28%	25% 34%	3.51 3.73	.02	6,300		
	· · · · · · · · · · · · · · · · · · ·				26%				13,680		
	Specialty Coffee Shop/ Juice Bar	6%	9%	24%	27%	34%	3.75	.01	6,996		
	Sit-down Restaurant	6%	9%	24%	27%	33%	3.72	.02	3,236		
	Convenience Store	7%	11%	27%	27%	28%	3.58	.02	5,357		
	No type given	4%	7%	25%	26%	39%	3.89	.10	114		
Retail Unit	#1	11%	8%	20%	27%	33%	3.63	.11	142		
Retail Unit	# 2	11%	12%	25%	18%	34%	3.54	.07	390		
Retail Unit	#3	9%	13%	30%	24%	23%	3.39	.11	120		
Retail Unit	# 4	3%		3%	18%	75%	4.62	.11	61		
Retail Unit	# 5	3%	10%	15%	26%	45%	4.00	.12	91		
Retail Unit	# 6	16%	13%	24%	24%	24%	3.26	.23	38		
Retail Unit	#7			21%	43%	36%	4.14	.21	14		
Retail Unit	#8	9%	18%	9%	36%	27%	3.55	.41	11		
Retail Unit	#9	5%	8%	23%	26%	39%	3.86	.13	80		
Retail Unit	# 10	1%	3%	18%	36%	42%	4.15	.09	95		
Retail Unit	# 11	12%	18%	23%	25%	23%	3.28	.18	57		
Retail Unit	# 12	5%	13%	13%	36%	34%	3.80	.16	56		
Retail Unit	# 13	4%	7%	21%	35%	33%	3.85	.11	98		
Retail Unit	# 14	6%	13%	20%	25%	36%	3.74	.12	107		
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^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 38a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

				Service: Overa	.II				
		(1) Not at	(2) Not	 	(4)	l l	ı	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	0%	10%	31%	59%	4.48	.03	438
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	34%	54%	4.39	.00	44,177
Dining Hall	#1		0%	14%	28%	57%	4.42	.05	217
Dining Hall	#2	0%	0%	5%	33%	61%	4.53	.04	221
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Aggregated Retail Units	YOUR INSTITUTION	0%	0%	5%	24%	71%	4.64	.02	1,427
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	63%	4.52	.00	56,870
Type of Retail Unit - YOUR	Food Court	1	1%	4%	30%	65%	4.60	.05	136
INSTITUTION	Express Unit	0%	0%	6%	22%	72%	4.64	.03	630
	Specialty Coffee Shop/ Juice Bar	0%	0%	3%	24%	72%	4.67	.03	382
	Sit-down Restaurant	1%	1%	7%	23%	69%	4.59	.05	198
	Convenience Store	170	170	4%	26%	70%	4.67	.06	81
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	30%	60%	4.48	.00	18,020
Type of Retail Offic - ENTINE SAMELE	Marketplace	0%	1%	8%	35%	56%	4.44	.01	7,137
	Express Unit								
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	26%	66%	4.57	.01	14,474
	Sit-down Restaurant	0%	1%	6%	26%	67%	4.58	.01	7,715
		0%	0%	6%	26%	68%	4.60	.01	3,544
	Convenience Store	1%	1%	7%	30%	61%	4.50	.01	5,866
	No type given	1%	1%	4%	21%	73%	4.64	.06	114
Retail Unit	# 1		1%	4%	23%	73%	4.67	.05	132
Retail Unit	#2	0%	1%	5%	19%	74%	4.67	.03	397
Retail Unit	#3		1%	4%	30%	65%	4.60	.05	136
Retail Unit	# 4	2%		2%	25%	72%	4.64	.10	53
Retail Unit	#5			10%	29%	61%	4.51	.07	101
Retail Unit	#6			2%	18%	80%	4.78	.07	50
Retail Unit	#7			7%	47%	47%	4.40	.16	15
Retail Unit	#8			6%	31%	63%	4.56	.16	16
Retail Unit	#9			4%	25%	71%	4.67	.06	79
Retail Unit	# 10			7%	25%	69%	4.62	.06	106
Retail Unit	# 11	2%	2%	12%	23%	62%	4.42	.11	66
Retail Unit	# 12	2%		2%	29%	68%	4.61	.09	62
Retail Unit	# 13	1 -70		4%	25%	71%	4.67	.05	106
Retail Unit	# 14	1	1%	1%	20%	78%	4.75	.05	108
Retail Unit		-	1 /0	1 /8	2070	1070	7.73	.00	100
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1 to 5 Scale, Where Higher Mean = Higher	er Importance								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 38b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

				Service: Overa					
			(2)						
		(1) Very	Somewhat		(4)				
I		Dis-	Dis-		Somewhat	(5) Very		Sampling	_
Aggregated Diging Halls	YOUR INSTITUTION	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls		3%	5%	16%	32%	44%	4.09	.04	548
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	36%	43%	4.13	.00	53,200
Dining Hall	#1	4%	8%	22%	32%	34%	3.84	.07	274
Dining Hall	#2	2%	3%	9%	32%	55%	4.34	.05	274
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Aggregated Retail Units	YOUR INSTITUTION	4%	4%	10%	32%	49%	4.18	.03	1,772
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	13%	33%	47%	4.18	.00	68,809
Type of Retail Unit - YOUR	Food Court	1%	4%	20%	45%	30%	3.98	.07	163
INSTITUTION	Express Unit	3%	3%	7%	29%	58%	4.37	.03	790
I	Specialty Coffee Shop/ Juice Bar	3%	4%	8%	34%	50%	4.25	.05	460
I	Sit-down Restaurant	14%	10%	20%	26%	29%	3.46	.08	265
I	Convenience Store	1%	1%	6%	28%	64%	4.52	.08	94
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	15%	35%	42%	4.07	.01	21,465
,,	Marketplace	2%	4%	15%	37%	41%	4.10	.01	8,587
I	Express Unit	3%	3%	11%	31%	52%	4.26	.01	17,557
I	Specialty Coffee Shop/ Juice Bar	2%	4%	11%	31%	52%	4.26	.01	9,461
I	Sit-down Restaurant	3%	4%	12%	32%	49%	4.21	.02	4,386
I	Convenience Store	2%	3%	11%	33%	52%	4.30	.01	7,211
I	No type given	2%	6%	14%	25%	53%	4.20	.09	142
Retail Unit	# 1	17%	10%	21%	25%	27%	3.35	.10	182
Retail Unit	# 2	3%	2%	5%	26%	65%	4.48	.10	516
Retail Unit	#3	1%	4%	20%	45%	30%	3.98	.04	163
Retail Unit	# 4	1 70	3%	11%	36%	50%	4.33	.10	64
Retail Unit	#5	4%	3%	11%	39%	43%	4.33	.10	114
Retail Unit	#6	2%	2%	2%	23%	72%	4.14	.09	60
Retail Unit	# 7	2%	2%						
Retail Unit	# 8	_		18%	35%	47%	4.29	.19	17 17
	# 9	401	F0'	12%	35%	53%	4.41	.17	
Retail Unit	1 -	4%	5%	13%	34%	44%	4.08	.11	96
Retail Unit	# 10	1%	2%	12%	37%	49%	4.32	.07	120
Retail Unit	# 11	8%	11%	18%	29%	34%	3.69	.14	83
Retail Unit	# 12	1%	3%	8%	37%	52%	4.35	.09	79
Retail Unit	# 13	2%	7%	6%	33%	53%	4.28	.09	120
Retail Unit	# 14	6%	6%	8%	32%	48%	4.10	.10	141
Retail Unit									
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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TABLE 39a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

				Speed of service	20				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	(3) Wilked 8%	39%	52%	4.40	.03	440
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	11%	36%	50%	4.34	.00	44,135
Dining Hall	#1		3%	10%	39%	48%	4.31	.05	221
Dining Hall	#2	0%	0%	5%	38%	56%	4.48	.04	219
Dining Hall	# Z	070	070	370	3070	3070	7.70	.04	213
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Aggregated Retail Units	YOUR INSTITUTION	0%	0%	5%	23%	72%	4.66	.02	1,427
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	62%	4.52	.00	57,033
Type of Retail Unit - YOUR	Food Court			4%	26%	70%	4.66	.05	137
INSTITUTION	Express Unit	0%	1%	7%	18%	74%	4.66	.03	630
	Specialty Coffee Shop/ Juice Bar		0%	3%	26%	70%	4.67	.03	382
	Sit-down Restaurant		1%	5%	23%	72%	4.66	.04	199
	Convenience Store			3%	34%	63%	4.61	.06	79
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	29%	61%	4.50	.01	18,097
	Marketplace	0%	1%	8%	33%	57%	4.46	.01	7,164
	Express Unit	0%	1%	6%	27%	65%	4.55	.01	14,494
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	28%	65%	4.57	.01	7,747
	Sit-down Restaurant	0%	1%	5%	29%	65%	4.58	.01	3,552
	Convenience Store	0%	1%	7%	32%	59%	4.48	.01	5,866
	No type given	2%	.,,,	5%	22%	71%	4.60	.07	113
Retail Unit	#1		1%	4%	21%	74%	4.69	.05	131
Retail Unit	#2	0%	1%	6%	17%	76%	4.67	.03	396
Retail Unit	#3		.,,	4%	26%	70%	4.66	.05	137
Retail Unit	# 4	2%		4%	20%	74%	4.65	.10	54
Retail Unit	#5	270		12%	19%	69%	4.57	.07	101
Retail Unit	# 6			12/0	27%	73%	4.73	.06	48
Retail Unit	#7			7%	53%	40%	4.73	.16	15
Retail Unit	# 8			6%	38%	56%	4.50	.16	16
Retail Unit	#9	+		5%	22%	73%	4.68	.06	79
Retail Unit	# 10			3%	26%	73%	4.68	.05	107
Retail Unit	# 10	_		3% 7%	25%	68%	4.68	.05	68
	# 12	-						.08	
Retail Unit		_	40/	5%	26%	69%	4.65		62
Retail Unit	# 13 # 14		1%	3%	31%	65%	4.60	.06	106
Retail Unit	# 14			3%	21%	76%	4.73	.05	107
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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TABLE 39b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

		Speed of service										
		(1) Very	(2) Somewhat		(4)							
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp			
Aggregated Dining Halls	YOUR INSTITUTION	3%	5%	14%	30%	47%	4.12	.04	548			
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	15%	36%	40%	4.04	.00	53,111			
Dining Hall	# 1	5%	7%	19%	32%	37%	3.89	.07	276			
Dining Hall	# 2	2%	3%	10%	29%	57%	4.35	.06	272			
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Aggregated Retail Units	YOUR INSTITUTION	8%	00/	450/	27%	42%	3.89	.03	1,775			
Aggregated Retail Units Aggregated Retail Units	ENTIRE SAMPLE	5%	8% 7%	15% 15%	31%	42%	3.89	.00	68,846			
Type of Retail Unit - YOUR	Food Court											
INSTITUTION		2%	10%	26%	38%	24%	3.71	.08	164			
INSTITUTION	Express Unit	5%	8%	12%	24%	52%	4.09	.04	791			
	Specialty Coffee Shop/ Juice Bar	6%	6%	16%	30%	41%	3.94	.05	461			
	Sit-down Restaurant	23%	14%	18%	23%	22%	3.08	.09	266			
T (D () III 'S ENTINE OANDIE	Convenience Store	1%	2%	5%	29%	62%	4.49	.08	93			
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	8%	17%	33%	37%	3.87	.01	21,508			
	Marketplace	5%	9%	18%	33%	35%	3.84	.01	8,584			
	Express Unit	5%	6%	14%	30%	46%	4.06	.01	17,554			
	Specialty Coffee Shop/ Juice Bar	4%	7%	14%	31%	44%	4.05	.01	9,467			
	Sit-down Restaurant	6%	8%	16%	29%	40%	3.89	.02	4,395			
	Convenience Store	2%	5%	12%	33%	48%	4.21	.01	7,201			
	No type given	4%	7%	11%	25%	53%	4.17	.10	137			
Retail Unit	#1	28%	14%	17%	22%	19%	2.90	.11	181			
Retail Unit	#2	3%	5%	8%	24%	61%	4.35	.04	512			
Retail Unit	#3	2%	10%	26%	38%	24%	3.71	.08	164			
Retail Unit	# 4	8%	3%	20%	28%	42%	3.92	.15	65			
Retail Unit	#5	11%	15%	19%	18%	37%	3.55	.13	116			
Retail Unit	#6	2%	2%	2%	22%	73%	4.63	.10	59			
Retail Unit	#7		6%	6%	41%	47%	4.29	.21	17			
Retail Unit	#8			18%	41%	41%	4.24	.18	17			
Retail Unit	#9	9%	16%	19%	26%	30%	3.50	.13	98			
Retail Unit	# 10	8%	5%	21%	30%	36%	3.80	.11	120			
Retail Unit	#11	12%	13%	21%	25%	29%	3.47	.15	85			
Retail Unit	# 12	4%	6%	14%	27%	49%	4.11	.12	79			
Retail Unit	# 13	3%	5%	11%	37%	45%	4.16	.09	119			
Retail Unit	# 14	8%	8%	18%	27%	38%	3.78	.11	143			
Retail Unit		0 /8	0 /8	10/8	21 /0	30 /0	5.70	.11	טדו			
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Retail Unit		-						•				
Retail Unit		-					-	•				
Ketali Unit	1 .											

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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TABLE 40a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

			Н	ours of operati	ion				
		(1) Not at	(2) Not		(4)			ĺ	
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	3%	(3) Wilked 8%	31%	58%	4.44	.04	438
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	31%	57%	4.42	.00	44,184
Dining Hall	#1	0%	3%	10%	31%	55%	4.38	.05	220
Dining Hall	#2		2%	6%	30%	61%	4.51	.05	218
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	2%	9%	28%	61%	4.47	.02	1,417
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	31%	57%	4.41	.00	56,732
Type of Retail Unit - YOUR	Food Court	1,70	3%	9%	30%	58%	4.44	.07	137
INSTITUTION	Express Unit	1%	2%	8%	27%	61%	4.45	.03	620
	Specialty Coffee Shop/ Juice Bar		1%	7%	29%	63%	4.54	.03	384
	Sit-down Restaurant		2%	15%	25%	58%	4.41	.06	195
	Convenience Store		1%	10%	30%	59%	4.47	.08	81
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	32%	55%	4.37	.01	17,979
7,	Marketplace	1%	2%	10%	34%	53%	4.36	.01	7,119
	Express Unit	1%	2%	9%	30%	58%	4.43	.01	14,417
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	30%	59%	4.46	.01	7,734
	Sit-down Restaurant	1%	3%	9%	31%	56%	4.40	.01	3,519
	Convenience Store	1%	2%	9%	29%	60%	4.45	.01	5,865
	No type given	2%	1%	7%	27%	63%	4.47	.08	99
Retail Unit	#1		2%	18%	25%	55%	4.33	.07	129
Retail Unit	#2	1%	2%	7%	26%	63%	4.48	.04	392
Retail Unit	#3	,	3%	9%	30%	58%	4.44	.07	137
Retail Unit	#4	2%	2%	12%	27%	58%	4.37	.13	52
Retail Unit	#5	1%	4%	6%	35%	54%	4.37	.08	100
Retail Unit	#6			10%	26%	64%	4.54	.10	50
Retail Unit	#7			13%	40%	47%	4.33	.19	15
Retail Unit	#8		6%	6%	31%	56%	4.38	.22	16
Retail Unit	#9	1%	1%	14%	22%	61%	4.39	.10	76
Retail Unit	#10		-	9%	29%	62%	4.52	.06	107
Retail Unit	#11			9%	26%	65%	4.56	.08	66
Retail Unit	# 12		2%	8%	34%	56%	4.45	.09	62
Retail Unit	#13		2%	6%	35%	58%	4.49	.07	107
Retail Unit	#14		2%	4%	22%	72%	4.65	.06	108
Retail Unit									
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Retail Unit		1						•	
1 to 5 Scale. Where Higher Mean = Higher	ar Importance		1	1			· ·	• •	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 40b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

		Hours of operation									
		(1) \/a=:	(2)								
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	6%	10%	15%	32%	36%	3.83	.05	543		
Aggregated Dining Halls	ENTIRE SAMPLE	8%	12%	16%	30%	34%	3.71	.01	53,143		
Dining Hall	#1	6%	14%	19%	32%	29%	3.63	.07	272		
Dining Hall	#2	6%	6%	12%	32%	44%	4.04	.07	271		
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Aggregated Retail Units	YOUR INSTITUTION	4%	11%	14%	27%	45%	2.00	.03	1,762		
Aggregated Retail Units Aggregated Retail Units	ENTIRE SAMPLE	5%	9%	15%	30%	45%	3.98 3.95	.00	68,353		
Type of Retail Unit - YOUR	Food Court										
INSTITUTION		8%	14%	18%	32%	27%	3.57	.10	161		
INSTITUTION	Express Unit	3%	12%	14%	27%	44%	3.96	.04	787		
	Specialty Coffee Shop/ Juice Bar	4%	10%	14%	24%	48%	4.03	.05	458		
	Sit-down Restaurant	3%	6%	13%	29%	49%	4.13	.07	263		
T (D () III 'S ENTINE OANDIE	Convenience Store	2%	6%	10%	30%	52%	4.23	.10	93		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	10%	16%	31%	38%	3.86	.01	21,329		
	Marketplace	7%	11%	17%	31%	35%	3.75	.01	8,542		
	Express Unit	4%	8%	14%	30%	44%	4.01	.01	17,447		
	Specialty Coffee Shop/ Juice Bar	4%	8%	14%	29%	44%	4.00	.01	9,410		
	Sit-down Restaurant	4%	9%	14%	29%	44%	3.99	.02	4,346		
	Convenience Store	3%	6%	12%	28%	50%	4.16	.01	7,161		
	No type given	3%	3%	12%	30%	53%	4.25	.09	118		
Retail Unit	#1	4%	6%	17%	33%	40%	3.98	.08	178		
Retail Unit	#2	3%	11%	14%	25%	47%	4.04	.05	510		
Retail Unit	#3	8%	14%	18%	32%	27%	3.57	.10	161		
Retail Unit	# 4	2%	20%	19%	23%	36%	3.72	.15	64		
Retail Unit	#5	2%	6%	8%	34%	51%	4.26	.09	116		
Retail Unit	#6	3%	3%	10%	27%	57%	4.30	.13	60		
Retail Unit	#7		6%	6%	44%	44%	4.25	.21	16		
Retail Unit	#8		18%	12%	29%	41%	3.94	.28	17		
Retail Unit	#9	6%	24%	19%	29%	23%	3.38	.13	97		
Retail Unit	# 10	8%	16%	23%	23%	30%	3.53	.12	120		
Retail Unit	#11	2%	7%	2%	20%	68%	4.45	.11	85		
Retail Unit	# 12	3%	14%	18%	27%	38%	3.85	.13	78		
Retail Unit	# 13	3%	6%	11%	33%	47%	4.14	.10	120		
Retail Unit	# 14	2%	5%	7%	14%	71%	4.48	.08	140		
Retail Unit		2/8	378	1 /6	1770	7170	7.70	.00	170		
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Retail Unit		_					•				
Retail Unit		-									
		1					-				
Retail Unit	· .	1		<u> </u>	<u> </u>						

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 41a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

			He	elpfulness of s	taff				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	11%	32%	54%	4.39	.04	436
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	13%	34%	49%	4.28	.00	43,888
Dining Hall	#1		2%	15%	32%	51%	4.32	.05	219
Dining Hall	#2	0%	2%	7%	32%	58%	4.45	.05	217
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Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	26%	66%	4.55	.02	1,419
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.43	.02	56,660
Type of Retail Unit - YOUR	Food Court	170	4%	7%	28%	61%	4.43	.00	134
INSTITUTION	Express Unit	1%	1%	9%	25%	65%	4.47	.03	625
	Specialty Coffee Shop/ Juice Bar	0%	1%	4%	29%		4.52	.03	384
	Sit-down Restaurant	0%	2%	5%	25%	66% 68%	4.59	.03	196
	Convenience Store	_	2%	4%	25%	73%	4.60	.05	80
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	11%	30%	56%	4.69	.06	17,950
Type of Retail Offic - ENTIRE SAMPLE	Marketplace	1%	3%	11%	35%	51%	4.39	.01	7,106
	Express Unit								
	Specialty Coffee Shop/ Juice Bar	1% 0%	2% 2%	9% 8%	28% 29%	61% 62%	4.48 4.49	.01 .01	14,398 7,714
	Sit-down Restaurant								
		0%	1%	7%	30%	62%	4.51	.01	3,546
	Convenience Store	0%	2%	9%	30%	58%	4.42	.01	5,833
Retail Unit	No type given # 1	1%	1%	6%	19%	73%	4.62	.07	113
Retail Unit	# 2	40/	2%	4% 9%	23%	72%	4.65	.06	130
	# 2	1%	1%		20%	69%	4.56	.04	392
Retail Unit Retail Unit	# 4	90/	4%	7%	28%	61%	4.47	.07	134
	1	2%	2%	4%	31%	61%	4.48	.11	54
Retail Unit Retail Unit	#5 #6	1%	1%	11%	32%	55%	4.39	.08	100
		-			18%	82%	4.82	.05	50
Retail Unit	#7	-		7%	40%	53%	4.47	.17	15
Retail Unit	#8		0	13%	27%	60%	4.47	.19	15
Retail Unit	#9		3%	5%	33%	59%	4.49	.08	79
Retail Unit	# 10		1%	6%	27%	66%	4.58	.06	106
Retail Unit	# 11		2%	8%	29%	62%	4.52	.09	66
Retail Unit	# 12	2%	2%		35%	61%	4.53	.09	62
Retail Unit	# 13		1%	6%	33%	61%	4.53	.06	107
Retail Unit	# 14		2%	3%	22%	73%	4.67	.06	109
Retail Unit							-		
Retail Unit								-	
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit	l.								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 41b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

Retail Unit			Helpfulness of staff									
Aggregated Dring Holls			Dis-	Somewhat Dis-		Somewhat						
Aggregated Dring Hells	A	L VOLID INICITITION										
Diming Hall												
Diming Hall												
Diming Hall												
Diring Hall		# 2	2%	2%	8%	31%	57%	4.38	.05	272		
Diming Hall												
Dring Hall								-				
Dring Hall												
Dring Hall		•						•				
Dining Hall		•										
Dining Hall		•										
Diring Hall		•										
Dining Hall												
Dining Hall	3											
Dining Hall		•										
Dining Hall		•										
Dining Hall		•										
Dining Hall		•										
Dining Hall												
Dining Hall												
Dining Hall Aggregated Retail Units YOUR INSTITUTION 4% 4% 11% 28% 54% 4.24 .0.0 68.441												
Aggregated Retail Units												
Aggregated Retail Units ENTIRE SAMPLE 3% 4% 12% 29% 52% 4.24 .00 68,441 .7pp of Retail Unit + YOUR Food Court 2% 6% 18% 36% 39% 4.04 .08 160 .08 .08 .09												
Food Court												
Express Unit 2% 2% 9% 27% 60% 4.40 .0.3 783												
Specialty Coffee Shop/ Juice Bar 2% 4% 8% 31% 55% 4.34 .04 481												
Sit-down Restaurant 12% 9% 18% 24% 36% 3.62 .08 266	INSTITUTION											
Type of Retail Unit - ENTIRE SAMPLE												
Type of Retail Unit - ENTIRE SAMPLE												
Marketplace 2% 4% 13% 33% 46% 4.17 .01 8,527 Express Unit 3% 3% 11% 27% 56% 4.31 .01 17,626 Specialty Coffee Shop/ Juice Bar 2% 4% 10% 28% 56% 4.32 .01 9,433 Sit-down Restaurant 3% 4% 11% 27% 56% 4.28 .02 4,368 Convenience Store 2% 4% 11% 28% 55% 4.32 .01 7,160 No type given 4% 8% 11% 18% 60% 4.21 10 141 Retail Unit # 1 14% 10% 17% 24% 34% 3.52 .11 181 Retail Unit # 2 3% 2% 7% 25% 64% 4.46 .04 506 Retail Unit # 3 2% 6% 18% 36% 39% 4.04 .08 116 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>												
Express Unit 3% 3% 11% 27% 56% 4.31 .01 17,462	Type of Retail Unit - ENTIRE SAMPLE											
Specialty Coffee Shop/ Juice Bar 2% 4% 10% 28% 56% 4.32 .01 9,433												
Sit-down Restaurant 3% 4% 11% 27% 56% 4.28 .02 4,368 Convenience Store 2% 4% 11% 28% 55% 4.32 .01 7,160												
Convenience Store 2% 4% 11% 28% 55% 4.32 .01 7,160												
No type given												
Retail Unit # 1 14% 10% 17% 24% 34% 3.52 .11 181 Retail Unit # 2 3% 2% 7% 25% 64% 4.46 .04 506 Retail Unit # 3 2% 6% 18% 36% 39% 4.04 .08 160 Retail Unit # 4 5% 6% 23% 66% 4.51 10 65 Retail Unit # 5 1% 3% 14% 34% 48% 4.27 .08 116 Retail Unit # 6 3% 5% 13% 78% 4.63 .11 60 Retail Unit # 7 12% 12% 35% 41% 4.06 .25 17 Retail Unit # 8 13% 31% 56% 4.44 .18 16 Retail Unit # 9 3% 4% 15% 28% 50% 4.18 11 96 Retail												
Retail Unit # 2 3% 2% 7% 25% 64% 4.46 .04 506 Retail Unit # 3 2% 6% 18% 36% 39% 4.04 .08 160 Retail Unit # 4 5% 6% 18% 36% 39% 4.04 .08 160 Retail Unit # 5 1% 5% 6% 23% 66% 4.51 .10 65 Retail Unit # 5 1% 3% 14% 34% 48% 4.27 .08 116 Retail Unit # 6 3% 5% 13% 78% 4.63 .11 60 Retail Unit # 7 12% 12% 35% 41% 4.06 .25 17 Retail Unit # 8 13% 34% 15% 28% 50% 4.18 16 Retail Unit # 10 1% 4% 6% 40% 50% 4.18 11 96 <td></td> <td>7</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		7										
Retail Unit												
Retail Unit # 4 5% 6% 23% 66% 4.51 .10 65 Retail Unit # 5 1% 3% 14% 34% 48% 4.27 .08 116 Retail Unit # 6 3% 5% 13% 78% 4.63 .11 60 Retail Unit # 7 12% 12% 35% 41% 4.06 .25 17 Retail Unit # 8 12% 13% 31% 56% 4.44 .18 16 Retail Unit # 9 3% 4% 15% 28% 50% 4.18 .11 96 Retail Unit # 10 1% 4% 6% 40% 50% 4.33 .08 121 Retail Unit # 11 8% 7% 20% 25% 40% 3.81 .14 85 Retail Unit # 13 2% 4% 7% 34% 53% 4.32 .08 121 <												
Retail Unit #5 1% 3% 14% 34% 48% 4.27 .08 116 Retail Unit #6 3% 5% 13% 78% 4.63 .11 60 Retail Unit #7 12% 12% 35% 41% 4.06 .25 17 Retail Unit #8 18 16 Retail Unit #9 3% 4% 15% 28% 50% 4.18 .11 96 Retail Unit #10 11% 4% 6% 40% 50% 4.33 .08 121 Retail Unit #11 88% 7% 20% 25% 40% 3.81 .14 85 Retail Unit #12 11% 19% 14% 20% 63% 4.43 .10 79 Retail Unit #13 2% 4% 7% 34% 53% 4.32 .08 121 Retail Unit #14 3% 4% 6% 7% 34% 53% 4.32 .08 121 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 121 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 121 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit #14 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%			2%									
Retail Unit #6 3% 5% 13% 78% 4.63 .11 60 Retail Unit #7												
Retail Unit #7 12% 12% 35% 41% 4.06 .25 17 Retail Unit #8 13% 13% 31% 56% 4.44 .18 16 Retail Unit #9 3% 4% 15% 28% 50% 4.18 .11 96 Retail Unit #10 1% 4% 6% 40% 50% 4.33 .08 121 Retail Unit #11 8% 7% 20% 25% 40% 3.81 .14 85 Retail Unit #12 1% 1% 14% 20% 63% 4.43 .10 79 Retail Unit #13 2% 4% 7% 34% 53% 4.32 .08 121 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit </td <td></td> <td>-</td> <td></td> <td>3%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		-		3%								
Retail Unit #8 13% 31% 56% 4.44 .18 16 Retail Unit #9 3% 4% 15% 28% 50% 4.18 .11 96 Retail Unit #10 11% 4% 6% 40% 50% 4.33 .08 121 Retail Unit #11 8% 7% 20% 25% 40% 3.81 .14 85 Retail Unit #12 11% 11% 14% 20% 63% 4.43 .10 79 Retail Unit #13 22% 4% 7% 34% 53% 4.32 .08 121 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 121 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit			3%									
Retail Unit # 9 3% 4% 15% 28% 50% 4.18 .11 96 Retail Unit # 10 1% 4% 6% 40% 50% 4.33 .08 121 Retail Unit # 11 8% 7% 20% 25% 40% 3.81 .14 85 Retail Unit # 12 1% 1% 14% 20% 63% 4.43 .10 79 Retail Unit # 13 2% 4% 7% 34% 53% 4.32 .08 121 Retail Unit # 14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit .				12%								
Retail Unit # 10 1% 4% 6% 40% 50% 4.33 .08 121 Retail Unit # 11 8% 7% 20% 25% 40% 3.81 .14 85 Retail Unit # 12 1% 1% 14% 20% 63% 4.43 .10 79 Retail Unit # 13 2% 4% 7% 34% 53% 4.32 .08 121 Retail Unit # 14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit . <			ļ									
Retail Unit # 11 8% 7% 20% 25% 40% 3.81 .14 85 Retail Unit # 12 1% 1% 14% 20% 63% 4.43 .10 79 Retail Unit # 13 2% 4% 7% 34% 53% 4.32 .08 121 Retail Unit .			1									
Retail Unit # 12 1% 1% 20% 63% 4.43 .10 79 Retail Unit # 13 2% 4% 7% 34% 53% 4.32 .08 121 Retail Unit # 14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit .		-										
Retail Unit #13 2% 4% 7% 34% 53% 4.32 .08 121 Retail Unit #14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit . <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>												
Retail Unit # 14 3% 4% 9% 26% 58% 4.32 .08 140 Retail Unit . <												
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>												
Retail Unit . <td< td=""><td></td><td># 14</td><td>3%</td><td>4%</td><td>9%</td><td>26%</td><td>58%</td><td>4.32</td><td>.08</td><td>140</td></td<>		# 14	3%	4%	9%	26%	58%	4.32	.08	140		
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>												
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>												
Retail Unit								<u> </u>				
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	Retail Unit											

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

			Fri	iendliness of s	taff				
		(1) Not at	(2) Not		(4)				
		All	Very		Somewhat	(5) Very		Sampling	
Aggregated Dining Holls	YOUR INSTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls		0%	2%	7%	30%	61%	4.50	.03	435
Aggregated Dining Halls Dining Hall	ENTIRE SAMPLE # 1	1%	3%	12%	33%	52%	4.33	.00	43,989
Dining Hall	# 1	00/	2%	10%	30%	58%	4.44	.05	220
0	# 2	0%	1%	4%	30%	64%	4.56	.05	215
Dining Hall		_							
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Dining Hall Dining Hall									
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Dining Hall Dining Hall		_							
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	25%	68%	4.59	.02	1,419
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	28%	61%	4.47	.00	56,660
Type of Retail Unit - YOUR INSTITUTION	Food Court		2%	8%	31%	59%	4.46	.06	134
INSTITUTION	Express Unit	1%	1%	8%	23%	67%	4.56	.03	628
	Specialty Coffee Shop/ Juice Bar	1%	1%	3%	28%	68%	4.62	.03	381
	Sit-down Restaurant		1%	2%	21%	76%	4.72	.04	195
T. (D. CHANGE CAMPLE	Convenience Store			2%	25%	73%	4.70	.06	81
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	29%	59%	4.42	.01	17,938
	Marketplace	1%	3%	10%	33%	54%	4.37	.01	7,121
	Express Unit	1%	1%	8%	26%	64%	4.52	.01	14,411
	Specialty Coffee Shop/ Juice Bar	0%	2%	7%	27%	64%	4.53	.01	7,713
	Sit-down Restaurant	0%	1%	6%	27%	65%	4.55	.01	3,524
	Convenience Store	1%	2%	8%	29%	60%	4.47	.01	5,840
5 (311)	No type given	1%	1%	4%	21%	73%	4.64	.07	113
Retail Unit	# 1		2%	2%	18%	79%	4.74	.05	129
Retail Unit	# 2	1%	1%	8%	20%	71%	4.60	.04	392
Retail Unit	#3		2%	8%	31%	59%	4.46	.06	134
Retail Unit	# 4	2%	4%		26%	69%	4.56	.11	54
Retail Unit	#5	1%	1%	12%	31%	55%	4.38	.08	102
Retail Unit	#6				18%	82%	4.82	.05	50
Retail Unit	#7	-		7%	40%	53%	4.47	.17	15
Retail Unit	#8			6%	31%	63%	4.56	.16	16
Retail Unit	#9	-	40.	9%	25%	66%	4.58	.07	80
Retail Unit	# 10		1%	7%	27%	66%	4.57	.06	105
Retail Unit	# 11			3%	27%	70%	4.67	.07	66
Retail Unit	# 12	2%		2%	30%	67%	4.61	.09	61
Retail Unit	# 13	1%		3%	36%	60%	4.55	.06	106
Retail Unit	# 14		1%	2%	20%	77%	4.73	.05	109
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit	1.				1				

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

		Friendliness of staff							
		(1) Very Dis-	(2) Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
	T. VOLUE IN CONTROL OF	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	5%	6%	14%	23%	52%	4.12	.05	548
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	13%	29%	50%	4.19	.00	52,950
Dining Hall	#1	7%	10%	18%	22%	43%	3.86	.08	276
Dining Hall	# 2	3%	3%	8%	24%	61%	4.38	.06	272
Dining Hall									
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	3%	10%	26%	59%	4.34	.02	1,764
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	11%	27%	55%	4.34	.02	68,524
Type of Retail Unit - YOUR	Food Court								
INSTITUTION	Express Unit	1% 2%	2% 3%	22% 6%	37% 25%	39% 64%	4.09 4.47	.07	161 789
	Specialty Coffee Shop/ Juice Bar	2%	2%		25%		4.47	.03	
				8%		64%			456
	Sit-down Restaurant	10%	5%	19%	26%	40%	3.80	.08	264
Torre of Detail Link ENTIDE CAMPLE	Convenience Store	3%	1%	4%	17%	74%	4.59	.09	94
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	5%	13%	28%	50%	4.17	.01	21,384
	Marketplace	3%	4%	12%	30%	51%	4.23	.01	8,545
	Express Unit	3%	3%	10%	25%	59%	4.35	.01	17,486
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	25%	60%	4.37	.01	9,426
	Sit-down Restaurant	2%	3%	10%	25%	60%	4.36	.01	4,355
	Convenience Store	2%	3%	10%	26%	58%	4.35	.01	7,190
	No type given	4%	7%	9%	22%	58%	4.23	.09	138
Retail Unit	#1	11%	4%	22%	24%	39%	3.77	.10	179
Retail Unit	#2	3%	2%	5%	23%	68%	4.53	.04	512
Retail Unit	#3	1%	2%	22%	37%	39%	4.09	.07	161
Retail Unit	# 4		6%	8%	22%	65%	4.45	.11	65
Retail Unit	#5	2%	3%	8%	32%	55%	4.35	.08	115
Retail Unit	#6	3%		3%	10%	83%	4.70	.11	60
Retail Unit	#7	6%	6%	6%	29%	53%	4.18	.29	17
Retail Unit	#8			6%	29%	65%	4.59	.15	17
Retail Unit	#9	1%	4%	12%	29%	54%	4.30	.09	97
Retail Unit	# 10	1	1%	8%	33%	58%	4.49	.06	120
Retail Unit	# 11	8%	7%	14%	29%	41%	3.88	.14	85
Retail Unit	# 12	1%	3%	7%	17%	72%	4.57	.10	76
Retail Unit	# 13	3%	2%	7%	26%	60%	4.38	.09	121
Retail Unit	# 14	1%	4%	9%	19%	67%	4.47	.08	139
Retail Unit	n 17	170	470	970	1370	0170	4.41	.08	109
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Retail Unit		l						-	

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 43a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

			Cle	eanliness: Ove	erall				
		(1) Not at	(2) Not		(4)		l	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%		3%	22%	74%	4.69	.03	435
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	26%	66%	4.56	.00	44,230
Dining Hall	# 1	0%		5%	24%	71%	4.65	.04	215
Dining Hall	# 2	1%		2%	20%	77%	4.73	.04	220
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	YOUR INSTITUTION	00/	40/	40/	000/	700/	. 4.00		4 404
Aggregated Retail Units		0%	1%	4%	22%	73%	4.66	.02	1,421
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	70%	4.60	.00	56,508
Type of Retail Unit - YOUR INSTITUTION	Food Court		1%	7%	21%	71%	4.63	.06	135
INSTITUTION	Express Unit	0%	1%	4%	22%	73%	4.65	.03	622
	Specialty Coffee Shop/ Juice Bar		1%	4%	22%	73%	4.66	.03	386
	Sit-down Restaurant		1%	5%	21%	74%	4.68	.04	198
	Convenience Store			1%	23%	76%	4.75	.05	80
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	1%	7%	22%	69%	4.59	.01	17,980
	Marketplace	0%	1%	6%	26%	66%	4.56	.01	7,111
	Express Unit	1%	1%	6%	22%	71%	4.62	.01	14,337
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	22%	71%	4.62	.01	7,661
	Sit-down Restaurant	0%	1%	5%	19%	75%	4.68	.01	3,535
	Convenience Store	1%	1%	6%	24%	68%	4.57	.01	5,782
	No type given	2%	1%	4%	13%	80%	4.69	.08	102
Retail Unit	#1			5%	18%	77%	4.73	.05	132
Retail Unit	#2	1%	1%	5%	21%	73%	4.65	.03	391
Retail Unit	#3		1%	7%	21%	71%	4.63	.06	135
Retail Unit	#4		2%	4%	17%	78%	4.70	.09	54
Retail Unit	#5	1%	2%	1%	28%	68%	4.60	.07	102
Retail Unit	#6	1,70		1,5	14%	86%	4.86	.05	50
Retail Unit	#7			7%	33%	60%	4.53	.17	15
Retail Unit	#8			1,78	40%	60%	4.60	.13	15
Retail Unit	#9	+	1%	3%	20%	76%	4.71	.07	75
Retail Unit	# 10	+	1%	6%	22%	72%	4.64	.06	106
Retail Unit	# 10	+	2%	5%	27%	67%	4.59	.08	66
Retail Unit	# 12	+	3%	2%	22%	73%	4.66	.08	64
Retail Unit	# 12	-	1%					.08	106
Retail Unit	# 14			4%	27%	68%	4.62		
	# 14		1%	4%	17%	78%	4.73	.05	110
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 43b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

		Cleanliness: Overall									
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	3%	7%	14%	39%	37%	4.00	.04	543		
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	39%	39%	4.09	.00	53,317		
Dining Hall	#1	4%	11%	16%	38%	30%	3.79	.07	270		
Dining Hall	#2	2%	2%	12%	40%	43%	4.21	.05	273		
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Aggregated Retail Units	YOUR INSTITUTION	3%	4%	10%	31%	53%	4.27	.02	1,767		
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	10%	33%	51%	4.29	.00	68,584		
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	9%	22%	32%	31%	3.75	.09	162		
INSTITUTION	Express Unit	2%	3%	8%	29%	58%	4.37	.03	790		
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	33%	57%	4.42	.04	460		
	Sit-down Restaurant	5%	6%	17%	33%	39%	3.95	.07	263		
	Convenience Store	1%	1%	4%	29%	64%	4.54	.08	92		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	13%	35%	45%	4.15	.01	21,462		
	Marketplace	2%	4%	12%	37%	46%	4.21	.01	8,574		
	Express Unit	2%	3%	9%	31%	55%	4.35	.01	17,478		
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.42	.01	9,418		
	Sit-down Restaurant	1%	2%	9%	30%	58%	4.40	.01	4,367		
	Convenience Store	1%	2%	9%	33%	55%	4.37	.01	7,154		
	No type given	3%	1%	7%	27%	62%	4.44	.08	131		
Retail Unit	#1	5%	5%	18%	34%	38%	3.95	.08	179		
Retail Unit	# 2	3%	4%	8%	27%	58%	4.34	.04	517		
Retail Unit	#3	6%	9%	22%	32%	31%	3.75	.09	162		
Retail Unit	# 4			3%	35%	62%	4.58	.07	65		
Retail Unit	#5	1%	3%	7%	34%	55%	4.40	.08	114		
Retail Unit	#6	2%		2%	24%	73%	4.66	.09	59		
Retail Unit	#7	1	6%	6%	41%	47%	4.29	.21	17		
Retail Unit	#8			13%	38%	50%	4.38	.18	16		
Retail Unit	#9	3%	3%	11%	23%	60%	4.33	.10	94		
Retail Unit	#10	1	2%	5%	33%	61%	4.53	.06	120		
Retail Unit	# 11	5%	7%	15%	32%	40%	3.96	.12	84		
Retail Unit	# 12	1%	1%	3%	33%	62%	4.53	.08	79		
Retail Unit	# 13	2%	1 70	7%	36%	55%	4.44	.07	119		
Retail Unit	# 14	2%	5%	10%	31%	52%	4.44	.08	142		
Retail Unit		2/0	3 /6	10%	31/0	JZ /0	4.20	.00	142		
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 44a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

				Serving areas					
		(1) Not at	(2) Not	Serving areas	1	1	1	1	
		All	(2) NOI Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	0%	6%	22%	71%	4.63	.03	436
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	27%	63%	4.52	.00	44,166
Dining Hall	#1	0%	0%	6%	23%	70%	4.61	.05	217
Dining Hall	# 2	1%	070	5%	21%	73%	4.65	.04	219
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Dining Hall	· VOLID INICTITUTION	201	40/	70/	200/	200/			1 100
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	23%	68%	4.59	.02	1,409
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	7%	25%	65%	4.53	.00	55,844
Type of Retail Unit - YOUR	Food Court	1%	1%	8%	23%	67%	4.53	.07	135
INSTITUTION	Express Unit	0%	1%	7%	22%	69%	4.58	.03	619
	Specialty Coffee Shop/ Juice Bar		2%	6%	26%	66%	4.57	.03	382
	Sit-down Restaurant		1%	6%	23%	71%	4.64	.04	195
	Convenience Store			3%	23%	74%	4.72	.06	78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	8%	24%	66%	4.54	.01	17,920
	Marketplace	0%	2%	8%	28%	63%	4.50	.01	7,087
	Express Unit	1%	1%	7%	25%	66%	4.54	.01	14,187
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	25%	66%	4.54	.01	7,621
	Sit-down Restaurant	0%	1%	5%	22%	71%	4.62	.01	3,491
	Convenience Store	1%	2%	8%	27%	63%	4.49	.01	5,438
	No type given	2%	270	6%	18%	74%	4.62	.08	100
Retail Unit	# 1	270	1%	5%	20%	74%	4.67	.05	130
Retail Unit	# 2	1%	2%	7%	20%	69%	4.67	.03	388
Retail Unit	# 3								
	L	1%	1%	8%	23%	67%	4.53	.07	135
Retail Unit	# 4		2%	9%	17%	72%	4.59	.10	54
Retail Unit	#5	1%	1%	7%	25%	67%	4.55	.07	102
Retail Unit	#6			2%	14%	84%	4.82	.06	51
Retail Unit	#7			7%	36%	57%	4.50	.17	14
Retail Unit	#8				46%	54%	4.54	.14	13
Retail Unit	#9			5%	25%	69%	4.64	.07	75
Retail Unit	# 10		3%	8%	30%	60%	4.47	.07	105
Retail Unit	# 11			6%	29%	65%	4.58	.08	65
Retail Unit	# 12		5%	2%	22%	71%	4.60	.09	63
Retail Unit	#13			6%	31%	64%	4.58	.06	107
Retail Unit	#14			8%	20%	72%	4.64	.06	107
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
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BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

		I		Serving areas					
			(2)	Serving areas]		1	1	
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	12%	39%	43%	4.16	.04	544
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	12%	38%	44%	4.19	.00	53,252
Dining Hall	#1	3%	6%	15%	40%	36%	4.00	.06	273
Dining Hall	#2	1%	2%	9%	38%	50%	4.33	.05	271
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Aggregated Retail Units	YOUR INSTITUTION	2%	4%	11%	33%	50%	4.25	.02	1,744
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	33%	51%	4.27	.00	67,634
Type of Retail Unit - YOUR	Food Court	2%	7%	25%	35%	29%	3.81	.08	161
INSTITUTION	Express Unit	2%	4%	8%	30%	56%	4.34	.03	785
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	34%	51%	4.31	.04	454
	Sit-down Restaurant	3%	5%	14%	39%	38%	4.04	.06	257
	Convenience Store	1%	1%	5%	34%	59%	4.48	.08	87
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	12%	35%	46%	4.16	.01	21,408
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Marketplace	2%	4%	11%	37%	47%	4.24	.01	8,540
	Express Unit	2%	3%	10%	31%	54%	4.32	.01	17,240
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	30%	56%	4.36	.01	9,332
	Sit-down Restaurant	1%	3%	8%	32%	56%	4.40	.01	4,322
	Convenience Store	1%	3%	10%	34%	52%	4.40	.01	6,665
	No type given	2%	2%	7%	28%	61%	4.43	.08	127
Retail Unit	# 1		6%	14%	41%	36%		.08	174
Retail Unit	# 1	3%					4.01		
Retail Unit	#3	3%	4%	9%	27%	58%	4.35	.04	512
		2%	7%	25%	35%	29%	3.81	.08	161
Retail Unit	# 4	2%	2%	6%	29%	62%	4.48	.10	66
Retail Unit	#5	1%	4%	6%	43%	45%	4.28	.08	115
Retail Unit	# 6	2%		5%	29%	64%	4.53	.10	58
Retail Unit	#7		7%		47%	47%	4.33	.21	15
Retail Unit	# 8			7%	43%	50%	4.43	.17	14
Retail Unit	# 9	3%	7%	7%	29%	54%	4.25	.11	92
Retail Unit	# 10	1%	3%	8%	41%	47%	4.31	.08	118
Retail Unit	# 11	2%	5%	16%	35%	42%	4.10	.11	83
Retail Unit	# 12		3%	5%	35%	57%	4.47	.08	77
Retail Unit	# 13	2%	2%	11%	35%	51%	4.32	.08	121
Retail Unit	# 14	3%	3%	14%	28%	51%	4.22	.08	138
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 45a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)								
		(1) Not at	(2) Not		(4)		1			
		All	Very		Somewhat	(5) Very		Sampling		
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	6%	22%	70%	4.60	.03	432	
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	28%	63%	4.52	.00	43,989	
Dining Hall	#1	1%	1%	7%	23%	68%	4.56	.05	216	
Dining Hall	#2	1%	0%	5%	21%	73%	4.64	.05	216	
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Aggregated Retail Units	YOUR INSTITUTION	1%	2%	8%	24%	65%	4.52	.02	1,395	
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	26%	63%	4.48	.00	54,397	
Type of Retail Unit - YOUR	Food Court		2%	8%	26%	64%	4.51	.06	133	
INSTITUTION	Express Unit	0%	1%	10%	21%	66%	4.52	.03	619	
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.46	.04	375	
	Sit-down Restaurant		1%	5%	19%	75%	4.69	.04	196	
	Convenience Store	3%	6%	3%	29%	60%	4.38	.12	72	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	8%	26%	64%	4.51	.01	17,653	
	Marketplace	1%	2%	8%	30%	59%	4.45	.01	6,998	
	Express Unit	1%	2%	8%	25%	63%	4.46	.01	13,718	
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	26%	62%	4.46	.01	7,332	
	Sit-down Restaurant	1%	1%	5%	22%	71%	4.62	.01	3,469	
	Convenience Store	2%	2%	9%	26%	61%	4.42	.01	5,128	
	No type given	2%	1%	5%	18%	74%	4.61	.08	99	
Retail Unit	# 1	270	170	5%	17%	78%	4.73	.05	131	
Retail Unit	# 2	1%	2%	10%	20%	68%	4.53	.04	389	
Retail Unit	#3	1 /0	2%	8%	26%	64%	4.55	.06	133	
Retail Unit	# 4		4%	21%	17%	58%	4.30	.13	53	
Retail Unit	# 5	40/								
Retail Unit	#6	1%	1%	9%	28%	61%	4.48	.08	101	
		4%	7%	2%	20%	67%	4.38	.17	45	
Retail Unit	#7		8%	8%	46%	38%	4.15	.25	13	
Retail Unit	#8	_			43%	57%	4.57	.14	14	
Retail Unit	# 9			5%	25%	70%	4.64	.07	76	
Retail Unit	# 10		2%	11%	30%	57%	4.43	.08	103	
Retail Unit	# 11		2%	5%	25%	69%	4.62	.08	65	
Retail Unit	# 12		3%	3%	31%	63%	4.53	.09	62	
Retail Unit	# 13	1%		7%	38%	55%	4.45	.07	104	
Retail Unit	# 14	1%	2%	10%	24%	63%	4.46	.08	106	
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit							- :			
Retail Unit		_					·			
1 to 5 Scale, Where Higher Mean - High	L .		I	<u> </u>	I	II	•			

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 45b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			Fating are	eas (tables, ch	airs etc.)				
			(2)	(142,00, 0.1					
		(1) Very	Somewhat		(4)	(5)) (0 "	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	15%	37%	36%	3.94	.05	543
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	37%	34%	3.90	.00	53,142
Dining Hall	#1	5%	10%	17%	34%	34%	3.81	.07	271
Dining Hall	#2	1%	7%	13%	40%	39%	4.08	.06	272
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	15%	32%	43%	4.03	.03	1,733
Aggregated Retail Units	ENTIRE SAMPLE	3%	7%	15%	33%	42%	4.05	.00	65,506
Type of Retail Unit - YOUR	Food Court	8%	13%	25%	30%	23%	3.47	.10	161
INSTITUTION	Express Unit	3%	7%	14%	31%	46%	4.09	.04	782
	Specialty Coffee Shop/ Juice Bar	3%	5%	14%	35%	44%	4.12	.05	446
	Sit-down Restaurant	5%	8%	15%	32%	40%	3.95	.07	262
	Convenience Store	2%	2%	10%	29%	56%	4.34	.10	82
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	18%	34%	37%	3.93	.01	21,042
	Marketplace	3%	8%	16%	36%	37%	3.98	.01	8,369
	Express Unit	2%	6%	15%	32%	45%	4.11	.01	16,547
	Specialty Coffee Shop/ Juice Bar	2%	5%	14%	30%	48%	4.16	.01	8,905
	Sit-down Restaurant	2%	5%	11%	32%	50%	4.24	.01	4,304
	Convenience Store	3%	5%	15%	34%	44%	4.12	.01	6,216
	No type given	2%	5%	9%	27%	57%	4.31	.09	123
Retail Unit	#1	4%	6%	13%	36%	41%	4.04	.08	178
Retail Unit	# 2	4%	7%	14%	29%	46%	4.07	.05	512
Retail Unit	#3	8%	13%	25%	30%	23%	3.47	.10	161
Retail Unit	# 4	3%	8%	11%	38%	41%	4.05	.13	64
Retail Unit	#5	1%	4%	10%	36%	50%	4.30	.08	113
Retail Unit	#6	4%		11%	25%	60%	4.38	.13	53
Retail Unit	#7		14%	7%	36%	43%	4.07	.29	14
Retail Unit	#8			7%	40%	53%	4.47	.17	15
Retail Unit	#9	5%	5%	19%	28%	42%	3.96	.12	93
Retail Unit	# 10	3%	6%	17%	38%	37%	4.00	.09	115
Retail Unit	# 11	7%	12%	18%	25%	38%	3.75	.14	84
Retail Unit	# 12		4%	12%	33%	51%	4.32	.10	76
Retail Unit	# 13	3%	3%	9%	38%	47%	4.23	.09	118
Retail Unit	# 14	5%	5%	16%	30%	44%	4.02	.10	137
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

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A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 46a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		1		Location					
		(1) Not at	(2) Not	Location	(4)	l l	ı	ĺ	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	4%	10%	36%	50%	4.32	.04	441
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	13%	34%	47%	4.22	.00	44,334
Dining Hall	#1	1%	6%	13%	36%	44%	4.17	.06	222
Dining Hall	#2		2%	6%	35%	57%	4.47	.05	219
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								_	
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Dining Hall								•	
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Dining Hall		-							
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Dining Hall								-	
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Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	9%	31%	57%	4.42	.02	1,432
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	33%	52%	4.30	.00	56,304
Type of Retail Unit - YOUR	Food Court	1%	1%	7%	34%	56%	4.43	.07	137
INSTITUTION	Express Unit	1%	3%	11%	30%	55%	4.36	.03	633
	Specialty Coffee Shop/ Juice Bar	0%	2%	8%	28%	62%	4.49	.04	385
	Sit-down Restaurant	1%	3%	7%	36%	54%	4.40	.06	198
	Convenience Store			4%	32%	65%	4.61	.06	79
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	13%	33%	49%	4.24	.01	17,970
	Marketplace	1%	4%	12%	37%	47%	4.23	.01	7,138
	Express Unit	1%	3%	11%	31%	54%	4.34	.01	14,262
	Specialty Coffee Shop/ Juice Bar	1%	3%	9%	30%	57%	4.41	.01	7,671
	Sit-down Restaurant	1%	3%	9%	34%	52%	4.33	.01	3,536
	Convenience Store	1%	3%	11%	32%	54%	4.35	.01	5,644
	No type given	2%	5%	8%	35%	49%	4.24	.11	83
Retail Unit	#1		3%	6%	38%	53%	4.41	.06	132
Retail Unit	# 2	1%	3%	12%	28%	56%	4.35	.04	400
Retail Unit	#3	1%	1%	7%	34%	56%	4.43	.07	137
Retail Unit	# 4	170	4%	6%	44%	46%	4.33	.10	54
Retail Unit	#5	1%	2%	8%	35%	54%	4.39	.08	102
Retail Unit	# 6	1 70	2 /0	6%	24%	70%	4.64	.08	50
Retail Unit	# 7	+		0%	53%	47%	4.64	.08	15
Retail Unit	# 8				36%	64%	4.47	.13	15
Retail Unit	# 9	40/		160/					
	-	1%	00/	16%	26%	57%	4.38	.10	77
Retail Unit	# 10	601	3%	12%	28%	58%	4.40	.08	109
Retail Unit	# 11	2%	3%	8%	32%	56%	4.38	.11	66
Retail Unit	# 12	2%		7%	36%	56%	4.44	.10	61
Retail Unit	# 13		4%	8%	33%	56%	4.41	.08	106
Retail Unit	# 14		1%	5%	19%	75%	4.69	.06	109
Retail Unit									
Retail Unit							.		
Retail Unit									
Retail Unit								-	
Retail Unit									
Retail Unit									
*1 to 5 Scale, Where Higher Mean = High	er Importance	•				'			

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 46b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		<u> </u>		Location					
			(2)	Location					
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
	L VOLID INICTITUTION	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	8%	28%	58%	4.37	.04	553
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	29%	58%	4.41	.00	53,397
Dining Hall	#1	1%	3%	9%	26%	61%	4.43	.05	277
Dining Hall	# 2	3%	5%	7%	30%	56%	4.31	.06	276
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Dining Hall									
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Dining Hall								·	
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	7%	29%	61%	4.46	.02	1,775
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	9%	29%	57%	4.38	.00	68,273
Type of Retail Unit - YOUR	Food Court		2%	9%	32%	56%	4.42	.06	161
INSTITUTION	Express Unit	2%	3%	8%	28%	59%	4.41	.03	798
	Specialty Coffee Shop/ Juice Bar	1%	1%	5%	26%	67%	4.58	.03	460
	Sit-down Restaurant	2%	2%	7%	33%	57%	4.42	.05	265
	Convenience Store	2%	1%	8%	29%	60%	4.42	.09	91
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	32%	52%	4.44	.09	21,416
Type of Retail Offic - ENTINE SAMELE	Marketplace								
	Express Unit	1%	2% 2%	9% 9%	31% 28%	56% 59%	4.38 4.40	.01	8,585
	· ·	2%							17,375
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	25%	64%	4.48	.01	9,416
	Sit-down Restaurant	1%	2%	8%	29%	60%	4.44	.01	4,388
	Convenience Store	1%	2%	8%	29%	59%	4.42	.01	6,991
	No type given	3%	1%	10%	27%	59%	4.38	.09	102
Retail Unit	# 1	2%	2%	8%	32%	57%	4.41	.06	180
Retail Unit	# 2	2%	3%	8%	26%	61%	4.42	.04	520
Retail Unit	#3		2%	9%	32%	56%	4.42	.06	161
Retail Unit	# 4		3%	5%	41%	52%	4.41	.09	66
Retail Unit	# 5	1%	3%	5%	33%	57%	4.43	.08	117
Retail Unit	# 6	3%	2%	3%	24%	67%	4.50	.12	58
Retail Unit	# 7			6%	47%	47%	4.41	.15	17
Retail Unit	#8			25%	25%	50%	4.25	.21	16
Retail Unit	#9	2%	3%	12%	25%	58%	4.34	.10	95
Retail Unit	# 10	1%	1%	8%	30%	60%	4.48	.07	121
Retail Unit	# 11	1%	2%	5%	35%	56%	4.44	.09	85
Retail Unit	#12			5%	28%	67%	4.61	.07	75
Retail Unit	#13	1%		4%	33%	62%	4.56	.06	122
Retail Unit	# 14	1%	1%	4%	17%	77%	4.68	.06	142
Retail Unit									
Retail Unit		1							
Retail Unit		1	1					•	
Retail Unit								•	
Retail Unit							· ·	•	
Retail Unit		1					-		
t to E Soolo Whore Higher Moon - High	l :	1	1						

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 47a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

		Layout of facility								
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very	Mean*	Sampling Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	1%	10%	18%	38%	33%	3.92	.05	440	
Aggregated Dining Halls	ENTIRE SAMPLE	2%	8%	18%	38%	34%	3.93	.00	44,233	
Dining Hall	# 1	1%	11%	22%	36%	30%	3.82	.07	221	
Dining Hall	#2	0%	9%	15%	40%	36%	4.02	.06	219	
Dining Hall	1.	- 0,0	0,0	1070	.070	0070		.00		
Dining Hall										
Dining Hall	1.									
Dining Hall				<u> </u>						
Dining Hall	1.									
Dining Hall	1.									
Dining Hall								-		
Dining Hall	1.									
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Dining Hall	1.									
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Dining Hall	t	-								
Dining Hall	1.							: :		
Dining Hall	†.	1						- 1		
Dining Hall	1.									
Dining Hall	1.						-	-		
Dining Hall	1.									
Aggregated Retail Units	YOUR INSTITUTION	2%	8%	14%	37%	39%	4.03	.03	1,419	
Aggregated Retail Units	ENTIRE SAMPLE	2%	7%	17%	37%	38%	4.02	.00	55,886	
Type of Retail Unit - YOUR	Food Court	1%	6%	12%	46%	35%	4.07	.08	136	
INSTITUTION	Express Unit	3%	8%	16%	35%	38%	3.97	.04	624	
	Specialty Coffee Shop/ Juice Bar	2%	8%	12%	37%	42%	4.09	.05	383	
	Sit-down Restaurant	2%	9%	15%	35%	39%	4.00	.07	197	
	Convenience Store		3%	13%	42%	43%	4.25	.09	79	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	18%	37%	37%	4.00	.01	17,880	
, I	Marketplace	2%	8%	18%	40%	31%	3.91	.01	7,087	
I	Express Unit	2%	7%	16%	36%	40%	4.05	.01	14,092	
I	Specialty Coffee Shop/ Juice Bar	2%	6%	15%	37%	40%	4.07	.01	7,598	
	Sit-down Restaurant	2%	7%	16%	38%	38%	4.04	.02	3,520	
	Convenience Store	2%	7%	17%	37%	38%	4.02	.01	5,624	
I	No type given	6%	4%	18%	29%	44%	4.01	.12	85	
Retail Unit	#1	3%	9%	16%	32%	40%	3.96	.10	131	
Retail Unit	#2	2%	9%	16%	34%	38%	3.97	.05	396	
Retail Unit	#3	1%	6%	12%	46%	35%	4.07	.08	136	
Retail Unit	# 4	4%	2%	19%	35%	40%	4.06	.14	52	
Retail Unit	#5	3%	11%	10%	38%	38%	3.97	.11	100	
Retail Unit	#6		2%	16%	40%	42%	4.22	.11	50	
Retail Unit	#7			13%	53%	33%	4.20	.17	15	
Retail Unit	#8		7%		36%	57%	4.43	.23	14	
Retail Unit	# 9	4%	4%	22%	36%	34%	3.92	.12	76	
Retail Unit	# 10	3%	9%	18%	34%	36%	3.92	.10	108	
Retail Unit	# 11		9%	12%	41%	38%	4.08	.11	66	
Retail Unit	# 12	2%	8%	11%	40%	39%	4.06	.13	62	
Retail Unit	# 13	2%	5%	11%	41%	41%	4.14	.09	105	
Retail Unit	# 14	1%	9%	6%	34%	49%	4.21	.09	108	
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 47b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

			L	ayout of facilit	v				
			(2)						
		(1) Very	Somewhat		(4)	<i>(</i> =),,,			
		Dis-	Dis-	(O) Minoral	Somewhat Satisfied	(5) Very		Sampling Error**	D
Aggregated Dining Halls	YOUR INSTITUTION	satisfied	satisfied	(3) Mixed	Satisfied 34%	Satisfied	Mean* 4.41	.03	Resp
Aggregated Dining Halls	ENTIRE SAMPLE	1% 2%	2%	7% 11%		56%	4.41	.00	553
Dining Hall	#1		3%		35%	48%			53,340
		1%	1%	9%	35%	54%	4.38	.05	277
Dining Hall	# 2	1%	2%	5%	34%	57%	4.44	.05	276
Dining Hall		1							
Dining Hall		ļ							
Dining Hall									
Dining Hall		1							
Dining Hall		ļ							
Dining Hall		1							
Dining Hall	•								
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Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	11%	34%	50%	4.27	.02	1,769
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	34%	47%	4.22	.00	67,887
Type of Retail Unit - YOUR	Food Court	1%	7%	12%	36%	44%	4.16	.07	161
INSTITUTION	Express Unit	2%	3%	10%	32%	52%	4.28	.03	793
	Specialty Coffee Shop/ Juice Bar	1%	3%	13%	33%	50%	4.29	.04	460
	Sit-down Restaurant	2%	2%	11%	36%	49%	4.29	.05	264
	Convenience Store	1%	4%	10%	37%	47%	4.25	.09	91
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	35%	44%	4.15	.01	21,377
	Marketplace	2%	3%	13%	37%	46%	4.23	.01	8,542
	Express Unit	2%	4%	12%	33%	49%	4.24	.01	17,185
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	32%	50%	4.23	.01	9,331
	Sit-down Restaurant	2%	3%	11%	34%	51%	4.28	.01	4,371
	Convenience Store	2%	3%	11%	36%	49%	4.27	.01	6,982
	No type given	2%	2%	11%	28%	57%	4.35	.09	99
Retail Unit	# 1	2%	2%	11%	36%	49%	4.28	.07	180
Retail Unit	#2	2%	4%	9%	29%	56%	4.32	.04	517
Retail Unit	#3	1%	7%	12%	36%	44%	4.16	.07	161
Retail Unit	# 4	5%	2%	18%	32%	44%	4.09	.13	66
Retail Unit	#5	3%	2%	10%	36%	48%	4.24	.09	116
Retail Unit	#6	2%	3%	12%	34%	48%	4.24	.12	58
Retail Unit	#7			6%	53%	41%	4.35	.15	17
Retail Unit	#8		13%	6%	31%	50%	4.19	.26	16
Retail Unit	#9	2%	1%	11%	46%	40%	4.21	.09	94
Retail Unit	# 10	2%	3%	22%	34%	39%	4.08	.09	119
Retail Unit	# 11	1%	2%	11%	37%	49%	4.30	.09	84
Retail Unit	# 12		6%	9%	31%	53%	4.31	.10	77
Retail Unit	# 13		1%	13%	35%	51%	4.36	.07	121
Retail Unit	# 14	1%	3%	7%	33%	56%	4.39	.07	143
Retail Unit									
Retail Unit		1							
Retail Unit									
Retail Unit		1							
Retail Unit		İ							
Retail Unit		1					·	·	
	1						·		

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
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TABLE 48a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

Aggregated Dining Halls	Appearance							
Aggregated Drining Halls		Sampling						
Aggregated Drining Halls ENTRE SAMPLE 2% 8% 20% 37% 33% 33% 10ning Hall #1 1 19% 6% 20% 35% 35% 35% 35% 35% 35% 35% 35% 35% 35		Error**	Resp					
Dring Hall			440					
Dining Hall			44,096					
Dining Hall			220					
Dining Hall	0% 4.14	1 .06	220					
Dining Hall								
Dining Hall								
Dining Hall								
Dining Hall								
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Aggregated Retail Units	-							
Aggregated Retail Units	2% 4.11	1 .03	1,418					
Type of Retail Unit - YOUR Food Court								
Express Unit 2% 6% 17% 35% 40% Specialty Coffee Shop/ Juice Bar 1% 7% 13% 38% 41% 36% 44% 26% 29% 39% 32% 38% 34% 38% 41% 36% 38% 38% 41% 36% 38%								
Specialty Coffee Shop/ Juice Bar			135					
Sit-down Restaurant			626					
Convenience Store			383					
Type of Retail Unit - ENTIRE SAMPLE Food Court			196					
Marketplace			78					
Express Unit 2% 6% 16% 35% 41% Specialty Coffee Shop/ Juice Bar 2% 6% 15% 36% 41% 38% 41% 5% 14% 38% 41% 26% 29% 39% Retail Unit # 10 2% 9% 15% 20% 60% 29% 39% Retail Unit # 11 2% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 41% 38% 42% 38% 42% 38% 42% 38% 42% 38% 42% 38% 42% 38% 42% 38% 42% 38% 48% 42% 38% 48% 42% 38% 48% 42% 38% 48% 42% 48%			17,791					
Specialty Coffee Shop/ Juice Bar 2% 6% 15% 36% 41% 38% 411% 5% 14% 38% 411% 5% 14% 38% 411% 5% 14% 38% 411% 5% 14% 38% 411% 5% 17% 36% 38% 38% No type given 3% 5% 15% 30% 46% 45%			7,065					
Sit-down Restaurant			14,143					
Convenience Store 2% 7% 17% 36% 38% No type given 3% 5% 15% 30% 46% 46% Retail Unit # 1 1% 6% 13% 35% 45% 45% Retail Unit # 2 2% 6% 15% 35% 42% Retail Unit # 3 7% 13% 41% 39% Retail Unit # 4 2% 6% 17% 37% 39% Retail Unit # 5 1% 6% 16% 42% 36% Retail Unit # 6 4% 15% 23% 58% Retail Unit # 7 7% 7% 47% 40% 40% Retail Unit # 8 7% 13% 40% 36% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit . Retail Unit	1% 4.09	.01	7,621					
No type given 3% 5% 15% 30% 46%	1% 4.12	2 .02	3,510					
Retail Unit # 1 1% 6% 13% 35% 45% Retail Unit # 2 2% 6% 15% 35% 42% Retail Unit # 3 7% 13% 41% 39% Retail Unit # 4 2% 6% 17% 37% 39% Retail Unit # 5 1% 6% 16% 42% 36% Retail Unit # 6 4% 15% 23% 58% Retail Unit # 7 7% 7% 47% 40% Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 <td>88% 4.02</td> <td>2 .01</td> <td>5,630</td>	88% 4.02	2 .01	5,630					
Retail Unit # 2 2% 6% 15% 35% 42% Retail Unit # 3 7% 13% 41% 39% Retail Unit # 4 2% 6% 17% 37% 39% Retail Unit # 5 1% 6% 16% 42% 36% Retail Unit # 6 4% 15% 23% 58% Retail Unit # 7 7% 7% 47% 40% Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% <td>6% 4.10</td> <td>.11</td> <td>92</td>	6% 4.10	.11	92					
Retail Unit # 3 7% 13% 41% 39% Retail Unit # 4 2% 6% 17% 37% 39% Retail Unit # 5 1% 6% 16% 42% 36% Retail Unit # 6 4% 15% 23% 58% Retail Unit # 7 7% 7% 47% 40% Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit . .	5% 4.18	3 .08	130					
Retail Unit # 4 2% 6% 17% 37% 39% Retail Unit # 5 1% 6% 16% 42% 36% Retail Unit # 6 4% 15% 23% 58% Retail Unit # 7 7% 7% 47% 40% Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit Retail Unit . . <td>2% 4.08</td> <td>3 .05</td> <td>394</td>	2% 4.08	3 .05	394					
Retail Unit # 4 2% 6% 17% 37% 39% Retail Unit # 5 1% 6% 16% 42% 36% Retail Unit # 6 4% 15% 23% 58% Retail Unit # 7 7% 7% 47% 40% Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit Retail Unit . . <td>9% 4.12</td> <td>2 .08</td> <td>135</td>	9% 4.12	2 .08	135					
Retail Unit # 5 1% 6% 16% 42% 36% Retail Unit # 6 4% 15% 23% 58% Retail Unit # 7 7% 7% 47% 40% Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit <td></td> <td></td> <td>54</td>			54					
Retail Unit # 6 4% 15% 23% 58% Retail Unit # 7 7% 7% 47% 40% Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit Retail Unit <t< td=""><td></td><td></td><td>101</td></t<>			101					
Retail Unit # 7 7% 47% 40% Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit 			48					
Retail Unit # 8 7% 13% 20% 60% Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit Retail Unit . <td></td> <td></td> <td>15</td>			15					
Retail Unit # 9 3% 4% 26% 29% 39% Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit . . .								
Retail Unit # 10 2% 9% 13% 40% 36% Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit 								
Retail Unit # 11 2% 3% 15% 39% 41% Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit . . .								
Retail Unit # 12 2% 2% 16% 41% 39% Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit . <td< td=""><td></td><td></td><td></td></td<>								
Retail Unit # 13 5% 15% 41% 40% Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit Retail Unit 			66					
Retail Unit # 14 1% 8% 10% 33% 47% Retail Unit . <			61					
Retail Unit			106					
Retail Unit .	7% 4.18	3 .09	108					
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Retail Unit								
Retail Unit .								
Retail Unit .								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

				Annessense					
			(2)	Appearance	1 1		1	i i	
		(1) Very	(2) Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	32%	55%	4.38	.04	549
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	36%	49%	4.28	.00	53,133
Dining Hall	#1	2%	2%	8%	32%	56%	4.37	.05	275
Dining Hall	#2	1%	2%	10%	32%	55%	4.39	.05	274
Dining Hall		170	270	1070	0270	0070	4.00	.00	217
Dining Hall								•	
Dining Hall								:	
Dining Hall									
Dining Hall							·	•	
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Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	34%	53%	4.34	.02	1,761
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	12%	35%	49%	4.27	.00	67,925
Type of Retail Unit - YOUR	Food Court	2%	10%	25%	33%	30%	3.77	.08	162
INSTITUTION	Express Unit	2%	2%	8%	31%	58%	4.42	.03	788
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	36%	56%	4.45	.03	458
	Sit-down Restaurant	2%	5%	9%	37%	48%	4.26	.06	263
	Convenience Store	1%	2%	3%	42%	51%	4.40	.08	90
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	14%	35%	45%	4.16	.01	21,334
	Marketplace	1%	3%	12%	38%	46%	4.24	.01	8,537
	Express Unit	1%	2%	11%	34%	52%	4.32	.01	17,271
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	32%	55%	4.37	.01	9,332
	Sit-down Restaurant	1%	3%	9%	33%	54%	4.36	.01	4,357
	Convenience Store	1%	2%	12%	36%	49%	4.29	.01	6,983
	No type given	3%	2%	13%	25%	58%	4.33	.09	111
Retail Unit	# 1	2%	6%	9%	37%	47%	4.22	.07	178
Retail Unit	# 2	2%	2%	8%	29%	59%	4.42	.04	516
Retail Unit	#3	2%	10%	25%	33%	30%	3.77	.08	162
Retail Unit	# 4	2%	2%	5%	37%	56%	4.43	.10	63
Retail Unit	#5	2/0	1%	7%	37%	55%	4.43	.06	116
Retail Unit	#6	2%	2%	5%	40%	51%	4.47	.11	57
Retail Unit	# 7	Z 70	∠-/0	370	53%	47%	4.37	.11	17
Retail Unit	# 8		6%		38%	56%	4.47	.12	17
Retail Unit	#8	2%	1%	9%	38%	56%	4.44	.09	93
Retail Unit	# 10	2%							
		401	2%	9%	42%	47%	4.35	.07	118
Retail Unit	#11	1%	2%	8%	38%	51%	4.34	.09	85
Retail Unit	# 12			4%	37%	59%	4.55	.07	76
Retail Unit	# 13	1%	2%	6%	35%	57%	4.45	.07	122
Retail Unit	# 14	1%		7%	32%	60%	4.49	.06	142
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 49a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

		Availability of seating								
		(1) Not at	(2) Not		(4)					
		All	Very	(0) 14:	Somewhat	(5) Very		Sampling		
Aggregated Dining Halls	YOUR INSTITUTION	Important 1%	Important 3%	(3) Mixed 8%	Important 34%	Important 54%	Mean* 4.38	Error**	Resp 440	
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	11%	34%	54%	4.38	.04	44,042	
Dining Hall	#1									
Dining Hall	# 2	0% 1%	4% 2%	11% 5%	36% 33%	49% 59%	4.29 4.47	.06 .05	219 221	
5	# 2	1%	2%	5%	33%	59%	4.47	.05	221	
Dining Hall		_								
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Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	10%	33%	51%	4.27	.03	1,391	
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	32%	50%	4.24	.00	54,061	
Type of Retail Unit - YOUR	Food Court		1%	8%	33%	57%	4.46	.06	135	
INSTITUTION	Express Unit	2%	4%	12%	33%	50%	4.25	.04	622	
	Specialty Coffee Shop/ Juice Bar	3%	7%	9%	32%	49%	4.18	.05	373	
	Sit-down Restaurant		2%	7%	32%	59%	4.49	.05	197	
	Convenience Store	9%	6%	13%	36%	36%	3.83	.16	64	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	11%	31%	53%	4.30	.01	17,543	
	Marketplace	1%	4%	12%	37%	45%	4.21	.01	6,980	
	Express Unit	2%	5%	12%	31%	50%	4.22	.01	13,630	
	Specialty Coffee Shop/ Juice Bar	2%	5%	12%	32%	49%	4.20	.01	7,320	
	Sit-down Restaurant	1%	3%	9%	33%	55%	4.38	.01	3,484	
	Convenience Store	3%	5%	14%	33%	45%	4.13	.01	5,019	
	No type given	4%	1%	11%	33%	52%	4.28	.10	85	
Retail Unit	#1		2%	8%	30%	61%	4.50	.06	131	
Retail Unit	#2	2%	3%	10%	33%	52%	4.31	.05	395	
Retail Unit	#3		1%	8%	33%	57%	4.46	.06	135	
Retail Unit	#4		7%	19%	37%	37%	4.04	.13	54	
Retail Unit	#5	3%	5%	8%	38%	46%	4.19	.10	100	
Retail Unit	#6	12%	7%	17%	29%	34%	3.66	.21	41	
Retail Unit	#7	1	8%	8%	69%	15%	3.92	.21	13	
Retail Unit	#8	10%			20%	70%	4.40	.40	10	
Retail Unit	#9	3%	3%	22%	23%	49%	4.14	.12	73	
Retail Unit	# 10	3%	9%	13%	35%	41%	4.03	.11	104	
Retail Unit	#11	1	3%	5%	36%	56%	4.45	.09	66	
Retail Unit	# 12	2%	5%	7%	36%	51%	4.29	.12	59	
Retail Unit	# 13	3%	6%	10%	30%	52%	4.22	.10	104	
Retail Unit	# 14	3%	7%	8%	30%	53%	4.24	.10	106	
Retail Unit	1.	570	. , , 0	3,0	30,0	00,0	7.2-7		100	
Retail Unit	1.									
Retail Unit	1.						•			
Retail Unit		-					•			
Retail Unit		_								
Retail Unit	· ·	+								
1 to 5 Scale. Where Higher Mean = High	1:		L	<u> </u>	I					

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 49b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

		Availability of seating									
			(2)								
		(1) Very	Somewhat		(4)	(5) \ (0			
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	2%	2%	8%	36%	53%	4.36	.04	551		
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	16%	32%	41%	4.00	.00	53,251		
Dining Hall	#1	2%	3%	8%	37%	51%	4.32	.05	275		
Dining Hall	#2	2%	1%	8%	34%	55%	4.40	.05	276		
Dining Hall		-74	.,,			00,0					
Dining Hall									-		
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Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	5%	11%	16%	28%	40%	3.89	.03	1,722		
Aggregated Retail Units	ENTIRE SAMPLE	4%	9%	17%	30%	40%	3.93	.00	65,222		
Type of Retail Unit - YOUR	Food Court	3%	9%	14%	33%	40%	3.98	.09	162		
INSTITUTION	Express Unit	4%	11%	17%	26%	42%	3.91	.04	782		
	Specialty Coffee Shop/ Juice Bar	7%	15%	19%	25%	34%	3.63	.06	448		
	Sit-down Restaurant	3%	6%	10%	32%	49%	4.16	.07	261		
	Convenience Store	4%	3%	16%	48%	29%	3.94	.12	69		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	10%	18%	30%	37%	3.84	.01	21,028		
	Marketplace	4%	7%	15%	33%	42%	4.01	.01	8,396		
	Express Unit	4%	8%	17%	29%	41%	3.95	.01	16,476		
	Specialty Coffee Shop/ Juice Bar	5%	9%	17%	29%	39%	3.88	.01	8,875		
	Sit-down Restaurant	3%	8%	14%	29%	45%	4.05	.02	4,336		
	Convenience Store	3%	6%	16%	32%	43%	4.05	.01	6,008		
	No type given	3%	6%	12%	23%	56%	4.24	.10	103		
Retail Unit	#1	4%	6%	10%	33%	47%	4.13	.08	178		
Retail Unit	# 2	5%	11%	17%	25%	43%	3.91	.05	512		
Retail Unit	#3	3%	9%	14%	33%	40%	3.98	.09	162		
Retail Unit	# 4	11%	20%	23%	19%	27%	3.30	.17	64		
Retail Unit	# 5		3%	8%	37%	52%	4.37	.07	115		
Retail Unit	#6	4%		16%	51%	29%	4.00	.14	45		
Retail Unit	#7	7%		21%	43%	29%	3.86	.29	14		
Retail Unit	#8		20%	10%	40%	30%	3.80	.36	10		
Retail Unit	# 9	2%	13%	24%	25%	35%	3.78	.12	91		
Retail Unit	# 10	10%	22%	23%	24%	21%	3.23	.12	115		
Retail Unit Retail Unit	# 11 # 12	2%	6%	11%	29%	52%	4.22	.11	83		
		8%	9%	19%	22%	42%	3.80	.15	74		
Retail Unit Retail Unit	# 13 # 14	3% 7%	11% 15%	17% 19%	29% 24%	39% 35%	3.91 3.64	.10	119 140		
Retail Unit	# 19	1%	15%	19%	24%	35%	3.64	.11	140		
Retail Unit											
Retail Unit	•										
Retail Unit		-									
Retail Unit		-									
Retail Unit							•				
*1 to 5 Scale Where Higher Mean = High	0-4-4-4-4-4		<u> </u>								

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

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TABLE 50a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfo	ort (seats tem	nerature lighti	ng, sound level	etc)			
		(1) Not at	(2) Not	 	(4)		1		
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	3%	12%	38%	47%	4.29	.04	439
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	14%	38%	43%	4.19	.00	43,794
Dining Hall	#1	0%	3%	14%	40%	43%	4.22	.06	220
Dining Hall	#2	0%	2%	10%	37%	51%	4.36	.05	219
Dining Hall									
Dining Hall									
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Aggregated Retail Units	YOUR INSTITUTION	1%	4%	13%	36%	44%	4.18	.02	1,386
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	13%	35%	45%	4.18	.00	53,959
Type of Retail Unit - YOUR	Food Court	2,0	4%	12%	42%	42%	4.21	.07	134
INSTITUTION	Express Unit	1%	4%	15%	37%	43%	4.18	.04	616
	Specialty Coffee Shop/ Juice Bar	2%	6%	13%	35%	44%	4.14	.05	371
	Sit-down Restaurant	270	3%	9%	32%	56%	4.42	.05	195
	Convenience Store	7%	7%	17%	39%	30%	3.77	.14	70
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	14%	35%	46%	4.21	.01	17,419
Type of Retail Offit - ENTIRE SAMPLE	Marketplace								
	Express Unit	1%	5%	14%	39%	41%	4.14	.01	6,937
	•	2%	4%	14%	34%	46%	4.16	.01	13,595
	Specialty Coffee Shop/ Juice Bar	2%	5%	12%	34%	47%	4.19	.01	7,280
	Sit-down Restaurant	1%	3%	11%	35%	50%	4.30	.01	3,452
	Convenience Store	2%	5%	16%	34%	42%	4.08	.01	5,191
	No type given	5%	2%	9%	31%	53%	4.25	.11	85
Retail Unit	#1		2%	11%	30%	57%	4.41	.07	129
Retail Unit	#2	2%	3%	14%	37%	45%	4.20	.05	390
Retail Unit	#3		4%	12%	42%	42%	4.21	.07	134
Retail Unit	# 4		6%	24%	33%	37%	4.02	.13	54
Retail Unit	#5	1%	4%	11%	40%	43%	4.21	.09	97
Retail Unit	#6	9%	9%	16%	34%	32%	3.70	.19	44
Retail Unit	#7		7%	21%	50%	21%	3.86	.23	14
Retail Unit	#8	8%		17%	42%	33%	3.92	.34	12
Retail Unit	#9		5%	16%	39%	40%	4.13	.10	75
Retail Unit	#10	3%	8%	16%	39%	34%	3.93	.10	104
Retail Unit	# 11	270	3%	6%	36%	55%	4.42	.09	66
Retail Unit	# 12	2%	3%	14%	41%	40%	4.14	.12	58
Retail Unit	# 13	2%	5%	14%	29%	50%	4.21	.10	103
Retail Unit	# 14	1%	6%	10%	32%	51%	4.26	.09	105
Retail Unit		1 %	076	1076	32 70	3170	4.20	.08	100
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comf	ort (seats, temp	perature, lightin	ng, sound level,	etc.)			
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Campling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	11%	34%	48%	4.23	.04	549
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	36%	44%	4.14	.00	53,169
Dining Hall	#1	1%	4%	11%	34%	49%	4.14	.06	274
Dining Hall	#2	2%	5%	11%	34%	48%	4.22	.06	275
Dining Hall	# 2	270	3%	1170	3476	40%	4.22	.00	213
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Aggregated Retail Units	YOUR INSTITUTION	3%	6%	15%	34%	42%	4.06	.02	1,724
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	16%	34%	42%	4.05	.00	65,538
Type of Retail Unit - YOUR	Food Court	3%	10%	22%	37%	28%	3.75	.08	163
INSTITUTION	Express Unit	3%	6%	14%	33%	45%	4.12	.04	781
	Specialty Coffee Shop/ Juice Bar	2%	6%	16%	35%	40%	4.05	.05	444
	Sit-down Restaurant	2%	6%	11%	35%	45%	4.14	.06	261
	Convenience Store	3%	5%	16%	39%	37%	4.03	.12	75
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	18%	34%	38%	3.95	.01	20,995
71	Marketplace	2%	5%	15%	36%	42%	4.11	.01	8,400
	Express Unit	3%	6%	16%	33%	43%	4.08	.01	16,493
	Specialty Coffee Shop/ Juice Bar	3%	6%	15%	32%	44%	4.09	.01	8,912
	Sit-down Restaurant	2%	5%	14%	33%	46%	4.15	.02	4,320
	Convenience Store	2%	5%	15%	34%	44%	4.13	.01	6,320
	No type given	3%	4%	13%	28%	52%	4.12	.10	98
Retail Unit	# 1	3%	6%	11%	37%	43%	4.21	.10	178
Retail Unit	# 2								
Retail Unit	#3	3%	5%	12%	32%	48%	4.18	.04	514
	_	3%	10%	22%	37%	28%	3.75	.08	163
Retail Unit	# 4	6%	16%	22%	27%	29%	3.56	.16	63
Retail Unit	#5	1%	3%	11%	35%	50%	4.31	.08	114
Retail Unit	# 6	4%	4%	19%	40%	33%	3.94	.15	48
Retail Unit	#7		7%	14%	43%	36%	4.07	.25	14
Retail Unit	#8		8%	8%	31%	54%	4.31	.26	13
Retail Unit	#9	3%	6%	19%	39%	33%	3.93	.11	90
Retail Unit	# 10	3%	11%	23%	34%	28%	3.72	.10	116
Retail Unit	# 11	1%	6%	12%	33%	48%	4.20	.11	83
Retail Unit	# 12	1%	7%	14%	35%	43%	4.11	.12	72
Retail Unit	# 13	1%	3%	13%	41%	43%	4.23	.08	118
Retail Unit	# 14	4%	4%	14%	30%	47%	4.13	.09	138
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^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 51a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

11 Nort 12 Nort 13 Nort 14 Nort 15			l En	vironmentally t	friendly practic	es related to fo	od			
Name						ı	Ĭ l	1	1	
Aggregated Dinny Halle YOUR INSTITUTION 5% 5% 26% 42% 334 60 50 40,000 34,000							(5) Verv		Sampling	
Aggregated Drivery Holles YOUR INSTITUTION 5% 5% 21% 29% 42% 398 0.8 30 30 30 30 30 30 30 3					(3) Mixed			Mean*		Resp
Aggregated Dring Falls March Marc	Aggregated Dining Halls	YOUR INSTITUTION						3.98		395
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Dening Hall		# 2	376	0%	1976	29%	43%	4.04	.06	197
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Aggregated Retail Units Aggregated Retail Units ENTIRE SAMPLE Frod Court Express Unit Express Un	Dining Hall									
Aggregated Retail Units ENTIRE SAMPLE 4% 5% 16% 28% 46% 4.06 0.00 50,71	Dining Hall									
Type of Retail Unit - YOUR Food Court 6% 5% 18% 38% 37% 3.92 .10 .12	Aggregated Retail Units	YOUR INSTITUTION	5%	6%	13%	28%	47%	4.05	.03	1,269
Type of Retail Unit - YOUR Food Court 6% 5% 18% 38% 37% 3.92 .10 .12	Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	16%	28%	46%	4.06	.00	50,719
Express Unit S-% F-%									123	
Specially Coffee Shop/ Juice Bar 5% 4% 14% 28% 49% 4.09 0.06 33 35.15 35										576
Sit-down Restaurant										
Convenience Store										
Type of Retail Unit - ENTIRE SAMPLE Food Court 4% 5% 16% 28% 47% 4.08 .01 16,23 Kerbal Unit - ENTIRE SAMPLE Marketplace 5% 7% 17% 31% 40% 3.94 0.01 6,38 Express Unit 5% 5% 15% 227% 448% 4,08 .01 12,87 Specialty Coffee Shop/ Juice Bar 4% 4% 15% 28% 46% 4.03 .02 3,13 Corn Generic Store 6% 6% 16% 28% 46% 4.03 .02 3,13 Retail Unit #1 6% 6% 16% 28% 46% 4.03 .02 3,13 Retail Unit #1 6% 6% 16% 28% 46% 4.08 1.12 110 Retail Unit #1 6 6% 9% 12% 29% 44% 3.06 1.1 11 11 11 11 11 11 11 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>										
Marketplace 5% 7% 17% 31% 40% 3.94 0.01 6,38 Express Unit 5% 5% 5% 15% 27% 48% 4.08 0.01 12,87 Specialty Coffee Shop/ Juice Bar 4% 4% 115% 228% 449% 4.14 0.01 12,87 Sit-down Restaurant 6% 6% 14% 28% 46% 4.06 0.02 3,13 Convenience Store 5% 6% 16% 27% 46% 4.06 0.02 5,11 Retail Unit # 1 6% 9% 12% 29% 44% 3.96 1.11 11 Retail Unit # 2 5% 7% 14% 25% 49% 4.07 0.6 36 Retail Unit # 3 6% 8% 7% 28% 52% 4.13 1.2 9 Retail Unit # 6 10% 10% 10% 47% 27% 3.73										69
Express Unit 5% 5% 15% 27% 48% 4.08 .01 12,877 56 15% 27% 48% 4.08 .01 12,877 56 56 15% 56% 45% 4.08 4.01 6.28 56 56 6% 6% 14% 28% 46% 4.03 .02 3,13 3.02 3,13 3.02 3,13 3.02 3,13 3.03 3,13	Type of Retail Unit - ENTIRE SAMPLE									
Specialty Coffee Shop/ Juice Bar 4% 4% 15% 28% 49% 4.14 .01 6.82		·								6,386
Sit-down Restaurant 6% 6% 14% 28% 46% 4.03 0.02 3,13			5%	5%	15%	27%	48%	4.08	.01	12,876
Convenience Store 5% 6% 16% 27% 46% 4.06 .02 5,15		Specialty Coffee Shop/ Juice Bar	4%	4%	15%	28%	49%	4.14	.01	6,828
Convenience Store 5% 6% 16% 27% 46% 4.06 0.02 5,15		Sit-down Restaurant	6%	6%	14%	28%	46%	4.03	.02	3,139
No type given		Convenience Store	5%	6%	16%	27%	46%	4.06	.02	5,155
Retail Unit # 1 6% 9% 12% 29% 44% 3.96 .11 11 Retail Unit # 2 5% 7% 14% 25% 49% 4.07 .06 36 Retail Unit # 3 6% 5% 18% 35% 37% 3.92 .10 12 Retail Unit # 4 6% 4% 8% 20% 61% 4.27 .17 .4 Retail Unit # 5 6% 8% 7% 28% 52% 4.13 .12 9 Retail Unit # 6 10% 10% 10% 31% 50% 4.12 .19 4 Retail Unit # 6 10% 10% 10% 31% 50% 4.12 .19 4 Retail Unit # 7 7% 13% 7% 47% 27% 3.73 3.2 1 Retail Unit # 10 5% 10% 14% 27% 45%		No type given	4%					4.08	.12	103
Retail Unit # 2 5% 7% 14% 25% 49% 4.07 .06 36 Retail Unit # 3 6% 5% 18% 35% 37% 3.92 .10 12 Retail Unit # 4 6% 4% 8% 20% 61% 4.27 .17 4 Retail Unit # 5 6% 8% 7% 28% 52% 4.13 .12 9 Retail Unit # 6 10% 10% 10% 31% 50% 4.12 .19 4 Retail Unit # 7 7% 13% 7% 47% 27% 3.73 .32 .1 Retail Unit # 8 8% 17% 25% 17% 33% 3.50 .40 1 Retail Unit # 10 5% 10% 14% 27% 45% 9.36 .12 9 Retail Unit # 11 7% 9% 13% 26% 44%	Retail Unit									113
Retail Unit #3 6% 5% 18% 35% 37% 3.92 1.0 12 Retail Unit #4 6% 4% 8% 20% 61% 4.27 1.17 4 Retail Unit #5 6% 8% 7% 28% 52% 4.13 1.2 9 Retail Unit #6 10% 10% 10% 31% 50% 4.12 1.9 4 Retail Unit #8 8% 17% 25% 17% 33% 3.50 4.0 1 Retail Unit #9 11% 7% 16% 28% 48% 4.13 1.2 66 Retail Unit #10 5% 10% 14% 27% 45% 3.96 1.2 9 Retail Unit #11 7% 9% 13% 26% 44% 3.91 1.7 5 Retail Unit #12 5% 9% 33% 1.7% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 22% 55% 4.18 1.2 9 Retail Unit #14 5% 3% 17% 22% 55% 4.18 1.2 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 17% 30% 43% 4.03 1.12 9 Retail Unit #14 5% 3% 10% 11% 22% 55% 4.18 1.12 9 Retail Unit #14 5% 3% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10		I .								368
Retail Unit # 4 6% 4% 8% 20% 61% 4.27 .17 4 Retail Unit # 5 6% 8% 7% 28% 52% 4.13 .12 9 Retail Unit # 6 10% 10% 31% 50% 4.12 .19 4 Retail Unit # 7 7% 13% 7% 47% 27% 3.73 .32 1 Retail Unit # 8 8% 17% 25% 17% 33% 3.50 .40 1 Retail Unit # 9 1% 7% 16% 28% 48% 4.13 .12 6 Retail Unit # 10 5% 10% 14% 27% 45% 3.96 .12 9 Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03										
Retail Unit # 5 6% 8% 7% 28% 52% 4.13 .12 9 Retail Unit # 6 10% 10% 31% 50% 4.12 .19 4 Retail Unit # 7 7% 13% 7% 47% 27% 3.73 .32 1 Retail Unit # 8 8% 17% 25% 17% 33% 3.50 .40 1 Retail Unit # 9 1% 7% 16% 28% 48% 4.13 .12 6 Retail Unit # 10 5% 10% 14% 27% 45% 3.96 .12 9 Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 13 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 14 5% 3% 17% 30% 43% 4.03 .12										
Retail Unit # 6 10% 10% 31% 50% 4.12 .19 4 Retail Unit # 7 7% 13% 7% 47% 27% 3.73 .32 1 Retail Unit # 8 8% 17% 25% 17% 33% 3.50 .40 1 Retail Unit # 9 1% 7% 16% 28% 48% 4.13 .12 6 Retail Unit # 10 5% 10% 14% 27% 45% 3.96 .12 9 Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 12 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit # 14 5% 3% 14% 22% 55% 4.18 .12										49
Retail Unit # 7 7% 13% 7% 47% 27% 3.73 .32 1 Retail Unit # 8 8% 17% 25% 17% 33% 3.50 .40 1 Retail Unit # 9 1% 7% 16% 28% 48% 4.13 .12 6 Retail Unit # 10 5% 10% 14% 27% 45% 3.96 .12 9 Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 12 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit # 14 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit </td <td></td> <td></td> <td></td> <td>8%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>90</td>				8%						90
Retail Unit # 8 8% 17% 25% 17% 33% 3.50 .40 1 Retail Unit # 9 1% 7% 16% 28% 48% 4.13 .12 6 Retail Unit # 10 5% 10% 14% 27% 45% 3.96 .12 9 Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 12 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit # 14 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit .										42
Retail Unit # 9 1% 7% 16% 28% 48% 4.13 .12 6 Retail Unit # 10 5% 10% 14% 27% 45% 3.96 .12 9 Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 12 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit # 14 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . <										15
Retail Unit # 10 5% 10% 14% 27% 45% 3.96 .12 9 Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 12 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit # 14 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>12</td>										12
Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 12 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit . 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . 5% 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . <td>Retail Unit</td> <td>1</td> <td>1%</td> <td>7%</td> <td>16%</td> <td>28%</td> <td>48%</td> <td>4.13</td> <td>.12</td> <td>69</td>	Retail Unit	1	1%	7%	16%	28%	48%	4.13	.12	69
Retail Unit # 11 7% 9% 13% 26% 44% 3.91 .17 5 Retail Unit # 12 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit . 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . 5% 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . <td>Retail Unit</td> <td># 10</td> <td>5%</td> <td>10%</td> <td>14%</td> <td>27%</td> <td>45%</td> <td>3.96</td> <td>.12</td> <td>94</td>	Retail Unit	# 10	5%	10%	14%	27%	45%	3.96	.12	94
Retail Unit # 12 5% 9% 34% 52% 4.27 .14 5 Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit # 14 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . <td< td=""><td>Retail Unit</td><td># 11</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>54</td></td<>	Retail Unit	# 11								54
Retail Unit # 13 5% 3% 17% 30% 43% 4.03 .12 9 Retail Unit # 14 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit . <td>Retail Unit</td> <td># 12</td> <td>5%</td> <td></td> <td></td> <td></td> <td>52%</td> <td></td> <td>.14</td> <td>56</td>	Retail Unit	# 12	5%				52%		.14	56
Retail Unit #14 5% 3% 14% 22% 55% 4.18 .12 9 Retail Unit .				3%						92
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>92</td></td<>										92
Retail Unit . <td< td=""><td></td><td>n 17</td><td>5%</td><td>3%</td><td>14%</td><td>22%</td><td>55%</td><td>4.16</td><td>.12</td><td>92</td></td<>		n 17	5%	3%	14%	22%	55%	4.16	.12	92
Retail Unit . <td< td=""><td></td><td><u> </u></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		<u> </u>								
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^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 51b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Eı	nvironmentally f	riendly practic	es related to foo	od			
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	28%	30%	34%	3.88	.05	471
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	21%	37%	35%	3.96	.00	47,961
Dining Hall	# 1	3%	8%	35%	27%	27%	3.67	.07	237
Dining Hall	#2	2%	3%	20%	33%	41%	4.09	.06	234
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	YOUR INSTITUTION	201	40/	400/	2001	400/			4.500
Aggregated Retail Units		3%	4%	19%	32%	43%	4.08	.03	1,522
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	20%	33%	39%	3.99	.00	60,578
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	9%	26%	36%	26%	3.72	.09	140
INOTHION .	Express Unit	3%	3%	16%	29%	49%	4.16	.04	706
	Specialty Coffee Shop/ Juice Bar	2%	3%	17%	36%	43%	4.15	.05	390
	Sit-down Restaurant	4%	5%	26%	32%	33%	3.85	.07	213
	Convenience Store	1%	5%	12%	37%	44%	4.16	.11	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	21%	33%	35%	3.89	.01	19,257
	Marketplace	3%	5%	22%	36%	34%	3.93	.01	7,540
	Express Unit	3%	4%	19%	31%	43%	4.07	.01	15,394
	Specialty Coffee Shop/ Juice Bar	3%	4%	19%	33%	42%	4.07	.01	8,202
	Sit-down Restaurant	2%	4%	19%	32%	43%	4.08	.02	3,747
	Convenience Store	3%	4%	18%	34%	40%	4.06	.01	6,314
	No type given	4%	3%	22%	25%	46%	4.06	.10	124
Retail Unit	# 1	4%	5%	25%	33%	32%	3.84	.09	147
Retail Unit	# 2	4%	3%	15%	27%	52%	4.20	.05	474
Retail Unit	#3	3%	9%	26%	36%	26%	3.72	.09	140
Retail Unit	# 4		4%	16%	30%	51%	4.28	.11	57
Retail Unit	#5	2%	3%	16%	38%	41%	4.12	.10	93
Retail Unit	#6	2%	7%	9%	33%	49%	4.20	.15	45
Retail Unit	#7		6%	12%	47%	35%	4.12	.21	17
Retail Unit	#8			27%	36%	36%	4.09	.25	11
Retail Unit	#9	5%	5%	22%	30%	38%	3.91	.12	82
Retail Unit	# 10		1%	24%	33%	42%	4.17	.08	102
Retail Unit	# 11	5%	3%	27%	30%	35%	3.88	.13	66
Retail Unit	# 12	2%	5%	12%	38%	44%	4.18	.11	66
Retail Unit	# 13	2%	2%	16%	47%	34%	4.08	.09	101
Retail Unit	# 14	2%	3%	17%	28%	50%	4.19	.09	121
Retail Unit		1 - 270	5,0	,3	20,0	3373	5		.=1
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Retail Unit		<u> </u>					•	•	
Retail Unit		1							
Retail Unit		-					•	•	
*1 to 5 Scolo Whore Higher Mean - High	<u> </u>	1	<u> </u>						

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 52a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re	elated to food				
		(1) Not at	(2) Not		(4)	1		1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	6%	21%	25%	42%	3.91	.06	377
Aggregated Dining Halls	ENTIRE SAMPLE	6%	7%	19%	28%	40%	3.89	.01	39,463
Dining Hall	#1	6%	6%	23%	25%	40%	3.86	.09	187
Dining Hall	#2	5%	6%	20%	24%	44%	3.96	.09	190
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Dining Hall	·	-						-	
Dining Hall	·								
Dining Hall									
Dining Hall								-	
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	6%	7%	14%	27%	46%	4.01	.03	1,248
Aggregated Retail Units	ENTIRE SAMPLE	5%	6%	17%	27%	45%	4.01	.01	49,553
Type of Retail Unit - YOUR	Food Court	7%	5%	18%	34%	36%	3.86	.11	115
INSTITUTION	Express Unit	5%	7%	15%	24%	49%	4.05	.05	567
	Specialty Coffee Shop/ Juice Bar	5%	6%	14%	28%	47%	4.05	.06	333
	Sit-down Restaurant	8%	7%	11%	31%	43%	3.93	.10	164
	Convenience Store	10%	7%	9%	30%	43%	3.90	.16	69
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	6%	17%	26%	46%	4.03	.01	15,859
	Marketplace	6%	7%	19%	29%	39%	3.87	.01	6,193
	Express Unit	5%	6%	16%	26%	47%	4.04	.01	12,619
	Specialty Coffee Shop/ Juice Bar	5%	5%	16%	26%	48%	4.07	.01	6,677
	Sit-down Restaurant	7%	6%	15%	28%	45%	3.97	.02	3,057
	Convenience Store	5%	6%	17%	26%	46%	4.02	.02	5,053
	No type given	5%	8%	19%	18%	49%	3.98	.13	95
Retail Unit	# 1	7%	7%	12%	30%	44%	3.95	.12	110
Retail Unit	# 2	5%	7%	15%	23%	49%	4.05	.06	364
Retail Unit	# 3	7%	5%	18%	34%	36%	3.86	.00	115
Retail Unit	# 4								
	1	6%	4%	12%	20%	57%	4.18	.17	49
Retail Unit	#5	8%	6%	13%	27%	46%	3.96	.14	85
Retail Unit	#6	10%	5%	7%	29%	50%	4.05	.20	42
Retail Unit	#7	13%	7%	7%	47%	27%	3.67	.35	15
Retail Unit	#8	8%	17%	17%	17%	42%	3.67	.41	12
Retail Unit	#9	1%	10%	16%	25%	48%	4.07	.13	69
Retail Unit	# 10	5%	10%	16%	28%	41%	3.90	.12	94
Retail Unit	# 11	9%	7%	9%	33%	41%	3.89	.17	54
Retail Unit	# 12	5%	4%	9%	34%	48%	4.16	.15	56
Retail Unit	# 13	5%	7%	12%	32%	44%	4.02	.12	91
Retail Unit	# 14	5%	3%	16%	22%	53%	4.14	.12	92
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Retail Unit	1.						•	·	
1 to 5 Scale. Where Higher Mean = High			1	l .	I .			•	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

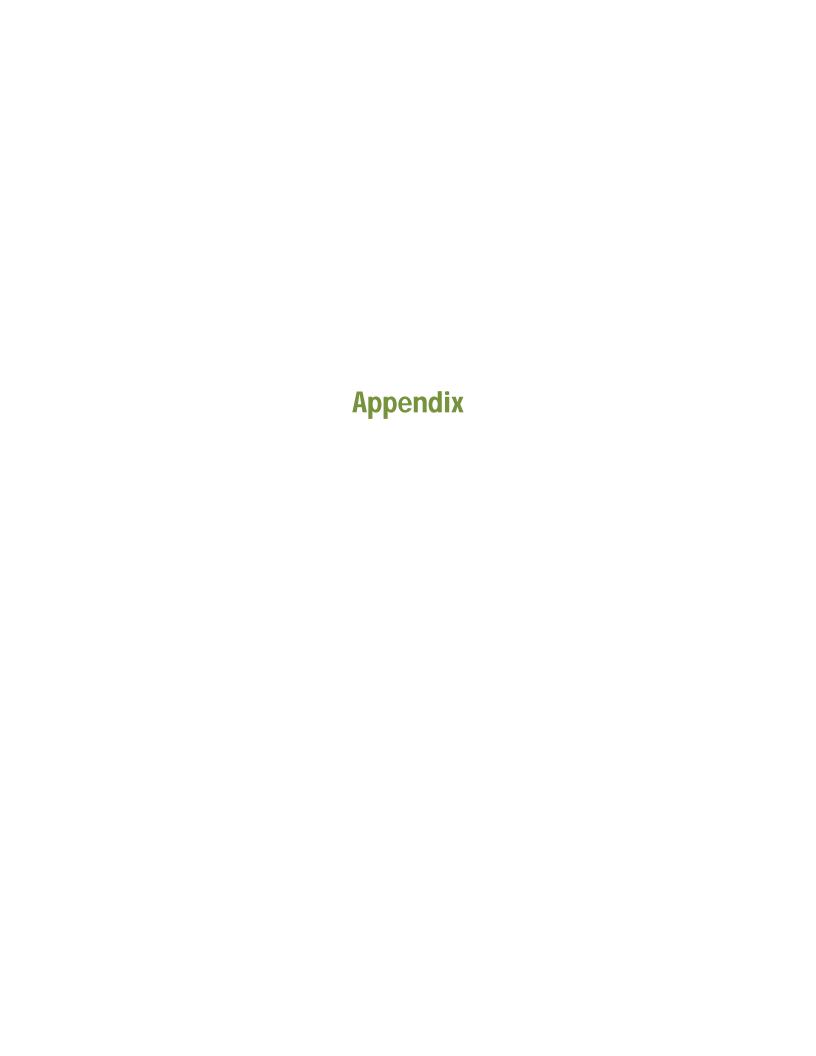
TABLE 52b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re	lated to food				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	27%	32%	33%	3.87	.05	446
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	21%	36%	36%	3.97	.00	46,842
Dining Hall	#1	3%	8%	32%	31%	26%	3.71	.07	224
Dining Hall	#2	1%	5%	22%	32%	40%	4.04	.06	222
Dining Hall				/-					
Dining Hall							-		
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	3%	18%	31%	46%	4.14	.03	1,479
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	20%	33%	40%	4.03	.00	58,834
Type of Retail Unit - YOUR	Food Court	5%	4%	28%	32%	30%	3.78	.09	135
INSTITUTION	Express Unit	3%	2%	15%	28%	53%	4.25	.04	687
	Specialty Coffee Shop/ Juice Bar	1%	2%	17%	34%	44%	4.18	.05	380
	Sit-down Restaurant	4%	4%	24%	32%	35%	3.89	.07	208
	Convenience Store	1%	3%	14%	38%	43%	4.19	.11	69
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	21%	33%	37%	3.92	.01	18,775
	Marketplace	3%	5%	22%	35%	36%	3.97	.01	7,258
	Express Unit	3%	4%	18%	31%	44%	4.10	.01	15,000
	Specialty Coffee Shop/ Juice Bar	2%	3%	19%	32%	43%	4.10	.01	7,933
	Sit-down Restaurant	2%	3%	19%	32%	43%	4.11	.02	3,612
	Convenience Store	2%	4%	19%	34%	41%	4.08	.01	6,140
	No type given	3%	3%	23%	22%	47%	4.07	.10	116
Retail Unit	#1	6%	5%	25%	31%	33%	3.81	.09	143
Retail Unit	#2	3%	2%	13%	26%	56%	4.29	.05	463
Retail Unit	#3	5%	4%	28%	32%	30%	3.78	.09	135
Retail Unit	# 4	1 070	2%	14%	32%	52%	4.34	.11	56
Retail Unit	#5	1%	4%	14%	33%	48%	4.24	.10	85
Retail Unit	#6	2%	2%	14%	36%	45%	4.19	.15	42
Retail Unit	#7	2/8	6%	13%	44%	38%	4.13	.22	16
Retail Unit	# 8	+	0 /6	18%	36%	45%	4.13	.24	11
Retail Unit	#9	4%	4%	25%	28%	40%	3.96	.12	83
Retail Unit	# 10	4%	1%			40%	4.20	.08	101
Retail Unit	# 11	201		20%	38%	42%			
Retail Unit	# 12	2%	3%	22%	34%		4.08	.12	65
Retail Unit	# 12		5%	14%	34%	47%	4.23	.11	64
		3%	1%	17%	42%	36%	4.08	.09	99
Retail Unit	# 14	2%	3%	17%	25%	53%	4.23	.09	116
Retail Unit		4							
Retail Unit		1							
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Retail Unit									
Retail Unit									
Retail Unit									

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.



The National Association of College & University Food Services **CUSTOMER SATISFACTION SURVEY**

Please take a few moments to share your opinions about the food service at this campus facility. Your thoughtful and candid

Demographics (For dat	a classification pu	rpose	es)									
 Which of the followir Student 	ng best describes Faculty	s you		only one) ministratio				\circ	Other			
2. If you are a student,	_	s sta	_		ne)	Caria	_		One divers		O 04	
First year	Sophomore		○ Jui			Senio			Graduate		O Oi	her
3. Gender Identity	Female		O Ma			Trans	_	O	Other Ide	entity		
4. Do you live Your Thoughts	On campus ((unive	ersity-owr	ned housi	ng)	Off ca	impus					
1. In general, how satis	find or discatisfi	od ar	o vou wi	th the dir	ina so	wices pro	wided by	, vour oc	llogo/uni	ivorcity	2	
Very Dissatisfied	Somewhat D		_	Mix	_	-	_	what Sat	_		:) Very Sat	tisfied
2. Please rate your satisf	_						_				-	
without regard to any			9		ISFACT		. (11410 111	C Itomio u		PORTAN		gener
				(Select o	ne rating	per line)	.,			one rating		.,
e d.			Very Dissatisfied		Mixed	Somewhat Satisfied	Very Satisfied	Not at All Important	Not Very Important	Mixed	Somewhat Important	Very Important
Food: Overall	• • • • • • • • • • • • • • • • • • • •	licable	1	2	3	4	5		2	3	4	5
Taste		\tilde{a}	\tilde{O}	Ö					$\tilde{\circ}$	\circ	\circ	Ŏ
Eye appeal	,	ŏ l	Ŏ		Ŏ	Ö	Ŏ	Ŏ	Ŏ	$\tilde{\circ}$	Ŏ	Ŏ
Freshness		Č	Ŏ	Ö	Ŏ	Ŏ	Ŏ	Ŏ	\circ	Ŏ		Ŏ
Nutritional content				0	O				Ö			
Value	(0		0	\bigcirc	\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Menu:			1			_	_	_	_	_	_	_
Availability of posted me		\supseteq	0	0		\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Variety of menu choices		$\frac{1}{2}$	\bigcirc			\bigcirc	\bigcirc	0	0	\bigcirc	\bigcirc	\bigcirc
Variety of healthy menu		$\frac{1}{2}$	O		\bigcirc	\circ	\bigcirc	0	\bigcirc	\bigcirc	\bigcirc	
Variety of vegetarian mo	enu choices (\cup	0	0		0	\circ	O	\circ
Overall		\rightarrow \downarrow		\circ	\bigcirc	\bigcirc	\circ		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Speed of service		$5 \setminus 1$	$\widetilde{\circ}$	Ŏ	\tilde{O}	$\tilde{\circ}$	Ŏ	Ŏ	$\tilde{\circ}$	$\tilde{\circ}$	$\tilde{\circ}$	$\tilde{\circ}$
Hours of operation		Ιč	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ
Helpfulness of staff					O			O				
Friendliness of staff	(\supset	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Cleanliness:												
Overall		$\stackrel{>}{\sim}$	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Serving areas		\preceq	\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc		\bigcirc	\bigcirc	\circ	\bigcirc
Eating areas (tables, ch Dining Environment:	iairs, etc.)	ر ا	O	0	\circ	\cup	O		\cup	\cup	O	0
Location	($\neg \mid$	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\circ		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Layout of facility		ŏ l	$\tilde{\circ}$	$\tilde{\circ}$	$\tilde{\circ}$	Ŏ	Ŏ	Ŏ	$\tilde{\circ}$	$\tilde{\circ}$	Ŏ	$\tilde{\circ}$
Appearance		Č	Ŏ	Ŏ	Ö	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ
Availability of seating			\bigcirc	\bigcirc	Ö	Ō	Ŏ	Ö		Ö		Ö
Comfort (seats, temperature, light	-	\subset	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Environmental Stewardsh												
Environmentally-friendly	· ·	_										
	- () [()	\bigcirc	\cup	\bigcirc	\bigcirc		\cup	\bigcirc		\cup
related to food		ŏΙ	$\tilde{}$	$\overline{\bigcirc}$				\cap				

Is there anything else concerning campus dining that you wish to share?
If you could make one change to any aspect of the dining services at this college/university, what would it be?